



THESE WANT AD'S BRING RESULTS

WANT AD'S

One Cent a Word for Each Insertion
 THIS SIZE TYPE TWO CENTS A WORD
This Size Three Cents a Word
 All ads cash with copy. Count the words before sending in your copy

WANTED—Two or three furnished rooms for L. H. K. Phone 490. 12-5 11 pd.

STRAYED OR LOST—One black spotted broken nose Berkshire brood sow. Information to J. C. Plunk, Edgewood farm, will be remunerated. 12-5-3t.

FOR SALE—Early Jersey and Charleston wakefield cabbage plants, 20 cents per 100, \$1.25 per 1000. Hickory Seed Company, Hickory, N. C. 12-5-2t. Tues and Thurs.

WANTED SALESMAN—For Catawba county to sell lubricating oil direct to automobile owners. One with car preferred. Good pay. For particulars write C. E. Rogers, Box 1064 Greensboro, N. C. 12-5-11 pd.

PUBLIC STENOGRAPHER—Neat, accurate. No having to wait. Regular hours. Office Carolina Audit Co. Shuford Mill Bldg. Phone 538. 12-4-6t pd.

FOR RENT—3 up stairs furnished rooms for light house keeping 2013 Ninth avenue. Mrs. Seabock. 12-4-11.

NEW SHIPMENT—Kitchen Cabinets. Cash or credit. Christmas sale. Tipton Furniture Co. 12-4-11.

WANTED—Fresh cows. Phone John W. Robinson. 12-4-2t.

CEDAR CHEST—Wardrobe trunks. Make ideal presents. More than one hundred on display at Tipton Furniture Co. 12-4-6t.

BLANKETS—All \$7.50 and \$9.00 wool and woolknop blankets. Special \$5.85. Tipton Furniture Co. 12-4-6t.

ENJOY A SAVING—Of 20 to 30 percent. And have your purchase charged. Our Christmas club plan. Tipton Furniture Co. 12-4-6t.

ALL MAKES OF PHONOGRAPHS and Talking machines cleaned and repaired. Have your machine cleaned and overhauled before the spring breaks. Its cheaper. Piedmont Phonograph Co. 7-19

BUSINESS FOR SALE—Here is a chance for the fellow who wants a nice clean up to date paying business with only a little money to invest. Must soon give attention other business. Don't answer unless you have 500 to 800 cash and mean business. Address 599 Record. 12-5-2t.

PIANO TUNING—And Phonograph and all musical instruments repaired. Kenyon Music House 11-21-11

FOR SALE—Ford Touring car with starter. Cheap. See I. A. Kees, Long view. 11-28-6t pd.

AUCTION SALE, SATURDAY, December 9th, at 2 p. m. 30 beautiful residential lots on 7th street, one block south of the South school, between Kenworth and 8th street. This property fronts on a new street, just finished, and top soiled. Water, lights and sewer are available. Free cash prizes and band concert. Everybody invited. The Fritts-Anderson Realty Co., Oscar Pitts Auctioneer. 12-2-6t-pd.

FOR SALE—A mahogany flat top office desk, like new. Kenyon Music House. 12-2-11.

WANTED—Boarders. Rates reasonable. Apply Mrs. W. P. Nance, 1803 Eighth avenue. 11-28-4t eod.

FOR RENT—Three rooms, partly furnished. Water, lights and bath. Close in. Call 138-L. 12-2-21-pd-eod

THOSE MILK SHAKES AT HENRY Hill's are fine. Try one. 7-24-11.

EYES TESTED
 And glasses scientifically fitted. When this is done by me they cannot be improved on. Inasmuch as cement bifocals have given so much trouble by coming apart, the field is ripe for the improved bifocals, ground from one solid piece of glass. I guarantee these to give satisfaction. I will furnish these one-piece bifocals, complete with shell or gold frames, for a limited time, at \$10.00 per pair.
E. E. HEIGHT
 Registered Optometrist
 Box 511 Hickory, N. C. 12-2-6-t

STREET PAVING, MAIDEN, N. C.

Sealed proposals will be received by the Town Board of Aldermen of Maiden, North Carolina, at the office of A. C. Black, Mayor, until 2:00 p. m., Tuesday, December 19th, 1922, for paving and otherwise improving certain streets, at which time all bids will be publicly opened and read.

The work will include approximately 1,800 cubic yards of excavation and grading, 5,500 square yards of plain cement concrete or reinforced cement concrete pavement; 6,500 lineal feet of integral concrete curbs, a few storm drains and other accessories.

All bids must upon blank forms provided in the proposal and contract forms furnished with the specifications.

Plans and specifications will be on file at the office of A. C. Black, Mayor, Maiden, N. C., and at the office of the Engineers in Charlotte, N. C.

A deposit of \$10.00 will be required by the Engineers for each set of plans and specifications, which deposit will be refunded to bona fide bidders.

