

HICKORY DAILY RECORD

TELEPHONE 167

Published by the Clay Printing Co. Every Evening Except Sunday.

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PUBLICATION OFFICE: 1402 ELEVENTH AVENUE

Subscribers desiring the address of their paper changed, will please state in their communication both OLD and NEW addresses.

To insure efficient delivery, complaints should be made to the Subscription Department promptly. City subscribers should call 167 regarding complaints.

SUBSCRIPTION RATES

Table with 2 columns: Term (One year, Six months, Three months, One month, One week) and Rate (\$4.00, 2.00, 1.00, .40, .10)

Entered as second class matter September 11, 1915, at the postoffice at Hickory, N. C., under the act of March 3, 1879.

MEMBER OF ASSOCIATED PRESS

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WEDAY, DEC. 21, 1917

CLAR MR. PAGE

Henry A. Page, food administrator of North Carolina, calls on the women of the state to be sparing of the food. In part he says:

With victory in the great war dependent upon the food supplies which we can send to the armies and civilian population of our allies in Europe, and with several hundred thousand women and children in the neutral countries of Europe appealing piteously to America to save them from starvation, we face the greatest and most insistent pressing demand for foodstuffs that has been made upon a people in the world's history.

The neutral peoples of Europe have always imported large quantities of foodstuffs from North America, South America, Asia and Australia. Because of war conditions and transportation difficulties practically all supplies are now cut off except those from North America and representatives of these peoples are making the most heart-rending appeals to our country for aid. It is an appalling fact that despite the most we can do for those people, after supplying our allies, tens of thousands of them must perish from hunger during the next few months.

In the face of these conditions in Europe we have exported all our normal surplus of wheat. Every pound of wheat or flour which we export from now on must be saved from our normal consumption. The same thing is approximately true of beef and pork products and fats while the situation with sugar is even worse.

It is a known fact that the supply of wheat and flour for this state is short many thousand pounds. Necessity compels a saving here. It is our duty to help Mr. Page, Mr. Hoover, the American people and the people of the world in every way possible. It is up to the good women to alleviate suffering in the world.

A SUGGESTION

In renewing his subscription the other day, a gentleman wrote that he found in the Record those qualities he admired in a newspaper. He found that in brief space, the Record covered the four points of the compass, that its selection of reprint articles was varied enough to include the best thought of the country, and that he felt satisfied after reading the paper each day. Those were not his exact words, but some of them were. The Record not only spends money for its Associated Press dispatches, which cannot be excelled, but it buys magazines and newspapers in order to equip this office so that it can turn out a newspaper of real worth. The Record is not trying to make a reputation among its many friends in the newspaper business, but is trying to serve the people who buy it.

Have you felt this way about it? If you have, why not suggest to some neighbor or relative that he subscribe for it a year? Or how about sending it as a Christmas present to somebody who has left the city or county?

If the Record left the impression some time ago that large land-owners are paying more than their proper share of taxes, it wants to correct that impression instantly. Some of the worst dodgers in the world are the gentlemen, whether they live in town or country, who are bounded by broad acres.

An anti-hoarder tells the Columbia State why there is a shortage of sugar. Let's form an anti-hoarder association in Hickory.

Let's resolve to back our government with every inch of us until the war is won. That will get the thing over with, and that's what all of us desire.

So far the German representatives have in all the sparring preliminary to the peace bout and there is every reason to believe that if a permanent agreement is signed, it will have been drawn up in Berlin. The Germans of course will issue an invitation through Russia to the western allies to enter the trap, but they will not do it, and when Russian representatives betray their country, the country will be heard from. The bolsheviks cannot hold power if they sell out their countrymen. And this probably is one reason why the allies refuse to consider the bolshevik government more than a temporary misfortune.

Lord Landsome owns about 143,000 acres of land, Collier's Weekly informs us, and that accounts for his grave fear that the existing social order will overrun if the war continues. Autocrats, whether in Britain or Germany are scared, and this old Tory is as wise as his years. The feudal barons will be made to turn loose of the land their ancestors stole.

