

HALF MILLION CAMPAIGN

We have determined to make July 1916 the biggest month's business we have ever done. To do this we MUST write \$500,000 insurance during the month. That's a great big pile but we are going to it. Just GOT to do it.

And having decided to write this amount, why it will be no trouble for us to succeed. The popularity of our contracts, the wonderful features which modern life insurance has adopted for the benefit, convenience and safety of policy holders are found PAR EXCELLENCE in Philadelphia Life policies.

This makes them go wherever our hustling representatives have the opportunity of showing them. This is why we are going to write to that HALF MILLION in July.

Get in the band wagon by securing one of the best life insurance policies in all America. Our feature policy for the July campaign has a special disability clause which pays itself up automatically in case you become totally disabled, and the face of the policy is paid to you in annual installments during YOUR OWN LIFETIME—into your OWN HANDS.

Ask us about this policy.

Gordon Insurance & Investm't Co.
STATE AGENTS FOR
Philadelphia Life Insurance Co.

Always Looking Out for Our Customers.

This store is the general trading place for large numbers of people and it is our aim to supply all the needs of the home and farm.

We are adding a full line of staple dry goods and will be able to supply all your wants.

We also have a big job lot of shoes for men and women. All sizes and for both work and dress.

In due time we will add a full line of all kinds of farm seeds.

Don't fail to come to see us when you are in Monroe.

CO-OPERATIVE MERCANTILE CO.

Same Stand.

Roland Williams, Manager.



THE USE OF FORD HEAT-TREATED VANADIUM STEEL MAKES POSSIBLE LIGHT WEIGHT WITH A POSITIVE STRENGTH. LIGHT WEIGHT MAKES FOR ECONOMY IN OPERATION AND MAINTENANCE; LESS STRAIN ON THE CAR, LESS EXPENSE FOR TIRES. THE FORD MOTOR GIVES THE MOST POWER PER POUND OF CAR WEIGHT, WHICH MEANS GASOLINE ECONOMY.

Runabout	\$390
Touring Car	\$440
Coupelet	\$590
Town Car	\$640
Sedan	\$740

All prices f. o. b. Detroit.

HENDERSON GARAGE & MACHININE CO.,
AGENTS,
MONROE, N. C.

WHY THE COUNTY AGENT

Some Idea of His Duties—Things He Can and Cannot Do.

Extension Farm News.

Many people do not have a clear idea of the function of the county agent in farm demonstration work. There are some things which he can do and should do, and there are some things which he can't do and should not do; there are things which he knows and things which he does not know.

Briefly defined, the county farm demonstration agent is a man of practical farm experience, usually with some agricultural education, working under the joint direction of the farmers, State Department of Agriculture, A. & M. College and National Department of Agriculture, to assist in determining the best agricultural practices to be applied for the territory in which he works.

A county agent is not primarily an "adviser," although he does give advice. He is not an expert on farm topics, although he may really be an expert on some phase of farm work. He is an agent, however, that presents to the farmers information from the experts, and advises as to whether he thinks it applicable under conditions to be considered—that is to say, he really gets the advice and the information of the expert to the farmer, and he is therefore an agent. He is the agent who connects the farm with the sources of experimentation and information. Furthermore, he helps to get to the farm such of this information as he thinks is adapted to each individual case.

The county agent is not an agent of any business, such as industrial combination. Although he serves such organizations as the Farmers' Unions, he is not to do their business for them. For instance, it is not his function to make their purchases or to really make their sales, but to get information for them and to help them to make their purchases and sales in the best way possible. Although merchants and various other business men contribute funds to the support of farm demonstration work, yet they do not direct the work. They simply contribute money for the prosperity of the whole county.

The county agent is not employed to milk every farmer's cow or to plow his fields. He is to help them learn how to do both to the best advantage.

As to what a county agent can or should do, there is scarcely no stating the matter. The field of agriculture is so broad and so varied that a county agent does not know all of his duties in a county until he gets into the county, travels over it and becomes acquainted with conditions there. Of course, there are certain principles which every county agent adheres to, but the application of these principles and other features of the work which he may take up will depend on local conditions.

The county agent should be to the agricultural interests of a county what the superintendent of education is to the educational interests, and what the pastor is to those under his care. The position of a county agent, therefore, is a large and important one. His opportunities are limited only by his ability and knowledge of better farming methods. He must study the needs of his county, be able to determine the remedies to apply, and then get the job done.

The county agent should be, and in most cases is, a practical as well as an educated farmer, who through personal work is able to secure results that have never been obtained before through impersonal help. That is, he represents both the farmer and the educator. He is in touch with both, co-operates with them in the application of the most successful methods of agriculture.

