

Some Facts About the Pacific Mutual Life Insurance Co. of California

In announcing Hickory as the headquarters for a District Agency of the Pacific Mutual Life Insurance Company, I desire to offer the following facts for the consideration of those who may, now or later, contemplate insuring or increasing their life insurance.

AGE AND EXPERIENCE

The Pacific Mutual passed the Experimental Stage a generation ago. Was organized in 1868 and has over fifty years of successful experience behind it.

HONORABLE RECORD

For prompt payment of its obligations and fair dealing with its claimants the Pacific Mutual has an unexcelled record. It has paid to its policy holders since its organization \$58,356,034.

EXTENT OF BUSINESS

The Pacific Mutual is National in Character, doing business in 44 States, the District of Columbia and the territory of Hawaii. It has approximately two hundred thousand policy holders carrying life and accident insurance and it issues a policy every minute and pays a claim every six minutes—during every working day of the year.

FINANCIAL STRENGTH

The latest exact figures (Dec. 31, 1918) shows the total admitted assets of the Pacific Mutual to be \$45,432,696; total cash income for the year \$12,149,531; surplus, assigned and unassigned (exclusive of capital stock of \$1,000,000) \$4,039,328; total life insurance in force on paid basis \$208,647,520.

The amount of new business for 1919 passed the seventy-five million mark prior to November 1st, an increase over the same period last year of more than 100 per cent.

PERFECT POLICIES

Pacific Mutual policies offer complete protection at a minimum cost—life, accident, permanent total disability, sickness, old age income, business insurance—all forms of personal protection in ideal contracts which leave nothing to be desired.

ASK ME

about Pacific Mutual Multiple Protection Insurance.

"It Pays Five Ways"

H. R. AIKEN - - - District Manager

DOCTORS FIND REMEDY FOR COLDS AND FLU

Calotabs, the New Nauseless Calomel Tablets, Cut Short Colds and May Prevent Flu By Keeping Liver Active

Physicians have learned from experience, during the epidemic of influenza, that one of the most important factors in the prevention of flu and pneumonia is to keep the liver active so that the digestive organs may be in perfect working order and the system thereby enabled to throw off colds, check sore throats, and resist serious complications. For this purpose they have found that the new, nausealess calomel tablets called Calotabs, are far more effective even than the old style calomel which was formerly the universal favorite, as Calotabs do not weaken the patient, nor interfere with the appetite and digestion.

At the first sign of a cold or sore throat, doctors recommend one Calotab at bed time with a swallow of water—that's all. No salts, no nausea, nor the slightest interference with your diet, pleasure, or work. Next morning you wake up feeling fine, your liver is active, and your appetite is keen for a good breakfast.

For your protection Calotabs are sold only in original sealed packages, price thirty-five cents. All druggists recommend and guarantee Calotabs. Your money back if you are not delighted with them.

CONGRESS ON A STRIKE

New York World Standpatters and reactionaries took control of the present congress when it met May 19 and they had a strangle-hold upon it when it adjourned November 19, six months later. Called in special session largely upon the insistence of its Republican leaders that they were anxious to begin the work of reconstruction, it has accomplished practically nothing in that direction and now throws up its job as did the steelworkers and miners.

With the country still on a war basis as regards transportation industry, foreign commerce, finance, taxation and many personal rights, what has this congress done? It has killed day-light saving. It has submitted the woman suffrage amendment. It has enacted a tyrannous law for the enforcement of wage and price control. It has returned telegraphs and telephones to their owners. Aside from this, notwithstanding the fact that the house merely as a feeler, passed a railroad-control bill which does not meet the situation and some other measures not acted upon by the senate the record is a blank.

All the boasts of economy are partisan misrepresentations. This congress followed a war congress, and, although it has failed in other respects to be a peace congress, declaring expenditures since the armistice have naturally resulted in reduced appropriations. Circumstances compelled what is called economy, but no consideration of patriotism or necessity forced the solution of the graver problems left by war. The fact is that the sixty-sixth congress has gone on a strike in violation of its contract with the American people, and, with its eyes only on the next presidential campaign it refuses to arbitrate.

BOHEMIA NO MORE, BUT READ OF IT

New York, Nov. 28.—Add Greenwich Village to the spots of "atmosphere" that are no more. Like the Bowery and the old down town residential district the Bohemia of the metropolis is about extinct.

Unconventional people still reside in the vicinity of Washington Square but those who knew it in the old days call the present residents posers.

Struggling young geniuses, living in poverty in cheerless attics or stable studios no more evade insistent landladies by the back stairway. They don't because the same attics and stables now lease for anywhere from \$1,500 to \$3,600 a year, security demanded. The Bohemian restaurants are commercialized. There is no credit and prices range with eating places in the White Light district.

In MacDougal Alley and Washington Mews where men and women once sacrificed all bodily comforts for art, limousines and town cars now stand without. Nurses care for children. Fresh paint and modern conveniences are everywhere. Only geniuses who have arrived can now afford a residence in New York's Bohemia.

THOUGHT AND STYLE IN LANDSCAPE

Charles Blanc: Grammar of Printing and Engraving.

The poetry of the fields and forests is inseparable from truth. But the painter must idealize this truth by making it express some sentiment; faithfulness of imitation alone would not suffice. The artist master of reality, enlightens it with his eyes. Transfigures it according to his heart, and makes it utter what is not in it—sentiment and that which neither possesses nor understands—thought.

Drawing is a work of the mind; even drawing it the expression of a thought or sentiment; and is charged with showing us something superior to the apparent truth, when that reveals neither sentiment nor thought. But what is this superior truth? It is sometimes the character of the object drawn. Sometimes the character of the designer, and in high art is what we call style.

