#### MUST MAKE STANDARD BALE. Read North Carolina Where This

#### **Giuners Who Fail to Adjust Their** Boxes to Proper Size Will Cause Loss of \$1,00 per Bale.

A Washington dispatch says that mark for North Carolina far: the penalty of \$1 a bale on each bale of cotton which does not con-form to the standard  $27 \times 54$  inch size, will be assessed by the rall-rads and steamship companies be ginning Sentember 1st

Says South Carolina.

The following article from the

Columbia State doesn't miss the

Some one will reply that the cause Notice of this penalty was given six months ago, and hearings have since been held by the House Com-mittee on Interstate and Foreign Commerce, of which Representative Adamson of Georgia is chairman, with the view to securing an agree

with the view to securing an agree ment among all parties as to the this country outside of the Southern

ment among all parties as to the size and density of cotton bales. Despite all this advertising, some persons only awoke today to the fact that the penalty would be ex-acted. Congressmen from cotton-growing States were urged by tele-what caused the killing of Harter graph to take the matter up with the Secretary of Agriculture and the Interstate Commerce Commission, to see if something could not be done to avert this nemality.

to avert this penalty. Harter was shot and killed be-After looking into the matter cause, in South Carolina, human life further, several Senators who origi-further, several Senators who origi-is rated low. Thousands and tens of thousands of our fellow citizens of thousands of our fellow citizens and neighbors vaguely think that it the uniform bale is a good thing. They say it is a comparatively simi-it settle a quarrel. They do not ple matter for ginners to change expect to kill a man nor wish to their gin boxes to conform to the new regulations, that the ginners not shock or appaul them. If it new regulations, that the ginners not shock or appaul them. If it had ample notice and could have ea-sily met the requirements of the transportation companies. A great many gins did so, but those who did not will cause a loss to the farmers on the bales ginned and baled in the did, they would not arm themselves with man-killing weapons day by putting the idea into words, they believe that, somehow or other, if they kill a man, they will "get off." the old way of \$1 per bale.

#### A Clock That Talks,

Pathinder

They have seen many another saved by a shrewd lawyer, though the ev-idence against the crimnal was dam-

ning. They have seen, too, convict-Pathinder. "Six-thirty, six-thirty, six-thirty; time to get up; get up, can't you; get up, you miserable lazybone; get up before 1 souse you with a wet washrag; get up, GET UP!!" That's the way the new patent French pho-the way the new pho-the way the new patent French pho-the way the new patent French pho-the way the new patent French pho-the way the new pho-th

the way the new patent French pho-nographic alarm clock routs you out in the morning. No more pestifer-ous ding-a-linging of a measly little tin alarm clock, but a call in a hu-man voice, in plain words, more or less polite, does the business. Of course even this new device does not make you get up; all it can do is to tell you the time and apply a few appropriate remarks to you, and then if you prefer to stick you, and then if you prefer to stick the slayer, because he didn't mean to your couch and waste the beau- to kill you—but your children, nev-tiful hours of the morning in the ertheless, will be made orphans.

do so. The clock will do its part, man-killing is not regarded as dan-but not yours. So don't buy one gerous in this State. Men are not with the idea that it will do impossi- afraid to carry and draw "guns," bilities. llities. Phonographic alarm clocks are not hanged when they have killed.

a new thing. It is simple enough Were a battle to be fought in matter to apply the talking machine South Carolina tomorrow and five principle to a clock.

Inciple to a clock. The mechanism is ingenious but mple. It provides for the calling battle. Yet in our little State evsimple. of the time every quarter hour day ery year five hundred men are slain and night. If you wake up in the in fights. night and are curious to know what You can count pretty safely on

time it is, all you have to do is to ten or fifteen men being murdered press a button by your bedside and in your county in the pext 12 the clock will promptly tell you the months. Don't deceive yourself that nearest quarter hour: for example, because you are sober, orderly and wo-fifteen." discreet, you can't be one of the The phonographic record is made victims. The wrong man not less "two-fifteen.

in the form of an endless belt or often than the right one dies with

the total of an endiese of a reactive solution of the regard one dies with band. The tiny grooves which cause the voice vibrations run parallel, lengthwise round this belt, and there is a prominent and wealthy citizen, are 48 of these grooves side by side — namely one for each quarter hour of the 12 hours. A reproducing an practice seldom takes place in the ender the ender the most prominent in the ender the ende needle follows the grooves, just as in an ordinary talking machine. As each groove runs clear round the band, the clock will continue to call the time, or anything else that is reaching the time, or anything else that

TALKS ON ADVERTISING

# II.-Mail Order Vs. Home Trading

#### By Henry Herbert Huff

#### COPYRIGHT, 1909, BY AMERICAN PRESS ASSOCIATION

#### "Back again, Mr. Business Man !"

"Glad to see you. Have a chair. Do you know I'm anxious to learn how advertising is going to fix those mail order houses."