The first work of the county agent is that of increased yields and the profitable production of farm crops. This is the basis of agricultural wealth, and that on which rests a higher civilization. At the same time the county agent is interested in and helps promote the social, moral and even spiritual welfare of the people among whom he works. To do this he must have the people organized. He must bring them together and reach a number at one time in order that he may reach the whole of the people in a county.

The Grace of Humility.

Christian Advocate.

We often hear people complaining that they are not appreciated; the papers do not publish their mighty works; the church does not recognize their merits; the community does not elect them to office. Many of these disappointed men are prominent in Christian churches. Where is modesty? Where is meekness? Where is the spirit of the Master?

A few days ago a boy seven years of age fell from a pier into the East River and a lady who saw his peril ran for help. The first person she met was a neatly dressed gentleman who had just landed in New York from a New Haven boat. He dropped his suitcase, plunged into the water and succeeded in getting the boy aboard a sand barge. A patrolman found them on the barge and asked the name of the heroic rescuer. His reply was:

"That is not necessary. Just show me a place where I can change my clothes; that is all I want."

He was led to a nearby seaman's lodging house, changed his clothes, stuffing the wet suit into his grip, but steadfastly refused to reveal his identity.

"Only did my duty," said he, "only a little thing, unworthy of any notice in the papers or public praise."

Blessed is the man who can render heroic service beautifully. To murmur and complain because our services are not appreciated and we do not receive honorable mention is not beautiful.

RUB-MY-TISM

Will cure your Rheumatism, Neuralgia, Headaches, Cramps, Colic, Sprains, Bruises, Cuts and Burns, Old Sores, Stings of Insects Etc. Antiseptic Anodyne, used internally and externally. Price 25c.

MEXICO TO BE AN ISSUE

Administration's Attitude Toward Mexico to Figure in Campaign.

Washington Special to Greensboro News.

As viewed in Washington today, the dominant presidential campaign issue at this time is the policy of President Wilson toward Mexico. While other issues may later obscure it, just now it is generally admitted by leaders in both parties that Mexico is foremost. It is also their belief that it will be one of the controlling issues of the fight right up to election day. The Mexican situation by common agreement has for the time being passed from the realm of statesmanship and scholarship into that of politics. The Republicans, in a general way, hold that the President will be damaged by his Mexican policy, no matter whether there is a war or not, while the Democrats claim that, in either event, the President will benefit as a result.

The Republican idea is that if a war comes it will be exceedingly unpopular and that it will immediately dispose of the Democratic claim that the President has kept the country out of war. Most of them believe that intervention will come some day and that the present policy of the administration is merely postponing it.

The Democratic idea is that war is unlikely, and that consequently the President will get credit for averting it, but, if it comes, the Democrats also assert that the country will rally behind Mr. Wilson and see him safely through.

Both sides seem to be in unison on the proposition that the country does not want war. But the Republicans take the ground that if there is no war, after all the military preparations made by Mr. Wilson, there will be great resentment against the administration for having made a spectacular and expensive display of force. They also claim that if the regular troops now in Mexico are withdrawn without accomplishing their original purpose, that of capturing Villa, the people of the United States will feel humiliated and will visit their displeasure upon Mr. Wilson at the polls.

Both parties are urging what they please out of the Mexican situation, each apparently confident that it has the best of it, and each convinced that it is going to play an important part in determining the result of the November election.

The Strong Withstand the Heat of Summer Better Than the Weak

Old people who are feeble, and younger people who are weak, will be strengthened and enabled to go through the depressing heat of summer by taking regularly Grove's Tasteless Chili Tonic. It purifies and enriches the blood and builds up the whole system. 50c.

NOTICE OF DISSOLUTION

To All to whom these presents may come—greeting:

Whereas, It appears to my satisfaction, by duly authenticated record of the proceedings for the voluntary dissolution thereof deposited in my office, that the Southeastern Lumber Company, a corporation of this State, whose principal office is situated in the city of Monroe, N. C. C. N. Simpson being the agent therein and in charge thereof, upon whom process may be served, has complied with the requirements of Chapter 21 of the Revisal of 1905, entitled "Corporations," and the amendments thereto, preliminary to the issuing of this certificate that such consent has been filed; Now, therefore, I, J. Bryan Grimes, Secretary of the State of North Carolina, do hereby certify that the said corporation did, on the 17th day of February, 1916, file in my office a duly executed and attested consent in writing to the dissolution of said corporation, executed by more than two-thirds in interest of the stockholders thereof, which said certificate and the record of the proceedings aforesaid are now on file in my said office as provided by law.

In testimony whereof, I have hereunto set my hand and affixed my seal at Raleigh, this 17th day of February, 1916. J. BRYAN GRIMES, Secretary of State.

