

DOORS OPEN WEDNESDAY MORNING, 9
O'CLOCK SHARP, FOR THE GREAT-
EST SALE OF THE YEAR

Everything **REDUCED**
Everything **RE-MARKED**
Everything **RE-TAGGED**

PARKS-BELK-BR

Catawba, Burke, Alexander

Wednesday Morning

GREAT

JANUARY CLEARANCE

COTTON AND SILK GOODS DEPT.

First Floor
New Silks and Wool Goods in late but we are putting them in our sale at Reduced prices. We only mention a few prices here but every piece of goods in our stock go in this sale. (Note Price) 36 inch, all Silk Poplin in all shades. This is our exceptionally good value at \$1.00 yard. Sale price—

79c Yd.

36 inch Silk Taffeta and Silk Messaline. This is worth \$1.25 to \$1.50 per yard, but our sale price is—

95c Yd.

One lot of 25 pieces, all color Georgette. Some sold as high as \$2.25 yard. Our Sale Price—

\$1.48 Yd.

Also 25 pieces of Crepe-De-Chine in good assortment of colors. Sale price—

\$1.48 Yd.

WOOL GOODS AND SERGES

REDUCED FOR JANUARY CLEARANCE SALE
(Note Prices)
One lot of Ve'vet Corduroy in several shades, worth \$1.25 to \$1.50

98c Yd.

One lot of Navy Serge and Brown Serge worth 75c. Sale price—

48c Yd.

One lot of Navy Brown and Black French Serge, 44 inch wide and the best of quality. All wool. Sale price—

\$1.25 Yard

One lot of Sport Pleid Materials and Broad Cloth in wide range of Patterns. Worth \$3.50 per yard. Sale price—

\$2.48 Yard

MEN, WOULD YOU GIVE 50c FOR A DOLLAR?

That is the way we are selling clothing during this sale. (Here a few Prices)
One lot of Men's solid color and Stripes. Suits worth up to \$15. a Suit. During Sale our prices are—

\$8.95 and \$9.95

ONE LOT MEN'S SUITS

Snappy young men's styles. These are wonderful values at regular prices. Sale prices—

\$17.95—\$19.95.

10 Big Sale Days begin when we open our doors Wednesday morning, January 18th, at 9 o'clock. Every piece of goods and every article in our entire big store. As the winter up to now has been un-
sale. All Ready-to-Wear, Millinery, Shoes, Clothing, Piece Goods, etc., will be reduced. Note
your choice before the best lots are gone. There will be plenty of clerks to wait on you.

Read Every

Our store will be closed all day Tuesday, 17th, so we can mark-down and
1921, but this January Clearance Sale will lead all others. So come to
duced prices. We want to see you.

HERE ARE SOME REAL BARGAINS

(Note Prices)
65c value Window Shades in all colors. Sale price—

45c Each

\$3.00 value Men's Split Creedmore Work Shoes. Sale price—

\$1.98 Pair

25c value Blue Chambray for Shirts and Boys Suits—

15c Yd.

Men's Army Khaki Handkerchiefs worth 15c each. Sale price—

5c Each

\$2.25 large Crochet Counterpanes. Sale price—

\$1.89

\$2.15 Size, 7:30 Dimity Quilts. Sale price—

\$1.79

Extra quality Bed Sheets. Special for Sale—

\$1.39

Ladies \$1.50 Umbrellas—

98c

\$5.00 Men's Army Slicker Coats, Rain Proof. Sale price—

\$2.98

15c value White Marble and Fancy Oil Cloth. Sale price—

23c Yd.

ALL BLANKETS GO AT BIG REDUC- TION FOR JANUARY SALE

One lot of double Blankets for this sale at

98c Pair

\$5.00 value Army Blankets in Khaki color. Sale prices—

\$2.98

25 pair Elk's Wool Blankets in Blue, White and Stripes. Some slightly soiled. Sold for about \$10. pair. Sale price—

\$5.95 and \$6.95 Pair

Thousands of Yards of Cotton Goods Piled Out on Counters at Rediculous Low Prices.

We only mention a few prices here.

2,000 yards Outing in Light and Dark Solid Colors 14 and 16c yd.

2,000 yards of Outing in Lights and darks during the sale at 9c yd

5,000 yards Calicos, Apron and Dress Gingham. On sale... 9c yd.

30c value Striped Shirting, fast colors. This is an exceptionally

great bargain—

19c Yard

5,000 yards Outing, the very best quality in Stripes, Checks and

Solid colors. During our sale—

12 1-2c and 15c yd., worth 20c Yd.

25c value Gibson Mill Dress Gingham, Ladlassie Cloth, Playday

Cloth etc., greatly reduced for this sale at—

24c Yd.

All White goods are included in this January Clearance Sale. All Bleachings, Sheetings, etc., greatly reduced for this Sale.

HOSIER

50 dozen Childrens

10c value Ladies

50 dozen Ladies

HATS

All Ladies and

one-half price. We

and this will be your

half of the original

READY

Here you will

Every piece of mer

will be left out. A

Children, Shirt Wa

200 Sweaters for the

at about 1/2 price

LADES

About 10 dozen

price these at—

SPE

Boys and Girls

price for sale

All other Underwa

prices.

STORE CLOSED

ALL DA

Tuesday, January 17th

To Mark Down, Retag and Rearrange Merchandise
for this Sale. Everything will be reduced.

PARKS-BELK-B'COME CO., Hickory, N. C.

January Clearance Sale

Misses Heavy Fleeced, lined Union
Suits, \$1.50 value. Special—
79c Suit

PARKS-BELK-B

HICKORY'S BIG, LI