"Pardon me, but I do not like your expression. The mail order house has as much right to do business as Brown, your competitor across the street. You cannot hope to have it exterminated by law, boycott or other unfair means. The only way to solve this problem is to meet its prices. You can do this on a cash basis, and that is the only sensible way to sell. Be so busy telling the public about your store, your goods and your prices that the mail order houses do not appear to trouble you in the least. Quote the mail order houses' prices beside yours to show that you mean business. Do not attack their integrity. They are not all frauds, as some merchants would represent them to be."

"But people should be loyal to their home merchants"-

"Very true, but this argument has been abused. Stories of the patron who got 'cheated,' of the dollar that did so much in the community before it was sent away, the theory of paying taxes, etc., are all so weak or lacking in logic as to be an injury to our cause. If you are to pull customers from the catalogue houses, it will be with proof that you sell equally low, not by satire or abuse. They are to be won, not forced. Then, too, many merchants who are selling too high or are inexperienced and not in the least fitted for their business, dealers who gossip, are unfriendly and unaccommo-dating or who cheat or mistreat their patrons all claim the support of the community on the loyalty to home industries plea. To do so is to seek charity, not business. Even charity covers no such sins. Now, honestly, do you expect patronage merely because you are a merchant in this town?"

"What grounds, then, should I take in asking patronage?"

"Put it thus: 'You buy where you can buy cheapest, and I will do the same. Remember, when making comparisons with catalogue prices, to add something for transportation, the delay, the trouble and expense of ordering, and the like. If I can furnish you the goods equally low, considering these advantages, buy of me, because it will help to build up the town. That is all I ask.' To what one thing do the catalogue houses owe their growth ?"

#### "I must confess it is good advertising."

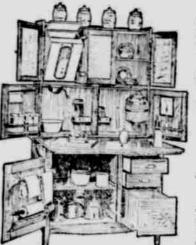
"Yes; their whole existence is due to it. They cannot live without it. They are unnatural institutions-could never have started if local merchants had realized the possibilities of advertising. But it is not too late to use against them this very instrument that has been their making. And that is the only successful way to combat the mail order evil-advertise."

#### THE IDLER. Merchants Journal.

particular friends. They have never done anything in particular and have no particular ideas. They con-

During a period of five months sume the same amount of air that

# QuitRacing Around the Kitchen.



The Old Reliable

is still doing business in a

satisfactory manner to the

people of Monroe and sur-

rounding county. We al-

ways try to please by giv-

ing you good groceries at

right prices and buying all

your produce at the best

**M. WALLER** 

market price.

**Grocery** Store

How many times do you race around the kitchen each meal getting things you ought to have right at your finger's end? How many unnecessary steps do you take? Wouldn't you like to have the

19 K.

pantry and cupboard and table all brought together?

## The McDougall **Kitchen Cabinet**

combines the three in one.

Come in and see the latest styles of cabinets and all kinds of house furnishings. We are making satisfied customers every business day of the year. We have the goods and can prove our statement.

# T. P. DILLON.

#### New City Ordinance.

The Board of Aldermen of the City of Monroe do ordain

Section 1. That it shall be unlawful for any owner, keeper or lessee of any pool room, billiard room or any other like place of amuse ment to place screens, stained glass or other obstructions so as to obstruct the view from the adjacent street.

Sec. 2. That any person violating Section 1 of this ordinance, or any person who fails or refuses to remove said screens, stained glass or other obstruction after being requested to do so by the Chief. Police of the City of Monroe, shall upon conviction be fined not exceeding ten dollars.

Sec. 3. That this ordinance shall be in force from and after the date of its adoption.

Adopted September 1st, 1913. J. D. MCRAE, Mayor. P. H. Johnson, City Clerk.

#### Hoss-Power.

They call me a one-hoss feller, And maybe the charge is true But one hoss is better than nothing: How much of a hoss are you?

## The **New Depositor**

is assured direct, personal attention and service at this bank.

The safety and protection of his money is fully provided for, furnish him with deposit slips, bank and check books and keep the record of his account without charge. He is also entitled to our best advice in his financial affairs and the extent of prudent, conservative bank management, to material assistance in the upbuilding of his business.

