


JEWELRY AND SILVERWARE



While we have just gone through with the biggest Christmas trade in the history of our business, we still have a good assortment. The articles that are short are being replaced as rapidly as possible.

The popularity of this store, the high class goods we sell and the unexcelled service has again been demonstrated. We please you by giving you the best at the lowest price consistent with quality.

Geo. E. Bisanar
Jeweler and Registered Optometrist
Watch Inspector for Southern and C. and N.-W. Railways.

Hickory Insurance and Realty Company

All Kinds of Insurance

An Agency of **SERVICE** to Policyholders

1030 14th St. Phone 292

Meritol Eczema Remedy

ADAPA TRADE MARK

STOPS THAT ITCH

Just a few drops of that mild, soothing, cooling wash, Meritol Eczema Remedy, so highly recommended for Eczema, and the itching and burning is gone. Scientific investigations have taught us that eczema is positively a skin disease and curable through the skin alone. This remedy is applied direct to the skin. If you are afflicted with this distressing ailment we ask you to try it on our guarantee. A trial will convince you of its genuine merits. Price 50c for trial bottle. One dollar for large size.

Hickory Drug Company

It Pays to "ADVERTISE"

Notice to City Tax Payers

One per-cent will be added to all City taxes for the year 1917, that are not paid on or before January 1, 1918. This means twelve per cent to you, so do not overlook this and call at the city office and get your receipt.

JOHN W. BALLEW,
CITY MANAGER

Cherry Bark Cough Syrup

It is superior to many other cough remedies. Its taste is exceedingly pleasant. It does not derange the stomach. It is a large bottle for the money. It contains nothing harmful. Its purity is above reproach. It will relieve you or your money back.

Cherry Bark Cough Syrup sells for 25 & 50 cents per bottle.

—FOR COLDS—
Use **Rexoll Special Cold Tablets**

Hickory Drug Company
The REXALL Store Telephone 46

Local and Personal

Miss Ruby Satterfield is spending Christmas with home folks at Burlington.

Mr. J. T. Regan is spending the holidays in Lexington with his mother.

Mr. and Mrs. Arthur Ingold of Morganton spent Christmas with Mr. and Mrs. A. K. Joy.

It is not too late to join the Red Cross. Hickory has 250 members, but the number should be at least 500.

Dr. and Mrs. Russell Ingold of Greenville, S. C., are spending the holidays with his father, Mr. John Ingold.

Miss Annie Downum, secretary of the Merchants Association, is spending the holidays with her sister at Hopewell, Va.

Mr. E. B. Menzies, narcotic inspector for the government, spent Christmas with his family, and has returned to Louisville.

Lieutenant Winfred L. Ingold of Camp Jackson, Columbia, is spending the holidays with his parents, Mr. and Mrs. John M. Ingold.

First Lieutenant C. C. Freeman, after spending a few days here, left yesterday for Fort Sam Houston, Texas, where he has been re-assigned to duty.

The weather was fairly cold again this morning, some folks observed. At any rate, the mercury registered 18 above zero. The highest yesterday did not reach 54 degrees.

The condition of Mr. Fred Helton was reported as slightly better yesterday and he rested fairly comfortably last night. He has not regained consciousness, but at times is semi-conscious, and there is hope for his recovery.

Mrs. Mozelle Furman delightfully entertained with a dinner Christmas day. These enjoying the bountiful repast were Miss Clara Bowles, Mrs. K. A. Price, Master John Price and Mr. L. C. Furman.

Mr. Eubert Whitener, aboard a United States warship, has arrived somewhere in European waters, according to a letter received by his father, Mr. C. L. Whitener. The young man enlisted less than eight months ago and was assigned to duty at Charleston, and recently was drawn for service in European waters.

THREE DISEASES THAT KILL

The three diseases that are most fatal in the United States, according to the federal census bureau, are heart disease, tuberculosis and pneumonia. These three diseases cause nearly one-third of all the deaths occurring in the country. At one time tuberculosis headed the list and pneumonia ranked low. Heart disease ranked fourth as a cause of death from 1900 to 1910. Within thirty years it rose from ninth place to fourth place. Now it has first place.

The increase of heart disease as a cause of death is due to three facts: more people have the disease now, which is due to our manner of living; generally to excess in some form or another, people are living longer and therefore are more likely to have the disease, and other diseases like tuberculosis and children's diseases are so greatly reduced that they take second and lower places leaving the highest to heart diseases.

The deaths from heart disease in the registration area in 1916 numbered 114,171, or 159.4 per 1,000 population. The death rate from this cause shows a marked increase as compared with 1900 when it was only 123.1 or 109,000.

