

# ONLY ONE CAR LEFT!

Where More Than One Car is Available Delivery  
Will be in Order Sold.

Possibly the only motor car in the whole wide world that you care to buy. There it stands on your dealer's floor. He has just told you that he has "only one car left." That car he can deliver. Beyond it are only limitless possibilities for material shortage, freight congestion, delayed deliveries, and higher prices. Can you, will you, be satisfied with a promise when you can now buy that car on the dealer's floor?

This is why you have an important date at your dealer's tomorrow.

**Higher Prices.** Government regulation of metals does not guarantee deliveries to manufacturers. And labor costs continually mount as living costs increase---taxes, super-taxes, increased transportation charges, higher postage and greater general "overland" costs are gradually forcing manufacturers to necessarily higher selling prices. Every week sees an increase of fifty to five hundred dollars on some car or truck. The car you desire has had an increase this year, and may have another one soon. Wisdom says: "Buy that car on the dealer's floor."

**Material Shortage.** Steel, aluminum, copper, are being converted daily to ammunition manufacture. Each new Liberty standardized truck, manufactured for the army in tens of thousands, absorb the metal of two passenger cars. New freighters by hundreds, battleships and submarines require thousands of tons of the best steel and copper. Airplanes by thousands, each require the aluminum sufficient for twenty cars. Such material shortage means a motor car shortage for you can't spill cream and still have a full cream jug. "Buy that car on the dealer's floor."

**Freight Congestion and Delays.** Moving 600,000 soldiers and their supplies is a big task of itself. Every farmer, every business man, every professional man knows that food, coal and soldiers will precede ordinary freight. If you or your friend bought a car last spring and waited week after week for delivery, you know what deliveries will be this spring. Last year over half the Autos shipped into certain territory came on flats or gondolas. The Interstate Commerce Commission has just ordered these cars used exclusively for coal. Midwinter "drive aways" from factories seem the only recourse. "Buy that car on the dealer's floor."

Because these are the facts, the absolute undeniable, existing facts, we say to you, that if you wish to be sure of owning a 1918 motor car in 1918, *You must buy that car now!*

Carolina Auto Sales  
East Main Street  
Company East Main Street

Inter-State Cars

E. G. Fletcher, - Gen. Mgr.  
Horace Neal, Sec. & Treas.

Secrest Motor Co.

Saxon, Chevrolet,  
Dodge Bros.,  
Buick Cars.

Secrest Motor Co.  
Phone 310.

Henderson Garage and Machine Company

Ford Sales Service

Chalmers

Henderson Garage and Machine Company

Phone 256

Church Street