

# THE MONROE JOURNAL

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ONE DOLLAR A YEAR.



**Mr. Howard F. Smith,  
the Live Wire Who is Coming to Monroe.**

One day last week, Mr. T. P. Dillon, President of the Monroe Chamber of Commerce, received a telegram from a gentleman from Elizabeth City, which read something like this:

"Get Horace Smith of Richmond to aid you in the organization of your Chamber of Commerce."

Who Horace Smith was, or what his mission is, Mr. Dillon did not know, but he got in touch with Horace Smith of Richmond, Va.

He got in touch with an electric wire that shocked when he looked up Mr. Horace Smith of Richmond. He just simply took the Directors of the Chamber of Commerce off their feet with his magnetic personality, and his optimism.

In short, Mr. Horace Smith will be in Monroe on Wednesday night until Saturday night or Sunday night, to create more interest in the Chamber of Commerce; to get more workers for the Chamber of Commerce; to get more members for the Chamber of Commerce; to get more money for the Chamber of Commerce; to get more publicity for the Chamber of Commerce and the city of Monroe; to stir up more good-will among the business men of Monroe; to make more friends in Monroe; and last, but more important, to GET MORE BUSINESS FOR MONROE.

No, Mr. Smith is not looking for the job as secretary of the Monroe Chamber of Commerce. We doubt if money could hire him for that job. He is simply a live wire that electrifies everything that he comes in contact with, and sets things humming.

When a big daily newspaper "boots" Mr. Smith like the Richmond Times-Dispatch who may know there is something in him. Just read what that paper says about him:

Horace F. Smith, manager of the manufacturers' exhibit of Richmond since its establishment two years ago, has tendered his resignation to the executive committee, to take effect within thirty days. Mr. Smith will be associated with the Freeman Advertising Agency, returning to a field in which he labored before becoming head of the manufacturers' exhibit.

Mr. Smith has been an active member of the Chamber of Commerce, in whose building the manufacturers' exhibit is located, and serves a number of important committees. He is a member of the convention committee, and in this capacity has rendered valuable service in entertaining visitors to the city. One of his specialties has been the arrangement of tours for the industrial sections of Richmond for the benefit of visitors, and the plan which he formulated has been copied by similar committees in other cities.

"Richmond," the Chamber of Commerce magazine, in its August number, carries a brief sketch of Mr. Smith and the concluding paragraph says:

"People have tried him and found him to be a tip-top and energetic worker in public movements. Some of the accomplishments which are to be credited to Horace Smith will leave their impressions on Richmond for years. If he had done nothing more than launch the manufacturers'

exhibit he would have justly been due lasting praise."

Mr. Smith is secretary of the Rotary Club, and is a former president of the Advertisers' Club of Richmond. He was one of the leaders in the movement for the famous Dollar Dinner in 1912, and was also active in launching the notable boosting tours conducted by the Times-Dispatch.

**Will Meet With the Citizens Wednesday Night.**

Mr. Smith will address a big mass meeting of citizens at the court house, Wednesday evening at eight o'clock. All of the business and professional men of the town, the Woman's Club, and in fact, everybody is invited to be present to hear Mr. Smith's words of good cheer and optimism.

Mr. E. C. Carpenter, one of the Directors is in constant communication with Mr. Smith, and more details will be secured later. Mr. Carpenter says that Mr. Smith is one of the gentlemen who helped build Richmond, Va., and that ought to suffice for an introduction for any person.

Let's everybody turn out Wednesday night and hear what Mr. Smith has to say in the court house at eight o'clock.

**Walthall Teaches Raven to Say 'Nevermore' for Scene in Photoplay.**

Henry B. Walthall, who plays the lead in Essanay's six-act feature, "The Raven," adopted from George C. Hazelton's romance of Edgar Allen Poe, was greatly impressed by the intelligence displayed by the raven brought from northern Canada for use in the production.

Mr. Walthall spent hours teaching the bird to talk, for in the photoplay the raven plays a most important part and is supposed to articulate the word "nevermore" several times.

The raven took a great fancy to Mr. Walthall, in whose room the bird's cage was hung. Every morning, noon and evening, Mr. Walthall fed it, and it was not long before the raven could say "nevermore" just as easily as a parrot says "cracker."

