# W. H. BELK &

# Big December Ne

# Begins SATURDAY

## Our Buyers have spent the past ten days in the Ne
## Bargain that has been offered by the bes
## This large collection of High Grade Merchandise w
## purchases at from 1-3 to 1-2 I
## In this Sale You will be able to buy the CREAM
## This SALE will make Sales You h

20,000 YARDS OF APRON AND DRESS GINGHAMS, 7½ CENTS

OUR ENTIRE

## CLOTHING

STOCK WILL BE SACRIFICED SO THAT IT WILL REMIND YOU OF THE YEAR 1914

Fall in Line and Look Them Over Whether You Buy or Not, You Can Not Afford to Miss This.

**MEN'S CLOTHING**

$18.50 Blue Serge Suits, all sizes, Sale Price $9.95
$22.50 Young Men's and Men's Model Suits, Sale Price ---- $14.95
$25.00 Grey Cashmier all wool Suits, Young Men's Model, Sale Price ---- $14.95
$29.50 Young men's Single and Double Breast English Models, Sale Price ---- $18.95
$35.00 Men's and Young Men's Suits, Cashmiers Sale Price ---- $19.95
$40.00, 18 oz. Blue Serge and Grey, all Snappy Models, New Low Price ---- $22.50
$45.00 Stein Bloch made Suits (Extra fine material) Sale Price ---- $29.95
$50.00 100 Suits, Sale Price ---- $33.95
One lot of about 25 Suits, values up to $65.00, New Low Price ---- $42.95

**OVERALLS PRICED AT ABOUT ONE HALF HERE**

Blue Buckle Overalls, all sizes, 32 to 44 ---- $1.48
Morotock Special, in heaviest blue denim No. 220, New Low Price ---- $2.19

**BOYS CLOTHING CUT TO THE HEART**

Lot No. 1 consists of 100 Boys Suits, sizes from 8 to 18, New Low Price ---- $3.75
Lot No. 2, 100 Boys Suits, value up to $8.50, Wool Cashmeres, etc., New Low Price ---- $4.48
Lot No. 3, 50 Boys Suits, values up to $8.95, New Low Price ---- $5.95
All Boys $10.00 Suits, New Low Price ---- $6.95
All $12.50 and $15.00 Boys Suis, New Low Price, ---- $9.95
All $16.50 to $18.50 Boys Suits ---- $12.95
$19.50 to $22.50 Boys Suits ---- $13.95

100 DOZEN NEW XMAS TIES GO IN THIS BIG DECEMBER SALE AT NEW LOW PRICES, 25c, 48c, 98c AND $1.48

10,000 YARDS OF UNBLEACHED SHEETING YARD WIDE, 9 CENTS

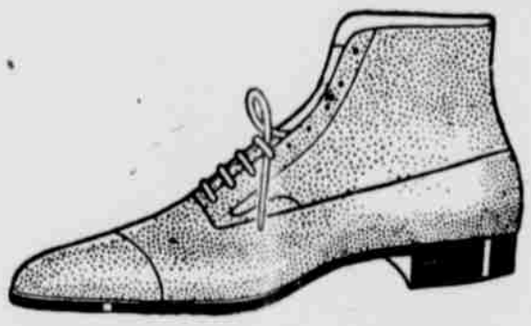
**50c HEAVIEST QUALITY HICKORY SHIRTING**

None Better Made, Now Low Price ---- 29c

## SHOES

**SHOES BACK TO PRE-WAR PRICES IN THIS SALE**

500 Pairs Ladies, Childrens and Boys Shoes, values up to $7.50, all on two big tables, $1.48, $1.95 and ---- $.248
$4.95 kind Boys Shoes, Scouts in Tan and Black, New Low Price ---- $2.48
$3.95 Childrens Scufflers, Tan and Black, all sizes 8 1-2 to 2, New Low Price ---- $1.79
$5.00 Mens Heavy Work Shoes, built for wear, New Low Price ---- $2.95
$6.00 Mens Heavy Work Shoes, with and without Crome Bottom ---- $3.48
$7.00 Mens Heavy Work Shoes, Tan and Black, all sizes ---- $3.95
$7.50 Mens Heavy Work Shoes, with and without Crome Bottom, best for wear made ---- $4.95
$6.00 Womens Heavy Work Shoes, best made for wear ---- $4.48
$5.00 Womens Heavy Goat, full box toe, solid leather shoes, great value at New Low Price ---- $3.95



