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General Insurance and Bonds

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SOCIAL & PERSONAL

BIRTH ANNOUNCEMENT
Mr. and Mrs. W. W. Walker announce the birth of a daughter.

The Do As You Please club will meet tomorrow afternoon at 4 o'clock with Mrs. Carl D. Moore.

The Embroidery club will meet tomorrow afternoon at 3 o'clock at the home of Mrs. D. M. Boyd.

Messrs. J. W. Bingham and J. L. Scruggs were Charlotte visitors yesterday.

Mrs. N. E. Aull is spending today and tonight in Marion as the guest of Mr. and Mrs. George Kirkpatrick.

Mrs. H. L. DeGribble and children and Mrs. Ross Sharp and son went to Lenoir today for a visit.

Mr. Parks Sherrill of the Parks-Bekl-Broome Company is ill at his home, where he has been confined for a few days.

Mrs. J. D. Truluck and little daughter, Dorothy, of Winston-Salem are guests of her parents, Mr. and Mrs. J. F. Peterson.

Miss Essie Robinson, who is teaching music at Summerfield, spent the week end with her parents, Mr. and Mrs. R. W. Robinson.

Mrs. Richard Ballinger has returned from Chicago where she spent the past month with her mother, Mrs. Collins.

Mr. N. E. Aull of Georgia spent last night in the city, leaving today for Norfolk, Va., on a business trip. He will return to Hickory tomorrow night.

Circle No. 2 of the missionary society of the First Methodist Episcopal church will meet Thursday afternoon at 3 o'clock with Mrs. Lou Wolfe on East Ninth avenue.

The Philathea class of the Reformed church sent up favors for the Halloween party on wards I-3 and E-3, at Oteen the former being the ward which the class adopted last spring. Candy was also sent up for ward I-3.

The Business and Professional Women's club will meet at the Buttercup Tea room tomorrow evening at 7:30 o'clock sharp. Following a short business session the club will adjourn and go to the legion hall to take part in the Community Service program.

Quite a number of the members of the Reformed church are in Startown today attending the missionary institute. Among the prominent church women present are Mrs. B. B. Krammes, president of the Woman's Missionary society of General Synod of Tiffin, Ohio and Mrs. J. H. Apple of Fredrick, Md. These ladies have been guests for several days of Mrs. C. C. Gost.

LUTHER LEAGUE HALLOWEEN SOCIAL

Circle No. 1 of the Luther League of St. Andrews Lutheran church entertained the league at a Halloween social Monday evening at the home of Miss Affie Sox with Miss Sox and Miss Rosa Sox as hostesses, the occasion being one of the most delightful of the numerous Halloween affairs marking the festive season.

Decorations were in keeping with the occasion. Jack 'o' lanterns gleamed from every nook and corner while against the curtains and walls were silhouetted black cats, witches and other fantastic figures. Autumn leaves and foliage completed the pretty effect.

The usual Halloween games were entered into with enthusiasm, bobbing for apples, fortune telling, the pumpkin and nut races being the sources of much merriment. Other games were played with equal interest.

Between 75 and 80 young people were present, each wearing a costume and mask and seeking the identity of each other was great fun.

Gingerbread cookies, nuts, apples candy and chocolate milk were served during the evening and the favors were the hit of the evening, these being goodnight kisses in which were concealed the fortunes of the guests.

FOR MISS TUCKER

Complimenting Miss Frances Tucker, a bride-elect of late November, Mrs. Russell M. Mount entertained at three tables of hearts dice yesterday afternoon at her home on Eighth avenue.

Beautiful chrysanthemums which were the keynote of the decorations, were arranged very attractively in baskets and bowls in the living room where the tables were placed for the game. Mrs. T. R. Williams received the prize, a Halloween box of candy. As honor guest Miss Tucker received a pretty pottery vase.

At the close of the game the dining doors were opened and the guests found their place at the prettily decorated table by means of Halloween place cards. Chrysanthemums were the decorating flower and the spirit of Halloween was manifest in the characteristics pertaining to the season, black cats, witches and spinning pumpkins being much in evidence. A color scheme of black and white was attractively carried out.

Brass and black candlesticks held yellow candies on buffet and serving table while the table was lighted with Jack 'o' lanterns. The centerpiece was a crystal vase holding yellow chrysanthemums and around this was a row of black cats. Black and orange strips ran from the center of the table to each plate. A two course luncheon carrying out the decorating note was served and favors were Halloween dolls dressed in orange and black.

The guests included Miss Tucker, Misses Helen Goode of Lincolnton, Kathryn Setzer, Elizabeth Abernethy, Mabel Miller, Mesdames J. A. Courtney, Jr., T. R. Williams, Lattie Deal, Delmar Ervin and Willie Shell.

MRS. BOHANNON HOSTESS

Mrs. John Bohannon was hostess yesterday afternoon to the members of the Tuesday Afternoon Bridge club and additional guests at three tables of bridge at her home in Kenworth.

A series of enthusiastic games followed with Mrs. R. A. Grimes, Mrs. E. A. Herman and Miss Helen Springs trying for the prize, a box of stationery which fell to Mrs. Herman in the draw. A delicious salad course was served.