This same Senator Reed, who is making the fight against the food control administration, is the same Herr who blocked the food legislation for four months. That's what Hoover's up against. If you are with Hoover, then you will kick Reed.

Canada has voted overwhelming for conscription and priest-ridden Quebec, composed mostly of French-Canadians, will be obliged to help the great dominion in its war against the Germans.

One of the Record's best friends thought we should have referred to the snow as beautiful, but friendship saved him.

The Record refuses to apologize for the amount of good advertising it carries these days, but it assures its readers that the cream of the news is given them along with opportunities to visit live merchants.

The postoffice will be open Sunday afternoon to deliver mail and packages.

There are three more days for Christmas shopping and they will be good ones.

DORIS KENYON IN "THE HIDDEN HAND"

First episode Pastime Friday. The first episode of Pathe's latest and newest serial "The Hidden Hand," featuring beautiful Doris Kenyon and Sheldon Lewis of "Irow Claw" fame will be shown at the Pastime Friday December 21st. The following is the story:

This is the first episode of the big new serial thriller with four famous stars.

Eighteen years ago Rascon, the Mad Monk, prophesied to the Emperor that a girl would be born to the Grand Duke, who would become the most beautiful woman in the world and would bring about the destruction of the empire by the time she reached the age of eighteen. Believing the Monk's prophecy, the emperor made an agreement with Judson Whitney, an American millionaire to raise the child, keeping her identity a secret.

When the story opens, in the Whitney home are two girls, one whom he has reared as his daughter, Doris (Doris Kenyon), the other whom he has reared as his ward, Verla Crane (Arline Pretty). The Grand Duke arrives to claim the girl of the prophecy. He expects to identify her by the imprints of the baby's fingers carried in an explosive packet which can only be opened by a locket which Doris wears around her neck. Both the Grand Duke and Whitney are shot by a man they take to be Jack Ramsey of the secret service (Mahlon Hamilton). Later it develops that the murderer is a henchman of the Hidden Hand, a mysterious charac-

ter, master of scientific impersonation, who made up his gunman to represent Ramsey. Ramsey suspects that the murderer was either committed or planned by Dr. Scarley (Sheldon Lewis), who wishes to marry Doris, or Abner Whitney, brother of Judson, who will benefit by the latter's death. At the end of the episode Doris is attacked by the mysterious Hidden Hand. What happens? Who killed Judson Whitney, and why?

NOTICE OF SALE OF REAL ESTATE UNDER MORTGAGE.

By virtue of the powers contained in a deed of trust executed by Lula Archer and John Archer, her husband, to the Mutual Building and Loan to secure a loan of \$600 and default having been made in the payment of the installments therein provided for, the undersigned will sell at public auction to the highest bidder for

cash, in front of the First National Bank at Hickory, N. C., on Friday Jan. 11, 1918, at 1 o'clock p. m. the following real estate:

Lying and situate in the southern part of the city of Hickory beginning at a stone on the North side of a road, the S. W. corner of Eli Shore's lot and runs North with Eli Shore's line 200 feet, more or less, to a stone in the Simeon Barger line, the N. W. corner of Eli Shore's lot; then westerly with the Simeon Barger line 100 feet more or less to the N. E. corner of the school house lot; then southerly with the line of the colored school house lot 200 feet more or less to a stone, the S. E. corner of the school house lot; then Easterly with the street 70 feet, more or less to the beginning.

