## The Cotton Farmer's Cow

The farmer who grows so much cotton that he has no room If he would feglow the advice of the American Cotton Association, if he would piant fewer acres of cotton, use carefully selected seed and fertilize highly-
He would increase his production of lint cotton per acre, thereby maintaining the standard of supplies, but reducing the net cost per pound
te would have left acreage on his farm to keep cows, to raise hogs, to grow fruits and vegetables and grains
These would feed his family and give him enough extra cash so that he could store his cotton in the system of warehouses advocated by the American Cotton Associa ion and get for it a fair and equitable price
This Bank, first, last and all the time, is for the American Cotton Association's program of better cotton, higher orices, diversified crops-and more money for all.


It's dollars to doughnuts-
no man ever smoked a better cigarette at any price!


