



NEW GOODS

Our new goods are now arriving and will soon be on display and will consist of all that is good and reliable in Jewelry, Watches and Silverware, Cut Glass, Novelties, etc.

We are making many advance sales for Christmas, come and make your selection early.

Geo. E. Bisanar

Jeweler and Registered Optometrist

Watch Inspector for Southern and C. and N.-W. Railways.

FIRE INSURANCE

Hickory Insurance and Realty Company
1030 14th St. Phone 292

Fresh Today by Express

JACOB'S CANDIES

"Made Last Night"

The Candy That Sells Itself.

Grimes and Murphy

"IN BUSINESS FOR YOUR HEALTH"

Honest Advertising Gets Business

A STAGGERING OUTPUT

Ford Cars come through big Detroit plant like wheat through a threshing machine.

During the month of October the Ford Motor Car Company made 29,975 cars. In the last six months their production was 185,185 or at the rate of 928,279 per annum. The estimated production for the year was placed at 900,000 about 3,000 per day, but there is small doubt that unless war conditions prevent that there will be one million Ford cars made within the Ford fiscal year August 1, 1917 to August 1, 1918. Staggering as are these figures—this tremendous triumph of manufacturing possibilities, it is equally astonishing to know that Ford is ever ahead of production, and that there has not been a day, since August 1st last, that there has not been orders on hand for more than 100,000 cars for immediate delivery.

If you want a car for immediate or spring delivery it will pay you to place your order at once.

\$369.18 Touring Car. \$353.79 Roadster.
F. O. B. DETROIT, Including War Tax

Hickory Garage

Rexall Special Headache Tablets

For the relief of headache, cold in the head, neuralgia and other painful nervous affections. Rexall headache tablets sell for 10 and 25 cents per box. Meritol headache tablets sell 25c.

Telephone Us Your Orders
Parcel Post Orders Mailed Promptly.

Hickory Drug Company

The REXALL Store Telephone 46

LYDD GEORGE HAS NO APOLOGIES FOR SPEECH

London, Nov. 20.—Premier Lloyd George defended himself in the house of commons Monday afternoon against the first serious attack by administration has faced, and so far as the commons is concerned his defense seemed highly successful the prime minister's admirers call it a triumph. "Incidentally," during his speech, Mr. Lloyd George announced the destruction of "Of the submarine" in one day. "I have no fear," he said, "of the German navy. We are on its track and I am glad to tell the house that on Saturday we destroyed five of them—five of these pests of the sea."

The attack on the premier was focused upon two points—the character of the war council which the premier announced in Paris and the condemnation of the allies' past strategy which he pronounced in his Paris speech. Ex-Premier Asquith was spokesman for the opposition. His speech was not in the tone of an attack, but a sharp criticism of the new plan for allied control of the war and a vindication of his own government, for which he remarked that he himself and his present premier had each had his particular share of responsibility. Lloyd George, in a much milder strain than the first hostile outburst from the newspapers and sections of the liberal and conservative parties, which wrecked the premier on his return home.

IVEY NEWS ITEMS

West Hickory Nov. 20.—Two new enterprises were started in West Hickory the past week. Mr. J. W. Taylor has opened up a new beef market in Mr. P. Berry's rock store and is going to sell all kinds of fresh meats, etc. Dr. J. J. Hicks and son are having wood hauled in and are preparing to start up a wood yard and a corn mill in the store building that Dr. Hicks has erected on his lot near the sand clay road several months ago. The people of the town are all pleased to see a wood yard started. For several weeks it has been almost impossible to buy wood at any price, but when we have a wood yard in town we can get wood when any time, if the price is high. Mr. John Mace spent several days in Morganton last week.

The Southern Desk Company has the machinery all placed in the new brick building that was recently built and is ready for work again. The new building is sure up to date and adds greatly to the general appearance of the plant.

C. T. Pearson, who has been quite ill with typhoid fever for several weeks, is now improving rapidly.

Mr. R. R. Reed returned to Virginia last week after spending several days here with his family. Miss Mary Probst gave a pound party last Thursday evening. There were quite a number of young people present and they all had a pleasant time.

Mrs. Julia Hawn has been quite sick the past week.

Mrs. Lou Raby of East Hickory spent Sunday here with her mother-in-law, Mrs. P. L. Raby.