Furthermore, Mr. Walthall's patient efforts resulted in getting the raven to say "nevermore" just at the proper times in the photoplay.

"The Raven," with Mr. Walthall and Warda Howard in the "leads," comes to the Rex Theatre on Tuesday.

**Get the Floats Ready for the Glorious Fourth.**

Citizens of Monroe are requested to demonstrate their interest in the annual Fourth of July celebration by supplying as many floats as possible for the parade. The committee wants the celebration this year to be the best of them all, and to this end earnestly request all that can be sure and have a float in the parade.

Separate prizes for floats from incorporated towns outside of Monroe are offered to encourage interest in the parade.

All of the business houses are urged to decorate their fronts, and all private homes that can also. Let's everybody pull for the biggest fourth of July celebration ever held in the State.

## THREE HUNDRED SHRINERS WILL VISIT MONROE.

Two Special Trains From Atlanta Will Stop Here in Honor of Potentate W. P. Andrews Bearing Members to Buffalo—Will Give Patrol and Band Concert—Monroe Delegation Will Entertain.

At six o'clock in the afternoon, July 8th, two special trains loaded with three hundred members of Yau-rab Temple, of which Mr. W. P. Andrews is Potentate, will arrive in Monroe and spend one hour in the city in honor of the fact that Potentate Andrews was a former citizen of this place. This will be a great event for Monroe, as it will bring within our borders three hundred of the best citizens of Atlanta.

Capt. S. H. Green of Monroe, Potentate of Oasis Temple, has appointed a special committee to receive and welcome the guests, who will be entertained at the expense of Oasis Temple. The trains will be en route for the Imperial Shrine meeting in Buffalo, N. Y.

The entertainment committee is as follows: G. B. Caldwell, chairman; H. H. Wilson, J. L. Everette, O. W. Kochitaky and R. G. Laney.

A fine gold-headed cane will be presented to Potentate Andrews in a formal way, together with a neat souvenir gift of Monroe. The Atlanta Shriners will have their own band and patrol and will give a drill and entertainment in Monroe. The event will be on a grand scale and the committee is preparing to do honor to the occasion by reason of the fact that Mr. Andrews is an old citizen of Monroe. The patrol will probably march up to the residence of Mr. Andrews' mother, Mrs. L. D. Andrews. One hour will be spent here, which will give ample time for the visitors to see the town and for our citizens to see them.

Everybody must do his best to have the town in fine shape by that time.

Mr. Fred Geisler of Atlanta arrived last night as a representative of Potentate Andrews to make arrangements for the stopping of the special trains. A full program of the event will be given in The Journal.

## WIND UP BIG YEAR'S BUSINESS

Gordon Insurance and Investment Company, State Agents of the Philadelphia Life, Complete Elgth Year Next Month and Want Half a Million Business.

Next month will wind up the eighth year that the Gordon Insurance and Investment Company of Monroe have been state agents for the Philadelphia Life, and they propose to celebrate the last year by making a record run on the last month. Each year they have been writing from eight to nine hundred thousand dollars worth of business and up till now they have already made the average for this year. But there is one more month—July—in their fiscal year; and they propose to devote that month to putting on a half million more than in any previous year. The home office here, directed by Mr. W. M. Gordon and Mr. W. B. Brown, have a string of life agents throughout North and South Carolina and they are putting out to them the word that the next months business must be great. And the energy and enthusiasm will run all down the line and result in rolling up the business. Few people in Monroe stop to think that this local concern has the control of the two States of North and South Carolina for this great life insurance company, and that they are quietly and constantly passing a lot of business through Monroe. But they are doing it and will continue to do so, except more so. They have been repeatedly asked by other towns to transfer their agency to them, but they stick to Monroe, both because it is a good place to live and do business and because it is located in a convenient centre for their business over the two States.

Since they have been agents for the territory, they have inaugurated the policy which has been followed by other big companies, of securing from their company deposits for local banks and this policy has put thousands of dollars in local banks that would otherwise be in the vaults of the larger cities.

We congratulate them in advance upon the successful close of their eighth year work, for they are sure to land their half million business.

## Coffee and Candy for the Fourth.

Through Messers. J. C. Smith & Co., the Kelly-Taylor Co. of New Orleans, are offering the following prizes for the fourth:

One three pound can of Votan coffee to the tallest man in Monroe on the fourth.

