

GETTING FRESH WITH TRUTH

(By Wickes Wamboldt) One negro took another to task on account of a certain conversational inaccuracy. "Ye ain't callin' me no liab, is yo'?" was the belligerent query. "I ain't presackly callin' yo' a liab," was the rejoinder, "but you sho' do git mighty fresh wid de traf sometime."

It is surprising how many people do take liberties with the truth when pressure becomes sufficient and some do it without pressure at all. Did you ever hear the excuse, "I tried to get you over the 'phone, but your line was busy?"

Sometime ago I wrote a close acquaintance of mine asking him to confirm a statement he had made in one of his speeches. "My dear fellow," he replied, "we say lots of things in speeches which we would not care to subscribe to in writing."

One day I called at a man's office to apologize for forgetting to keep an appointment. He leveled a forefinger at me and greeted me with, "Where were you yesterday afternoon?" I was opening my mouth to express my contrition when I had a hunch. "Where were you, yourself?" I demanded. Then he grinned. "To tell you the truth, old man," he admitted, "I forgot all about it."

People always admire the person who is conversationally dependable. They feel a sense of security in their relation with him. It is a great thing for a man to have people say of him, "You can absolutely rely upon anything he tells you."

No man who is not a nemphyer can ever realize the sense of satisfaction directed toward the employee whose statements never vary one jot or tittle from the absolute facts. An employer readily develops a feeling of appreciation and cooperation toward the employee whose declarations can always be accepted without checking up or verification.

People are naturally credulous and are inclined to accept what we say at its face value. But once they find we have a tendency to get fresh with the truth, thenceforth they take what we say with a grain of sodium chloride.

Accuracy of statement is as much an asset to the ragamuffin in the street as to the President of the United States. It is a profession that any body can practice, and it pays big dividends.

Read Your County's Daily Paper First.

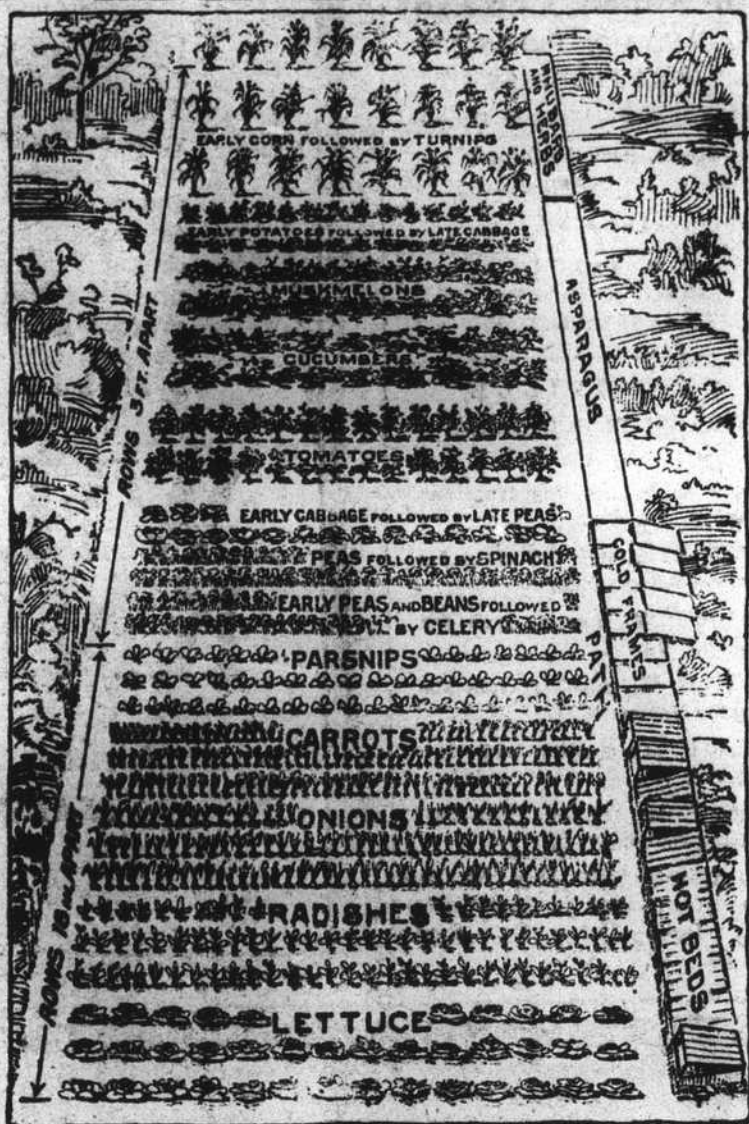
GERMANS EVOLVE CONVENIENT TOOL CHEST FOR AUTO DRIVERS

