

THE TRI-CITY DAILY GAZETTE  
LEAKSVILLE, N. C.

Successors to The Leaksville Gazette  
Established in 1880.

THE GAZETTE PRINTING CO.  
Incorporated, Publishers

MURDOCH E. MURRAY, EDITOR

MEMBER ASSOCIATED PRESS

Entered as Second Class Matter  
at Postoffice, Leaksville, N. C.

PRICE—Daily delivered by carrier  
one year \$5.00; 6 months, \$2.50; 3  
months, \$1.35; 1 month 45c. 10 cents  
per week.

Foreign Representative—Thomas F.  
Clark Co., 141-145 West 36th St.,  
New York City

ADVERTISING RATES — 30c per  
inch, including composition on dis-  
play advertising; 25 cents per inch  
on type-high plates. Classified, per  
line, single insertion, 10c; three inser-  
tions, 8c per line; six insertions, 7c  
per line each insertion; obituary no-  
tices, 5c per line.

The Tri-City Daily Gazette's im-  
mediate territory includes Leaksville,  
Spray, Draper and all Leaksville  
township, equal to a city popula-  
tion of 17,000.



FRIDAY, JULY 18, 1924.

THE ROYAL LAW:—If ye fulfil  
the royal law according to the Scrip-  
ture, Thou shalt love thy neighbour  
as thyself, ye do well: but if ye have  
respect to persons, ye commit sin,  
and are convicted of the law as  
transgressors.—James 2:8, 9.

PRAYER:—Dear Heavenly Fa-  
ther, we are all Thy children by crea-  
tion; make us alitruely Thine by  
regeneration.

BE CAREFUL  
THIS SUMMER

Careless campers who leave their  
fires burning in the woods or toss  
lighted cigar and cigarette stubs into  
the brush, burned last season more  
timber land than was cut by all saw-  
mills in the country all year.

Reforestation has been recognized  
for years as one of great necessities.  
Something is being accomplished in  
this direction. But forest fires at  
present wipe out much more timber  
every year than is being regrown.

Records kept by the forest service  
show that every year the area of fore-  
st land swept by fire is about twice  
as great as the area cut over by log-  
ging operations.

Four-fifths of the fires each year  
are man made. They might be pre-  
vented by the exercise of ordinary  
care. Most of them start from hot  
coals left by campers or picnickers or  
from lighted cigarette butts, and some  
of them come through carelessness of  
settlers in burning up stump piles and  
brush heaps.

The burned-over acreage is largely  
cut-over land, which reduces the  
monetary loss, but the potential de-  
struction is nevertheless terrific, for  
the fires on the cut-over acreage de-  
stroy the seeds and young growth  
that would reforest the land.

The forestry service says the first  
important step in reforestation is to  
start the growth on the cut-over land,  
and on much of this land "effective  
protection against fire will be all that  
is necessary for this purpose."

MAJOR McLEARY  
MURDERED NEAR  
CHERAW, S. C.

Mortimer King, Who Lives  
Near Canton, Confesses;  
Robbery Was Motive

McLEARY'S SHIRT  
IN KING'S HOUSE

(By Associated Press)  
Asheville, July 17.—Major Samuel  
H. McLeary, missing army officer,  
was killed by Mortimer H. King, of  
near Canton, and a companion whose  
identity is still unrevealed, by sus-  
piciously on the afternoon of July 5,  
according to a sworn confession  
made at Canton Wednesday after-  
noon by King to federal and local au-  
thorities. A search is now being con-  
ducted for the body of the major  
which is said to be hidden in the brush  
about 10 miles from Cheraw, S. C.  
The motive for the killing, accord-  
ing to King's confession, was rob-  
bery. After the major had taken  
King and his companion into his car

and offered to give them a lift up  
the road, they compelled him to stop,  
at the point of a pistol, forced him  
to get out of the car, shot him to  
death and carried his body into the  
brush at the roadside.

Stripping the body of valuables,  
they returned to the car and drove  
it to Asheville, thence towards Can-  
ton, where King lives, according to  
the confession. After an unsuccess-  
ful attempt to cross Crabtree moun-  
tain, near Canton, they returned to  
the Thickety section and ditched the  
car unintentionally. Then, unable to  
extricate it, they hid McLeary's be-  
longings, stripped off the license tags  
from the car, and fled, King going to  
his home near Canton.

This confession was obtained only  
after King had been once arrested  
and questioned, and then released.  
He was again taken into custody and a  
search was made of his house. At  
this time a shirt was found resem-  
bling those found in the belongings of  
Major McLeary, and checking up  
showed that the maker's label and  
laundry marks coincided.

Confronted with this evidence, King  
broke down and said, "Well, men, I'll  
tell the truth. That's his shirt. We  
did it."

The confession was made in the  
presence of four men—Charles H.  
Powers of the department of justice;  
chief of police, H. A. Summer, of  
Canton; Major S. W. Williams, of  
Asheville and Hubert Holloway, of  
the Asheville Citizen.

King is a deserter from both the  
United States army and the Marine  
corps, according to his own confe-  
sion.