Each bid must be accompanied by a certified check or bid bond for \$2,000.00 in favor of B. S. Finger, Treasurer of the town of Maiden, N. C.

The right is reserved to reject any or all bids.

A. C. BLACK, Mayor,
 MEES & MEES, Maiden, N. C.
 Consulting Engineers. 12-5-6t.
 Charlotte, N. C.

NORTH CAROLINA CATAWBA COUNTY

Under and by virtue of the power of sale contained in that certain mortgage executed to the undersigned on the 16th day of August 1921, by Mary M. Price and E. S. Price, her husband, and recorded in the Office of Register of Deeds for Catawba County, North Carolina, Book 151 at Page 435, and default having been made in the payment thereof, the undersigned will sell at public auction for cash to the highest bidder the following property, to-wit:

Beginning at a stake Gibbs' and Whittle's and others corner, and running thence North 55 1-2 west crossing a branch 11 poles to a stone; thence North 04 1-2 west 15 1-2 poles to a stone, Gibbs' and others corner; thence North 40 1-2 West 18 1-2 poles to a stone; thence South 47 1-2 East 29 1-2 poles to a stone in a branch; thence with the branch to the beginning.

This sale to take place at 12 o'clock noon in front of the First National Bank of Hickory, North Carolina on the 23 day of December, 1922.

HICKORY AUTO CORPORATION
 MORTGAGEE.
 JOSEPH L. MURPHY, Attorney.
 This the 22nd day of November 1922. 11-28-4t Tuesdays

THE INCENTIVE
 Jessie—"I can't imagine how you get money out of your husband."
 Bessie—"Oh, I simply say I'm going back to mother, and he sends her hands me the fare."
 London Answers.

NEW IRISH STATE COMES INTO BEING

By the Associated Press.
 London, Dec. 5.—With pomp or ceremony the Irish Free state will come into being after midnight tonight.

By special order in council the administration of the country already has been handed over to the provisional government. Consequently when the new state comes into existence tomorrow there will be no ceremony of any kind to mark the fulfillment of the treaty between Ireland and the British government.

PUBLIC SCHOOLS ARE CLOSED FOR WEEK

(continued from page one)

tion from the nose and throat.

2. In crowds and public gatherings, churches, schools, picture shows, business houses, fairs, circuses, trains, or in any other places where people congregate. Soda fountains are especially dangerous if they do not supply individual sanitary cups and sterilized spoons.

How to Keep From Taking Influenza

1. Keep away from crowds, especially indoor gatherings.
2. Avoid people who cough, sneeze, and spit without holding a handkerchief over the nose and mouth.
3. Do not use common drinking cups, or towels, and keep away from the soda fountain that does not supply individual cups and sterilized spoons.
4. Keep the bowels open. Snuff vaseline up the nose three times a day. Gargle mouth and throat and rinse out nose with warm salt water, using a level teaspoonful of salt to a glass of warm water. Sleep and eat regularly. These are very important.
5. Keep in the open air and sunshine as much as practicable and have good ventilation in the home and office. Sleep with your windows open.
6. Wash your hands before eating, and never put your unwashed hands in your mouth.
7. Do not give the disease to others—when you sneeze or cough always bow the head and cover both nose and mouth with handkerchief.

Symptoms of Influenza, and What to Do if You Take It

1. In most cases a person taken with influenza feels sick rather suddenly. He feels weak, has pains in the eyes, ears, head or back, and may be sore all over. Many patients feel dizzy, some vomit. Most of the patients complain of feeling chilly, and with this comes a fever in which the temperature rises to 100 to 101 degrees. In most cases the rise remains relatively slow.

In appearance one is struck by the fact that the patient looks sick. His eyes and the inner side of his eyelids may be slightly bloodshot or congested. There may be running from the nose, and there may come cough. These signs of a cold may not be marked; nevertheless the patient looks and feels very sick.

2. If you have any of the above symptoms, go to bed at once and send for a doctor and follow his directions explicitly.
3. If you cannot obtain a doctor at once, stay in bed with plenty of cover to keep you warm, open all the windows and keep them open. Take medicine to open the bowels freely, and take nourishing food, as milk, eggs, and broth, every four hours.
4. Allow no one else to sleep in the same room. Protect others by sneezing and coughing into cloths which can be boiled or burned.
5. Stay in bed until a doctor tells you it is safe to get up; or, until you have been without fever for at least four days.

What to Do After Recovering From an Attack of Influenza

1. Influenza is a treacherous disease. If one is fortunate enough to escape pneumonia during or immediately following the attack, the lungs and respiratory system are frequently so inflamed that tuberculosis develops. The heart is overworked and needs rest. Therefore, do not return to work or leave home until you have regained your strength, whether it is a week or a month.
2. If complete recovery does not take place within two weeks, have your family physician carefully and thoroughly examine every vital organ and function of the body. Follow instructions the doctor may give you after such an examination.

