

BRYSON-SNYDER-DILLARD COMPANY'S VOLUME BUILDING SALE

In spite of the weather the opening day of our Volume Building Sale was the biggest day we have had in the history of our business. Every day from now until December 23rd will be big days at our Volume Building Sale. If you have not attended this sale it will pay you to do so. New bargains added daily

FREE!

We will give Coupons during this Big Sale with every purchase of \$1.00. For instance, a \$10.00 Purchase entitles you to 10 Coupons, and on the closing night of the Sale, Saturday, December 23rd, someone will win the \$125.00 CLAXTONOLA PHONOGRAPH to be given away Free to the holder of the right coupon. Get your Coupons and get your bargains from Bryson-Snyder-Dillard Company.



SWEATERS

- \$5.00 Tuxedo sweaters **\$3.95**
- \$7.50 Jersey sweaters **\$6.29**
- \$9.00 Heavy athletic sweater **\$7.95**
- \$15.00 Heavy white athletic sweater **\$12.45**

TABLE LINENS

- \$3.00 plain linen, 70 in damask, special **\$2.59**
- \$2.75 Figured linendamask, 72 inches, special **\$2.29**
- \$1.00 Mercerized damask, 72 inches, special **89c**
- 60c Mercerized damask 69 inches **49c**
- 60c Silk stripe shirt madras, 32 inches special **49c**

CORSETS

- \$1.00 Corsets **89c**
- \$1.25 Corsets **98c**
- \$1.50 Corsets **\$1.29**
- \$2.00 Corsets **\$1.59**
- \$2.50 Corsets **\$2.15**
- \$3.00 Corsets **\$2.59**
- \$4.00 Corsets **\$3.49**
- \$5.00 Corsets **\$4.39**
- \$6.00 Corsets **\$5.19**

SILK DRESSES

Canton Crepe Satin back, Crepe Brocaded Crepes, Laces, Brocaded Velvet Chiffon, including a few evening dresses.

- \$23.50 Silk Dresses **\$15.67**
- \$27.50 Silk Dresses **\$18.33**
- \$29.50 Silk Dresses **\$19.67**
- \$34.50 Silk Dresses **\$23.00**
- \$49.50 Silk Dresses **\$33.50**
- \$54.50 Silk Dresses **\$36.33**
- \$59.50 Silk Dresses **\$39.67**
- \$64.50 Silk Dresses **\$43.00**
- \$69.50 Silk Dresses **\$46.33**
- \$89.50 Silk Dresses **\$59.67**

WOOL DRESSES

Poiret Twill, Tricotine and Wool Crepe Dresses.

- One lot Poiret Twill and Tricotine Dresses \$12.50 and \$15.00 values **\$9.95**
- \$18.50 Wool Dresses **\$14.95**
- \$22.50 Wool Dresses **\$18.95**
- \$25.00 Wool Dresses **\$20.95**
- \$29.50 Wool Dresses **\$23.95**
- \$32.50 Wool Dresses **\$26.95**
- \$35.00 Wool Dresses **\$28.95**

DRESS GINGHAMS

- 40c Devonshire, all colors 32 inches **35c**
- 35c Renfrew gingham 32 inches **29c**
- 25c Castle gingham, 32 inches **20c**
- 20c Outing, stripe plaids and solids, heavy quality **17c**

SILK HOSIERY

- \$1.00 Silk hose **79c**
- \$1.25 Silk hose **98c**
- \$1.50 Silk hose **\$1.29**
- \$1.95 Silk hose drop stitch **\$1.39**
- \$2.25 Silk hose **\$1.89**
- \$2.50 Silk hose **\$2.19**
- \$3.00 Silk hose, fancy and plain **\$2.69**
- \$3.50 Silk hose, Martha four foot **\$2.95**
- \$4.00 Silk hose, Fancy clock **\$3.29**