Those playing were Mesdames Hazel Aiken, Weston Clinard, Earl Mullen, E. A. Herman, O. H. Hester, R. A. Grimes, C. V. Garth and Misses Jessie Byrd, Mary Seigler, Mary Sumner, Helen Springs and Miriam Whiteener.

The club will meet on November 18 with Mrs. Weston Clinard.

MISS HALL ENTERTAINS

Miss Virginia Hall entertained at a delightful Halloween bridge Monday evening at her home on Ninth avenue, the occasion being one of the prettiest and most enjoyable of the season's social events.

Bridge was played at three tables which were arranged in rooms prettily decorated with fall flowers and Halloween ideas. Miss Annie Killian and Mr. Joe Elliott Sherrill won high score prizes, Miss Killian receiving a weekly and Mr. Sherrill a carton of cigarettes.

Following the game the young people entered into the Halloween spirit of festivity and much fun was derived from the fortune wheel which was presided over by Miss Nancy Hall. Each guest spun for a fortune and some good, others bad, were revealed.

The dainty two course refreshments which were served during the course of the evening further carried out the Halloween idea and mementos of the occasion were handpainted figures. Other favors were drawn from a tray, a variety of these affording much merriment. Real gingerbread cats were passed and were the hit of the evening.

Those enjoying Miss Hall's charming hospitality were Misses Annie Killian, Helen Menzies, Mary Seigler, Seymour, Margaret Springs, Miriam Whiteener and Messrs. Joe Elliott Sherrill, John Aiken, Forney Hoke, Pete Bolick, Sterling Menzies and Jacob S. Geitner.

RUTHERFORD COLLEGE

Rutherford College, Oct. 31.—We have in town two conference evangelists, Revs. Jim Green and R. A. Taylor, the latter having bought property here last summer, and moved into it last week; four supernuminate preachers and two pastors, Baptist and Methodist. Also three of the school faculty are preachers, and one, Professor Pon, is pastor of the Presbyterian church at Valdese.

Add to this something like fifty ministerial students, and it is plain that we are well supplied with preachers. Then we have a fine supply of lay workers, and yet there are enough left of the wicked ones to do a shameful amount of wickedness as seen in the docket of the mayor and county court. Take this as a sample last Saturday night: some sneak thief stole the rim and tires off a stranded Ford car right in front of the mayor's home.

At the College Auditorium Rev. W. F. Elliott preached the opening sermon for the new year, in which he took strong grounds for a forward movement in both the spiritual and material work of the church; and was followed by President Hinshaw who pleaded for immediate action on the new church building, and secured pledges for several hundred dollars cash payments to keep the work moving until the walls are up and covered. Next Saturday will be another "work day" if the weather permits.

After the Epworth League services at 6:30 p. m., the volunteer band gave a Pageant, which was very impressive and instructive, at which a very strong appeal was made by one of the band for young men and women to offer themselves for life service, and, if I counted correctly, there were nine young men and one young woman who came forward.

Next Thursday evening at 7 o'clock Rev. J. E. Maginthy will deliver the monthly lecture in the auditorium. He promises two lectures this year. Come early if you want to get a good seat.

At the high school auditorium Saturday evening the Ladies Aid Society gave a Halloween entertainment which was well attended and much enjoyed by the young people and some of the old ones too. Ghostly figures, violin and piano music, with goblins constantly parading in and out of doors kept things lively. While the ice cream and lunch counters and the fortune-tellers corner gathered in the checkles until over \$50 were said to be in the treasury. In the same place there was a Sunday school held Sunday afternoon and preaching by Rev. H. S. Benfield at night to a good audience.

The following former and present students of Rutherford College have entered pastoral work and will be let off for their first charges in a few days. Well one of these had regular work and one part of the time last year, but kept up their studies at the same time, and part of them may do so this year. They are H. A. Chester, of Laurel Springs in Alleghany county, J. W. Groce to Bald Creek in Yancey county, H. C. Freeman to Mill Springs in Polk County, E. A. Blanton to North McDowell county, Paul Anthony to Mars Hill in Madison county, H. R. Ashmore to Jones Memorial, Mooresville and I. L. Roberts to Huntersville.

—J. T. S.

OUR LANGUAGE

It's called our Mother Tongue because Father doesn't get much chance of using it.—De Laval Monthly.

HALLOWEEN FETE DRAWS MANY THOUSANDS

The community emmasse turned out last night for the big Halloween fete on Union square which was put on under the auspices of the Community club under the general direction of Mrs. W. J. Shuford.

This was second event of its kind to be staged in Hickory and was an unqualified success from start to finish. The success of the evening was far beyond expectations and the thousands of visitors who were present during the evening were given a rare treat. Mrs. Shuford was ably assisted by members of the Community club and other civic organizations and individuals and by Mr. Schubert, head of the Community Service for Hickory.

The tented city sprang up suddenly along the park way yesterday and by 5 o'clock the activities began. In appearance the home talent affair was equal to the largest sized carnival and in enjoyment excelled any professional outfit that has ever visited Hickory.