We shall be glad to have YOI open an account with us NOW and

is recorded, until +15 minutes have tol are those whose duties call them under the age of thirty, are prepar-selves informed on any important elapsed or until you shut it up by to work in the shops and in the ing themselves for the "Ancient and thing! As the days pass on these touching a button. The clock talks fields. It is the honest, industrious Honorable Order of Failures," men are more and more convinced touching a button. The clock talks fields. It is the honest, industrious ing more all that is necessary to cents extra for a seat in a Pullman about the more serious purpose of world-wide conspiracy, when in re-make it talk another lingo being to substitute the corresponding belt. When the belt is worn out a new one can be inserted or if you get tired being called in your own lan-tired being called in your own lan- will not be safe to live in until selves for nothing for nothing the selves for nothing them- if you are not first and foremost.

others. the scheme perfect would be an at-tachment which after calling you a the hip-pocket pistol, your boys who of others of their kind, are drawing you have failed to fit yourself to repsonable number of times would are growing up may not escape it. either let the bed down and dump you out or which would reach out and selze you bodily and dress you. have read t 's articl', but doze's, scores and hundreds of men are stand or attempt to know the mean-Hyphers severely, " you should shun

care?

Just Naturally Disappeared,

Mrs. Flint came for a visit to her

What became of the black kit-

"I haven't heard a word," replied e aunt. "Was it polsoned?"

"Well," said Mrs. Flint, "I can't

guess, dear. What became of him?" "He growed into a cai," said the

sister's home and her little niece. Charlotte, was delighted to see her.

Charlotte, much surprised.

"Hurt in any way?"

the aunt.

'Oh, no.'

'Stolen?'

little girl.

'No, ma'am."

No, indeed."

'No, ma'am.

'Drowned?''

#### Same Stumbling Block. Harper's Magazine.

A prominent Boston attorney tells your neighbor may be shot to death. of an American tourist halling from Or, if it be yourself, after a

the West who was out sightseeing weeks or months, who, except your the old battleship Victory, which wa Lord Nelson's flag ship in several of his most famous naval triumphs. An English sailor escorted the Amer- Lippincott's. ican over the vessel, and, coming to a brass tablet on the deck, he said,

as he reverently raised his hat: "'Ere, sir, is the spot where Lord Nelson fell."

ten that you had when I was here before, dear?" asked Mrs. Flint. "Why, don't you know?" asked "Oh, is it?" replied the Western-er, blankly. "Well, that aint, noth-in'; I nearly tripped on the blame thing myself."

#### Reason Enough.

"Teacher, one of the boys wanted me to hook school and go to the ball game today, but I wouldn't." Good boy, Bobby, why not? "Cause he only had one ticket."

### Don't Let Baby Suffer With Ecze-ma and Skin Eruptions.

Bables need a perfect skin covering. Skin eruptions cause them not only intense suffering, but hinder their growth. Dr. Hobson's Ezzema Ointment can be relied on for relief and permanent cure of suffering bables whose skin eruptions have made their life miserable. 'Our baby was afflicted with breaking out of the skin all over the face and scalp. Doctors and skin spe-cialists failed to help. We tried Dr. Hobson's Eczema Ointment and overjoyed, to see baby com-Co's St. Louis, Mo. and Philadelphia, Pa. -Adv.

For Weakness and Loss of Appetite The Old Standard general strengthening tonic, GROVES TASTELESS chill TONIC, drives out Malaris and builds up the system. A true tonic and sure Appetiser. For adults and children. Soc

When the belt is worn out a new Mr. Brown, Mr. Smith and Mr. prove the mind are to them of no but never gets around to it. Jones, this South Carolina of yours concern. They are preparing them. If you are not first and foremost tired being called in your own lan-guage you can choose a variety of your juris convict man slayers and The only thing of importance is six a vast conspiracy of jealousy, you All that is needed to make until their verdicts are allowed to o'clock and the pay envelope. are a mere pigmy, a sponge, and mere perfect would be an at-stand and, though you may escape These young men, like thousands you have not won your fight because are a mere pigmy, a sponge,

a shadow over their eyes to shut the job. Perhaps you will dismiss the sub- out the light of their future opportu The wasted days, months and years

slain in your little State by their ing of the higher type of individual, even the appearance of evil." do you "Why, Deacon, what of these young men have written the mean?" asked Sister Henderson. "I observed that on your sidestory of their own makeup. . It is evident in every movement and ges- board you have several cut-glass de-

in London. They took him aboard widow and orphaned children, will ture. Their limitations have become canters, and each of them is half physical, and they are, day by day, filled with what appears to be ar-distinguishing themselves as "pig- dent spirits." mies" in the race of life. "Well, now, Deacon, it isn't any-