The artist sees in the creations of Nature what he himself carries in the depths of his soul, tints them with the colors of his imagination, lends them the witchery of genius. The temperament of an artist modifies the character of objects, and even that of living figures. But the power of taking possession is the appanage of great artists, of those whom we call masters—who, instead of being the slaves or reality, dominate it. These have a style, their imitators have only a manner.

Aside from the style peculiar to every great master there is in art something still superior and impersonal, which is style proper. Style is truth aggrandized, simplified freed from all insignificant details, restored to its original essence, its typical aspect. This style par excellence, in which instead of recognizing the soul of the artist, we feel the breath of the universal soul, was realized in the Greek sculpture of the time of Pericles.

COMMUNITY SERVICE TODAY

Buffalo (N. Y.) Commercial. We learned many things during the war. Not all of those lessons taught in our bitter experience, however, can be made as useful a force in this reconstruction period as can Community Service, born of the benefits derived from the War Camp Community Service and carried with advantage to all into these piping hot times of peace.

At first breath mention of this term—Community Service—brings to mind a coterie of well-meaning sociologists of the kind who tried hard in the first days of the war to "do something" without really knowing what they wanted to do or how to do it, with the result that their well-intentioned, but rather haphazard, methods generally resulted in more harm than good. Community Service, however, like much of our war work, has been made a practical application of sound theories.

No fanciful theory this, that our country should be made "a good place for all of us to live in." Everybody agrees that this should be so, and some try, but with little faith in their fellow human beings to make this true. But Community Service today can be made just as fine and simple a thing as it was in the days when Johnny was marching to war. It was friendly and not patronizing, it afforded opportunities for the soldiers and sailors to enjoy themselves without being shrouded by all these straight backed influences which tend to annoy and end by demoralizing the man whom it is sought to help.

The Community Service which a splendid and representative body of our citizens, drawn from every creed and race, is setting out to plant firmly in the consciousness of the country carries an extensive program. The Americanization of the foreign-born will be one great concern, social and recreational problems in many fields which may be undertaken without duplicating others' work will be met, and, in effect, an attempt will be made to do for the country as a whole what the service did for the men in uniform, making them more satisfied with life and if ever there was a time when something should be done, aside from settling the great economical questions of the day, to make man, woman and child more satisfied with his or her lot that day is today.

act. The first was the first, and the first she was talking to a little group of men... woman. The first woman I saw... National Biscuit," recalling the... any by own tasty Uneda Biscuit... you. I tried her, and got her... fortly as she spoke... and only they.

"Between the dark and the light... she was quivering... bit of pity... seems waiting and listening... children. Since they were... things, I've given that hour to... babies. First I had to... Then, when they... To toddle, I... me in my... no one... Children...



Hour. "You see, even... went on, "are much... mals. They are most lovable... most tractable after they've had... something to eat. National Biscuit... dainties always begin our Child-

Children's Hour with its tasty feet.

CHILDREN'S HOUR

Today

Ushered in Christmas month. "The season of shopping. Good will and generosity. Humanity must needs find an expression of the deep emotions, and most often this expression is thorough given.

We give to our loved ones, and family and friends—and to those in any measure claiming our sympathy and help at this season.

Humanity gives freely and joyously this Christmas as never before—let us give wisely also.

The personnel of this shop is ready to assist in the selection of useful and appropriate gifts from the well assorted stock now on hand.

TIPTON Furniture Dept.

On Tenth Avenue - - Hickory, N. C. Evedy day a sale day Till Xmas

TIPTON Furniture Dept.

On Tenth Avenue - - Hickory, N. C. Evedy day a sale day Till Xmas

Flavo Flour

To Fortify the System Against Colds, Grip and Influenza

For Colds or Influenza and as a Preventative

Take "Laxative Bromo Quinine Tablets"

Be sure you get the Genuine Look for this signature E. W. Groves on the box. 30c



FORSEFORD MILLING CO.

Carolina Supply Co. Hickory, N. C.

Buy your Oil and Greases in Bulk. We carry a large Stock

HAVOLINE VEEDOL SUPREME MOBILOIL OUR PRICE IS RIGHT CUT PRICE TIRES--20 P. C. LOWER

AGENTS: Hassler Shock Absorbers

TRY THE WANT COLUMN--THEY GET RESULTS

Fresh Stock

of Walnuts, Pecans, Brazil Nuts, Grapes, Raisins, Fancy Fruit, Apples, Oranges, Bananas, Grape Fruits, Figs, Dates and Fresh Home Made Candies of all kinds. Complete line of fancy Lowney's box candy.

Your patronage will be appreciated. Call or phone.

Savoy Candy Co.

Phone 199



One box Chalmers' Gelatine... soak in pint of cold water until soft. Upon this pour two pints of boiling coffee sweetened to taste. Strain into moulds and set away to harden. Serve with sugar and cream.



Jitney Service

HICKORY CONOVER AND NEWTON. Schedule: Leave Hickory 8:20 a. m., 10:20 a. m., 2:30 p. m., 4:30 p. m., 7:30 p. m., 9:20 a. m., 1:30 p. m., 3:30 p. m., 6:30 p. m. Leave Newton 1:30 p. m., 3:30 p. m., 6:30 p. m. Newton to Conover 15c, Conover to Newton 15c, Hickory to Conover 30c, Conover to Hickory 30c, Hickory to Newton 40c, Newton to Hickory 40c. Our Motto:—Good Service.

R. W. CLINE

SHERIFF HERE THIS WEEK Sheriff Isenhower will be in the city manager's office every day this week excepting Thursday for the purpose of collecting taxes. This week is the time to take advantage of the 1 per cent discount which will be taken off December 1. 11 24 57