Tuberculosis in its various forms caused 101,396 deaths in 1916, of which 88,666 were due to tuberculosis of the lungs. Because of progress in the prevention and treatment of tuberculosis death rate in recent years has been most pronounced, having fallen from 200.7 in 1904 to 141.6 in 1916, a decrease of nearly 30 per cent. Even yet, however, tuberculosis causes more deaths annually than any other malady, except heart disease, and about 37 per cent more than all external causes—accidents, homicides and suicides combined.

Pneumonia (including bronchopneumonia) was responsible for 98,334 deaths in the registration area in 1916, or 137.3 per 100,000. The mortality from this disease, like that from tuberculosis, has shown a marked decline since 1900, when it was 180.5 per 100,000. Its fluctuations from year to year, however, have been pronounced, whereas the decline in the rate for tuberculosis has been nearly continuous.

WESTERN BREEZINESS

Lowell Courier-Citizen.

The Springfield Republican is moved to remark that the Mississippi river is going dry and the result will be that some southern congressman will surely put in a bill to have water pumped in. Under the circumstances one is reminded of the story emanating from western sources and inclined to apply to the Mississippi situation by saying that if such half as hard as they can blow, they might be seaport towns forthwith and not depend on running water or pumps.

CHRISTMAS EXERCISES IN W. HICKORY CHURCHES

West Hickory, Dec. 27.—The Sunday school of Bethany Lutheran church of West Hickory held their annual Christmas services on Christmas eve. The services consisted of songs, solos, recitations and scripture reading and an address by Pastor W. A. Deaton, D. D. The entire program was unusually good. The small children as well as the larger ones delivered their songs and recitations well, showing that they had been thoroughly trained and prepared for the service by the ladies of the Sunday school.

There was also a nice Christmas tree handsomely decorated and loaded to its utmost capacity with nice presents. Each member of the Sunday school received a treat, a paper well filled with oranges, raisins, apples, candy, etc., which was greatly enjoyed especially by the children. The church was crowded beyond its seating capacity and we are sorry that quite a number had to stand up during the service. But we are glad to say that everything was very quiet; all present seemed to take a deep interest in the entire service and I think the entire school agreed that this was the best Christmas service they had ever had.

I will say in this connection that there was a Christmas service held at the Methodist and Baptist churches in West Hickory on Christmas eve and we understand that there was Christmas trees and a treat for the members of the schools.

I am sorry I cannot give the full details of all the proceedings at the Christmas exercises held at the different churches here, but the entertainments were all held on Christmas eve at the same hour and consequently your correspondent could only be present at but one of the services. But we have reports from the other churches that they all had a real nice time and that there were large congregations present at both churches.

While reporting the many happenings in West Hickory during the Christmas season we also have two weddings to report. On Saturday evening Mr. Jeff Holler and Mrs. Alice Lafon were united in marriage at the bride's home in West Hickory. Mr. Q. A. Hedrick, J. P., performed the ceremony; also on Sunday Mr. Harvel Yount and Miss Mary Cook were happily united in marriage, Esq. Q. A. Hedrick officiating. T. J. L.

No Need to Rub

Try Sloan's Liniment and see how quickly the swelling is reduced and the pain disappears. No need to rub; it penetrates quickly and brings relief. Have a bottle handy for rheumatic pains; neuralgia, back ache and all muscle soreness.

Generous sized bottles; at your druggist, 25c., 50c., \$1.00.



Sloan's Liniment
The World's
KILLS PAIN

Society

Cline-Gill

One of the prettiest weddings ever witnessed by Hickory people was solemnized this morning at 10:30 o'clock in St. Andrews Lutheran church when Miss Charlotte Elaine Cline became the bride of Mr. Thomas Clarence Gill.

The church was beautifully decorated with ivy and ferns, the color scheme being green and white. The bride and groom approached the altar passing between large white columns entwined with ivy.

Prior to the ceremony Miss Pearl Miller of Hickory sang, "O Promise Me," by de Haven, and Miss Ruth Corpening of Newton sang Dudley Buck's "Surround."

To the strains of Mendelssohn's wedding march, rendered by Miss Modelle Davis of Hickory, the bridal party entered the church. First came the ushers, Messrs T. J. Davis of Hickory and A. V. Seaboch of Durham, who marched down the center aisle and took their places. Next came the bridesmaids down the center aisle in the following order: Miss Beula Cline of Morganton, Miss Miriam Deaton of Hickory. The groomsmen came down the right aisle in the following order: Mr. J. Leroy Deaton of Philadelphia, Mr. E. S. Teague of Taylorsville and Mr. E. L. Rogers of Kittrell. They met the bridesmaids in front of the altar and crossed to the opposite side. The bridesmaids were all attired in pretty frocks of dark green crepe de chine wearing grey shoes, gloves and black picture hats and carrying an arm full of white carnations tied with green tulle.

Next to enter was the dame of honor, who was Mrs. Carl V. Cline of Hickory. She was gowned in dark green crepe-de-chine, wearing black picture hat and carrying an armful of white carnations tied with green tulle.

