

HALF MILLION CAMPAIGN

We have determined to make July 1916 the biggest month's business we have ever done. To do this we MUST write \$500,000 insurance during the month. That's a great big pile but we are going to it. Just GOT to do it.

And having decided to write this amount, why it will be no trouble for us to succeed. The popularity of our contracts, the wonderful features which modern life insurance has adopted for the benefit, convenience and safety of policy holders are found PAR EXCELLENCE in Philadelphia Life policies.

This makes them go wherever our hustling representatives have the opportunity of showing them. This is why we are going to write to that HALF MILLION in July.

Get in the band wagon by securing one of the best life insurance policies in all America. Our feature policy for the July campaign has a special disability clause which pays itself up automatically in case you become totally disabled, and the face of the policy is paid to you in annual installments during YOUR OWN LIFETIME—into your OWN HANDS.

Ask us about this policy.

Gordon Insurance & Investm't Co.
STATE AGENTS FOR
Philadelphia Life Insurance Co.

Young Ladies, Win a Pretty Dinner Set

The Journal has secured a number of pretty "BLUE BIRD" Dinner Sets. This is beautiful hand-painted china, 31 pieces to the set. While they last we will give one to any young lady who secures only FIVE new subscriptions to The Journal for one year each. It is no trouble to get five new subscriptions among your neighbors for The Journal at one dollar per year.

Work quick, there are only a few sets

MICHELIN



MICHELIN Red Inner Tubes

have a world-wide reputation for durability for the following reasons:

1st: Michelin Red-Rubber Tubes are compounded of certain quality-giving ingredients which prevent them from becoming brittle or porous and which preserve their velvety softness indefinitely.

2nd: Michelin Tubes are not simply pieces of straight tubing with their ends cemented, but are formed on a ring mandrel to exactly the circular shape of the inside of the casing itself and consequently fit perfectly.

—FOR SALE BY—
HENDERSON GARAGE AND MACHINE COMPANY,
MONROE, N. C.

Michelin Red Inner Tubes give the utmost economy and satisfaction.

WAR WITH MEXICO LAST RESORT, SAYS PRESIDENT

In Speech at New York Wilson Makes It Plain That He Will Not Countenance Conflict Until There Is No Other Alternative for Settling Border Troubles—Willing to Sacrifice Political Fortunes.

New York Dispatch, June 30.

President Wilson made it plain in his speech at the New York Press Club banquet tonight that he will not countenance a war with Mexico until there is no other alternative for settling the border troubles.

Again he declared that he was ready to sacrifice his own political fortunes in order to carry out his convictions as to what would be the just course to pursue in the situation.

Bainbridge Colby, who placed Theodore Roosevelt in nomination for the presidency at the Progressive Convention at Chicago, paid President Wilson high tribute in an address, but did not declare unqualifiedly that he would support him in the coming campaign, as it was reported he would do.

In his address President Wilson said:

"I realize that I have done a very imprudent thing; I have come to address this thoughtful company of men without any preparation whatever. But gentlemen, as a matter of fact, I have been absorbed by the responsibilities which have been so frequently referred to here tonight, and that pre-occupation has made it impossible for me to forecast even what you would like to hear me talk about."

Sir Colby said something that was among the few things I had forecast to say myself. He said that there are some things which it is really useless to debate, because they go as a matter of course.

"Of course it is our duty to prepare this Nation to take care of its honor and of its institutions. Why debate any part of that, except the detail, except the plan itself, which is always debatable?"

"Of course, it is the duty of the Government which it will never overlook, to defend the territory and people of this country. It goes without saying that it is the duty of the Administration to have constantly in mind with the utmost sensitiveness every point of National honor."

"But gentlemen, after you have said and accepted these obvious things your program of action is still to be formed. When will you act, and how will you act?"

"The easiest thing is to strike. The brutal thing is the impulsive thing. No man has to think before he takes aggressive action but before a man really conserves the honor by realizing the ideals of the Nation, he has to think exactly what he will do and how he will do it."

"Do you think the glory of America would be enhanced by a war of conquest in Mexico? Do you think that any action of violence by a powerful Nation like this against a weak and destructive neighbor would result in distinction upon the annals of the United States?"

"Do you think that it is our duty to carry self-defense to a point of discussion into the affairs of another people? The ideals of America are written plain upon every page of American history."

"And I want you to know how fully I realize whose servant I am. I do not own the Government of the United States, even for the time being. I have no right in the use of it to express my own passions. I have no right to express my own ambitions for the development of America if those ambitions are not coincident with the ambitions of the Nation itself."

