THE MONROE JOURNAL

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G. M. BEASLEY JOHN BEASLEY, L. F. HUGGINS Associate Editor name was Frederick Van Renselear

TUESDAY, MAY 2, 1922

CHURCH ADVERTISING

At a recent meeting of the Mas- more than one thousand of them. sachusetts press association a reso- Old Nick went west Wednesday. lution was passed asking the churches He was old and tired and just as the of the state to use the advertising new morning was staring, in his columns of the papers at regular ad- rooming house in New York, the old vertising rates. Many churches have man shot a hole through his head. In already been doing this and in some a letter to a friend he said: of the towns and cities of North Caro- "This will be rather a shock to you lina the churches buy much advertise but Pm sending it just the same be ing space.

any charge is made by any a wapaper some. For I'm going west tofor publishing church news. All up quick route in a few hours at to date messpapers want all the post this. Things have goes to smash to date mewspapers want and tex, with me and I'm just tired out and I purposes to worship with us, and to news of every kind that they can get, want to try the long sheep, july may urge the plan of rebuilding the old In the smaller eitles and towns church want to try the long sleep, it's no news form a large part of the local sudden decision. I'm doing it benews make up. This is because a cause I think it's the best for all conlarger per cent of the population is cerned. I can't stand the thought of directly interested in such news. Dis- growing old and becoming a burden." play advertising does not mean that Oh, that miserable thought of growany of this news will be continued.

means simply that this item of ex- one's don't take the same route? pense is added for the purpose of making the mission of the churches more effective if possible. The belief is that such advertising will tend to keep the clurches prominently in the minds of newspaper readers and to draw them to church as it draws them to other places. This prominence of the claims and offerings of the church matter of legitimate church expense plan is to create a system which will through newspaper advertising is a just like anything else necessary to carry on the work. The newspapers are no more expected to give it free. or indeed to be able to give it free, than the man who sells coal is able to suuply the church furnace with free fuel, or a professional musician is supposed to give his services free as church organist. The idea is that advertising is considered helpif ful to church work then it is a legitimate church expense. If it is not considered helpful, why of course sociation, says: it is not needed and should not be nation requires a short-term system done, free or otherwise.

in the United States went dry till the a system has been in operation for eighteenth amendment was ratified, many years in all the leading agri-you always heard some gink declare cultural countries of the world exthat prohibition increased instead of F. M. Simmons, of North Carolina. diminished drinking. Now and then has recently introduced a bill in the diminished drinking. Now and then you still hear it. A man sees some-thing about bootlogging, or hears a big mouthed har declare that they are selling it publicly over the coun-ter in such and such a place and he can buy it anywhere, and straightway this citizen gets excited and ears in really does look as if prohibition were a failare and we'd have to do sense-thing about it. But here is what is happening and has been happening all along, as set forth by William Il alance as set forth by William Allen White:

What boy of the last twenty-five years has not read stories of Old G. M. Beasley and R. F. Beasley. Nick Carter, the detective? They will tanager read no more of Old Nick, for the water, and I'll stop. We are to have Editor author of Old Nick has guit. His another rise the last of this week and Manager read no more of Old Nick, for the 143 Dey, and for twenty-five years he

OLD NICK GOES WEST

under contract, until he had written and the members of the lever hoard

cause I want you for old time's sake This does not mean, of course, that to do something for one after I'm churches, full houses being reported ing old and becoming a burden. Isn't

Display advertising by the churches it the wonder that more of the old

SENATOR SIMMONS PLANS TO AID FARMERS

Senator Simmons has introduced a bill in Congress designed to furnish banking facilities for the farming industry. The War Finance Corporation, which has extended much aid to agricultural activities, goes out of existence in July. Senator Simmons' not only take the place of that agency but will go further in the direction of furnishing raw producers adequate financial facilities. Everybody admits that the farmers need a system peculiarly adapted to their needs, which are essentially different from those of mercantile and commercial businesses. Senator Simmons is undertaking to supply this need. On this subject Harvey Jordan, of Georgia, secretary of the American Cotton As-

