

GINGHAMS, ETC.

GINGHAMS, 7 1-2c

Very good quality Apron Gingham.....7 1-2c

FATHER GEORGE SEA ISLAND 10c

Genuine Father George best count Sea Island Sheeting, regular 33c, sale price.....10c

SHEETING, 7 1-2c

38-inch Sea Island Sheeting.....7 1-2c

DRESS GINGHAMS

30c Pretty Plaid Gingham.....10c

32-inch Plaid Gingham.....15c

50c Corded Plaid Gingham.....18c

HUNDREDS OF SPECIAL ITEMS NOT LISTED IN THIS ADVERTISEMENT

White Goods

White Flaxon Linnaire and Pride of the West Batiste, Lawns, Dimity, Checks, etc

15c 25c 35c

BARKER MILL BLEACH 15c YARD

Genuine Barker Mills Bleach Domestic, originally 45c quality. Limit 10 yards 15c yd.

Good Hickory Shirting 12 1/2c

Hamilton Hickory Shirting 25c

Amoskeag A. C. A. Ticking 25c

Domino Full Piece Gingham 10c

Remnants of 25c Gingham 10c

Short length Apron Gingham 7 1/2c

Amoskeag Utility Dress Gingham 18c

Red Rose Dress Gingham 18c

32 inch New Plaid Dress Gingham 15c

26 inch Pretty Dress Gingham 10c

WOOL BLANKETS



About 50 pair North Carolina Woolen Blankets. Values worth up to \$10, go in this Sale \$3.98

TOWELS

All Towels at Less Than Half Regular Price.

ALL WOOL SERGE

Amoskeag All Wool Serge.....79c

All Wide Serge at Exactly Half Price.

WOOL SERGE

36 inch Wool Serge \$1.50 quality. Sale price 68c

TABLE LINEN

58 inch Mercerized Table Damask 65c

72 inch Fine Quality Mercerized Damask 97c

DANVILLE PLAIDS 8 1/2c

Good as Gold Cheviot 10c

Blue Bell Cheviot 15c

EFIRD'S TEN

Of Einstein's Wholesale DRY GOODS,

Started Saturday Morning

Merchandise to go at Sale Prices

HOSIERY

\$80,000 Worth of HOSIERY Alone, Ladies, Misses, Children and Men's Entire Hosiery Stock will go at About 35c on the Dollar.



LADIES' HOSE

Burson and other well known, 65c to \$1.00 Lisle Hose with seam up back, 25c or 5 pairs for.....\$1.00

SILK HOSE

Ladies Silk, values up to \$2.00 on the high market.....65c

\$3.00 SILK HOSE \$1.35

Ladies' All Silk Full Fashion Hosiery.....\$1.35



SILK SOX

Men's Plain Colors and Fancy Mixed Silk half hose, sale price 38c, two for75c

39-INCH SHEETING 8c

39-inch Smooth Sea Island Sheeting in perfect short lengths.....8c

MEN'S SOX

Men's Lisle Sox, all colors, values 65c to 85c. Sale price 25c, 5 pairs for.....\$1.00



Boys' Wool Pants \$1.50
\$2.50 Corduroy Pants
Boys' Fine Wool Pa

OVERALLS

MEN'S UNION MADE

The best Union Made and High Back.....

In Conjunction with the Einstein Sale 30 Efird Stores \$500,000.00 WORTH OF SHOES

Including every Men's, Boys', Ladies', Misses', Children's Shoe in Stock

\$12.00 RED CROSS \$5.00

One table Ladies' Red Cross Shoes, black and Tan, values that were sold as high as \$10 and \$12. Sale price.....\$5.00

LADIES' HIGH GRADE SHOES, \$3.85

Craddock Terry turn sole medium heel, Imperial and Pullman Shoes, values up to \$7.50. Sale price.....\$3.85

E. C. SCUFFER SHOES

Best School Shoe Made.

Every pair Child's, Misses' and Boys' E. C. Scuffer Shoes out of Boxes on Bargain Counter, just about one half regular price.

CHILDREN'S DRESS SHOES

About 300 pairs Century Shoe Co. fine shoes for children, all styles and leathers. Shoes worth up to \$4. Sale price.....\$1.98

HIGH GRADE

Men's Tan Army Solid, bals and bluch Sale price.....

CHOICE ANY MAN

We offer any men ing Reynolds, Pullma brands, priced as high Men's Scout Work Sh

Efird's Department