"And I have constantly to remind myself that I am not the servant of those who wish to enhance the value of their Mexican investments, that I am the servant of the rank and file of the people of the United States."

"I get a great many letters, my fellow citizens, from important and influential men in this country, but I get a great many other letters. I get letters from unknown men, from humble women, from people whose names have never been heard and never will be recorded and there is but one prayer in all of these letters: 'Mr. President, do not allow anybody to persuade you that the people of this country want war with anybody.'"

"I got off a train yesterday and as I was bidding good-bye to the engineer, he said in an undertone, 'Mr. President, keep out of Mexico.' And if one man has said that to me a thousand have said it to me as I have moved about the country."

"If I had opportunity to engage them further in conversation they say, of course, we know that you cannot govern the circumstances of the case altogether, and it may be necessary, but for God's sake, do not do it unless it is necessary."

"I am for the time being the spokesman of such people, gentlemen. I have not read history without observing that the greatest forces in the world and the only permanent forces are the moral forces."

"Force will not accomplish anything that is permanent I venture to say, in the great struggle which is going on on the other side of the sea. The permanent things will be accomplished afterward when the opinion of mankind is brought to bear upon the issues, and the only thing that will hold the world steady is this same silent, insistent, all-powerful opinion of mankind."

"Force can sometimes hold things steady until opinion has time to form, but no force that was ever exerted except in response to that opinion was ever a conquering and predominant force."

"I think the sentence in American history that I myself am proudest of is that in the introductory sentences of the Declaration of Independence where the writers say that a due respect for the opinion of mankind demands that they state the reasons for what they are about to do. I venture to say that a decent respect for the opinions of mankind demanded that those who started the present European war should have stated their reasons, but they did not pay any heed to the opinion of mankind and the reckoning will come when the settlement comes."

"So, gentlemen, I am willing to

matter what my personal fortunes may be to play for the verdict of mankind. Personally, it will be a matter of indifference to me what the verdict on the seventh of November is provided I feel any degree of confidence that when a later jury sits I shall get their judgment in my favor. Not my favor, personally—what difference does that make? but in my favor as an honest and conscientious spokesman of a great National convention."

"There are some gentlemen who are under the delusion that the power of a Nation comes from the top. It does not. It comes from the bottom."

OF LOCAL INTEREST.

Some People We Know, and We Will Profit by Hearing About Them.

This is purely a local event.

It took place in Monroe.

Not in some far away place.

You are asked to investigate it.

Asked to believe a citizen's word;

To confirm a citizen's statement.

Any article that is endorsed at home

is more worthy of confidence

than one you know nothing about.

Endorsed by unknown people.

N. E. Levy, 603 W. Jefferson St.,

Monroe, says: "I suffered a great deal from backache and if I bent over I could hardly straighten up. My kidneys didn't act as they should and caused me a lot of trouble. A few doses of Dean's Kidney Pills relieved the pain in my back and since taking one box, I haven't had any trouble from my kidneys."

Price 50c. at all dealers. Don't

simply ask for a kidney remedy—get

Dean's Kidney Pills—the same that

Mr. Levy had. Foster-Milburn Co.,

Provs., Buffalo, N. Y.

NOTICE OF DISSOLUTION

To All to whom these presents may come—greeting:

Whereas, It appears to my satisfaction, by duly authenticated record of the proceedings for the voluntary dissolution thereof deposited in my office, that the Southeastern Lumber Company, a corporation of this State, whose principal office is situated in the city of Monroe, N. C. C. N. Simpson being the agent therein and in charge thereof, upon whom process may be served, has complied with the requirements of Chapter 21 of the Revisal of 1905, entitled "Corporations," and the amendments thereto, preliminary to the issuing of this certificate that such consent has been filed; Now, therefore, I, J. Bryan Grimes, Secretary of the State of North Carolina, do hereby certify that the said corporation did, on the 17th day of February, 1916, file in my office a duly executed and attested consent in writing to the dissolution of said corporation, executed by more than two-thirds in interest of the stockholders thereof, which said certificate and the record of the proceedings aforesaid are now on file in my said office as provided by law.

In testimony whereof, I have hereunto set my hand and affixed my seal at Raleigh, this 17th day of February, 1916.

J. BRYAN GRIMES,

Secretary of State.

Now In Fine Shape

WE HAVE GIVEN UP THE LAUNDRY PLANT SOUTH OF TOWN AND HAVE LEASED THE ICE-MORLEE PLANT. THIS IS NEW AND BETTER MACHINERY AND WILL ENABLE US TO DO WORK SECOND TO NONE ANYWHERE. WE GUARANTEE SATISFACTION FOR ALL LAUNDRY WORK AND SOLICIT THE PATRONAGE OF THE PEOPLE OF MONROE.

