



To Our Friends and Customers

*Some say its old-fashioned
 Sending greetings Christmas day
 But some of us cling fondly
 To the good old fashioned way
 Accept old fashioned wishes
 For the sake of Gold Lung Eyes
 Whispy, happy New Year
 Good luck to thee and thine*



Crowell's Variety Store
 Opposite Baptist Church

Do Your Xmas Buying Early!

Just a Few More Days to Do Your Christmas Shopping, and We Advise Early Buying. Practical Gifts for Every Member of the Family or Friend.

LADIES' SILK HOSIERY

Most Complete Line of Silk Hosiery Ever Had.
 Gordon Silk Hosiery \$1.50, \$1.95, \$2.50, \$2.95
 Other Good Makes from \$1.00 to \$4.95

LADIES' KID GLOVES

In Suitable Colors for Coat Suit \$2.50 and \$2.95

THE HANDKERCHIEF DEPARTMENT IS COMPLETE

Ladies' Crepe-de-Chine Handkerchiefs 25c up
 Ladies Silk Handkerchiefs, hundreds to select
 from 25c to \$1.50

FUR NECK PIECES

Are very nice for gifts. Large selection \$25.00
 to \$85.00
 In best colors, Taupe, Brown and Black.

MARTEX BATH TOWELS

In large range of patterns, fancy borders, etc.,
 from 25c to \$1.50
 Martex Bath Mats \$1.00, \$1.50 and \$2.00
 Martex Bath Towels, set \$1.50 to \$6.00

BATH ROBES FOR EVERY MEMBER OF THE FAMILY; ALSO SHOES TO MATCH, PRICED FOR LESS.

MEN'S SILK HOSE

Phoenix Pure Silk Hose, lack, White, Navy,
 Cordovan, priced \$1.00
 Better Grade Silk Hose \$1.50
 Men's Lisle and Cotton Hose 10c, 25c, 35c, 50c.

MEN'S AND BOYS NECKWEAR

Men's Mercerized Mufflers 50c, 75c, to \$1.50
 Men's Pure Silk Mufflers \$2.00 to \$6.00
 Men's Silk Ties 50c, 75c, \$1.00 up to \$3.00

22
 Big Department
 Stores is One
 Reason Why We
 Sell it for Less.



Belk Bros.

Carolina's Largest Distributors of
 RELIABLE MERCHANDISE.

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Efirds - Efirds

Help Make Your Christmas Shopping Easy, where You Always Save Money. All Ladies' Suits, Dresses and Coat Suits Greatly Reduced for Your Christmas Shopping. We Divide With You, Making It Thoroughly Worth Your While for You to Make This Store Your Store. Shopping Made Easy for You Here.

CLOTHING

For the Boys at Big Saving.

Nothing he will appreciate more than a nice Suit or Overcoat for Christmas. We have them in all colors and materials.

Suits for the Little Fellow.

Corduroy and Velvet Suits \$3.98
 to \$5.98
 3 to 8 sizes.

All Wool Blue Serge Suits for the little man \$4.50 to \$6.95

Boys' Mackanaw Overcoats.

Nothing the boys like better. Keep im warm. All colors... \$5.98 to \$7.95

Boys' Overcoats.

Good heavy weights. Give him one for Christmas \$3.98 to \$6.95
 See them before you buy.

Suits for the Big Boys.

Big lot to select from, all wool Cashmere Suits, all new patterns, good heavy weights \$5.98 to \$7.95

Boys' Heavy Corduroy Suits, the most serviceable suit for school wear, heavy weight \$6.95 to \$9.50

Big lot of boys' Tweed and Worsted Suits, all shades and styles. Will be glad to show these suits. Big Values \$7.95 to \$12.50

MEN'S SUITS

Priced for Less.

You can get your Christmas Suits at Efird's for Less. The Famous Monroe Brand \$25.00, \$30.0, and \$35.00

Worth your while to look these over before you buy.

You can find useful gifts for the Baby up to Grandma and Grandpa at

EFIRDS

If it's Shoes or Bedroom Slippers you want to give, we have them for less at

EFIRDS



\$1.25 TO \$4.00



\$3.50 TO \$6.00

**BASKET BALLS
 ROLLER SKATES
 VOLLEY BALLS**



\$3.00 TO \$13.50

**FOOT BALLS
 BICYCLES
 BOXING GLOVES**



\$5.50 TO \$7.50



\$5.50 TO \$7.50

Monroe Hardware Co.
 RETAIL DEPARTMENT.