One three pound can of Votan coffee to the heaviest man in Monroe on the fourth.

One three pound can of Votan coffee to the tallest man in Monroe on the fourth.

One three pound can of Votan coffee to the smallest man under 21 years of age in Monroe on the fourth.

Two three pound cans of Votan coffee to the oldest married couple in Monroe on the fourth.

Messrs. Smith & Co. also offer a three pound box of Lowney's fine candy to the best lady horse-back rider in the parade.

Mr. Marvin Whitfield will act as judge, and all competitors for prize will report to him at J. C. Smith & Co.'s and let him make the proper measurements, and take the weights, ages, etc.

## AT THE COURTHOUSE TONIGHT.

Civil Engineer of Durham and Charlotte Will Speak About Modern Street Improvement—Chamber of Commerce Invites Everybody in Monroe to be Present—Ladies Should be on Hand.

If there is any way to get better streets in Monroe we want to know it, don't we?

We sure do, and tonight at the court house Mr. Gilbert C. White, a civil engineer of Durham and Charlotte, who has had wide experience in this work, will tell us about it. Alderman Simpson has been in correspondence with Mr. White some time looking to have him visit Monroe, and at the special invitation of the Chamber of Commerce, Mr. White will deliver an address tonight. He does not claim to be an orator, but will give a practical, common sense talk that will be enlightening and helpful. He knows the facts and that is what is wanted. The Chamber of Commerce makes a special invitation to the men and women of the town to be present tonight. Let's give Mr. White a big crowd and hear at first hand some information that will be of value to Monroe.

## N. C. GUARD WILL BE READY

In Two Weeks Full Strength Will be in Camp at Morehead City—Recruited to Full War Strength.

The North Carolina Guard, exclusive of its coast artillery, has an enlistment considerably above the minimum required by the federal army. It was shown by yesterday's reports from the various companies to headquarters here. The minimum enlisted strength required for the three regiments of infantry and one troop of cavalry is 2,659. Enlistments to yesterday afternoon showed a strength of 3,100. The entire guard is now ready to mobilize at Camp Glenn. As soon as transportation can be arranged, a schedule of movement prepared, and the camp made ready, the guard will move forward.

Adjutant General Laurence W. Young and practically his entire staff were busy yesterday with preparation for troops movements, recruiting and for caring for the 5,000 guardsmen who, within ten days or two weeks, are expected to be quartered at Camp Glenn. As stated yesterday, the First, Second and Third regiments are expected to be quartered at Camp Glenn Saturday. Transportation for this regiment has been arranged for; supplies and additional equipment are being moved to the camp, and the troops will find everything in readiness for them when they arrive Saturday night.

## Quartermaster Department in Camp.

Major R. T. Daniels, Capt. Walter C. Craven, Captain H. Stany and Lieut. Robert C. Young, all of the quartermaster corps, have been detailed to look after the work of preparing Camp Glenn for the accommodation of a larger body of troops than has ever been quartered at that point. To accommodate the three regiments of infantry several troops of cavalry, the ambulance corps and other units of the North Carolina guard, it is necessary to provide additional messing quarters, extend the water system, install incinerators and enlarge the area for tentage.

The water system at the camp is supplied from an artesian well. It is thought this supply will be adequate, but should it fail, the supply of Morehead City will be available. The town of Morehead has already offered to supply the camp with water. The work of extending the water system to the new sections of the camp is one of the important tasks before the force engaged there.

## Large Force at Work.

For the early completion of the work at the camp the quartermaster has employed every available carpenter and laborer at Morehead City and the surrounding county, and a very large force is now engaged at the camp.

Colonel T. B. Whitford and Major Wentworth W. Pearce, of the engineering corps, are also at Camp Glenn. They are engaged in laying out quarters for a model cavalry camp and a camp for the ambulance corps.

Colonel George L. Peterson, paymaster general and Major James T. Turner have charge of a large part of the work at Camp Glenn, and are assisting in pushing the work forward.

Captain Bernard Sharp, U. S. A., retired, is assisting the adjutant general in the work of mobilization. Captain Sharp has served as inspector-instructor for the guard in this State and General Young states that his help is invaluable.