Icemorlee Steam Laundry,
V. R. TRULL, Manager.

Littleton College.

A well established, well equipped, and very prosperous school for girls and young women.

Full term begins September 20th, 1916.

For catalogue, address

J. M. RHODES, LITTLETON, N. C.



ELON COLLEGE
North Carolina. For Both Men and Women.
Christian Character First and Always.

Character—Health—Culture—Scholarship—Beauty—Class Athletics.
Lowest Rates in the South. Delightful Location. Every Modern Convenience. Dives well water. A quarter century without a single outbreak of dangerous sickness. Two gymnasiums. No fevers. Ten years without a death in the student body. Write Now for Catalogue and Full Information to Box President W. A. HARPER, Elon College, North Carolina.
REFERRED TO BY THE STATE OF NORTH CAROLINA IN 1882.
ENROLLMENT LIMITED TO FOUR HUNDRED.

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PHONE US FOR ESTIMATES ON ALL PLUMBING JOBS.

Lowest prices and best workmanship. We repair all kinds of machinery in first class manner.

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Your Money Draws Interest

When it is in the Savings Department of this Bank. It earns nothing when carried around in your pocket.

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R. B. REDWINE, President.

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"My Druggist."

"My Druggist" is what we want you to call us, and if you give us an opportunity we will live right up to your expectations in every respect.

We will sell you drugs of absolute purity and freshness.

Your prescriptions will be filled with faithful attention to the minutest detail.

The toilet articles you buy will be the best money can obtain for the price, and the price will always be low.

The rubber goods we sell are of the best make and will prove eminently successful to you.

We will give you our best in everything, including service.

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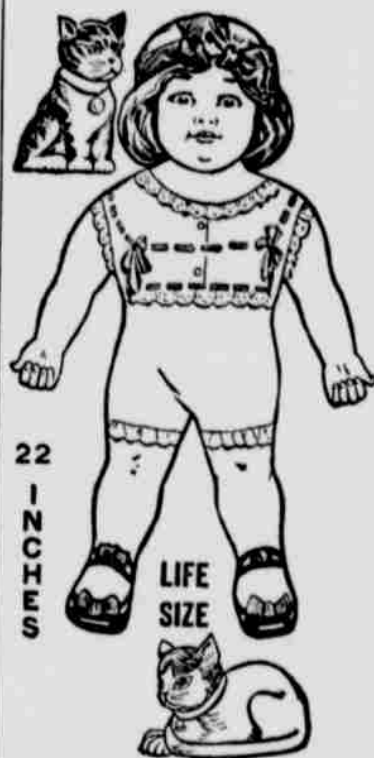
"The Store That Always Has It"

Phone No. 39.

Monroe, N. C.

Look Here, Girls!

Betty Bright and Kitty-Kats.



Betty Bright is a handsome, big, fat, chubby, lovable darling of a doll. She is twenty-two inches tall, so she is as big as a real live baby. She has yellow curls, a big bright red hair ribbon, red ribbons in her under-bodice and fancy socks with cute little slippers. She comes to you all ready to cut out with plain directions, so simple that any child may follow them.

Besides that, there are two Kitty-Kats, which come with Betty Bright. They are each six inches tall,—one, kitten is yellow and white, and the other kitten is black and white. Each have red ribbons and a bell about their necks. They are made of very serviceable cloth, so that they will wear for a great length of time. All you have to do is to follow the simple directions, cut them out, and stuff them, and you have a great big life-sized doll, also two cute Kitty-Kats. Children invariably love a cloth doll in preference to a breakable doll.

There is also considerable pleasure and amusement to be derived when cutting them out, and making them at home. Every little girl will love Betty Bright and the two Kitty-Kats.

Our Offer: Cut out this advertisement and bring it to our store with 25 cents and we will give you Betty Bright and two Kitty-Kats. Be sure to bring the ad. with you.

Austin & Clontz 5 and 10c. Store.

Always Looking Out for Our Customers.

This store is the general trading place for large numbers of people and it is our aim to supply all the needs of the home and farm.

We are adding a full line of staple dry goods and will be able to supply all your wants.

We also have a big job lot of shoes for men and women. All sizes and for both work and dress.

In due time we will add a full line of all kinds of farm seeds.

Don't fail to come to see us when you are in Monroe.

CO-OPERATIVE MERCANTILE CO.

Same Stand.

Roland Williams, Manager.