Mr. Coy Huffman has received a discharge from Camp Sevier and is at home with his parents.

Mrs. W. M. Garrison of Lincolnton spent several days here last week with her sister, Mrs. J. B. Abernethy.

Mr. Hampton Chester has bought Mr. L. L. Smith's barber shop and pressing room here.

Local and Personal

Mr. A. A. Whitener returned last night from a business trip to Lexington.

The condition of Acting Postmaster W. F. Fogle continues to improve.

Master John Price, small son of Dr. and Mrs. K. A. Price, is seriously ill with pneumonia.

Next Herman and sister, Mrs. E. L. Gordon, have gone to Danville, Va., to attend the funeral of their aunt, Mrs. Beverly P. Cousins.

The condition of Irene Coleman Abernethy, who was burned over a week ago, was somewhat improved today and she was able to take nourishment for the first time in two days. The little one secured good rest last night for the first time in several days, and the family is hopeful of her recovery.

Judge W. B. Council left today for Raleigh to appear before the supreme court and the corporation commission. Before the latter he will represent the lumber men in their protest against an increase in rates on lumber on the Carolina & North-Western, the commission having refused some time ago to grant the road permission to increase rates. The matter comes up again for final action.

THE KISSEL KAR

"Utility and adaptability are among those requisites car purchasers look for before buying," says W. L. Kissel of the Kissel Kar. "The heavily increasing demands now being made on the time and services of business and patriotic men and women make it necessary for them to choose a car that can be readily adapted to their activities."

SAY COMMANDERS DRIVE THEIR TROOPS

By the Associated Press.

Liverpool, Nov. 20.—Evidence that the German commanders are well aware that the German army is deteriorating and that they have to try to keep it together by terrifying their troops is given in a letter written by an officer of a Liverpool regiment to one of the local newspapers. Expressing the opinion that the "collapse of the German will come soon," he added: "The best cure for pessimism would be a few days in the front-line trenches. There are no pessimists here except among the German prisoners."

"The last time our battalion was in action we took quite a number of prisoners, and they were a dismal lot. One non-commissioned officer with whom I spoke told me that large numbers of the Germans simply will not face our fire, but refused to attack. His own company had been under fire for nearly five days, and at last they had signed a round robin to the company commander to say that they could not stay any longer. Two of the ring-leaders were arrested with the idea of making an example of them, but their comrades demanded their release with such energy that the officers had to give way. Later on the men repeated their demand to be taken out of the front line. The officers ordered them back to duty, but the men refused. The officers threatened the soldiers, who replied by killing all but four of the officers and marching over to the British lines to surrender."

"When this particular battalion was moved up against the British, the men had to be bullied into fighting by being sent into action in front of a moving barrage, which meant certain death to all who lagged behind."

"On another occasion recently, our Liverpool regiment had a fierce fight which ended up with a strange experience. We had heavily engaged and driven off in panic some Germans who had been holding a strong position. Moving on to the next objective, another party of the enemy appeared. We felt certain that we were in for a rough experience, but the truth was that this bunch wanted to surrender badly and they had made a pretense of advancing to a counter-attack with the object of getting near enough to us to be sure of protection from their own officers."

"When the German command found out what had happened, they sent forward a great body of reserves with orders to recapture our prisoners. Heavy gunfire rained on us, of which the prisoners got a good share. They begged us hard to save them and we did all we could. But at one stage we were nearly caught, when the enemy suddenly turned on a party of liquid fire experts. Fortunately we were alerted and charged at once, capturing the whole liquid fire outfit. There ensued a terrible row between the earlier prisoners and the men we had taken with the liquid fire outfit. The first prisoners wanted to kill the liquid fire men. We had our hands full getting them all back."

MEANS TO GET COPIES OF PAPERS FROM SOLICITOR

Salisbury, Nov. 20.—E. T. Cansler and L. T. Hartsell, of counsel for Gaston Means, appeared before Judge E. B. Cline here Monday and secured from him an order on Solicitor Hayden Clement to have copies of certain papers in his possession made under the solicitor's direction and the cost of the copying to be borne by Means. This is in accordance with the North Carolina law in capital cases.

Judge Cline, however, declined to interfere with the solicitor's continued possession of the papers or to grant the attorneys' further request that they be allowed to inspect the papers and other in the future come into Solicitor Clement's hands. The papers involved are receipts, vouchers and cancelled checks, some at least of which are said to have been among the papers seized at Gaston Means' New York apartments.