## Will Be Prepared.

General Young stated yesterday that the North Carolina Guard did not expect to be the first mobilized, but that when it was reported in camp, the Federal authorities would find it thoroughly prepared for any service that might fall to its lot. There will be no confusion in this mobilization. The First Regiment will go into camp with very near its maximum war strength. The other units will not be mobilized until each company has been given an opportunity to recruit to full strength at its home stations. This, General Young thinks, can be done in the short time it will take to prepare the camp for the guard's accommodation.

Recruiting has gone forward at a very satisfactory gait. Several companies yesterday reported that they were recruited very near to their limit.

Mr. Jesse Williams of Waxhaw was a visitor here Wednesday.

## Auto Sociability Tour.

"Let's get acquainted with our neighbors," said the Fourth of July committee in session last night. "Sure," was the enthusiastic response of every man present. A committee was right then and there appointed to make arrangements for a "sociability" tour that will take in almost the whole county and a part of Mecklenburg county.

The tour will be next Thursday, and two groups of business men will each go in opposite directions throughout the county. Every business and professional man in Monroe is expected to go on the trip, and meet his friends and neighbors in the county. There will be no tiresome speeches; nothing but good old-fashioned handshakes.

### THE ROUTES.

The party will leave the court house at 7:30 a. m. sharp. One party, under the direction of Sheriff J. V. Griffith and Mr. T. P. Dillon, will go to Bakers first; thence to Stouts, Indian Trail, Stallings, Matthews, Weddington, Waxhaw, Wilson's Old Store, Altan and then to Monroe. Mr. Griffith will get a complete routing, showing the roads, etc., in time for the next issue of The Journal. The other party, which will be in charge of Mr. G. B. Caldwell and Dr. J. M. Blair, will go from here to Unionville; thence to Brief, Long's Store, Olive Branch, Marshville, Walters' Store, Rock Rest, Wingate and back to Monroe.

Both parties will cover about sixty miles each. Each party will consist of about twelve cars, loaded to the brim with enthusiastic men and ladies, who want to get acquainted with everybody. Every business man that possibly can is expected to be represented by a decorated automobile.

Remember, Thursday is the day. In the meantime, arrangements for the trip are being perfected even to the minutest detail. Let everybody get ready. Monroe wants everybody to visit us on the Fourth, and we are going to tell them so.

## GOOD ROAD DELEGATES RETURN

Report a Great Meeting at Wilmington—Vann Made the Best Speech—Monroe Will Have the Wilmington-Charlotte-Ashville Highway if County Does its Part.

Most of the delegates to the big state meeting of the Good Roads Association at Wrightsville returned this morning. The finest thing yet is that this meeting aroused so much interest in Union county that a real big delegation attended. It was a state meeting and the several specific highway projects were reported on.

The final feature of the last night's session was the reports of the committees on the various North Carolina Highways. Senator Rivers D. Johnson, of Warsaw, and Hon. Geo. B. Elliott, of Wilmington, made the report for the Wilmington-Goldsboro Highway; Hon. J. C. M. Vann, of Monroe, reported for the Wilmington-Charlotte Highway; Maj. Geo. E. Butler, of Clinton reported on the Wilmington-Fayetteville Highway; Mr. Leonard Tufts, of Pinehurst, on the Capital Highway; Jas. A. Gray, of Winston-Salem, on the Winston-Salem-Bristol, Tenn., Highway, and Mr. W. L. Mann on the Charlotte-Pinehurst-Raleigh Highway.

Mayor Griffith said this morning that John Vann made the best speech that was made. Representing the sentiment of the delegates from the various sections from Wilmington to Charlotte, Mr. Vann promised that all sections of the road would be put in order. He promised Union county's part, backed up by the Monroe, Marshville and Wingate delegates.

Yesterday the delegates were taken in 214 automobiles over the roads of New Hanover, which has the best county system in North Carolina. The following gentlemen and perhaps others from this county were in actual attendance at the meeting: Mayor Griffith, T. C. Collins, John Vann, S. O. Blair, L. M. White from Monroe; L. E. Huggins, P. P. W. Plyler, E. E. Marsh, and Mr. Covington from Marshville; H. K. Helms, W. M. Perry and R. L. McWhirter of Wingate.

