

# Chevrolet

For Economical Transportation

The Car That Is Made and Backed by a  
**\$1,020,000,000**  
 Corporation

THE LARGEST MANUFACTURING CONCERN  
 IN THE WORLD

## The General Motors Corporation

The General Motors Corporation is the largest manufacturing concern in the world. It has resources proximating \$1,020,000,000 and the stock is the most valuable automobile stock that can be bought. The corporation employs the highest class of automobile specialists and uses the best grade of materials in the construction work.

345,000

Tons of steel have been purchased by the General Motors Corporation, builders of the Chevrolet car which is a far greater amount than contracted for the railroads of America.

### WHAT IT MEANS

With the General Motors Corporation back of it, buyers of Chevrolet automobiles are assured of the very best labor and materials. If Chevrolet cars have this gigantic corporation behind them, then the corporation itself must have something big in the Chevrolet Cars. It is a powerful combination — the world's biggest automobile manufacturing concern producing Chevrolet Cars.

### THE CAR

THE CHEVROLET is the lowest priced and lightest weight electrically equipped car on the American market. THE CHEVROLET is built for everyday service at the most reasonable price to give attractiveness, durability and satisfaction. THE CHEVROLET delivers more mileage on tires and gas than any other car built, excepting none — 20 to 30 per gallon of gasoline — 5,000 to 10,000 miles and more on tires. THE CHEVROLET cost of upkeep is less than any other car known — owners in this territory will verify this claim — THE CHEVROLET also gives you that, adding grace and comfort to every mile you ride.

### IMMEDIATE DELIVERIES

Our being able to make immediate deliveries of CHEVROLET CARS comes through the gigantic organization building them, and one that is backed by the largest capital of any plant in the world.

# Secrest Motor Co.

DODGE, BUICK, OAKLAND AND CHEVROLET DEALERS  
 SERVICE AND SUPPLIES.

A. M. Secrest, Manager.

T. B. Laney, Salesman.

Brooks Myers, Head Mechanic.

### NINETEEN ACRES YIELDED

GEORGIA FARMER \$11,000

Man Makes Land Which Had Been Worthless Earn Him Living by Sticking to the Job For Four Years

On thirty acres of red clay at Cornelia in North Georgia, W. B. Hunter grew nineteen bales of extra staple cotton last year, which he sold in Atlanta two weeks ago for \$11,000, including the seed.

The cotton brought 82 cents a pound and the seed \$5 a bushel.

The land is a part of the red hills in that section. Two hundred acres, an entire landlot, could have been secured twenty years ago in exchange for a cow, the sort of scrub cow that was to be found then in Georgia.

While the land was being cleared, a young fellow who was helping with the work, stopped swinging his ax and said to Mr. Hunter:

"Whatcha goin' to do with this land? My daddy owned it once. Sold it for 25 cents an acre."

Last year it brought a return of \$360 an acre. This is because it was planted in long staple cotton, though until now it had been thought that long staple cotton would not grow in North Georgia.

In addition to thriving on reddist of red clay in Balersham county and producing a staple that sold for 82 cents a pound, this cotton bloomed earlier than Early King, opened earlier, and the last picking was completed sooner.

This protects it against the boll weevil, because it matures before the weevil has a chance to attack it; and in Mr. Hunter's opinion makes it a variety of cotton that North Georgia farmers can grow successfully in spite of the boll weevil invasion which is expected to reach the northern half of the state this year.

The cotton originated in Mississippi, where it was recommended by the government and by the state as a boll weevil cotton. Seed was secured for Mr. Hunter four years ago by the state board of entomology, and since then has been bred and developed by him under the direction of state experts.

Until he came to Georgia fourteen years ago, Mr. Hunter had never seen a stalk of cotton. For twelve years he had worked for Chicago newspapers, then he went to New York as advertising manager of the Lackwanna railroad; from that he branched out into other advertising, and while not the originator, he is the man who made "Sunny Jim" an advertising asset. Largely through him "Sunny Jim" became known to every man, woman and child in the nation.

In an interview in the Atlanta Journal, Mr. Hunter tells of his work with the 82-cent cotton saying in part:

"The samples were brought to Atlanta and seven expert graders were called in. Two of them were from Liverpool, and one was said to be the best cotton grader in the world. They agreed on two things: First, that the cotton was the most regular crop they had ever inspected; second, that the fiber was a full one and three-sixteenths inches.

"One of the chief objections to extra-staple cotton is the irregularity in length of fiber. The fact that my cotton was not irregular was of much importance.

"Next the cotton had been graded practically one-eighth of an inch longer than I had anticipated. No one had ever claimed more than one and one-eighth inches for the cotton sent me from Mississippi, and here these graders were giving me full one and three-sixteenths. 'Full' in the trade means almost another sixteenth. Maybe you do not know that every sixteenth sends the price up by leaps and bounds. In my case the length of fiber got me 82 cents a pound for my cotton.

"This was the gratifying result of four years hard work. The length of the fiber had been standardized, had been increased one-sixteenth of an inch, the percentage of lint had been increased from 29 to 33 per cent and the cotton had been made a week earlier than had been a fact before, although when I got it from Mississippi it was already the earliest cotton grown commercially.

"This means much to the farmers of Georgia, for upon earliness depends largely the future of the cotton industry in these days when the boll weevil is sitting upon nearly every stalk waiting for the next bloom."

During the last four years Mr. Hunter has practically lived in the cotton field, and in his effort to breed a variety of cotton best suited to North Georgia has had the co-operation of his wife.

### Items From Bakers.

Bakers, March 22.—Our school has re-opened and is getting along nicely after the "flu."

Mrs. Alvin Parker, who has been right sick at the home of her daughter, Mrs. Geo. Tyson, is much better.

Mrs. Crawford Redfern, who has been sick for some time, is improving slowly.

Mr. Walter Morgan, who lives on Mr. A. L. Locke's farm, lost a good cow last week.

Messrs. M. L. Flow, Kemp Helms and Henry Clark, list takers for Jackson township, were at Squire Henry McWhorters Saturday listing taxes.

Mr. Bonnie Todd has bought what is known as the Baker place from Mr. A. L. Locke.

Miss May Helms, who is in school at Wingate, spent the week-end with her parents, Mr. and Mrs. L. W. Helms.

Mr. Charlie Carnes, son of Mr. W. M. Carnes, and Miss Nannie Fincher, daughter of Mr. John Fincher, of Buford township, were married at the home of the bride's parents March 14th. Rev. K. W. Hogan officiating. We wish for them a happy and prosperous life.

When you have any news in the community why not send it to me? I will be glad to have it published in our little letter in The Journal. It not only helps our home paper but it gives our friends and relatives who are away from home a pleasure to see and know what we are doing in the community when they happen to pick up their "old home paper."—Hope.



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