Silks and Wool Goods

- 36 inch Maltassa Crepe in navy brown and black, \$5.00 value **\$3.69**
- 36 inch heavy Brocaded Satin, brown, grey, cerise and turquoise blue, \$6.00 value **\$3.95**
- 36 inch Silk Crepe Knit, black and purple, \$3.50 and \$3.75 values **\$2.95**
- 40 inch Satin Back Canton, black brown and navy, \$3.50 values **\$3.19**
- 36 inch Satin Back Canton, black brown and navy, \$3.00 value **\$2.69**
- 40 inch Canton Crepe, black brown and navy Special **\$1.79**
- 32 inch Figured Kimona Silks \$1.65 values **\$1.39**
- 22 inch Corean Silk, flesh and white. Makes beautiful underwear, \$1.50 value **\$1.19**
- 36 inch Dovetyne, tile, blue jade, green and pig skin, \$3.50 value **\$2.69**
- 36 inch Dovetyne, brown and navy, \$3.50 values **\$2.95**
- 54 inch all wool Tricotine navy blue, \$3.50 value **\$2.89**
- 48 inch all wool Tricotine, navy blue, \$2.75 value **\$2.29**
- \$3.25 all wool Men's Wear Serge, 54 inches wide **\$2.79**
- \$2.25 all wool French Serge, 56 inches wide **\$1.89**
- \$3.00 all wool 56 inch Storm Serge, navy blue **\$2.49**
- \$2.25 all wool, 54 inch black Storm Serge **\$1.89**
- \$2.25 all wool, 56 inch brown French Serge **\$1.89**
- \$2.00 all wool, 44 inch Storm Serge, navy **\$1.49**

Other Special in Serges at **59c, 79c and 98c**

- All Wool Coatings, 56 inches wide, \$5.00 value Plaid backs **\$3.95**
- \$3.00 value, 56 inch all wool Polo **\$2.49**
- \$2.65 value, 56 inch all wool Polo **\$1.95**
- \$2.50 value, 56 inch all wool Coating **\$1.85**

SHOES

- Patent leather, colonial covered, Spanish heel, \$10.00 value **\$8.45**
- Patent one strap covered heel, turn sole, \$7.50 value **\$5.95**
- Black Suede, two strap, covered baby Spanish heel, \$7.95 values **\$6.79**
- Black Satin low covered heel, brocaded strap \$6.50 value **\$5.25**
- Black Satin one strap, covered military heel, brocaded counter, \$7.00 value **\$5.95**
- Patent low heel, beige strap, \$7.00 value **\$5.65**
- Beige, low heel, patent tip and strap, \$7.00 value **\$5.65**
- Grey suede, military heel, two patent straps, \$7.45 value **\$6.15**
- Patent blucher oxford, military heel, \$6.50 value **\$5.65**
- Patent Brogue, low heel, \$5.00 value **\$4.35**
- Patent oxford, low heel, plain toe, \$6.50 value **\$4.95**
- Patent and beige sport oxford, \$7.50 value, low heel **\$6.25**
- Patent and grey oxford, military heel, \$6.50 value **\$5.65**
- Brown and brown kid oxfords, steel arch support, \$7.00 value **\$5.95**
- Brown kid oxford, military heel, \$6.00 value **\$5.35**
- Brown kid oxford, low heel, \$5.00 value **\$4.35**
- Brown calf oxford, military and low heel, \$5.00 value **\$4.35**
- Brown calf oxford, low heel, \$4.50 value **\$3.95**
- Black kid oxford, Martha Washington cushion sole, rubber heel, \$6.00 value **\$5.35**
- Black kid, turn sole, plain toe, high shoe, Martha Washington, \$5.00 value **\$4.35**
- Black kid, turn sole, cap toe, high shoe, \$4.75 value **\$4.15**
- Black kid, turn sole, plain, toe, high shoe. Ye old time comfort, \$4.00 value **\$3.25**

