

THE MONROE JOURNAL

Published Each Tuesday and Friday.

JOHN BEASLEY, Editor.

\$2.00 a Year, Cash in Advance.

Founded in 1894 by the present owners and publishers, G. M. and R. F. Beasley.

The Journal Building, corner of Jefferson and Beasley Streets.

Telephone No. 19.

A notice to discontinue The Journal is unnecessary, as we understand that you do not want the paper when you do not renew your subscription.

TUESDAY MAY 25 1920.

MORRISON'S SPEECH.

Mr. Morrison made a good Democratic speech here Saturday. He endorsed the Wilson administration in glowing terms, and condemned the Republican party for its destructive policy. In referring to his opponents he used courteous language, and did not speak abusively of Mr. Parker, the Republican nominee. His frank, open discussion of issues excited the admiration of his audience, many of whom gave him strong assurances of support after the conclusion of his speech. Sentiment in this county is drifting towards Mr. Morrison, and he has a good chance to lead in the Union county primary. Mr. Morrison's idea seems to be to make friends for his party while making them for himself and to allay rancorous partisan feeling.

The Literary Digest's presidential poll, which is now approaching a million and a half votes, shows that North Carolina favors McAdoo for the Democratic nomination. Wilson is running second in the poll in this state, and Gov. Edwards, who is a candidate on a light wine and beer platform, occupies third place. This is also the order in which they are running throughout the country in the poll.

Chief Justice Clark has drawn a very beautiful comparison between Marshal Ney, "the rear guard of the Grand Army," and Maj. Charles M. Stedman as the last Confederate soldier in Congress when he appeared a few days ago as the rear guard of the Confederates, rising to rebuke a pigmy-minded congressman from Illinois who referred to Robt. E. Lee and Stonewall Jackson as traitors. Major Stedman, himself in war the bravest of the brave, was even courteous and self-controlled when administering a crushing and well-deserved rebuke.

Failure to complete the Ellen Fitzgerald hospital is costing Union county people thousands of dollars annually and much needless suffering. This is a humanitarian project, and the hospital should be finished and equipped at once.

NORTH CAROLINA LEADS IN PER ACRE VALUE OF CROPS

We Produce More Cotton Per Acre Than Any Other Southern Cotton State and Rank Next to Kentucky in Tobacco Production.

The value of crops produced in North Carolina in 1919 averaged \$84.50 per acre. On this basis of comparison, only five states stood ahead of us—New Jersey, Rhode Island, Arizona, Massachusetts, and Connecticut, in the order named.

Arizona excepted, these are states in the great industrial area of the Northeast. Crop farming is a detail in the occupational life of these states. Their per acre crop values are high because they are produced in the main by farm specialties—truck crops, fruits and the like. Arizona is an area of irrigated farms with less land in cultivation than in Johnston, Wayne, and Wake counties alone. Its high rank is due for the most part to alfalfa and long staple cotton, which averages a dollar or more a pound. There are nearly twice as many acres under cultivation in North Carolina as in all these five states combined.

With these details in mind, we are justified in saying that North Carolina leads the farm states of the Union in the per acre value of farm crops.

We outrank South Carolina our nearest competitor in the South by \$12.00 per acre, Virginia and Kentucky by \$17.00 per acre, Georgia by \$37.00 per acre, and Texas by \$45.00 per acre.

As for the grain, hay and forage states of the Middle West, the best showing is made by Ohio with \$48.39 per acre and the poorest by North Dakota with \$15.35 per acre.

However, it is well to keep in mind the fact that this is an area of livestock farming mainly, and that crop values are there produced with machine power at a relatively low cost per acre. Which means low per acre values, but high per worker values, larger net profits, and greater accumulated farm wealth.

Our high average of per acre crop values is due to the fact that two-thirds of our total crop wealth in 1919 was produced by cotton and tobacco alone—cotton averaging \$79.87 an acre and tobacco \$285.37 an acre. We produce more cotton per acre than any other cotton state in the South, while we rank next to Kentucky in tobacco with three hundred and twenty million pounds on our score card in 1919. Besides, our peanuts averaged \$91.00 an acre, our sweet potatoes \$134.00, and our cane-strap crops \$203.00 an acre. The Middle West has no standard farm crop that will begin to compare with these in gross yields per acre. We have indeed such an advantage

over the middle western farmers in our soils and seasons, in the high per acre value of our standard farm crops, and in our livestock possibilities, that if ever we balance up our farm systems sanely, we shall be the richest agricultural area on the globe.