**ALL MENS FINE SHOES GOING IN THIS FINAL SWEEP AT CLEAN UP PRICES**

$7.50 Kind in Tan and Black, in English and Blucher, rubber heels, New Low Price ---- $4.95
$10.00 Fine Shoes in Cordovan only, English and Blucher, New Low Price ---- $6.95
$12.50 Black Vici Kid Shoes, in Bal or Blucher, New Low Price ---- $8.50
All other lines of fine shoes are in this sweeping reduction sale.

**Genuine Bion F. Reynolds**

NOT AN IMITATION, ALSO JUST WRIGHT AND RALSTON—NONE BETTER MADE

5,000 YARDS OF SOLID BLUE CHAMBRAY, EXTRA GOOD FOR SHIRTS, YARD 10c

**40c CAPITAL HICKORY SHIRTING**

Good Heavy Quality, New Low Price ---- 15c

**ALL LADIES FINE SHOES GO IN AT GREAT SWEEPING REDUCTION**

$12.50 Black and Brown, high and low heel, with and without rubber heel, New Low Price $7.95
$7.50 Ladies Fine Shoes, high and low heel, New Low Price ---- $4.95
$5.50 fat ankle shoe, all Kid with ruber heel, New Low Price ---- $3.95

**ALL QUEEN QUALITY, KRIPPENDORF AND DITTMAN EXTRA FINE SHOES GO IN AT SWEEPING REDUCTION**

**ALL MEN'S FURNISHINGS GO IN AT NEW LOW PRICES**

100 dozen Mens Fine $2.00 value Madras shirts, New Low Price ---- 98c
$1.50 value Men's Percale Shirts, with collars, Stripe Patterns, New Low Price ---- 85c

**ALL MEN'S WORK SHIRTS BASED ON 10 CENT COTTON**

$1.00 Blue Chambray Work Shirts ---- 49c
$1.50 Extra Heavy Blue Chambray Work Shirts, New Low Price ---- 75c
$1.95 Work Shirts, Heaviest Quality Defiance Chambray, New Low Price ---- $1.25

**MEN'S AND BOYS UNDERWEAR ALL IN THIS BIG DECEMBER CLEAN UP SALE**

$1.25 value in Men's Heavy Fleeced and Ribbed Shirts and Drawers, New Low Price ---- 75c
Hanes Men's Ribbed Shirts and Drawers, New Low Price ---- 75c
$2.00 Men's Heavy Ribbed Union Suits, New Low Price ---- $1.19
$1.50 Boys Ribbed and Fleeced Union Suits, all sizes, New Low Price ---- 98c
$2.25 Men's Heavy Union Suits in Ribbed and Fleeced, New Low Price ---- $1.65

**MEN'S AND BOYS SWEATERS AT GIVE AWAY PRICES**

$2.00 Men's Heavy Cotton Sweaters, New Low Price ---- 98c
$2.50 Men's Cotton Sweaters, all sizes and colors, New Low Price ---- $1.48
$6.00 Men's All Wool Sweaters, Navy and Maroon all sizes, New Low Price ---- $4.48
$8.50 Men's all Wool Sweaters, all good colors, Navy, Maroon, Heather and Dark Brown, New Low Price ---- $5.95

20,000 YARDS OF BE
APRON

These Ginghams are
in the South, Full P
New Low Price

OUR ENTI
MILL
WILL GO IN THIS
GIVE A

Children Veloir
Price
All Ladies' Trimmed
Price
All Ladies' Trimmed
Sale Price
All Ladies' Trimmed
December Sale Pri
All Ladies' Trimmed
$18.50, sale price

PILL
Standard Size, 45x36
per pair

DRES
Beautiful Dresser S

75c FAN
Blue and Pink Borde
Blue and Pink Borde