An air of realism was given by the bands, the ballyhoos and happy go lucky spirit and camaraderie that permeated. Lunch stands, hot dog stands and vendors of peanuts and popcorn were kept busy during the afternoon and evening and the usual balloons and souvenirs were on display. Several of Hickory's prettiest young women bezzled the public into taking a try at the wheels with those in charge of the tents which had the "shows" were doing their part to good advantage. Thousands of visitors were in attendance, many of them from out of town, and the Community club and workers feel well repaid for their work and efforts during the past few weeks in putting over the entertainment. Everybody got their money's worth and it was a good natural crowd last night.

The attractions included in addition to various lunch stands and booths the Dark Town Minstrel, Chrysanthemum Show, Plantation Negro Wedding, Guitars playing and singing, Snake Charming, Gypsy Tent, Wild Woman, Witches Dispensary, Vaudeville, Fish Pond and Hawaiian Dancers. The teachers at the draughton swains and belles were a decided hit and Miss Emma Suttlemyre as the old negro woman was a scream rivaling Earl Mullen, the prettiest woman, who ambled up and down the midway. Weston Clinard with his mimicry was remarkable and the juvenile-toe dancers, little Misses Annie Waplock of Conover, Jean Farabee and Mary Everette were wonders.

At 7:30 o'clock the grand parade started from the corner of the First Baptist church and marched around the square and back to the First National bank to disband. Captain Earl T. Edwards of the Black Horse Cavalry troop was chief marshal and led the parade followed by members of the troop on mounts. They were followed by the Hickory Concert band which rendered lively music throughout the evening. Coming next were hundreds of costumed figures, some fantastic, others beautiful with all kinds of characters and figures represented. When the parade disbanded the costumed figures mixed with the crowd and added to the picturesqueness of the scene and created a Bohemian atmosphere that went well with the festival.

It was hard to discern which tent was the most popular as each was drawing its share of the crowd. Those in charge were doing efficient work as were their corps of assistants and it would be impossible to single out those to whom the credit was due as the whole community entered with zest into the suggestions offered.

One of the most popular figures along the midway was Lu Lu and speculation ran high as to her identity. Other costumed figures called forth speculation and admiration as they mixed with the crowd.

With the close of the evening one of Hickory's greatest entertainments came to an end with a success that was phenomenal. It was not only successful from a financial standpoint but showed the extent of the capability and originality of the Hickory people.

The concessions netted about \$320 with practically \$200 of this clear.

POLO OLD GAME IN JAPAN

Tokio, Oct. 15.—Japan may in a few years have a team competing for the polo championship. For centuries Japanese have played a game of polo, which, while akin to the game of that name known to westerners, in that it is played on horseback, has a few other points of similarity. Now the officers and officials of the Imperial Household have taken up the game as played in America and England and under the instruction of Captain R. W. Russell, honorary attache of the British Embassy, are gaining some efficiency.

WHAT FUN IT IS TO BE HUNGRY!

YOU can't be well and hearty unless you are properly nourished—you can't be strong unless your appetite is good. For a keen appetite, good digestion, rich red blood, and the "punch" and "pep" that goes with perfect health, you need Gude's Pepto-Mangan. Take Gude's for a short time and note the big difference in the way you look, eat and feel. Your druggist has it—liquid or tablets, as you prefer.

Gude's Pepto-Mangan Tonic and Blood Enricher

New For This Week

"BETTY WALES" DRESSES, "CO-ED" DRESSES "SMART STYLE" COATS, "PRINCESS" SUITS, ETC.



"Betty Wales" has just originated some brand new dresses. Many of them are \$25.00 to \$47.50 here... "Co-Ed" has just sent some very new styles in silk and woolen dresses \$15.00 to \$39.00

"METROPOLIS" DRESSES
Just arrived another shipment of these wonderful Poiret Twill dresses @ \$16.75 each

MORE NEW SWEATERS
Sweater sales have never been so big. "Bradley Knit" "Eff-N-Dee" and "Highland" Shakers, Novelty Slipovers, Tuxedos, Jerseys, Sport and Shakers. Prices \$1.98 to \$10.00

VERY SPECIAL
60 Crepe-de-Chine, Jersey and Radium Gowns that sold at from \$6.50 to \$10.00, Choice \$4.95 each

VERY SPECIAL
72 Crepe-de-Chine, Jersey and Radium Silk Teddys, that sold up to \$5.00, Choice \$2.98 each

"MEYERS" KID GLOVES
New Shipment regular, gauntlet and 8 butt dress gloves, Prices \$1.50 to \$3.75

"GOSSARD" CORSETS
New styles have just arrived Prices \$2.00 to \$6.50

"BON-TON" CORSETS
New styles received today Prices \$3.00 to \$4.50

"ROYAL WILCHESTER" CORSETS
Received today. Some beautiful elastic combination corsets \$1.00 to \$3.00

"MODEL" BRASSIERES
A wonderful line just out in every wanted model. Prices 50c to \$2.00

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Prices \$1.50 to \$3.75

The Winchester Scooter Skate at \$1.50 is a fine gift for any boy.

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