

**THE TRI-CITY DAILY GAZETTE**

Published every week-day afternoon  
LEAKSVILLE, N. C.

Successors to The Leaksville Gazette  
Established in 1880.

**THE GAZETTE PRINTING CO.,**  
Incorporated, Publishers

**MURDOCH E. MURRAY, EDITOR**

**MEMBER ASSOCIATED PRESS**

Entered as Second Class Mail Mat-  
ter at Postoffice, Leaksville, N. C.

**PRICE**—Daily delivered by carrier  
one year \$5.00; 6 months, \$2.60; 3  
months \$1.25; 1 month 45c. 10 cents  
per week.

Foreign Representative—Thomas F.  
Clark Co., 141-145 West 36th St.,  
New York City.

**ADVERTISING RATES**—30c. per  
inch, includes composition on dis-  
play advertising, 25c per inch on  
type high plates. Classified, per  
line single insertion 10c; three in-  
sertions 8c per line; six insertions  
7c per line each insertion; obituary  
notices, 5c per line.

The Tri-City Daily Gazette's In-  
termediate Territory includes Leak-  
sville, Spray, Draper and all Leak-  
sville Township, equal to a city  
population of 17,000.

THURSDAY, JULY 19, 1923.

**PRIZE FIGHTS— EDUCATION  
— JOURNALISM**

During the first week of July the  
National Educational Association,  
with a membership of 130,000 in  
the United States held one of the  
greatest and most important con-  
ventions in the history of this or  
any other country, at San Francisco.  
At the same time and place was  
held the world Conference on Edu-  
cation with leading educators from  
50 nations including India, China,  
England, Canada, Italy, Germany  
Mexico Japan participating. This  
conference resulted in the organi-  
zation of the world's five millions  
of teachers under one head.

It is interesting to note that the  
proceedings of these two great  
conventions have hardly been no-  
ticed by the press associations,  
while a prize fight in Montana com-  
manded page after page of jazzy  
detail.

The Christian Science Monitor  
made a survey of leading American  
newspapers in regard to this mat-  
ter and the results are both inter-  
esting and illuminating.

On July 5th eight New York  
newspapers devoted 70 columns of  
space to the prize fight and three  
columns to these great educational  
conventions. Seven Chicago news-  
papers devoted 64 columns to the  
prize fight and 1 3-4 inches to the  
greatest of educational conferences  
Washington D. C. papers devoted  
24 columns to the prize fight and 8  
inches to the educational conven-  
tions. Four Philadelphia papers de-  
voted 33 columns to the prize fight  
and not one word of information  
as to the greatest educational con-  
vention in all history.

And yet 23 editors of these pa-  
pers pose as representing current  
journalistic judgment as to what is  
news.

The national news service of the  
South did not consider the World's  
Educational Convention worthy of  
mention. As a result many papers  
through the South issued extra  
"fight" editions but not a single  
line of the important news from  
San Francisco.

The Pacific coast papers devoted  
more space to the prize fight than  
to the convention—even San Fran-  
cisco. The general average for all  
cities was about 50 columns of  
fight to 1 of educational matters.

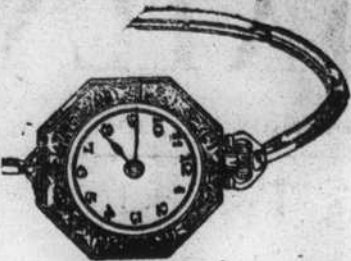
The several colleges conducting  
classes in "Journalism" have here  
a practical lesson that should be  
utilized. It involves the question,  
"What is Journalism?"

If a paper is published merely  
or even mainly, to amuse its read-  
ers and to roll up the largest volume  
of circulation for the advantage of  
its advertisers, publication of prize  
fights news and of even less savory  
incidents of the life of the under-  
world may be accepted as an effi-  
cient step to that end. It will only  
be a step. For the appetite of those  
fed on this sort of journalistic diet  
grows like that of the drug user

with that on which it feeds. A news-  
paper's constancy can be educat-  
ed upward or downward. Each days  
"sensations" in a paper requires  
a still more sensational paper to-  
morrow if the circulation is to be  
kept up. A certain class of journal-  
ists call this "giving the people  
what they want." It is not that at  
all. Like the efforts of drug ped-  
dlers it is educating the people to  
want something they should not  
have in order that its purveyors  
may live by supplying the diseased  
mind.

**Husband Never Took  
Bath in 12 Years**

Kansas City.—Because, she  
avers in her petition, her hus-  
band did not take a bath in their  
twelve years of married life,  
slept until 4 o'clock every after-  
noon, then arose, bought a  
nickel's worth of candy and a  
six-cent novel, and went back to  
bed, Mrs. Louisa Van Kanegom,  
is suing her husband, Carl Van  
Kanegom, for divorce. She said  
she gathered sticks in the park to  
keep the home fires burning.