FOR THE HAIR

Hair Brushes

It pays to buy a good brush because every day that you own it, it returns dividends in service and satisfaction. That is why you get the kind you ask for here and we don't ask you to pay a big price. Prices from 50c to \$3.00

LUTZ'S DRUG STORE

DEBATE ON THURSDAY AT RUTHERFORD COLLEGE

Platonic Literary Society of Rutherford College request the honor of your presence at their Eighteenth Opening Debate at the College Auditorium November, twenty-third nineteen hundred and seventeen. The program follows: Music. Address of welcome, by president. Declaration—"Daniel Webster," John N. Randall. Declaration—"The Black Horse and his Rider," Harvey L. Williams. Orator—"What Shall the End Be?" Dennis O. Dellinger. Music.

Query—Resolved: "That our government should grant absolute independence to the people of the Philippine Islands."

Affirmative—Roy H. Cornelius, Gilreath G. Adams. Negative—Robert E. Ward, Lester A. Lucas. Music. Marshal—G. W. Wilson, chief; W. B. Green, R. R. Campbell, R. Clontz, D. S. Howard. A reception will be given.

AMUSEMENTS

WOMANHOOD "THE GLORY OF NATION" AT HUB THEATRE

One of the best pictures ever shown in Hickory will be at the Hub theatre this afternoon and tonight. "Womanhood" in 8 reels. No more timely screen drama could be offered than this latest collaboration of J. Stuart Blackton and Cyrus Townsend Brady, a stirring appeal of warning to the nation to prepare. As in the previous big picture issued by Vitagraph, "The Battle Cry of Peace," there is a visualization of what would inevitably happen to this country if confronted suddenly with the invasion of ruthless foreign foe. In "Womanhood," however, the situation is approached from a different and new angle, that of woman's part and woman's burden in war. It is in every way a tremendous picture.

NOTICE!

4 PER CENT Liberty Bonds Now Ready For Exchange

The government is now ready to issue 4 per cent Bonds in place of the 3 1-2 per cent issue, and we will be glad to send them in for exchange without cost to you.

Kindly get them in right away, as we want to get them in the next exchange announced by the Treasury department.

We also have a limited amount of the New Liberty Loan ready for delivery in small denominations.

FIRST NATIONAL BANK

Hickory, N. C.

Banishes Nervousness

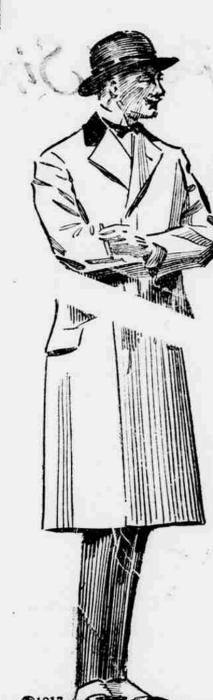
Puts Vigor and Ambition in to Run-Down, Tired Out People.

If you feel tired out of sorts, depressed, mentally or physically, and lack the desire to accomplish things, get a 50c box of Wendell's Ambition Pills at Hickory Drug Co. today and your troubles will be over.

If you drink too much, smoke too much, or are nervous because of overwork of any kind, Wendell's Ambition Pills will make you feel better in three days or money back from Hickory Drug Co., on the first box purchased.

For all affections of the nervous or liver complaints, sleeplessness, ex-system, constipation, loss of appetite, lack of confidence, trembling, kidney kindred vitality or weakness of any kind get a box of Wendell's Ambition Pills today on the money back plan. Mail orders filled, charges prepaid, by the Wendell Pharmaceutical Company, Inc., Syracuse, N. Y.

Your Thanksgiving Overcoat



IF YOU'RE going to have a good overcoat in time for feast day, better see about it at once.

If it's to be such an overcoat as you'll feel really thankful about, better get it here.

This is the quality store; and we have nothing but the best. That overcoat is too important a purchase for you to take any chances on; we've eliminated the risk by having the best all-wool overcoats that are made.

Every fabric and every style is represented; fit and satisfaction guaranteed, \$10 to \$40

Moretz-Whitener Clothing Co

"The Quality Shop."

