

The Thrift of a

## MAXWELL

 comes from its special steelsNearly $\mathbf{4 0 0 , 0 0 0}$ owners know well hew thrifty a Maxwell really is.
Men in the trade in selling other cars often use the expression "as thrifty as a Maxwell."

Special steels are the underlying cause of Maxwell's thrift.

These are steels, made to Maxwell's own formulae, after years of tests, analysis and study, which make possible the ideal construction of great strength and light weight.

They give a Maxwell the
ability to stand wear, strain, twists and jolts that other cars much larger and heavier would have difficulty to resist.
But they make a Maxwell light. They eliminate useless weight; they ease the burden on the engine and thus gas, oil and tires render long mileage results.
Hence, the ever growing respect and admiration for Maxwell the world over; and its consequent fast growing numbers. Nearly 400,000 in use today; a year hence 500,000 .

## Heath Motor Co.

MONROE, N. C.

## Ommerce

Ship By Commerce Trucks


If you expect a profit on your truck investment buy a truck that enablea your driver to enjoy his work. Commerce trucks have many appeals to the driver.

There is a higher proportion of pay load weight to truck weight in the Commerce than in any other truck.

Three vital advantages-Low initial investment-Low operating costLow repair cost.

A decade of truck manufacturing experience backof Commerce Trucke.

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[^0]:    MUNGO BROS., Dealars
    Pageland, S. C. ...

