

# PARKS - BELK COMPANY

Our big sale has been a wonderful success for the beginning. Many new goods arriving daily, all to go in this sale. Read the prices below and come to this sale.

Our goods that we are getting in for this sale were bought on old contracts and will be sold at prices below the manufacturers price of today

Many big values left from the Boatwright stock at give away prices

Big sale of ready-to-wear, all at money saving prices

WE WANT YOU TO COME TO THIS STORE AND GET ACQUAINTED WITH OUR PRICES ON THE BEST MERCHANDISE AT LOWEST PRICES

**PARKS-BELK LEADER BLEACHING FRIDAY MORNING**  
Special 19c Yard

**SPECIAL**  
Friday Morning—Large Size Octagon Soap and Powder 5c each. Not over 5 cakes to a customer.

**SPECIAL-FRIDAY MORNING**  
Large Size Octagon Soap and Powder 5c each. Not over 5 cakes to a Customer.

**SPECIAL FRUIT OF THE SOUTH BLEACHING**  
35c Yard

Ladies White Skirts and Cream Colored Skirts to wear with our pretty Voile Waists. You will see a wonderful selection of Merchandise in our new store. Everything marked in plain figures and at one price.

### LITTLE BOYS WASH SUITS AND BLOUSES

In new stripes made of some of the best suitings and percales. Boys Blouses in Khaki goods, white and striped materials. Special \$1.25 each. Boys Wash Suits all colors, new styles, 98c, \$1.25, \$1.48, \$1.98 to \$3.98. Dress up that boy this spring.

### WHITE MIDDY SUITS

Blue Collars and Solid Collars in midddy Suits. \$5.00 value childrens all white Middy Suits. Special \$3.98, sizes 6 to 14. \$8.00 value white Middy Suits, sizes 14 to 22 at \$5.95. Rose Copen, other solids in midddy Suits at \$6.95 to \$9.95. Childrens Gingham Dresses are now ready for you. \$1.50 Childrens Voile Dresses at 75c & 98c. New colors and plaids in childrens dresses, all sizes and all prices. Cheaper than we can duplicate same.

### MUSLIN AND SILK UNDERWEAR DEPARTMENTS

Everything for Ladies and Children in this new department and at the right price. Ready made goods at the price of cloth. Give us a chance to show you.

### LACE AND FILLET CURTAINS

Spring time is here and it is time to put up those new curtains.

Big shipment of Ready-Made Lace and Fillet Curtains ready for you to hang and at Special Prices of 98c, \$1.25, \$1.48, \$1.98 to \$4.98 a pair.

#### BIG BARGAINS

In Men's Overalls and work Shirts just arrived for this sale. Join the Overall Club and buy your Overalls from us. We save you money. \$3.50 Carhart Overalls, Special \$2.98. One lot Men's Overalls, Special good quality, blue Denim at \$1.48. Blue Unionalls, Special \$3.48. \$3.00 value good quality Overalls, Special \$2.48. One lot Boys Brown Overalls \$1.75 value, Special \$1.39 pair. \$2.25 value Boys Blue Overalls \$1.89 pair.

#### SPECIAL IN WORK SHIRTS

\$1.25 men's Blue Dotted Shirts, Special for this sale .95c. \$2.00 Long, John Blue Chambray Shirt, the very thing for tall men at \$1.48. \$2.00 Men's Heavy Moore's Work Shirts, Special at \$1.60. \$2.25 Triple Stitched Black Satteen Work Shirts at \$1.89.

40c Parks Belk Special Bleaching 29c Yd.

#### BIG BARGAINS IN CURTAIN SCRIMS AT PRICES THAT WILL APPEAL TO YOU.

#### BIG VALUES IN MEN'S DRESS SHIRTS FOR THIS SALE

One lot Men's Shirts with Collars, Special \$1.39. \$1.75 Men's Neglige Shirts, special \$1.39. \$2.50 Men's Dress Shirts, Special for this Sale \$1.98. All better Shirts will go in this Sale at sale Prices, so take advantage of this sale. Our goods are coming in by the car loads and we are here to stay.

#### SPECIAL

\$4.00 Cut Corner Crochet Counterpanes at \$3.48

#### SPECIAL

\$3.00 Crochet Counterpins at \$2.48

Limited Quantity 3A Sheeting 35c. Regular Price 29c Yd. 50c Parks Belk Co's Middy Twills, Special 35c Yd.

#### SPECIAL FRIDAY MORNING

Large Size Octagon Soap and Powder 5c each. Not over 5 cakes to a customer.

25c Parks Belk Leader Bleaching 19c Yd.

We have just received a big shipment of Towels. All to be sold at sale prices. Come and look them over. 50c Green Burlap 35c Yd. 75c Lonsdale Nainsook 59c Yd. \$1.25 Table Damask, Special for Sale only 98c Yd.

Big Bargains Percales, Gingham, Suitings, etc. 75c Feather Proof Ticking 59c. 50c Kiddy Cloth for childrens play suits and also good for work Shirts at 39c Yd.

Our regular line of merchandise is coming in every day and everything will be sold at sale prices.

We still have numerous bargains to offer you in glassware, Earthenware, Crockery, Tinware, etc.

#### BIG SPECIALS IN LADIES WHITE VOILE WAISTS. REDUCED FOR QUICK SALE

\$1.50 value White Voile Waists, Special for sale .98c each. \$2.00 value White Voile Waists, Special \$1.25. Better Imported Voile Waists, new styles. Special \$1.98 to \$3.95. Do not miss this remarkable sale. New goods arriving every day. \$2.25 White Voile Waists, special \$1.48 and \$1.68.

New arrivals in Ladies China Silk, Georgette and Crepe de Chine Shirts-waists. All new Spring Styles. \$5.00 value Pure China Wash Silk Waists, Special \$3.98. \$6.00 value Georgette and Crepe de Chine Shirts-waists \$4.98. Better Shirts-waists in all the new shades, just in at \$5.95 to \$9.95. Buy now and save money.

Every day adds new Specials in every department.

Ladies, Misses and Childrens Gingham Dresses just in and ready for your inspection.

\$2.50 value Ladies' House Dresses at \$1.98 and \$1.68. \$3.00 value Ladies House Dresses, good Amoskeg and Percale materials at \$2.48. \$7.00 Ladies and Misses better Gingham Dresses for Parlor and Street wear at \$4.98 and \$5.95.

All that is new and snappy in Coat Suits and dresses. For the young and old. Come in and look our new line of Spring Coat Suits and Short Coats. \$40.00 value Blue Peplin Coat Suits, Special at \$29.50. Beautiful Navy Blue Coat Suits, new ripple and pleated styles \$32.50 and \$35.00. Suits in all sizes at \$35.00. \$37.50, \$45.00 to \$59.50.

Beautiful Georgette Crepe de Chine and Silk Taffeta Dresses just arrived and we would be much pleased to show you.

\$30.00 value Dresses, special \$22.50. \$32.00 value Silk Taffeta Dresses \$24.95. Dresses in all new shades and styles going for \$27.50 to \$35.00. Short Nobby Coats right from New York. All that is new in color and styles at \$22.50, \$24.95, \$27.50, \$32.50 to \$42.50.

#### SPECIAL FOR THIS SALE

Hickory Shirting 19c Yd.

29 STORES

# Parks-Belk Company

Hickory, N. C.

SELLS IT FOR LESS