The agricultural industry of the of finance covering loans from six

THE DROUGHT CLOSING DOWN From the time the first township

speedy onactment of the Sice

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AWFUL FEELING WHEN THE MAD WATERS ARE FLOWING

(Continued from Page One.)

ant will mean high water through if the levees can stand the presthat long. I want your prayers wrote one Old Nick story a week for the workers and the engineers nat they might have power to direct the workers for the best advantage of all. I want you to know I am not panicky. I still trust and hope for the best. I can't feel that the beautiful flowers, grass, and streets of Greenville will be covered with water, slush, and mud. The streets here are beautiful, with wide grassy banks, most as wide as the streets!

Go-To-Church Day

Go-to-Church Day in Monroe last Sunday was observed by all the Rev. Mr. Bradford at each. from rleasant Grove cacult was with th worshippers at the Central Methodist. church, and said he had come for two camp ground at Pleasant Grove. It was desired to procure the best lecturers to spend a week out there and have a general good meeting, and as our pastor had expressed a wish to camp out there, he haved this congregation would provide a tent ex-pressly for him. Dr. Weaver announced that he would be gone to general conference for three weeks, and he suggested that we should attend prayer meeting with Dr. Burell's congregation, at First Baptist Said it would do us good hurch. and him too.

Bible Class

Fowler's place.

-J. O. Long.

lots;

dential

charged for glasses

We had a real treat in the Men's Wesley Bible Class in having with us to help out in the music, Mrs. Henry aney as conductor, and Messrs. Fay Efird, and Yates Laney with their ciolins. "When the Roll is Called up Yonder," and "Sunshine in my Soul Today" were sung with such a vim, accompanied by these new additions. and Mr. Ed Lee at the piano, it surely must have made each heart thrill with adoration to the God of this fine Sab-ath day. Mr. Love announced that we would have with us next Sunday a address this class, Mr. Morrill, the teacher of Men's Class at Trinity church. Charlotte. He desires a full lass on that day.

Pen and tongue both have already vied with eath other in portraying the brilliant marriage of the sweet and pretty girl, Jean Ashcraft, of Monroe, to Mr. Wm. Husk on last Saturday evening at the Central Methodist Church. She coming from the family of the Int: beloved Maj. L. D. Andrews, and Mrs. Pattie Femberton Andrews, makes the nuptials of this popular young lady all the more interesting; for never did a family come to Monroe from another section of the state to make their abode. capture the love, admiration, and esteem of the populace, more than did this friendly, and cultured family. The granddaughter has apparently imbibed all the fine traits that be-



to ship booze out of the ports of benefit of agriculture. friendly nations.

hootch hound, suddenly and for no a multitude of sins, often imaginary this work particular reason ratified the High- ones. We are hearnig much of the particular reason ratified the High ones, we are nearing much of the ate, through its then chairman, Maj teenth Amendment. It was not nec. word in North Carolina now and W. C. Heath, in securing the services Kansas and Maine and all the part. calgn of 1884. tanical states that ratified the amendment three years ago.

the long and weary drought is one or to talk over politics. "Look here," day nearer than ever it was before, he said, 'I'se a little puzzled bout our The history of prohibition in the vari, candydates. I knows who Mr. Cleveous states has been that the big towns held out against prohibition for a few months or year, but that the who is dat?" rural communities always conquered the citics; what happened in the states is happening in the nution.

"The success of prohibition in the one of our maintst mens." smaller places is making a sentiment for it which gradually will close around the cases in the cities, and they will dry up and blow away and and more unanimous, and the next mary. Candidates for the various offices biggest majority for prohibition ever must file their notices of candidacy registered in Congress." registered in Congress."