Around billiard parlors and hotel thing of the kind. The bottles look lobbles we find this class, common- so pretty on the sideboard that I ly referred to as "loafers." Pecu- just filled them halfway with some liar, as it may seem, these men sel- floor stain and furniture polish, just dom, if ever, actually engage in a for appearances." game of billiards. They have little "That's why I am cautioning you,

or no concer about the science of Sister." replied the Deacon. the game, yet they assume a degree ing a trifle faint I helped myself to of intense interest. The seats they a dose from the big bottle in the electric middle. eccupy cost them nothing:

#### How He Knew.

has time to listen to what they have "You cruel boy," said the fashionably dressed young woman to the youth whom she found robbing These men - or loafers, as they They beg a bird's nest. "Why do you those eggs? Think of the "Why do you take a place to sit; they beg the heat DOOT that keeps them warm-and the ma mother bird when she comes back who has once become a beggar has

robbed himself of all positiveness and "That's all right, Miss." answerand force, and can never become an od the boy, "the mother bird emphatic personality. These men cl. ed the dead, ways have "prespects." They are "H

"How do you know that?" "I see her on your hat."

Plenty of Cases.

Lippincott's. "This is the parlor, sir?" he ask

"Well, I call it the court room,"

"The court room!" said the agent in surprise. "What do you mean?" "Well." exclaimed Thomas, with doing useful work, ask slily and "Well," exclaimed Thomas, with childish questions, assume an air of a knowing smile, "I've got seven

a little money now and

What Did Mother Say? "I would like to see a nice fat

Wasn't the operation ers in explaining how they have goose," said a customer to a small been oppressed and why they have boy as she entered a poultry shop. eon—Oh, yes. He paid never had an opportunity. "All right,' said the small boy.

"mother will be down in a minute." These men have no enemies, no.

## Farmers & Merchants Bank.

CAPITAL \$60.006.00. SURPLUS \$12,000,00,

J. L. EVERETT, Vice President. M. K. LEE, President C. B. ADAMS, Cashier.

# First Carload this Season

We have just received a car load of the best and cleanest lot of stock we have ever shipped to Monroe.

Some fine pairs of Matched Mules, clean limbed and sound as a dollar; fat young blocky Brood Mares, single and in pairs.

This is a mixed load, and no matter what you want you are sure to find it. Trade has already begun, so come early while they last.

Every horse, mare or mule is absolutely straight and clean. Don't fail to see them.

Sale, Exchange and Feed Stables.

# Handing out checks



on the first of the month is a much more dignified method of paying bills than counting out the money. Much quicker, too, and there is no possibility of paying out too much. MORAL: OPEN AN ACCOUNT AT THIS BANK AND REAP ALL THESE and OTHER ADVANTAGES.

## Savings, Loan & Trust Company

R. B. Redwine, President, S. O. Blair, Vice-President,

H. B. Clark, Cashier. I. H. Blair, Assistant Cashier.

looking for a position and will have MONROE DRUGGIST a "definite answer tomorrow." The DESERVES PRAISE. years pass on, as they always do, The English Drug Company deand these characters come listlessly serves praise from Monroe people for introducing here the simple buckthorn bark and glycerine mixt-

few

to say.

been discovered that JUST has now A SINGLE DOSE relieves sour stompletely cured before one box was ach, gas on the stomach and conused," writes Mrs. Strubler, Du-buque, Iowa. 50c., at English Drug Co's. — Pfeiffer Chemical Company. —Adv. -Adv.

Successful.

First Surgeon-I hear your last then, and consume the time of othpatient died. a success?

Second Surgeon-Oh, yes. He paid never had an opportunity. me before I operated.

act of going out and "nailing some-| "This is the parlor, thing down" before the week's end ed of old man Thomas is a thing undreamed. It is not a) get in the way of others who are

around with the same old story but each day appears again with The real estate man was looking "prespects," ever and always. The over the house.

fans and lights are furnished free,

and there is always someone who

are called-are beggars!

part of their plan, or their scheme, replied the old gentleman. In the evening of life these men "The court room!" said

importance, talk learnedly on sub- daughters, you know." jects of which they know nothing, borrow