

Nothing Succeeds Like Success!

WHEN WE ANNOUNCED A SPECIAL SALE OF HARDWARE GOODS—FIRST CLASS STAPLE ARTICLES NEEDED BY EVERYBODY—PEOPLE SAID, WHO'LL BUY SUCH ARTICLES AT A SPECIAL SALE? BUT THE CROWDS WHICH HAVE THROGGED THIS STORE SINCE THE DOORS WERE OPENED LAST WEDNESDAY, SHOW UNMISTAKABLY THAT THE PEOPLE OF UNION COUNTY KNOW A GOOD THING WHEN THEY SEE IT. WE INAUGURATED THIS SALE BECAUSE IT WILL PAY US TO SWAP SURPLUS GOODS—THOUGH STANDARD IN EVERY WAY—FOR SPOT CASH DURING THE DULL MONTHS. THE PEOPLE ARE BUYING BECAUSE IT PAYS THEM TO PICK UP SUCH ARTICLES AS THEY NEED WHEN THEY CAN DO SO AT REDUCED PRICES. THUS BOTH SIDES ARE BENEFITTED WHICH IS THE ESSENCE OF ALL FAIR TRADING. THE POLICY OF THIS COMPANY HAS ALWAYS BEEN TO GO RIGHT AHEAD AND DO BIG THINGS WHEN IT SAW THAT BIG THINGS SHOULD BE DONE. AND THE SALE IS A BIG THING—BIG BECAUSE IT IS SOMETHING NEW AND USEFUL IN THIS LINE, BIG BECAUSE IT GIVES OUR CUSTOMERS A CHANCE TO BUY HUNDREDS OF ARTICLES THAT THEY HAVE BEEN NEEDING AT PRICES WHICH MAKE IT UNPROFITABLE TO DO WITHOUT THEM.

Four More Humming Days of This Humming Sale!

EVERY DAY IS BIGGER THAN THE FORMER ONE, AND THE LAST DAY—SATURDAY JULY 25—WILL BE THE BIGGEST OF ALL. IF YOU HAVEN'T HAD THE CHANCE TO COME YET, DON'T FAIL TO DO SO

These are Just a Sample of the Things You Need That We Have
Knocked Down for Slaughter!

25c. DINNER BELL for	15c.
\$1.00 OIL STOVE for	50c.
75c. ALARM CLOCK for	50c.
25c. OIL CUPS for	15c.
50c. RAZOR STRAPS for	25c.
50c. HATCHET for	25c.
50c. ICE SHAVERS for	25c.
25c. FURNITURE CLEANER for	15c.
25c. STOVE OIL for	15c.
25c. SEWING MACHINE OIL for	10c.
5c. MOUSE TRAP for	1c.
15c. RAT TRAP for	7c.
10c. MOUSE TRAP for	5c.
15c. EGG BEATERS for	8c.
10c. FLY KILLERS for	8c.
10c. GALVANIZED WASH PANS for	5c.
20c. GALVANIZED WATER BUCKETS for	10c.
2½c. PIE PLATES for	1c.
5c. QUART DIPPERS for	3c.
25c. COFFEE MILLS for	10c.
15c. VINEGAR FAUCETS for	10c.
10c. BOX AXLE GREASE for	7c.
5c. POUND BOX AXLE GREASE for	3c.
\$1.50 HAMMOCKS for	75c.
15c. CAN PAINT for	10c.
25c. CLAW HAMMERS for	10c.
25c. HATCHETS for	10c.
10c. HARNESS RIVETS for	3c.
25c. BRIDLE BITS for	15c.
50c. BIT BRACES for	25c.
50c. PAD LOCKS for	25c.
5c. CURRY COMBS for	3c.
75c. SCISSORS for	50c.

SPECIAL BARGAINS IN OUR SHOW WINDOWS
CHANGED DAILY.



Six hundred
feet of counters
loaded down
with "Every-
thing under the
sun from a pin
hook to a Gat-
lin gun."



5c. FLY KILLERS for	3c.
5c. SLATES for	3c.
10c. SCREW DRIVERS for	5c.
10c. STOVE LIFTERS for	5c.
10c. PEG AWLS for	5c.
15c. HALF SOLES for	10c.
25c. LEMON SQUEEZERS for	10c.
15c. SOAP DISHES for	10c.
25c. HORSE BRUSHES for	10c.
25c. SAD IRONS for	16c.
\$1.00 JACK PLANES for	75c.
10c. CHAIR SEATS for	5c.
25c. CHAIR SEATS for	10c.
SET KNIVES AND FORKS for	40c.
50c. SCISSORS for	25c.
25c. SCISSORS for	15c.
40c. BROOMS for	20c.
25c. TRY SQUARES for	10c.
FRUIT JAR CAPS, regular price 35c. dozen, for	10c. doz.
FRUIT JAR RINGS, regular price 5c. dozen, for	3c. doz.
STOVE POLISH, regular price 5c. each, for	3c. each.
CLOTHES PINS, regular price 10c. dozen, for	3c. doz.
MOUSE TRAPS, regular price 10c. each, for	3c. each.
RAT TRAPS, regular price 25c. each, for	5c. each.
LANTERNS, regular price 50c. each, for	25c. each.
LANTERNS, regular price \$1.00 each, for	60c. each.
ICE PICKS, regular price 10c. each, for	3c. each.
LEMON SQUEEZERS, regular price 10c each for	3c each
MOP WRINGERS, regular price \$1.50 each, for	50c. each.
RAZORS, regular price \$2.00 each, for	50c. each.
HAIR CLIPPERS, regular price 50c each, for	30c. each.
POCKET KNIVES, 50c., 75c. and \$1.00 goods for	25c. each

SPECIAL BARGAINS IN OUR SHOW WINDOWS
CHANGED DAILY.

There are a thousand and one other items going at this sale which space will not permit us to enumerate. Our line is complete in Refrigerators, Ice Cream Freezers, Carpentry Tools, Aluminum, Enamel and Tinware, Table Cutlery.



BE SURE TO DROP IN WHILE THE BIG SALE LASTS. REMEMBER, IT'S FOR YOUR BENEFIT AS WELL AS OURS. EVERYBODY HAS A CHANCE. ALL TREATED ALIKE. A SPECIAL HARDWARE SALE DURING THE MIDDLE OF SUMMER IS THE EIGHTH WONDER OF THE WORLD, BUT LIKE ALL OTHER WONDERS, IT'S A BIG SUCCESS. NOBODY EVER HEARD OF AMERICA TILL COLUMBUS DISCOVERED IT. AND NOBODY EVER HEARD OF AN EVENT LIKE THIS UNTIL WE DEMONSTRATED IT. SHE'S A BIG ONE, BOYS, JOIN THE THROGS.



Began Thursday, July 16th, and ends Saturday, July 25th.

HEATH HARDWARE COMPANY, Monroe, N. C.