## From Silver Church Community.

Correspondence of The Journal

Mrs. J. S. Stancil and family, Mrs. Will Helms and daughter, Mrs. Frank Helms and family, Misses Eula and Eunice Craig and Mary Price visited Mrs. J. E. Little Sunday.

The many friends of Miss Little will be glad to know that she has returned home and is improving nicely.

Mrs. W. C. Davis has been sick but was able to attend services Sunday afternoon.

Master Glenn Price spent Saturday with his cousin, Master Page Price. Messrs. Daniel Plyler, Joe Price and Misses Kate, Grace and Pat Price attended Children's Day at Bethel Sunday.

Mrs. Henry Hunneycutt entertained delightfully a number of her friends at a candy baking Saturday evening. Music was furnished by the Price's Mill String Band.

Bradley, the 18-months-old child of Mr. and Mrs. Lonnie Wyles, died Friday night at 8 o'clock and was buried at Weddington Saturday morning. The parents have the sympathy of their many friends.

Mr. Lee Murphy and sister visited Miss Eunice Craig Sunday afternoon and also Miss Kate Little.

Mrs. J. L. Burns, who underwent an operation some time ago, has been visiting her mother, Mrs. W. H. Price, and has now returned to her home in Charlotte.

Mr. and Mrs. W. L. Craig spent Sunday visiting Mr. and Mrs. K. C. Craig.

Mrs. Amanda McAtee, who has been sick, is improving.

## AMERICAN SOLDIERS KILLED IN MEXICAN BATTLE

Carranza Forces Made Good Their Threat to Attack—Twelve Soldiers Killed and Seventeen Taken Prisoner—Mexicans Used Machine Gun.

The Mexican soldiers of President Carranza have made good their threat to attack American troops.

News comes that on Wednesday the Mexicans attacked American troops of our army and killed 12 of them, during a battle of five hours. No further developments have taken place.

Columbus, N. M., June 22.—(Unofficial reports from the field tonight indicated that the American force engaged at Carrizal was troop H of the tenth cavalry, under Captain Charles T. Boyd, 65 strong. The same report gave the Mexican strength at 200.

The troop of the 10th cavalry which clashed with Carranzistas yesterday at Carrizal held the field for five hours before retreating, although they were outnumbered five to one, according to unofficial reports here tonight.

The reports said that the Americans only withdrew when heavy Mexican reinforcements were brought up.

It was learned that a courier from the field headquarters at Colonia Dublan late today and the expeditionary commander's report is expected over the army wireless momentarily.

## Captain and Lieutenant Both Killed in Battle.

Chihuahua City, June, 22.

The 17 American soldiers, negro troopers of the 10th cavalry, who were captured in the battle at Carrizal, were brought here today with Lem H. Spillsbury, a Mormon scout, employed by General Pershing, and were interned.

Spillsbury said that Captain Chas. T. Boyd commanded the Americans, and with Lieutenant Henry R. Adair, was among the killed.

A captain Moore, who was with the American detachment was wounded in the shoulder but escaped.

All reports of the skirmish at Carrizal have so far come from Mexican sources, with the exception of the account of an American refugee, who passed through Villa Ahumada, nine miles north of Carrizal, just after the battle and reached El Paso tonight.

Gen. Francisco Gonzales, Carranza commander at Juarez, and Gen. Felix Gomez's superior, not only declares that the American troops were the aggressors throughout the action but accuses them of firing on a flag of truce.

In direct contradiction to Gen. Gonzales, the American refugee from Villa Ahumada, corroborated by many rumors from other sources, declares the Mexicans deliberately lured the American troops into an ambush by the use of a flag of truce and then mowed them down by fire from a hidden machine gun.

The American scouting force is supposed to have come from Guzman, about sixty miles northwest of Carrizal, having been sent forward to Guzman from Casas Grandes by Gen. Pershing, to search for a large Mexican force reported in that vicinity.

### Attention.

If all parties will meet their obligations promptly with the city of Monroe, and not be forced to payments by law, they will find that the Board of Aldermen can do more work, and they will have more money to do immediate work with, without delay in having to borrow and pay interest. We can have a clean and beautiful city with peace and harmony, if every one will do their duty, and pay their dues. Respectfully,  
T. L. CROWELL, C. T. C.