The bride entered on the arm of her brother, Mr. Carl V. Cline of Hickory, who gave her away. The bride never looked more beautiful than in her handsome suit of plum broadcloth with grey shoes, hat and gloves to match, and carrying a shower bouquet of bride's roses. The groom was accompanied to the altar by the best man, who was Mr. J. B. Allen of Henderson.

The ceremony was impressively read by Rev. W. A. Deaton, D. D., assisted by Rev. J. C. Peery. During the ceremony Miss Davis softly and sweetly rendered "Be cause" by Godard. Immediately after the ceremony Mr. and Mrs. Gill left on train 22 for Raleigh.

Mrs. Gill is the only daughter of Mr. and Mrs. J. A. Cline, and is an accomplished young lady. She was at Lenoir College and has taught for several years. She will be greatly missed by her many friends who wish her much joy and happiness in life.

Mr. Gill is a prominent business man of Kittrell.

This Coupon Worth 32c to You

SPECIAL INTRODUCTORY SALE

MADAME CAVALIER POUDRE SUPERBE

"The Face Powder DeLuxe"

Full Size 50c Box for this Coupon and 18c

Not More Than Two Boxes to Any One Person.

Madame Cavalier Poudre Superbe wonderfully different from all others. Has that faint lingering fragrance of dream flowers. We want every woman to know its indescribable delicateness and superiority. Free Samples and additional coupons at our Store.

This coupon will be redeemed by
LUTZ'S DRUG STORE
Hickory, N. C.

This coupon Void after January 31, 1918.

EMPEROR WILLIAM HAS CLOSE CALL AT FRONT

Geneva, Dec. 27.—The German emperor, returning with his staff from the Verdun front, had a narrow escape during the reprisal raid of a British air squadron on Mannheim Christmas eve, according to a dispatch from Basel. Only about an hour earlier the emperor's special train left Mannheim, which was partly destroyed by several bombs. A section of the tracks was torn up, cutting communication north.

In fact, the emperor's train was the last to leave Mannheim, and no trains arrived at Basel from that city. Two bombs fell on the palace and on the suspension bridge across the Neckar river, both structures being badly damaged. An ammunition factory in the northern suburb was blown up. Few persons were killed here, however, as the employees were having a holiday. A considerable number of persons were killed or injured within the town, and several were blown into the Rhine.

BETTER PROTECTION FOR THE SHIPYARDS IS URGED

New York, Dec. 27.—Immediate military protection for shipbuilding and repairing yards in New York harbor engaged in government work was urged by directors of the Merchants' Association in letters sent to Edward N. Hurley, chairman of the United States shipping board; the secretary of war and the secretary of the navy, it was announced. The step was taken after conferences between the advisory war shipping committee of the shipbuilding plants having federal contracts.

Lack of military protection, it was stated, endangers ships in course of construction and the plants themselves.

Miller's Antiseptic Oil, Known As Snake Oil

Will Positively Relieve Pain in Three Minutes

Try it right now for Rheumatism, Neuralgia, Lumbago, sore, stik and swollen joints, pains in the head, back and limbs, corns, bunions, etc. After one application pain disappears as if by magic. A new remedy used internally and externally for coughs, colds, croup, sore throat, diphtheria and Tonsillitis.

This oil is conceded to be the most penetrating remedy known. Its prompt and immediate effect is relieving pain is due to the fact that it penetrates to the affected parts at once. As an illustration, pour ten drops on the tightest piece of sole leather and it will penetrate this substance through and through in three minutes.

Accept no substitutes. This great oil is golden red color only. Every bottle guaranteed; 30c, 60c and \$1.00 a bottle or money refunded. Lutz Drug Store a dv

FOR Upholstering, Cabinet Repair and Refinishing

—SEE—
W. W. PENNEY
PHONE 7-J

QUALITY S-H-O-E-S

When you want dependable Quality in your shoes, as every one does, come to us and get just that.

We specialize in good men's apparel and do not knowingly sell merchandise of an inferior Quality--this applies to shoes as well as all lines of merchandise. Our prices are no higher and often not so high as others ask for "just as good" kind.

Moretz-Whitener Clothing Co
"The Quality Shop."

Diamond Contest

will be continued

UNTIL THURSDAY NIGHT AT 9:00 P.M.

Winning Number will be announced Friday in this Paper.

SPECIAL REDUCTION ON ALL JEWELRY, CUT GLASS, CHINA & NOVELTIES TO JAN. 1, 1918

A. J. ESSEX
Jeweler and Graduate Optometrist.

1918

Is nearly here and in getting your business started off for the NEW YEAR, look over your stock and see about placing your order for

PRINTING

We handle anything in the printing line.

Place Your Order TODAY and have your work in time.

Clay Printing Co.
Phone 167.