**GOOD ASSORTMENT OF  
Wrist Watches**

Prices Low And Worthy of Your  
Examination

**STANDARD ELGINS**  
So Universally Worn At  
\$17.00 to \$35.00

**C. E. PYRON**  
Jeweler

Phone 2149 Leaksville, N. C.

**MAKE—\$30 weekly, at home, fur-  
nishing names and addresses. Ex-  
perience unnecessary. Particulars  
Free. United Mailing Co. St. Louis.**

PIGS — SEE  
PIGS — W. J.  
PIGS — PATTERSON

**Southern Railway System**

ANNOUNCES

**POPULAR EXCURSION**

TO

**Washington, D. C., July 27th, 1923**

ROUND TRIP FARE FROM

**Reidsville, N. C. - \$6.00**

TICKETS GOOD THREE DAYS

Schedule Special Train and Round Trip Fares

Leave	Schedule	Round Trip Fare
Salisbury	9:40 PM	\$9.00
Spencer	9:50 PM	9.00
Lexington	10:13 PM	8.50
Thomasville	10:32 PM	8.50
High Point	10:43 PM	8.00
Jamestown	10:53 PM	7.50
Greensboro	11:20 PM	7.00
Reidsville	11:59 PM	6.00

Arrive Washington 8:15 A. M. July 28.  
Round trip tickets on sale all Southern Railway stations North  
Carolina, east of Raleigh.  
Pullman sleeping cars and day coaches.

**Big League Base Ball**

**WASHINGTON AMERICANS vs DETROIT TIGERS**

July 28, 29 and 30.

See Ty Cobb, Walter Johnson, Harry Heilmann and other great  
stars in action

Tickets good returning on all regular trains (except No. 37)  
up to and including Train No. 33 leaving Washington, D. C. 9:35  
P. M., July 20th, 1923.

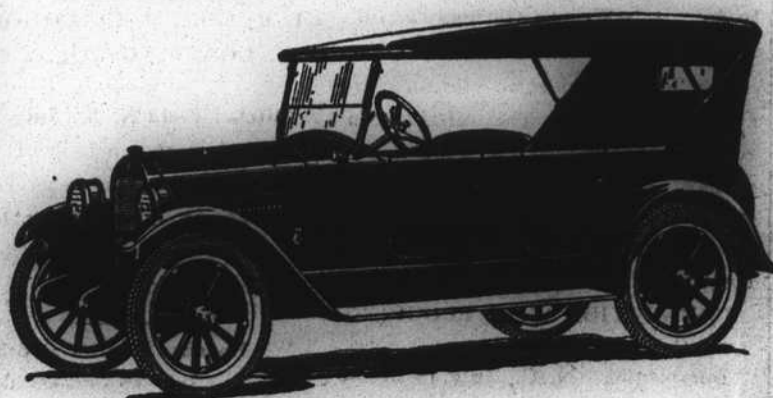
Special train returning will leave Washington 9:35 P. M., July  
30th. This train will have sleeping cars for Greensboro, Winston-  
Salem, Salisbury, Charlotte, Asheville and all intermediate points  
and also day coaches.

Let us make your reservations returning.  
Make your sleeping car reservations early.  
For detailed information apply to ticket agent or address:

**R. H. GRAHAM, D. P. A.**  
Charlotte, N. C.

**DURANTS AND STARS**

**Tourings, Sport-Tourings,  
Roadsters, Sedans and Coupes**



Let us demonstrate  
before you buy.

**Motor Sales & Truck Co.**

**Formal Opening**

**New 5, 10, 15 & 25c.  
and Variety Store**

**Thursday, July 19th**

On the Boulevard Leaksville, N. C.

To Our Friends and Prospective Customers:

You are extended a cordial invitation to attend the opening  
of our new store on the Boulevard, Leaksville, N. C., Thursday,  
July 19th, and inspect our line.

It is too late to invite you for a Spring Opening and too early  
for a Fall Opening, so I invite you to a Mid-Summer Opening.  
Later at a proper time I will invite you to a Real Fall Opening of  
Men's Youth's and Boy's Clothing, Hats, Caps, Shoes  
and Furnishings; Women's, Misses' and Children's  
**WEARING APPAREL** from head to foot.

Also a strong line of **DRY GOODS**, along with hundreds of  
School Things for Children.

**The New 5 and 10c. Store**

On the Boulevard

**S. P. TESH, Proprietor**

"THE VARIETY STORE"

Leaksville-Spray-Draper

**TODAY!**

**BETTY COMPSON**

IN

**"The Woman With Four Faces"**

One has often heard of a two-faced woman, but one  
with four faces—never! But there is such a woman  
and she is coming to The Boulevard Theatre tonight.

A woman's face is a mask before her soul.

Hands Up!

And keep them up!

For you will be kept busy applauding "The Woman  
With Four Faces."

**ANOTHER PARAMOUNT**

**FRIDAY**

**DUSTIN FARNUM**

IN

**"A Man in The Open"**

This is one of Dustin's best—don't miss it!

**ENOUGH SAID!**

**The Boulevard Theatre**

THE HOME OF REAL GOOD PICTURES