NOTICE OF SALE UNDER VEN. EX.

State of North Carolina Union county.

Willia A. Marze et al vs. E. E. Leonard.

In the Superior Court. By virtue of a Ven dittoni Exponas directed to the undersigned from he Superior Court of Union county in the above-entitled action, I will on

Monday, 31st of July, 1916, at 12 o'clock noon, at the court house door of Union county, sell to the highest bidder for cash to satisfy said Ven dittoni Exponas all the right, title and interest which the said Willia A. Marze, the plaintiff, has in the following described real estate, to-wit:

In Lanes Creek township, Union county, North Carolina, bounded and described as follows: Beginning at a rock in the Miller road 139 chs. from J. A. Ashcraft's corner and corner of Ashcraft graveyard lot and runs three lines of said lot S. W. 4. 3.60 chs. to a rock; thence N. 70 E. 2.78 chs. to a rock; thence N. 20 W. 3.60 chs. to a rock in said road; 12.70 E. 1.60 N. 60 E. 6.75N. 67 E. 6—N. 70 E. 5.65 chs. to st. by small W. O. B. D. Rushing's corner; thence with his line S. 13. W. 14.80 chs. to P. O.; thence S. 27 W. 9.72 chs. to W. O.; thence S. 57 W. 8 chs. to P. O. stump by W. O.; thence S. 30 W. 8.90 chs. to st. by O. P. & R. O.; thence N. 67 1/2 W. 16.50 chs. to stake in C. E. Morgan's line, corner of E. E. Leonard's tract; thence with his line to rock tract N. 33 1/2 E. 18.14 chs. to a rock in the Miller road; thence with said road N. 70 E. 5.65 chs. to the beginning, containing 65 acres and being the tract of land allotted to Willia A. Marze by J. N. Sturdivant and others com'rs by report recorded in book com'rs by report recorded in book 51, at page 99, to which reference is hereby made for more complete description.

This the 22nd day of June, 1916. J. V. GIFFITH, Sheriff Union county, N. C.

Wesley Chapel High School.

This school now offers a course in Mathematics, Languages, Science, History, English, Music, and Agriculture that will thoroughly prepare its pupils for business life or for college.

There are no charges for tuition in the High School Department. Music, \$3.00 per month, or two from same family, \$5.00 per month. Board in dormitories at actual cost. Summer term opens July 17.

For further information address the Principal, E. P. MENDEHALL, Monroe, N. C., R. F. D. 5.

Your Money Draws Interest

When it is in the Savings Department of this Bank. It earns nothing when carried around in your pocket.

The Savings, Loan and Trust Co.

R. B. REDWINE, President. H. B. CLARK, Cashier.

Look Here, Girls!

Betty Bright and Kitty-Kats.



Betty Bright is a handsome, big, fat, chubby, lovable darling of a doll. She is twenty-two inches tall, so she is as big as a real live baby. She has yellow curls, a big bright red hair ribbon, red ribbons in her underbodice and fancy socks, with cute little slippers. She comes to you all ready to cut out with plain directions, so simple that any child may follow them.

Besides that, there are two Kitty-Kats, which come with Betty Bright. They are each six inches tall,—one kitten is yellow and white, and the other kitten is black and white. Each have red ribbons and a bell about their necks. They are made of very serviceable cloth, so that they will wear for a great length of time. All you have to do is to follow the simple directions, cut them out, and stuff them, and you have a great big life-sized doll, also two cute Kitty-Kats. Children invariably love a cloth doll in preference to a breakable doll.

There is also considerable pleasure and amusement to be derived when cutting them out, and making them at home. Every little girl will love Betty Bright and the two Kitty-Kats.

Our Offer: Cut out this advertisement and bring it to our store with 25 cents and we will give you Betty Bright and two Kitty-Kats. Be sure to bring the ad. with you.

Austin & Clontz 5 and 10c. Store.

The Greensboro Daily News \$2.50

Cash with order, to new subscribers from now until November 30. Your acceptance of this special price will also entitle you to a free copy of our Handy Almanac and Encyclopedia, a book that you will find invaluable, containing many important facts, statistics and figures for which you have frequent use.

Order the Daily News today and get the greatest benefit of this special price. Remember this campaign year and we handle the news impartially.

Greensboro Daily News, GREENSBORO, N. C.

Young Ladies, Win a Pretty Dinner Set

The Journal has secured a number of pretty "BLUE BIRD" Dinner Sets. This is beautiful hand-painted china, 31 pieces to the set. While they last we will give one to any young lady who secures only FIVE new subscriptions to The Journal for one year each. It is no trouble to get five new subscriptions among your neighbors for The Journal at one dollar per year.

Work quick, there are only a few sets