TRUSTEE'S SALE OF VALUABLE REAL ESTATE

Under and by virtue of the power and authority vested in the undersigned Trustee by that certain Deed of Trust executed by G. W. Craig and Dorothy Craig, his wife to the First Building and Loan Association of Hickory, dated May 2nd, 1917, and recorded in the office of the Register of Deeds for Catawba County, in book 129, at page 350, to which reference is hereby made, default having been made in complying with the terms and stipulations there contained, I will sell at public auction for cash in front of the First National Bank of Hickory, in the city of Hickory, at twelve o'clock noon, on Saturday the 15th day of December, 1917, the following described tract of land, to wit: Adjoining the lands of S. A. Hawn and others. Beginning on a stone, Hawn's corner, and runs thence south 89 east, with the north margin of a ten foot alley, 99 feet to an iron pin; thence South 63-4 East 198 feet to an iron pin; thence south 21 1-2 East 145 feet to an iron pin; thence North 75 1-4 west 186 feet to an iron pin on the West margin of a ten foot alley thence with the margin of said alley N. 11 East 285 feet to the point of beginning. The alley herein mentioned is to be kept forever open for the use of the public.

Being the property conveyed by E. E. Hendley and wife to G. W. Craig by that certain deed dated April 2, 1917.

This the 13th day of November, 1917.

GEO. R. WOOTTEN, Trustee,
B. B. Blackwelder, Attorney,
11 13 4 Tuesday

A DOCTOR FOR ONLY FIVE CENTS A DAY

That's What It Costs to Get Rid of Rheumatism by the Use of Rheuma

Thousands of persons have Rheumatism, but don't realize it until the disease has secured a firm grip on the whole system. Pain is Nature's warning sign of trouble. Many serious cases of rheumatism start with a small pain or a slight indisposition, and the best time to avoid suffering is to treat first symptoms promptly. Highly paid chemists and specialists have for years searched for just the right combination of natural herbs and drugs to overcome rheumatism even after it has been allowed to get a good hold. We believe they have finally succeeded in the production of the wonderful new medicine called Rheuma.

So well has Rheuma succeeded that arrangements have been made whereby it is now possible to secure Rheuma from any well-stocked pharmacist. If he happens to be out he can quickly secure a supply from any jobber, and the price—75 cents a bottle—is low enough to put the wonderful medicine within the reach of all. It really costs you five cents a day for a doctor for rheumatism when you use Rheuma. Try it, you can have your money back if not satisfied. adv

Whenever You Need a General Tonic Take Grove's.

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 60 cents.

HICKORY DAILY RECORD

Are You Going To Build?

IF SO SEE THE

Builder's Supply Company

Who can furnish you any kind of building material: Shingles, Lathes and Hard Wood Floors, Specialties.

PHONE 64-L.

Try a Record Want Ad

Meritol Eczema Remedy

STOPS THAT ITCH

Just a few drops of that mild, soothing, cooling wash, Meritol Eczema Remedy, so highly recommended for Eczema, and the itching and burning is gone. Scientific investigations have taught us that eczema is positively a skin disease and curable through the skin alone. This remedy is applied direct to the skin. If you are afflicted with this distressing ailment we ask you to try it on our guarantee. A trial will convince you of its genuine merits. Price 50c for trial bottle. One dollar for large size.

Hickory Drug Company

Exposure Aches

Cold rain, winds, and dampness bring out the rheumatic aches. An application of Sloan's Liniment will soon have the blood circulating and the pain will disappear. For rheumatism, lumbago, stiff neck, sprains, strains, and all muscle soreness, Sloan's Liniment is the best. It rubs in easily, does not stick, and does its work without any of the usual annoyances of other liniments. For a list of dealers, or a free copy of Sloan's Liniment, send a stamped address to Sloan's Liniment Co., 25c, 50c, \$1.00.



Fraternal Directory

Hickory Lodge No. 343

A. F. & A. M. Regular communication First and third Monday nights. Brothers cordially invited to be present. F. L. MOOSE, W. M. D. L. MILLER, Sec'y.

Piedmont Council No. 43, Jr. O. U. A. M.

Meets every Monday evening at 7:30 P. M. All visiting brothers cordially invited. D. D. TAYLOR, Councilor. W. I. Caldwell, Rec. Sec

Catawba Lodge No. 54 K. of P.

Meets every Thursday night. Visiting brethren invited. HUGH D'ANN, C. C. R. L. HEPNER, K. R. and S.