

Charlotte's May Merchandising Festival

Another Big Trade Event for Charlotte, May 19, 20, 21

To demonstrate again Charlotte as a Trade Center,
Style Center and a Value-Giving Center.

For this big three-day event the Merchants have gathered together an assemblage of new seasonable merchandise which they will offer at prices that will attract thousands of people here to shop from all over the Carolinas.

Charlotte Merchants Association, Inc.

Tornado Kills Three Persons In Sampson and Hurts Others

Clinton, May 14.—The storm of Friday afternoon zipping diagonally across the county from Roseboro to the Wayne line, dipped down a number of times, sweeping clear a 200-yard zone of timber and houses in Newton Grove township. Just before it left the county it flinched the home of Officer McCullen, buried him and his wife 35 yards away, leaving the husband dead with his rains oozing out and the wife fatally wounded, she living less than two hours. Numerous barns were wrecked in this community and several people slightly hurt. A cow tied to a stake was missing and had not been found hours afterwards.

In mid-course through the county, it struck several homes in Honeycutt township, destroyed the store of J. A. Reynolds and scattering goods broadcast. It destroyed a church and Od Fellow's lodge, one or two homes utterly, but injured none.

At Roseboro one of the injured negroes died last night. The damage in the county is approximately fifty thousand dollars, the greater part being at Roseboro, where the Howard-Turlington Ginnery sustained a fif-

teen or twenty thousand dollar loss and the Williams-McKeathan Lumber Company a considerable one. There was no tornado insurance.

Wilson County.

Wilson, May 14.—Seven negroes were injured, one of them seriously, when a house on the Hiram Walston farm on Contentnea creek, near here, was blown down during a terrific wind and rain storm which visited Wilson county late yesterday. Out houses and fences were blown down and trees unrooted in different sections of the county. It is believed the damage to crops will be only slight because of the absence of hail.

Hostility

In the casual camp at St. Aignan one outfit of colored Yanks were used exclusively in the pick and shovel brigade. Hence the following conversation at mess.

"Man, what yo' all doin' eatin' bean soup wid a fawk?"

"Big boy, Ah haws mad shovel so bad Ah done throwed away mah spoon."

AT FARMING GEORGE HART HAS MADE GREAT SUCCESS

In Seven Years Has Increased Yield of Old, Broken Down Place Several Hundred Per Cent.

VALUES PLACE NOW AT \$18,000

Mr. George L. Hart, young Monroe cotton buyer, by increasing the yield several hundred fold of an old, run-down farm in the Corinth community, has forever nailed the old story, "farming doesn't pay." And today, through his demonstrated ability, he can lay claim to being one of the best farmers in the county, although he was born and reared in Monroe.

It was some time during the year 1915 that he bought the old Harris place, considered then about the poorest land in that section. For over a hundred years it had been settled, and most of that time it had been subjected to the soil exhausting one crop system, and when he took charge of it he found nothing much but a mass of gullies. The creeks and branches had been permitted to grow up. There were patches here and there, which the tenants had allowed to "lay out," that were grown up in perstimmans and weeds. The buildings had gone to decay, and so poor was the land that it would not hardly sprout grass. Even with the most intense cultivation, it yielded but about five hundred pounds of seed cotton to the acre, and the previous owner had rented the entire place of one hundred and sixty-eight acres for fifteen hundred pounds of lint cotton.

Today, after seven years of steady effort, the place has been built up into one of the best in the county. The land easily yields a bale of cotton to the acre without heavy fertilization; the place has been beautifully terraced; it has one of the best, if not the best pastures in the community; the dwelling houses have been remodeled and painted and there are several good barns. It cost Mr. Hart \$5,000. Today he would not sell it for less than \$18,000. Mr. A. A. Secrest, chairman of the county board of commissioners, offered him \$85 an acre for the farm last fall, acknowledging at the same time that it was worth much more.

The timber on the place almost returned Mr. Hart the entire purchase price. He cut over a half-million feet of lumber, which he sold for something like \$2,000 net. Besides this he secured enough lumber to remodel his dwelling houses and barns, so it can be safely stated, taking this into consideration, that the timber brought him \$2,000, the purchase price of the farm.

This remarkable feat, an inspiration to every young farmer, was accomplished largely through Mr. Hart's personal efforts. The first few years he lived on the farm, working ten to sixteen hours a day. He consulted agricultural experts, he talked with practical farmers, and the efforts of this unexperienced young farmer began to bear fruit.

His first act was to turn the soil

with a big two-horse plow. He fertilized it heavily, then sowed it in cane. The cane was "turned over," and all of the tillable land was planted in cover crops, such as rye and clover. In his spare time, Mr. Hart erected terraces.

Soon the old-broken-down place began to bloom like virgin soil. In four or five years its productivity was increased several hundred per cent, and five hundred pounds of lint cotton to the acre became the rule rather than the exception.

Now Mr. Hart rents it out, but he gives it careful attention, ever insistent that his tenants guard against his valuable acres degenerating into the worthless state that they were in when he bought them.

His pasture is marvelous to the eye. He has 35 acres, 15 of which is in woods, fenced in. A small creek splits it wide open, affording

both water and shade for the stock. Such grasses as Red Top, Fall Meadow oat, Meadowfescue, Japan, Sapling and Allsack grow luxuriantly. There is also some Kentucky Blue Grass.

During the seven years the farm, with the exception of a few years, has returned its owner a good profit, not considering the enhancement of the value, but the biggest profit to Mr. Hart is the joy he derives from the possession of a fine farm, the high fertility of which was developed by his own labors. As the cartoonist says, "It's a grand and glorious feeling."

The man or concern that is making a barrel of money out of some invention or service is probably making two barrels of money for those who buy and use the invention or service.

To Stop Falling Hair

You can easily clean your head of dandruff, prevent the hair falling out and beautify it, if you use Parisian Sage. English Drug Co. sells it with guarantee to return price if not satisfactory.

W. W. MARGETT,
Dealer in
**PLUMBERS' SUPPLIES
AND REPAIRS.**

Very Reasonable Prices
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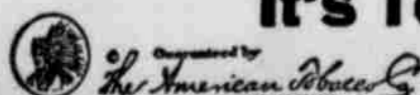
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LUCKY STRIKE

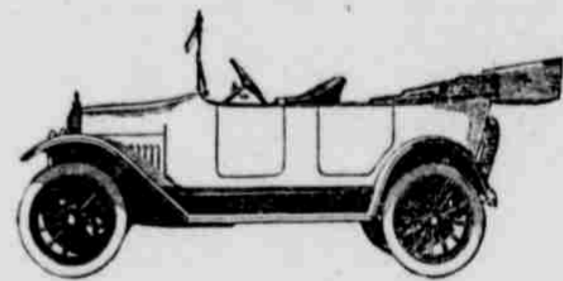
10 cigarettes for 10 cts
Handy and convenient; try them. Dealers now carry both sizes: 10 for 10 cts; 20 for 20 cts.

It's Toasted



Ford

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If your salesmen spend unproductive time going from prospect to prospect, because of slow transportation, it is money lost. Slow transportation robs them of part of their time—time that might just as well be turned into sales.

A Ford Runabout furnishes quick transportation at the lowest possible cost. By equipping your salesmen with Ford Cars, you will enable them to devote more energy to selling goods.

Henderson Motor Company

MONROE, N. C.

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Genuine Ford Parts