This Dec. 7, 1917. A. C. HENDERSON, Trustee. 12 7 4t

Bevo advertisement featuring a fox logo and text: 'Cold Weather Notice', 'Keep in mind the fact that Bevo, being a soft drink, will freeze at 32° Fahrenheit—just like any other non-alcoholic beverage. Be careful about this, as freezing affects the rich fullness of that delightful Bevo flavor which goes so particularly well with a meal or a bite to eat. If Bevo were merely a summer beverage this warning might not be so timely—but, as all who drink it know— Bevo is an all-year-round drink. Everybody enjoys it for more than just its thirst-quenching qualities—the pleasure it gives comes from its flavor, purity and wholesome nutritiousness—the enjoyment of these qualities is independent of time or season. To get full pleasure out of Dutch lunches, Welsh rarebits, oysters, clams, lobsters, sausage, cheese and many other such delicious edibles, Bevo should be included. You will find Bevo at inns, cafeterias, restaurants, groceries, department and drug stores, soda fountains, dining cars, steamships, canteens, soldiers' homes, navy, and other places where refreshing soft drink beverages are sold. Your grocer will supply you by the case. Demand the genuine—have the bottle opened in front of you—see that the seal is unbroken covering the crown top and see that the crown top bears the Fox. Bevo is sold in bottles only, and is bottled exclusively by ANHEUSER-BUSCH—ST. LOUIS. Coca-Cola Bottling Company. Distributors HICKORY, N. C.

Special at Pastime This Afternoon and Tonight. FIRST EPISODE PATHE'S NEW SERIAL "The Hidden Hand" FEATURING DORIS KENYON, SHELDON LEWIS, ARLINE PRETTY and MAHLON HAMILTON ALSO LAST CHAPTER OF "THE FATAL RING" featuring PEARL WHITE & HEARST-PATHE NEWS Special Music Tonight -- Admission 5c and 15c

A Few Words to Xmas Shoppers. Why pay more money when you can get it at THE UNDERSELLING STORE for less? We carry a full line of up-to-date merchandise for men, ladies and children. Anything you buy at our store will be useful. Useful Christmas Presents Must be Given This Year by All Means. Zerden's Underselling Store HICKORY, N. C.

Buy a Sellers Cabinet for Xmas. It's a Practical Gift for the Home and a Lasting Gift. See our line of rockers, dressers, parlor suits, wall hat racks, wagons, tricycles. Any of these will make A LASTING GIFT AND BE REMEMBERED FOR YEARS. \$5 Down and \$1 a Week Will put this Sellers Cabinet in your kitchen. —What better terms would you want? —Also 25 lbs of flour FREE with this Cabinet THIS WEEK. Be sure and see our ENTIRE LINE OF FURNITURE before making your purchases for Christmas. Fulmer Furniture Comp'y

Have You a Safety Deposit Box? You need it if you have any valuable papers. The low rental is a minor consideration in comparison with the benefits derived. Have a place to keep your deeds and insurance papers and other valuable documents. You keep the key. No one else has access to your box. FIRST NATIONAL BANK Capital and Surplus \$300,000.00. Four Per Cent. Interest On Savings Accounts. Pounded Quarterly. Money to Loan at All Times.

SAVE FOR A HOME. Start your savings plan today. OUR DREAM WILL SOON COME TRUE. Every healthy minded man longs for a home of his own. The first step to the ownership of that home is to start a savings account and add to it each week or month as you can spare from your earnings. It Is Easy To Save when you once cultivate the habit, and you will be surprised to see how soon the purchase price is reached. Make your start today and you will get there soon. 4% INTEREST ON SAVINGS AND TIME DEPOSITS. CONSOLIDATED TRUST CO. CAPITAL \$60,000.00 HICKORY, N. C.

Xmas Gifts. Fancy stationery, in all colors with gilt and colored borders. Our prices cannot be beaten. Also have a large assortment of Ivory goods, and medicine sets. We have just received a large shipment of Jacob Candles. There's none better. GRIMES AND MURPHY, Druggists "On the Corner" -- Opposite Post Office "IN BUSINESS FOR YOUR HEALTH"

GET THE XMAS SPIRIT. OUR Stock is full of useful, serviceably gifts for Christmas, not only for the children but for the grown-ups as well. WHEN you are in doubt as to what to get come in and get your inspiration here. Xmas Suggestions Abound Here. Abernethys THE BUSY HARDWARE