(By Associated Press) Berlin, March 19.—A disappearing non-rattling chest, with pliers, monkey wrenches and all the other tools required by chauffeurs is a new novelty here for automobilists. When not in use the tools are kept in little drawers under the car's running boards, entirely out of sight. Every sort of implement which a driver may need in making ordinary repairs is carried, and each tool fits into a padded groove which prevents rattling.

THERE'S NOTHING LIKE IT! That new, refreshing flavor of Floss's Checkerberry Chewing Gum. And that flavor is pressed in to fast. Say—Check-check-Checkerberry!

Phone 58 LEAKSVILLE-SPRAY GROCERY CO. WHOLESALE GROCERS Leaksville N. C. ALL STAPLE LINES NOTIONS J. O. Ragsdale, President, Madison F. M. Flinn, Sec. Treas. Leaksville THE TRADE FURNISHED DAY MARKET QUOTATIONS ON REQUEST

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A Well Planned Garden

Good bakings are becoming a matter of fact in this country. Years ago, the woman who had success on bake day was rare. Now, most anyone can be proud of their bakings—the young bride, the school-girl and all.

Calumet, the Economy Baking Powder, has made all this possible, it is sitting on the pantry shelf in millions of homes, that's the secret of baking success—the real reason for uniform and wholesome food.



If you are among the few who are not familiar with the results obtained from using Calumet, try it—learn the difference between the results that come from using a perfect leavener and those that are experienced when using unreliable brands.

To follow the directions on the Calumet label is to invite success. You must not use as much as you do of many other kinds. You know Calumet has greater leavening strength than many other brands—it goes farther—makes more bakings—the last spoonful is as good as the first.

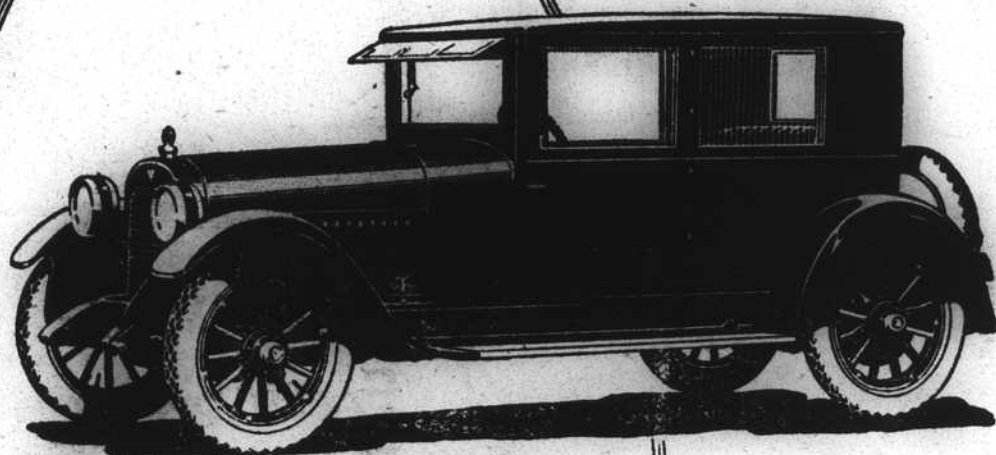
A pound can of Calumet contains full 16 oz. Some baking powders come in 12 oz. cans instead of 16 oz. cans. Be sure you get a pound when you want it.

EVERY INGREDIENT USED OFFICIALLY APPROVED BY U. S. FOOD AUTHORITIES

Mixes 2 1/2 times as much as that of any other brand

Advertisement for Red Devil Lye. Features a can of 'RED DEVIL LYE' with a smiling man's face on the label. Text includes 'Sure is strong', 'Genuine RED DEVIL LYE—the good old reliable!', and 'THROUGH twenty years of honest household service Red Devil Lye has earned the name of "the good old reliable."'. It lists various uses: 'for the outhouse', 'for good soap', 'for washing clothes', and 'for automobile radiators'. The manufacturer is 'Wm. Schield Mfg. Co., St. Louis, Mo.' and the slogan is 'always demand the good old reliable'.

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The Coach \$1475

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