## Life Insurance is the flower of love surviving the frost of death.



## Billions <br> of Dollars




## This Vast

## $u m$

Will not be sent out of the country. It will be spent here for foodstuff's and the thousand and one other supplies that must be sold to our allies for the supporticles must be raised and made in this country, by our own people.

## Millions of Americans

Will be employed in this work, with factories time and farmers utilizing every hour of the day-light. Much of that money will even find its way right into our own local community, and ev

## The hrewd Merchant

Will heed the doctrine of commercial preparedness, and will begin now to advertise his wares in this paper, for it is a self evident fact that the spender will go to the merchant who makes the most attractive bid for his busine
whether that merchant be local or foreign.
-THE MONROE JOURNAL
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## Want


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## Hopes Women Will

 Adopt This Habit As Well As Men