Our gross crop values in 1919 were six hundred and eighty-three million dollars or \$6.60 per acre average. Twenty years ago our gross crop total was only sixty-nine millions and the per acre average was only \$8.24. Here is a ten-fold gain in twenty years. Which means that North Carolina is striding forward in the seven league boots of the fabled giant. It means better seeds, fewer acres per farm worker, and immensely improved tillage, along with the price levels produced by the war.

Inflated prices for farm products are likely to last for many years to come, in our opinion. But meanwhile the decrease in farm labor calls for larger farms, more improved farm machinery, more workstock per farm, more acres not fewer per farmer, more and better meat and milk animals, and a better balance between crop farming and livestock farming.

Otherwise we are not likely to cash in our largest agricultural possibilities, and to hedge safely against the boll weevil and the falling prices that are inevitable in the days ahead.

Prudent farmers in North Carolina will foresee approaching evils and find a way of escape; foolish farmers will be as heedless as usual and will pass on into punishment. Foresight is rare, hind-sight is the rule. Opportunity must be seized by the forelock, not the forelock, on the farm as everywhere else.

FOR THE LEGISLATURE

I hereby announce myself a candidate for the Legislature, subject to the action of the Democratic primary. —Henry McWhorter.

"Now is the Time for All Good Men to Come to the Aid of the Party"

We are informed that candidates are now very active, each in his own behalf, leaving the public to choose for themselves. Some of these candidates are disposed to discuss the present issues and others would carry us back to the old days of red shirt regime, negro domination and other evils, which but few of us know about except in a historical way. Some of these candidates who "fought, bled and died" on the battlefields of reconstruction would leave us to believe that this generation owes them a great deal for services rendered twenty-five years ago and that they should be paid by electing them to office. As for us, we are in favor of making a cash payment to these gentlemen so that they may be on an equal basis with other competitors for office, and to this end we are ready to join in a "drive" for subscriptions sufficient to meet these debts for past services, and hope that the public will favorably consider this plan and be ready to sign up when the faithful calls upon them for their contributions.

Now is the time for all good men to come to the aid of the party. CITIZENS.

W. H. BELK & BRO. Department Stores.

NEW VOILES

Another large shipment of New Voiles, Attractive Patterns 29c, 48c, 59c, 98c and \$1.48

See the Special Counters

Counter No. 1, 15c

Consists of Calicoes, Crepes, Percales, Gingham, Bleaching, etc., 28-inch Cloths 15c

Counter No. 2, 19c

Yard-wide Percales, yard-wide Voiles, yard-wide Unbleached Sheeting, Apron and Dress Gingham 19c

Counter No. 3, 25c

35c quality Dress and Apron Gighams, large range of patterns 25c

Counter No. 4, 29c

32-inch Dress Gighams, in extra nice assortment of patterns, colors fast, 29c

30 Big Department Stores

Belk Bros.

SELL MORE AND BETTER GOODS FOR LESS.

30 Big Department Stores

AT EFIRD'S Extra Low Prices will Prevail in ALL DEPARTMENTS ALL THIS WEEK AT EFIRD'S

Your Dollars will have the Old Time Purchasing Power Here. If you can't come, send your neighbor or children. One price to all. The children can shop here with satisfaction. YOU DON'T PAY MORE THAN IT IS WORTH AT EFIRD'S

Women's Ready-to-Wear at About Half Price.

GEORGETTES, FOULARDS, TAF-FETA AND VOILE DRESSES AT ECONOMY PRICES

\$5.00 Voile Dresses at \$3.48 and \$3.95
\$12.50 Voile Dresses at \$6.95 to \$9.95
\$39.50 Silk and Georgette Dresses at \$21.50
Regular \$35.00 Taffeta Dresses in a fine range of colors at \$21.50
Genuine Jap Silk Waist in black, white and all wanted shades \$1.48

CHILDREN'S WHITE LAWN DRESSES

Trimmed in Beautiful Lace with wide Ribbon belt, sizes 10 to 14 years—a beautiful line to select from. This sale, each \$3.98, \$4.98

NEW VOILE WAISTS

Worth \$1.50, in Plain and Embroidered, some with Lace Collars and Cuffs; special this sale, each .98c

ONE RACK \$10 SILK POPLIN DRESSES

In all sizes and colors—new styles; this sale, each \$6.95 and \$7.50

\$0.50 GEORGETTE WAISTS

All colors; One Special Counter, each \$3.98

\$3.98 VALUES HEAVY TWILL MID-DIE SKIRTS

In Plain, White and Solid Colors, each \$1.98 to \$2.48

\$1.98 OUR REGULAR PRICE, BUN-GALOW APRONS

Special, each \$1.48 and \$1.68

SILK POPLIN SKIRTS

One lot of Poplin Skirts, in Stripes and Solid Colors; sizes 24 to 30 waist. Special \$2.98

