

THE MONROE JOURNAL
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TUESDAY, DECEMBER 21, 1920.

WHEN TIMES WILL GET BETTER.

A Columbia merchant, to convince his patrons that the reductions offered at his store represented real savings, resorted to the use of a fable in his advertisement in the Sunday State. "A man stood on London bridge," he wrote, "and offered gold crowns for a shilling each, and none would buy. You know the story—how people would not buy because of the very value offered. They looked, saw and were convinced that actual crowns were being offered, but because the price was only a shilling, shook their heads and passed on."

The suspicion of people, who talk because one reduction is announced that another is certain to follow, is partly responsible for the poor business that everyone complains of. The Southern farmer thought the Western farmer was getting too much for his wheat, so he switched to a corn-bread diet; the Western farmer, thinking the price of cotton goods to be all out of reason, patched up his old clothes; and the city man, concluding that both the wheat and cotton farmers were robbers, economized in both the purchase of food and clothing. As a result, there is little market for either cotton or wheat.

"But when will the situation improve?" you ask. Not until the people abandon their parsimonious economy and begin buying the products of the producers.

NO COMMUNITY CHRISTMAS TREE THIS YEAR.

We are sorry to learn that there will be no community Christmas tree this year. The initial effort last year proved so successful and popular that we are sure there will be genuine regret throughout the city as well as in this office that the court house square will not be graced within the next few days with a huge evergreen, glowing with light and laden with Yule cheer, nor thronged with happy, expectant, wondering little ones, eager for a glimpse of Santa's jolly face and a grasp of his generous hand.

However, we must bow to the force of circumstances. Times are hard this year in a cotton country. Our children for the most part, thank be to the Father of us all, do not absolutely need the community tree to make real to them the coming of the greatest gift mankind ever received. The parents of practically all of them can afford to open the house to Santa Claus the night before Christmas. The big public tree is fine, beautiful; but it's a luxury; it's a delight to the public heart, but it's extra. And we suppose this is no time for extras, more's the pity.

But that tree last year was not only for the children. There was more to it than just that. We are told by those who had it in hand that some twenty really needy homes were gladdened with gifts of good things, substantial necessities.

Just as it's a poor rule that won't work both ways, so it's a poor reason that won't do double duty. If hard times is a good reason for omitting the community tree, it's a better reason for helping the destitute. By all rights there should be more this year than last.

That's what Chairman Limerick, who put the community into Christmas trees last year, thinks, and those who helped him are ready to go it again, we learn. The community may be without the tree this year, but it is not likely that it will be without the poor, for them we have always with us.

We are just as glad to hear that the tree committee will not forget the poor as we were sorry to hear that there would be no big tree for all the little folks together at one time where the whole city could see them.

Mr. Frank Limerick, who was

chairman of the Community Christmas Tree committee last year, requests the ladies who helped him then to find any who would be destitute of Christmas cheer, to lend him their good offices again and report the names and addresses to him of any needy ones they may hear of. Also any others who may know of poor and deserving cases are urged to send in the names to Mr. Limerick.

Rickets Did This.



This Vienna child is six years old, but because of the ravages of rickets, the disease born of under-nutrition that has stricken thousands of European children, she is able to toddle about only by dint of supreme effort. The spread of this terrible disease of childhood and the rescue of those already in its grip can be accomplished by America. Contributions for the starving children of Central Europe should be sent to Mrs. J. Frank Laney, chairman of the Union county branch of the relief association.

Special Notices

One cent a word each insertion.

WE HANDLE a complete line of Christmas goods only as an advertisement for our drug business. See our line and save money—The Union Drug Co.

LOST—Between Matthews and Monroe on the Secret Short Cut road one 12-inch galvanized elbow. Reward if returned in the next few days.—W. B. Rawls.

WE WILL be open every night next week for the late Christmas shoppers.—Rudge Company.

SPECIAL PRICE on children shoes.—Lathan & Richardson.

LET US SHOW you our gift boxes of Stationery.—The Union Drug Co.

KANTLEEK and ALUMINUM Water Bottles, Genuine Ivory Combs, Brushes, and Mirrors.—any of these make acceptable gifts. Buy them at the Union Drug Co. and save money.

TWO DWELLINGS and one vacant lot for sale.—Fowler & Lee.

FRESH LOT of tobacco just received. 20c plus for 10c and 30c plus for 15c as long as it lasts.—McCollum Bros.

UNCLAIMED—Long handle umbrella left at Mrs. V. C. Whitfield's November 30th.

BOYS, Crowell & Walters, south Parker street, Monroe, N. C., the only fireworks dealers in the county this season will put on sale Thursday, Friday and Christmas day the largest line ever offered in the city. We have been selling fireworks since November 11th but have prepared especially for these three days. Boys, this week will be the last chance you will have to get fireworks before next November. See us for those big three days.

FOR RENT—7 room house on the Griffith road in sight of the school house; with or without ten acres of land.—W. L. Earmhardt.