Bryan, W. J., deserves thanks. He  
might have offered an anti-evolution  
plank for the Democratic platform.—  
Winston-Salem Journal.

Notice of  
SALE OF AUTOMOBILE

Under Section 2435  
Consolidated Statutes  
North Carolina,  
Rockingham County.

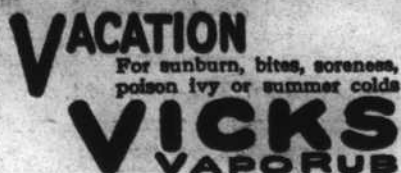
In the Matter of Sale of Automobile  
for Repairs and Storage Jones Motor  
Company vs. C. O. Southard or  
Southern.

The above named Jones Motor  
Company having made repairs on one  
Ford Roadster, Motor Number 1,  
322, 468, Model belonging to C. O.  
Southern or Southard and said stor-  
age and repair bill amounting to the  
sum of \$128.29, which amount the  
said C. O. Southard or Southern has  
failed to pay, and having retained  
possession of the said automobile for  
over ninety days in order to retain  
and preserve a lien thereon.

Now, therefore, in accordance with  
Section 2435 Consolidated Statutes of  
North Carolina, the undersigned will  
on Saturday, the 26th day of July,  
1924, at 2 o'clock, p. m., in front of  
Jones Motor Company's building, on  
Boulevard Street, Spray, N. C., sell  
at public auction for cash to the high-  
est bidder the above described Ford  
car to satisfy the lien thereon.

This 12th day of July, 1924.

JONES MOTOR COMPANY



NOTICE

All persons are hereby forbidden  
to sell merchandise or anything else,  
to any one without my personal order  
for I shall not pay any such accounts  
or charges.

W. A. TURNER  
July 14th, 1924.

READ GAZETTE WANT ADS

NOTICE OF LAND SALE

Under and by virtue of the power  
and authority contained in a Deed of  
Trust executed by Ben R. Jones and  
wife, Berta Jones to the undersigned  
Trustee on the 14th day of August,  
1923, and duly recorded in the office  
of the Register of Deeds for Rocking-  
ham County, Book No. 219, Page 434,  
for the purpose of securing certain  
bonds therein mentioned, and the  
provisions and stipulations of the  
said Deed of Trust not having been  
complied with, and being requested  
to do so, I will on Tuesday the 29th  
day of July, 1924, at 2:00 o'clock P.  
M., in front of the Boulevard Bank &  
Trust Company, on the Boulevard,  
Leaksville, N. C., offer for sale at  
public auction, to the highest bidder  
for cash, a certain lot or parcel of  
land in Leaksville Township, Rock-  
ingham County, North Carolina, and  
described as follows:

Beginning at a stake on the South  
side of Ewell Street, said stake be-  
ing South 76 deg. 30' East 75 feet  
from the South corner of the inter-  
section of Lloyd Street by Ewell  
Street; thence running South 13 deg.  
30' West 150 feet to a stake; thence  
running South 76 deg. 30' East 150  
feet to a stake; thence running North  
13 deg. 30' East 150 feet to a stake  
on the South edge of West Ewell  
Street; thence running with the South  
edge of West Ewell Street North  
76 deg. 30' West 150 feet to the  
beginning.

Same being Lots Nos. 11 and 13  
in Section No. 3 on PRIMITIVE  
HEIGHTS survey and map made by  
W. B. Trogdon, Greensboro, N. C.,  
for Spray Water Power and Land  
Company in the year 1917, same to  
be placed on record in the Register  
of Deeds' Office at Wentworth, Rock-  
ingham County, North Caro'na and  
to which map reference is hereby  
made.

This the 27th day of June, 1924.

P. T. HAZLIP  
Trustee.

8-10-17-24

Seashore Excursion

Norfolk, Va. and Virginia Beach, Va.

SOUTHERN RAILWAY SYSTEM

Saturday, July 19, 1924

Norfolk, \$5.00 Round Trip; Virginia Beach, \$5.50

Special Train	Schedule	Round Trip Fares— Norfolk Va. Beach
Leave:		
Winston-Salem	8:00 a. m.	\$5.00 \$5.50
Greensboro	9:10 a. m.	5.00 5.50
Brown Summit	9:28 a. m.	5.00 5.50
Reidsville	9:50 a. m.	5.00 5.50
Ruffin	10:02 a. m.	5.00 5.50
Pelham	10:12 a. m.	5.00 5.50
Danville, Va.	10:45 a. m.	5.00 5.50

Arrive:  
Norfolk ..... 6:30 p. m., July 19th, 1924.

TRAIN WILL STOP AT LAWRENCEVILLE,  
20 MINUTES FOR LUNCH

Day Light Trip with Pullman Cars and High Class Day Coaches.

Tickets good for two days and two nights in Norfolk

Tickets will be sold for Special Train only going trip July 19th,  
limited to return on all regular trains up to and including train  
No. 3 leaving Norfolk 6:10 p. m., July 21st.