ONE SPECIAL LOT CHILDREN'S WHITE VOILE AND ORGANDIE DRESSES

Sizes 6 to 10, Special \$2.98 up

36 INCH BEST UNBLEACHED DOMESTIC

25c

30 INCH GOOD QUALITY BLEACH DOMESTIC

25c

35c QUALITY LONG CLOTH, VERY SHEER

25c

32 INCH DRESS GINGHAM. All New Plaids. Worth up to 45c per yard. Sale Price

35c

ROMPER CLOTH

38c

35c DRESS GINGHAMS

25c

\$2.48 VALUE JAP SILK WAISTS.

All colors; Special for this sale, each \$1.48

\$7.50 BEADED GEORGETTE WAISTS

All the New Colors and Styles. Our price \$4.95

1 LOT LADIES TAFFETA AND SILK DRESSES

\$22.50 Values. Our Price \$13.50

VOILE DRESSES \$3.98

Charming Colored Voile Dresses, with White Organdie Collars and Cuffs, Lace Trimmed Skirt with large pockets. Good values; special price, extra style as above \$3.98

Beautiful Flowered Voile, Overskirt with Ruffled Edge, White Vest Collar, Lace Trimmed, Black Velvet Bow with Buckle at Neck, short sleeve, special \$4.98

Flowered Voile Dresses, Roll Collar, White Vest, Overskirt, 3-4 sleeves, handkerchief ruffles, belt trimmed with Ribbon bow. Same style as shown in cut above. Special, each \$7.45

CHILDREN'S \$1.50 DRESSES 98c

1 Lot Children's nice Gingham Dresses, nicely made with large collar, etc. 98c and \$1.18

36-INCH UNBLEACHED DOMESTIC

19c

GOOD SHEETS

Slightly Soiled, Only 98c Heavy Weight

SEA ISLAND REMNANTS

One big lot Sea Island Remnants to clean up in this sale, special 25c

19c—ONE TABLE—19c.

Calicoes, Apron, Checks, Dress Gingham, Outings. A complete assortment to clean up. Special yard 19c

PERCALES

One lot Percales, all colors and stripes, solid colors. Special for this sale, yard 25c

CURTAIN SCRIM

One big lot Curtain Scrim, white sheer. Special while the lot lasts 29c

REMNANT GINGHAMS

One table consists of Remnant Gingham of every description; worth up to 48c yard, to go in this sale, special 25c

HOSIERY

Ladies' Full Mercerized Hose .48c

One Lot Dollar Silk Hose .68c

Fashion Silk Hose with Seam \$1.35

\$2.50 Full Fashion Silk Hose now \$1.85

\$3.50 Silk Hose with Clocks \$2.65

\$1 Mercerized Fashion Hose .79c

One Lot Ladies Grey Silk Hose, \$1.50 values, reduced to .98c

SILK HOSE

Our \$2.50 Special Silk Hose for this sale, while they last (No war tax) \$1.85

Men's and Boys' Suits Cut in Price

CLOTHING PRICES SMASHED AT EFIRD'S

Your Opportunity to Buy Your Suit at About Half Price. The Famous MONROE SUITS, Nationally Known the U. S. over. If You Wear the MONROE SUIT Once You Will Be a Booster for Them. Come Look These Suits Over Before You Buy—Twill Pay You Big. Quality and Fit Guaranteed.

\$45.00 SUITS \$30.00 MONROE SUITS

\$45.00 Suits, all new colors, material all Wool \$30.00

Watch Efird's Prices—All Wool Suits, two and three piece suits \$18.50 to \$29.50

WASH SUITS

Suits for the Little Fellow. All kinds of Wash Suits. All colors, 98c to \$2.98

EFIRD'S MEN'S CLOTHING PRICES

Men's Suits, all wool, Mohairs, Special \$15 to \$19.95

YOUNG MEN'S NEW SPRING SUITS

All new up-to-date patterns, worth up to \$35, reduced to \$25.00

HIGH GRADE SUITS

Men's and Young Men's all Wool Blue Serge Flannel and Novelty Cloth Suits, worth up to \$45.00. Reduced to \$35.00

MOHAIR SUITS

Men's Mohair and Alpaca Suits, black and blue with pin and chalk line stripes. \$15 and \$19.95

Efird's Department Store Where You Can Always Buy It for Less. Our 30 Big Department Stores Go Hand in Hand to Lower Prices