

Advertisement No. 1

Facing the Facts

Read the Others, Too!

Rich Beyond Measure in Wealth and Natural Resources North Carolina Stands Today Educationally Bankrupt!

We Are Unable to Meet Our Obligations to Our Boys and Girls in Higher Education

AT THE OPENING OF THE 1920-21 SESSION OF THE COLLEGES OF NORTH CAROLINA

11,808 Boys and Girls Sought Enrollment

ONLY 9,500 OF THESE COULD BE ADMITTED

For 2,308 There Were No Accommodations!

The following table tells the story more graphically than words could ever paint it—the story of North Carolina's desperate need of far greater equipment to provide higher education for her youth.

The numbers opposite each college represent the boys and girls for whom there was no room—whose hopes for higher educational training were shattered!

Normal and Collegiate (Asheville).....	300
Flora Macdonald.....	205
St. Mary's.....	200
North Carolina State College for Women.....	250
North Carolina State A. & E.....	100
Salem Female College.....	100
Wake Forest.....	40
Meredith.....	100
Greenboro College for Women.....	100
Davidson College.....	175
University of North Carolina.....	250
Eastern North Carolina Training School.....	40
Trinity.....	75
Gaillard.....	10
Elon.....	4
Rutherford.....	50
Weaver.....	10
Cullowhee.....	12
Oxford.....	40
Louisburg.....	10
Queens.....	144
Davenport.....	71
Mitchell.....	22
TOTAL.....	2,308

SUM TOTAL—Approximately ONE OUT OF EVERY FIVE OF THE youth of our State seeking higher educational training was this year UNABLE TO FIND IT!

Men and women of North Carolina—mothers and fathers of the rising generation; young men and women who have been fortunate in the possession of every educational advantage; the youth who are now enjoying the advantages of higher educational training—we must face the facts! Our State cannot meet PRESENT obligations with its equipment for higher education! What of the future? What are we going to do about it? The responsibility is ours! Let us meet it squarely—and fairly!

The story of inadequacy of our institutions to meet the demands laid upon them is only partially told in the table opposite. While that table discloses the startling fact that over 2,300 of our young men and women are being denied the opportunity of college training, it does not disclose that the 9,500 students are working under the severest handicap possible—terrible crowding! The instances are not few where these students are packed three and four to a dormitory room. Can you imagine fruitful work, comfort or health under such conditions? Picture for yourself the catastrophe that would follow an epidemic of disease through one of these institutions now!

And yet—not all the story is told. We have considered the present only. What of the future? Five years ago 800 students graduated from the four-year high schools of the state. Last June there was 3,000 graduates from these schools, not counting the considerable number from other high schools. It is conservatively estimated that within the next five years the number will be doubled, or more. Five years hence there will be at least 6,000 of these high school graduates. Will we, in the meantime, provide accommodations for them in the State's institutions of higher education? Or will we sit quietly by and tell them, in effect, that they are not worth a higher education to the State?

Can Red-Blooded North Carolinians Remain Inactive in the Face of Such a Crisis and Still Boast Patriotism?

We sent our sons into the shambles of war to be maimed, sacrificed if need be, for the sake of an ideal, in the name of right and liberty. We paid richly in both gold and blood. As patriots, we appeal to you now—does North Carolina owe nothing to the womanhood for whom they sought?

Let us recall that 30 per cent of our white draft of the war were illiterate. Perhaps the educational opportunity is gone for them—but what of their children? Do we owe nothing to them, for the sake of the past? Unless North Carolina provides it, she can offer nothing in the opportunities for citizenship that higher education affords!

OUR STATE INSTITUTIONS ARE ASKING YOU FOR \$18,000,000 FOR A BUILDING PROGRAM EXTENDING OVER SIX YEARS

Will we give it? Can we refuse it? In the 250 years of our proud existence as a State we have spent just \$14,008,771 in equipping our state institutions of higher education! We have pleaded poverty! But are we poor? Last year we produced over \$700,000,000 of agricultural products alone, and paid into the federal treasury over \$160,000,000 in federal taxes. We spent \$35,000,000 for new automobiles—just TWICE the amount asked for higher educational needs over a period of SIX years—and \$20,000,000 for gasoline and upkeep of the automobiles we already had! Poor? The man or woman who would plead poverty as a bar to educational expenditures in North Carolina should be denied the privileges of citizenship! We are the purest-blooded American State in the Union. Can we match that blood with pride, with high ideals, with a realizing sense of our obligations? If we can, our institutions will get the \$18,000,000 asked—and more!

But they will NOT get it unless you men and women of North Carolina DEMAND it! And you can demand it as YOUR OWN, not a gift passed out reluctantly by a benefactor. Too often the hue and cry has been raised that "nothing can be done, the politicians control the State." That is the biggest "bogy" North Carolinians ever faced. The politicians—if there really be such in North Carolina—are powerless before YOUR will! The State is yours; its institutions are yours; and the opportunities that will be presented to your boys and girls—their future—are dependent upon the State's policy towards its institutions of higher education as YOU dictate them! The members of the General Assembly are YOUR representatives; they are not dictators. Make known to them your desires in the matter and see how quickly they respond. That is their will—to do yours! Face the facts: If the next General Assembly fails to provide higher educational equipment for your youth, blame yourselves!

THIS ADVERTISEMENT IS PAID FOR BY MEN AND WOMEN OF THE STATE WHOSE ONLY INTEREST IS TO BE OF SERVICE TO NORTH CAROLINA.

Greater State Educational Institutions Movement

JOHN R. PURSER,
Treasurer and Chairman Finance Committee
CHARLOTTE, N. C.

Are Our Boys and Girls Worth \$18,000,000 to the Future?