It will soon be all over. The home rew fad will pass. The whole busi-This the 15th day of April, 1922. GEO. S. LEE, JR., Cham. brew fad will pass. The whole business will soon not be worth the trouble.

cultural credits bill is imof this time, if the fame

-Slowly, but with disconcerting con- are to be properly financed and the stancy, the business of violating the agricultural industry of the nation Volstead Act is becomig more and brought back to a prosperous basis. more infelicitious, Gradually the hope Farmers require credits to not only plant, cultivate and harvest their of light wines and beers receiles up- grops, but also to enable them to maron the horizon like will of the wisp, ket such crops in an orderly manner. The other day the Government put The Simmons bill is destined to be

The Democratic slogan that year was "Cleveland, Hendricks and Re-"Drink hearty, ladies and gents; form." This darkey went over to land is, and I knows who Mr. Hend-

"Haw, hnw, hnw," crowed the other partyman, "you say you doan know dis Mr. Refawn, why, nigger, he is

A lot of reform is just our mainest men



for these who hope for the simoon under the same auspices and at the to pass. It will not pass. Out back of the Alleghany Mountains the sent-iment of the people is growing more pointed managers for the county pri-

Board of Elections on or before the

H. BLAIR, Secretary.

For Road Commissioner,

The crying need of the day is conomy in the expenditure of public funds. To correct this evil, if such exists, the place to begin is the original source, and not at the end of the journey,

Under the existing conditions, the road funds is paying the salary the chairman of the Road Commisout a dry fleet to chase rum runners a nucleus of some legislation of this engineer. The road engineer is the sion and also the salary of the road away from the coast. The next step kind. Senator Simmons thoroughly chief adviser of all the road work. will be a treaty with Mexico and an- understands the situation and the but has nothing to do with the busother with Canada and the South need and he will not let up until iness phase of the service. The bus-American ports, making it impossible something is accomplished for the ing service could well be combined and it would result in a large saving

o the county. It is apparent that "In the midst of the endreling INDEFINITENESS OF REFORM after a few months, raod building gloom comes the announcement that Many people who talk of reform will cease and maintenance will be New Jersey, the haughty home of the make that word, like charity, cover who knows should be at the head of

The Commission was very fortunessary for New Jersey to ratify, and many people who use it have a won- of Fred Ezzell as county engineer. out of respect to Governor Edwards' deriul lack of definiteness as to what He is not only equal to any of the Presidential aspirations two years they mean by it. They call to mind engineers practicing this profession, ago, New Jersey might have withheld, the theory of the Merklenburg col- but is far superior to many of those ago, New Jersey might have withheld, But no-New Jersey falls in line with ared Democrat in the Cleveland cam-a first-class engineer, but is a sound, practical business man.

The suggestion is that Mr. Ezzell re nominated in the next primary as elector at large on the board of electorate, and he will thereby become Lap it up while it still flows! For sea another Democratic calored broth- eligible for the position on the Road Commission and its chairman,

Mr. Eztell is a man of the highest character, absolutely reliable, would make good in any positiou oncerning roads or other engineerricks is, but dish here man Refawn, ing work, and all business pertainnu thereto. This suggestion is made

to the taxpayers of Union county with tell faith in the wisdom and practicability of the proposition. Let its place Fred Ezzell on the elector-ate for the county at large.

A TAXPAVER.

A Matter of Urging

Ruth and Majorie were spending the afternoon with their little friend, A primary for the nomination of Jane. At five o'clock they informed be forgotten in the rising wave of law and order. These are sad words, for these who hope for the simpon 118

"No, thank you," they both replied. "Mother told us to come home at five.

Hats and wraps were brought. As they were being put on, Jane's moth-er asked again: "Are you quite sure you must go before supper?" "Yes, thank you, we must go," replied Ruth.

Marjorie seemed to have a different opinion, and said sotto voce, to her sister: "We don't have to go. County Dem, Ex. Com. Mother suid we could stay to supper If she asked us twice.'



Some pretty shades of Periwinkle in Crepe de Chine and Taffeta, \$2.00 value at \$1.65

MEN

Your Straw Hat is Here. Latest styles. Price range from \$1.98 to \$5.00

ALSO JUST RECEIVED

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All wanted shades. \$5.00 sellers; Special price \$3.95

SUN HATS

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