Grand opportunity to spend the week end at Ocean View,  
Virginia Beach, Cape Henry, Willoughby Beach, etc.

Fine Surf Bathing, Boat Excursions  
and Delightful Sea Breezes

Make your pullman reservations early

For further information call on ticket agents or address:

C. A. Pamplin, T. A. R. H. Graham, D. P. A.  
Reidsville, N. C. Charlotte, N. C.

HOW PRINTERS INK  
WELDED MARKETS OF  
THE UNITED STATES

E. T. Meredith Lays Value Of  
Advertising Before World  
Ad Clubs

(By Associated Press)

London, July 17.—An address by  
E. T. Meredith, of Des Moines, Iowa,  
on "How Advertising has Welded the  
United States Market," was this after-  
noon read before the convention of  
the Associated Advertising Clubs of  
the World, now in session in London.

Mr. Meredith, in the beginning, re-  
viewed the barriers that exist in  
America to uniform buying customs  
throughout the 48 states. He re-  
ferred to the geographical barriers  
found in mountain chains; the different  
climatic conditions in winter, for in-  
stance, between Florida on the south  
and the Canadian border on the north;  
the great distances north, east, south  
and west; the distribution of popula-  
tion, 32,000,000 people on farms,  
45,000,000 in cities and 29,000,000 in  
towns, and the question of sectional,  
industrial and agricultural production.  
"Nevertheless," Mr. Meredith de-  
clared, "the use of locally manufac-  
tured products made from locally pro-  
duced raw materials is nation-wide,  
and this has been accomplished by ad-  
vertising. Nationally-known and na-  
tionally-used products have been ad-  
vertised throughout the nation, and  
the heads of these concerns will tell  
you that universal sales would not  
have been possible without this  
publicity."

To explain what national advertis-  
ing meant in dollars and cents the  
speaker related the sums of money  
spent yearly by well-known firms deal-  
ing in automobiles, foodstuffs, cloth-  
ing, etcetera. In conclusion he said:

"I hope I have made clear to you  
that in the first place nearly all of the  
natural conditions in the United States  
work against national distribution of  
products and that the line of least re-  
sistance, the easy way out as it were,  
would have developed in the United  
States not a single buying unit as we  
find it today. We would have had a  
number of local or sectional commu-  
nities to a large extent sufficient  
unto themselves each going its own  
way with its own customs, living con-  
ditions, and the use of commodities  
necessary for its well-being. But far-  
seeing men saw what might have been  
considered as definite trade barriers  
only as trade problems to be solved  
in some way. To solve the problem,  
they, with almost no exception, turned  
to national advertising to establish na-  
tional consumption of their product

in a vast country. The wise and in-  
telligent use of advertising in all its  
forms has succeeded in its purpose of  
welding the United States market."

SEARCH FOR BABY'S BODY  
CONTINUED WHILE BODY OF  
MOTHER LAID TO REST

Richmond, July 17.—While the  
funeral services were being held for  
Mrs. John Christian, who was found  
drowned in the Old Canal here Tues-  
day, authorities continued search of  
waterway for the body of her eight  
months old infant who she took with  
her when she left home Monday.

The canal has been drained and  
officers centered their search on many  
holts on the bottom in which they  
said the baby's body could be con-  
cealed.

RAISE TARIFF ON  
ARTICLES CLASSED AS  
LUXURIES

Tokio, July 17.—Both houses of the  
Imperial Diet have passed a govern-  
ment bill raising the tariff on about  
250 articles, classed as luxuries, to  
an advalorem duty of 100 per cent.

PIGGY WIGGLY INJUNCTION  
IS MODIFIED BY COURT

Columbus, Ohio, July 17.—The  
United States Circuit Court of Ap-  
peals modified the injunction against  
Clarence Saunders, founder of the  
Piggy Wiggly chain stores corpora-  
tion, and held Saunders may make use  
of any improvements of patents or  
systems not included in the organiza-  
tion of the corporation.

No Car  
Like It!

42 horsepower! 50 miles and  
more an hour—hour after hour  
—without over-heating—with-  
out loss of power—without  
carbon cleaning!

And at the end of a long sustained high speed,  
your motor will be cooler, will need less water  
than any similar sized poppet-valve engine.

This engine's power curve keeps climbing up  
while the power of a poppet-valve car is drop-  
ping off. Furthermore, the Willys-Knight is  
entirely free from those engine repairs which  
make up 50% of the upkeep cost of practi-  
cally all poppet-valve cars. It has no cams—no  
springs—to get out of order. A car you can  
keep season after season. Take a ride today.

WILLYS-  
KNIGHT  
\$1195

UNION MOTOR COMPANY  
Leaksville, N. C.

Gazette  
Circulation  
Is Home Read

It's a recognized fact that newspaper circulation, to  
bring results for the ADVERTISER, must be  
HOME DELIVERED and HOME READ.  
Street Sales cannot be regarded as much  
of an aid to the woman who is advertising  
for a new cook or the man who wishes to sell real  
property. It's the paper that goes into the home

AND STAYS THERE THAT COUNTS.

Gazette Ads. Brings Results