CHILDREN'S SHOES

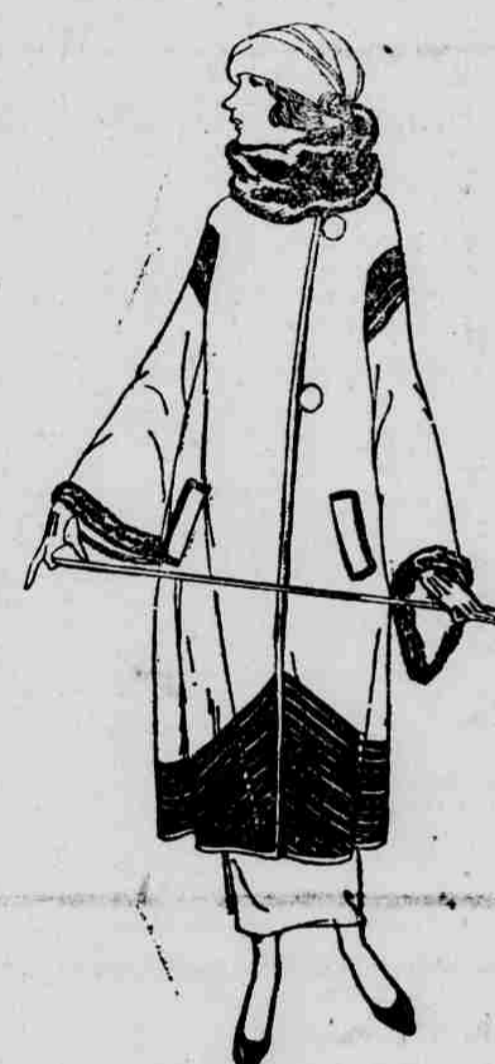
- Misses Jack and Jill brown calf, low heel, Goodyear welt, straight last, sizes 1 1/2 to 2, \$4.50 values **\$3.95**
- Boys' Jack and Jill, brown calf spring heel, Goodyear welt sole, straight last, sizes 6 to 8, \$2.95 value **\$2.65**
- Same as above, sizes 8 1/2 to 11, \$3.45 value **\$2.95**
- Boys' Jack and Jill, brown calf, low heel dress shoe, Goodyear welt, sizes 1 to 2, \$4.25 value **\$3.85**
- One lot babies' soft sole shoes, all colors, sizes 0 to 4 7/8 values **67c**
- Daniel Green comfy slippers on reduced prices during our volume building sale. These make extra nice Xmas presents.

CURTAIN GOODS & DRAPERIES

- \$1.50 Silk Sun Fast draperies, all colors **\$1.29**
- \$1.25 Terry cloth **98c**
- 75c Brocaded draperies, solid colors **59c**
- 50c **43c**
- Cretonne 40c **33c**
- Cretonne 30c **25c**
- Cretonne 25c **20c**
- \$1.00 Ivory Tusca net curtain goods, 45 inches **79c**
- 75c Ecru Filet net 36 inches **63c**
- 60c Filet net, 36 inches **49c**
- 40c Filet net 36 inches **33c**
- 60c Lace madras **49c**
- 35c **29c**
- Marquissette 30c **25c**
- Marquissette 30c **25c**
- One lot curtain 10c and scrim **15c**

TOWELS

- 50c Heavy Turkish bath towel **43c**
- 30c Turkish bath towels **25c**
- 15c Turkish bath towels **13c**
- 10c Barber towels **8c**



LADIES' & MISSES COATS

- \$15.00 Coats **\$11.95**
- \$16.50 Coats **\$12.95**
- \$18.50 Coats **\$13.95**
- \$20.00 Coats **\$15.95**
- \$22.50 Coats **\$18.95**
- \$25.00 Coats **\$19.95**
- \$27.50 Coats **\$22.95**
- \$29.50 Coats **\$23.95**
- \$32.50 Coats **\$25.95**
- \$35.00 Coats **\$27.95**
- \$37.50 Coats **\$29.95**
- \$39.50 Coats **\$32.95**
- \$42.50 Coats **\$34.95**
- \$45.00 Coats **\$36.95**
- \$49.50 Coats **\$38.95**
- \$59.50 Coats **\$48.95**

SHEETS & PILLOW CASES

- \$1.75 Mohawk sheets 72x90 **\$1.49**
- \$1.85 Mohawk 81x90 sheets **\$1.59**
- \$2.00 Mohawk 81x99 sheets **\$1.79**
- 45c Mohawk pillow cases 42x36, each **39c**

Bryson-Snyder-Dillard Company

"If Our Merchandise Doesn't Make Good, We Will."