

DEATH TO HIGH PRICES!

We Have Killed All High Prices During This

SALE OF ALL SALES

Sale Starts Thursday, Nov. 4th, 1920

For 15 Days, at 9 o'clock A. M., Ending Nov. 20th, 1920.

YOU Have Heard About the Rest---NOW ATTEND THE BEST.

LOOK FOR NAME
AND RIGHT PLACE

AB JOSEPH COMPANY

LOOK FOR THE
BIG SIGN

Entire Stock Sale (This Means Our Entire Stock) Prices Cut in Half

RAIN OR SHINE DO NOT LET ANYTHING KEEP YOU AWAY FROM THIS WONDERFUL OPPORTUNITY.

STORY OF THE SALE—CHAPTER ONE

We must sell our stock no matter how great the loss may be. Our present determination is to cut down our stock one-half or more to get the cash. Our policy for the time being will be: A dollar in hand is worth two in stock, and we are going after the entire Men's and Boys' Wearing Apparel business of this part of the county with hammer and tongs! It will pay you to put in goods for months to come. Every nook and corner in our store is jammed to fullest capacity.

STORY OF THE SALE—CHAPTER TWO

We must sell our stock at once and our astounding sale prices will do it! Sale prices that will bring the greatest aggregation of buyers ever seen under one roof in Monroe. You have attended other sales in this town, but please do not compare them with this SPECTACULAR ANNIHILATION SALE. Others make claims on paper, we make good at the store.

Below are Some of the
Reduction Prices

150-Yd. COTTON SPOOL THREAD
White and Black. All numbers, at 5c
3 to each customer.

Special for This
Sale

- 20c Men's Socks, Sale Price 10c
- 25c Ladies' Hose 15c
- Children's Stockings, Reduced to ... 20c

SHOES — SHOES — SHOES

- 200 Pairs Men's Work Shoes, \$6 to \$7 values, will go at this sale for ... \$3.98
- 300 Pairs Men's Dress Shoes, buttons, lace, \$8 values, will go at this sale for ... \$4.50
- \$9.00 English and Blucher, reduced to ... \$6.95
- \$12.00 English and Blucher reduced to ... \$8.95
- \$5.00 Ladies' Work Shoes reduced to ... \$3.25
- \$8.00 Ladies' Fine Dress Shoes reduced to ... \$5.95
- \$9.50 Ladies' Fine Dress Shoes reduced to ... \$7.68
- Misses, Boys and Children's Shoes for School Wear, also Fine Dress Shoes, at ... 48c to \$4.98
- \$2.95 Children's Dress Shoes, all shades, button or lace ... \$1.59

- \$2.50 Dress Shirts in neat and dressy stripes, collars attached 98c
- \$7.00 Silk Shirt \$4.48

CHILDREN'S COATS

- \$3.00 to \$9.00 value, Sale Price ... \$1.25 to ... \$6.95
- Spool Thread, Black only 5c
- \$2.50 Men's Caps, the newest shades at ... \$1.29

WE HAVE THE MERCHANDISE

At prices that will bring thousands to our doors during this sale of all sales. Here you will find the best selection to be found in this section. Style just right in all the new wanted shades in the most popular merchandise, and the values we are quoting cannot fail to appeal to the most economical shopper. It will pay you to come miles to take advantage of these wonderful money-saving values.

- 25c GINGHAMS 10c.**
- 20c value Special during this Sale ... 10c
- 1500 yards Apron Gingham, 25c value, Sale Price 10c
- 30c-25c Dress Gingham, Sale price 15c
- 39-inch Wide Sheeting ... 10c the yd.
- 27-inch Dress Gingham, Sale price 25c
- 27c Medium Outing 18c
- 35c grade, at his sale, all colors ... 25c
- 40c Heavy Outings all colors ... 29½
- 35c Heavy Check Outing, Sale price 24c
- 2000 yards Father George Sheeting to go on this sale at 17c

\$1.00 Men's Neckwear of Fine Silk, Special for this sale 48c

MEN'S, LADIES AND CHILDREN'S SWEATERS

- Sale Price from 89c to \$6.95
- \$3.00 and \$8.00 Men's Fine Hats ... \$1.98 to ... \$5.95

R. R. CAPS, Sale Price 20c and 35c

- OVERALLS (Leading Brands)**
- \$3.00 values, Sale price \$2.19
- \$3.50 values, Sale price \$2.48
- Extra Heavy, Sale price \$2.98

MEN'S FINE DRESS SUITS

- \$25.00 Men's Suit, Special Sale Price \$17.00
- \$35.00 Men's Suit, Special Sale Price \$21.95
- \$40.00 Young Men's Suit, Sale Price \$27.50
- \$45.00 Young Men's Suit, Sale Price \$32.95
- \$60.00 Young Men's Suit Sale Price \$37.50
- \$35.00 Young Men's Suit, Sale Price \$23.48

BOYS' SUITS AT GREAT REDUCTION

- One lot Children's Suits, sizes 3 to 8, will go at \$4.48
- \$10.00 Boys' Suit, Sale Price \$6.95

BIG REDUCTION ON LADIES' READ-TO-WEAR

- One lot Fine Skirts, \$6 to \$9 value, will go at this sale (all sizes) ... \$3.98
- \$3.50 value, special for \$1.98
- \$3.00 value, special for \$1.48

15c Men's Working Handkerchiefs, red and blue, Special 3 for 25c

LADIES' COATS AND COAT SUITS

- \$25.00 Coat Suits, reduced to ... \$17.95
- \$35.00 Coat Suits reduced to ... \$22.87
- \$40.00 Coat Suits reduced to ... \$27.50
- Big lot long Coats, \$20 to \$60 values, will go at this sale ... \$7.95 to \$28.00

98c UNDERWEAR 98c

- \$1.50 Men's Shirts and Drawers 98c
- \$1.50 Ladies Vest and Pants 98c
- \$1.00 Ladies' Vest and Pants 68c
- \$1.98 Ladies' Union Suit \$1.32
- \$2.50 Ladies' Union Suit \$1.48
- One lot Children's Union Suits at 68c
- \$2.50 Men's Union Suits Sale price \$1.98

\$1.50 Blue Chambray Shirts, heavy weight, full cut, double seam ... 87c

- Men's Soft Collars 15c to 25c
- Men's Linen Collars 19c to 23c

MEN'S ODD COATS AND PANTS

- \$4.00 to \$12.00 Men's Odd Pants \$1.98 to \$6.95
- \$7.00 to \$15.00 Men's Odd Coats \$4.98 to \$9.95

\$1.98 to \$8.00 Men's Flannel Shirts \$1.68 to \$5.95

BOYS' CAPS

We have a lot of Men's and Boys' Caps, odds and ends, some of them sold formerly at \$1.00 and \$1.50, to go during this sale at 49c and 68c

Boys Knee Pants, extra fine quality, up to \$4.00 value 98c, \$1.48, \$1.98

Each and Every Article in Our Entire Stock is Reduced. Come and See for Yourself and Be Convinced.

AB JOSEPH CO.

OUR LEADING REDUCTION DURING THIS SALE ON LADIES DRESSES.

EAST OF COURT HOUSE

OPPOSITE UNION DRUG CO.

MONROE, NORTH CAROLINA

DO NOT GO TO THE WRONG PLACE—LOOK FOR THE BIG SIGN

LOOK FOR THE NAME AND THE RIGHT STORE