What to Do After the Epidemic is Over

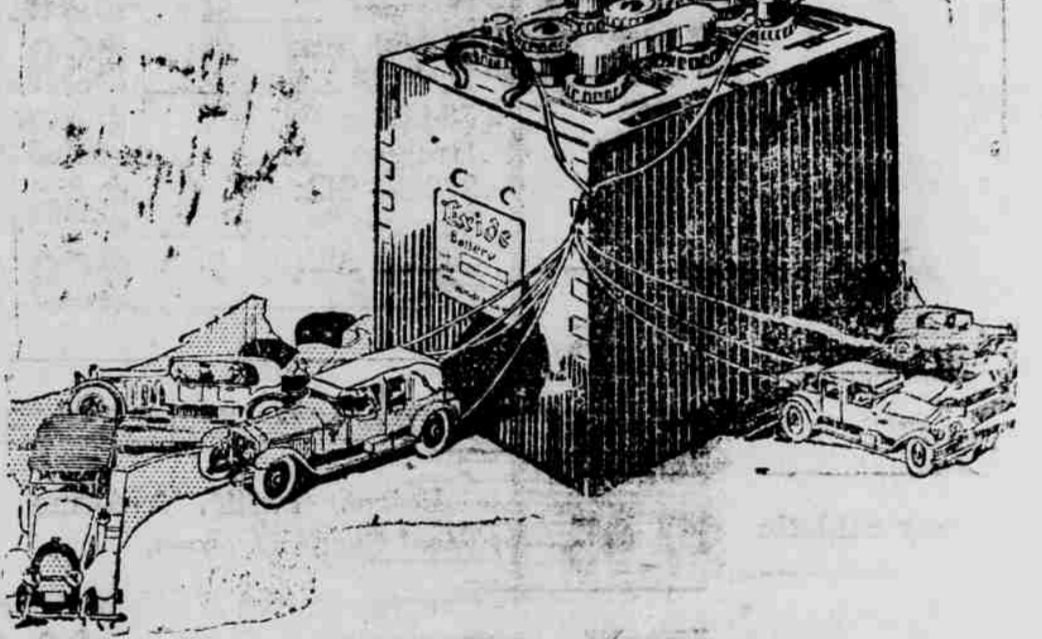
1. Secure the cooperation of your neighbors in petitioning your county board of health to establish a full-time health department in the county to organize the people and teach disease prevention. Everyone who has had influenza knows that prevention is better than cure.
2. If you live in a town, in addition to the above, see that your Mayor and Board of Aldermen require soda fountains to use nothing but sterilized drinking cups, saucers, and sterilized spoons. Also, that moving picture shows have thorough ventilation.

A Last Word

1. Do not become unduly alarmed during the epidemic—use judgement and common sense.
2. Be sure and help those who cannot help themselves. If precautions are taken, it is not dangerous to care for the sick. During an influenza epidemic the dangerous fellow is not the sick-in-bed, but the one who goes about coughing, sneezing, and spitting in a careless manner.
3. Influenza and La Grippe are the same disease.
4. There are no vaccines or serums for influenza.
5. Don't waste your money on patent medicines—they are dangerous.
6. Don't Give Influenza to Others and Do Not let others Give It To You



Exide BATTERIES



Exide Batteries

THE LONG, LASTING KIND

Every day we see Exides that have been giving unflinching service for 4 to 5 years, and still going good.

Exide was the first Storage Battery. They have past the experimental age—when you buy Exide you buy a proven article.

Ford Special	Standard	Dodge
\$20.00	13-Plate \$25.00	\$36.00
Less Allowance for Old Battery	Less Allowance for Old Battery	Less Allowance for Old Battery

Johnson's Garage

Exide Service Station Phone 377

Fifty-Fifty For Progress

The big obvious need of this country today is psychological—the disposition to go ahead. We have here a vast ability to produce, and a vast ability to consume the products of industry. Potentially, Supply and Demand are pretty well matched. The main trouble is that people don't demand enough things to justify industry in doing its utmost to produce.

The result is that a great amount of energy is being spent on trying to get a lion's share of the existing demand, and not enough is spent on trying to create the demand so there will be enough to keep everybody busy supplying it.

This brings about a period of keen competition. It means that everybody must work harder and accept less in order to overcome the sales resistance of a curtailed demand.

Demand is largely a created thing. The actual needs of humanity are only a fraction of the general demand. It is always a simple matter to get along with less than one would like to have. When the public gets a streak of economy it curtails the demand for everything that is produced.

Advertising is a prime mover in creating business. It rouses people out of lethargy, makes them want to live more fully, and to possess the means of living more comfortably and more enjoyably.

When sales are hard to get, then most people who have things for sale increase their efforts to sell. The harder they try to sell, the harder their competitors try to sell. But no amount of selling effort—in the usual sense of the word—can create demand; it can only take advantage of the demand that has been otherwise created.

Advertising and Selling ought to be considered as "fifty-fifty" in importance. Advertising creates the consumer demand. Selling connects this demand with the supply. Each needs the other to make its work complete.

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