SEE ME at once for some good farms —2 to 4-horse—near school and church.—J. N. Price.

TURNER Camp W. O. W. will meet Saturday night, the 25th, at Turner hall. All members urged to be present.

STRAYED—From Andrew Craig's farm, a Poland brood sow. Reward if returned to H. L. Price or Andrew Craig.—H. L. Price.

CHRISTMAS CANDY

40-CENT HOME MADE CANDY AT 30 CENTS A POUND.
 WHOLESALE PRICE 20 CENTS

N. D. SALEEDY & BRO.

W. H. Belk & Bro.

Department Stores.

Now on Sale at New Low Prices Many Useful Gifts For Every Member of the Family

OUR ENTIRE STOCK OF COMFORTS, BLANKETS, ETC., ARE BASED ON NEW LOW PRICES

Which Means a Great Saving.

\$2.98 Comforts, extra heavy quality \$1.98
 \$3.48 Comforts, extra heavy quality, full size .. \$2.48
 Better Grades in extra quality Quilts
 \$3.98, \$4.98, \$6.48, \$10.95

COTTON AND WOOLEN BLANKETS AT GOOD SAVING

\$2.50 all cotton double Blanket \$1.95
 \$3.50 extra heavy cotton Blankets, double \$2.48
 Wool nap Blankets in plain plaid and grey
 \$3.95, \$4.48, \$4.95, \$5.95

BUY YOUR RUGS NOW.

Not So Cheap Since the Year 1914.

\$3.50 Manor Tapestry Rugs, 27x54; New Low Price \$2.48
 \$10.00 Axminster Rugs, 36x63; Beautiful New Patterns, at New Low Price \$6.95
 Manors Tapestry Rugs, 9x12; New all over patterns; value at \$35.00; New Low Price .. \$29.50
 \$60.00 Amber Velvets, 9x12; old price \$60.00 to \$65.00; New Low Price \$37.50
 Smith's Velvet Rugs, 9x12; values at old price \$75.00; beautiful designs; Now New Low Price \$49.50

BATH ROBES

For Every Member of the Family.

\$12.50 Gents' Bath Robe \$8.95 to \$9.95
 Ladies' Bath Robes \$3.95, \$4.95, \$6.95 to \$8.50

30 Big Department Stores



Belk Bros.

SELL MORE AND BETTER GOODS FOR LESS.



30 Big Department Stores

Miss Manthy May Howey, returned to her home in Bluefield, W. Va. yesterday, after spending several months with her grandmother, Mrs. S. E. Howey.

Messrs. Bivens Helms, Emmett Griffin, Henry Browning, Sikes Sanders and Olin Sikes, of Wake Forest College, have arrived home for Christmas. Other young men at home for the holidays are: Bill Cannon from Porters in Charleston, Earl Hinson, Worth Redwine, Dwight Plyler, Charles Leeman, Joe McEwen and Enusley Laney from the University of North Carolina.

Cultivate the smile that won't come off. It pays.

NOTICE.

The Fire Department and the Monroe Telephone Company respectfully ask that the public refrain from calling Central when a fire alarm is given in order that all firemen who are scattered over the city may have an opportunity of ascertaining first where the fire is. Central cannot answer firemen first on account of so great a number of calls at one time and they are kept from giving prompt service as they desire and should. Also when a great number of calls are made at the central office at once, fuses are blown from switches and phone service on that board is cut out entirely and may result in much damage to person and property.
 W. H. NORWOOD,
 Supt. Telephone Co.
 G. B. CALDWELL,
 Chief Fire Dept.

Just Received

Fresh Shipment of CHOICE FRUITS.

It will pay you to see our line before you buy.

Oranges 30c and 40c per dozen.

Apples, Pears, Grapes, Tangerines and Nuts at Attractive Prices.

McCOLLUM BROS.
 Phone No. 474.



Buy Your Toys for Christmas And Use This List

- | | |
|-------------------------|----------------------------|
| FOR MEN AND BOYS | FOR WOMEN AND GIRLS |
| Safety Razors | Community Silver |
| Straight Razors | Candy Jars |
| Razor Straps | Chafing Dishes |
| Razor Blades | Percolators |
| Flash Lights | Fireless Cookers |
| Pocket Knives | Electric Irons |
| Tennis Rackets | Fire Screens |
| Foot Balls | Aluminum Ware |
| Base Balls | Scissors |
| Basket Balls | Sewing Sets of Scissors |
| Roller Skates | Manicure Sets |
| Wagons | Caseroles |
| Wheelbarrows | Baking Dishes |
| Velocipedes | Electric Hot plates |
| Bicycles | Sandwich Baskets |
| Big Bang Cannons | Cole's Hot Blast Heaters |
| Shears | Auto and Carriage Heaters |
| Thermos Bottles | Majestic Ranges |
| Air Rifles | Copper Clad Ranges |
| Shot Guns | Auto Lap Robes |



Monroe Hardware Co.

Every Inch a Hardware Store.