

Reproduction of "ad" appearing in this week's SATURDAY EVENING POST



The Greatest Story

in "The Saturday Evening Post" of August Twenty-fifth is entitled

"Betty Wales \$22.75"

YOU WILL find it in that issue (illustrated). Read it. See the illustrations of twelve dresses which Betty Wales has especially prepared for school and college girls, and business women, at a moderate price, \$22.75. Then come to see them displayed in our windows and Dress Department.

If you have never worn a Betty Wales, remem-

ber that Betty Wales Dresses and Coats enjoy preference among grown-up girls and women, who wish to look young, because they add to the pleasures of your everyday life by making you look smart. They help you to enjoy your studies and work. They enrich your personality and brighten your evening at the dance or party.

English Brothers

Monroe, N. C.

when Water gets in the Crank Case



IN more than a half century's constant study of lubrication we have met and solved many hard problems. To take one for example, why water gets in the crank case and what to do about it.

About a pound of water is formed by the process of burning a pound of gasoline. Most goes out the exhaust—the remainder, always heavier than oil, drops to the crank case. Clean oil and water will not stay mixed. Dirty oil will emulsify and quickly lose its value. Experience therefore teaches us to manufacture Polarine absolutely clean—to urge you to drain your crank case often and always fill with fresh Polarine of the proper consistency.

Economical lubrication demands a single reasonably priced, widely distributed oil of outstanding quality that solves every problem. Polarine is that oil, the built-up result of hundreds of trying experiences. You can safely trust our long, live experience to protect your motor by quality products and sound advice.

The Polarine Chart advises the consistency of Polarine that for your car best combines easy flow, heavy work, lasting wear and low mileage cost. Consult it at your dealer's.

STANDARD OIL COMPANY
(New Jersey)

Polarine

THE "STANDARD" OIL

Say "Polarine"—not just a "quart of oil"

SOMETHING ALL TAR HEELS SHOULD FEEL GOOD OVER

(Greensboro Daily Record)

While some of our folks within the State are complaining of everything and everybody and are fearful that North Carolina is running to ruin, there comes this bit of praise from the Manufacturers' Record:

"One of the reasons eastern bankers were so tremendously impressed with North Carolina is that during the greater part of the last twenty-five years North Carolina governors have concentrated their full energies upon the material educational advancement of the state. Governor Morrison is following a long succession of governors who, in the main, with a broad vision of what could be achieved, untiringly in every way possible, at home and abroad, told the story of North Carolina's resources and attractions. Many other southern states have been unfortunately cursed with governors who were more interested in rotten politics and in their own political advancement than in the material welfare of their states.

"The gubernatorial office of North Carolina has in the broadest and best sense been an office for the promotion of the education and business interests of North Carolina.

"The gubernatorial office in many other Southern states has often been used merely for the purpose of promoting the political activity of peacemaker politicians and their states are today suffering as a result.

"With all of its superb advantages, North Carolina is fully matched in natural resources, in climate, in soil, in minerals and in timbers, by many other states in the south, but North Carolina leads some of these states by a thousand miles, because it has public men consecrated to the welfare of the state rather than to dirty politics and to their own advancement.

"When every state in the south will put into the gubernatorial office such men as some of North Carolina's governors have been, and as Governor Morrison is, they will be awakened to their limitless possibilities."

With so much uncertainty running loose right at this time as to what North Carolina has and hasn't, what the Manufacturers' Record says ought to make everybody feel better.

Coolidges Enter New Home

Washington, Aug. 22.—President and Mrs. Coolidge are spending their first day as residents of the White House today.

Until their morning newspapers were read, few of the capital's residents were aware that the president and the new First Lady had moved from the quarters at the New Willard hotel, where they have lived since Mr. Coolidge returned to Washington as President and throughout his service as Vice-President, to the Executive mansion. Driving the short distance from the hotel late yesterday, they slipped into the White House almost unnoticed, a chance group of tourists visiting the grounds and a few photographers being on hand to witness the formal taking up of residence there by the thirtieth president.

Two days before Mrs. Harding who had been urged by the President and Mrs. Coolidge to remain at the White House as long as it suited her convenience in arranging the removal of the personal belongings of President Harding and herself, had concluded the task and left to stay for a short time with friends here.

Express wagons and moving vans had been busy throughout the day before and yesterday morning in transporting these away. The work of moving the personal effects of Mr. and Mrs. Coolidge from the hotel to the White House began shortly after their arrival there yesterday.

MR. JONES WRITES ABOUT PRIMITIVE BAPTIST TROUBLES

(Stanly News-Herald.)

On yesterday's mail I received a copy, marked sample, of your interesting and real newspaper. In perusal of same I found your editorial mention of a Primitive Baptist, so called, meeting to convene at Liberty Hill, on Friday before the fifth Sunday in September of this year. I read and re-read every word therein and was still at a loss to know who was sponsor for same, but later found the large display advertisement on another page. And since reading and considering same, I want to state to you, that this meeting has been called by people who are not recognized as orderly or orthodox Primitive Baptists and they only constitute a very small majority of what was originally known as the Bear Creek Primitive Baptist Association. The Bear Creek Association is still in full and complete order on same principles as when organized and those people fathering the above mentioned movement in said advertisement are now, as they have been for some time, in disorder and such a thought as a reconciliation between them and the orderly Baptist of this association has not been hinted by them to myself or the Moderator or any other member of this Association as far as my knowledge extends. The common or usual way for excluded to return to fellowship in our churches is for them to appear at the churches where excommunicated and satisfy the church in order and be restored to fellowship by the same party or church that put them out, that is come in where they went out. They have not sought restoration of fellowship and their conduct by way of injunctions and other nefarious acts would indicate anything else than reconciliation. I am speaking directly for myself but am sure I voice the sentiment of the true Primitive Baptists of the Bear Creek Association when I warn the people everywhere against any affiliation whatever with these people on any such terms as they have proposed without our knowledge or approval. I kindly request you to give same publicity as this as has been accorded those who prompted this movement. We are hands off. We thank you in advance for your courtesy.

Yours for truth and Gospel order,
J. W. JONES,
Peachland, N. C., Aug. 17, 1923.

NEW ORDER IS BIG GAIN FOR WORKERS

Pittsburg, Aug. 22.—(By the Associated Press.)—Inauguration of the eight hour day in the steel mills, not yet a week old, has resulted in changes which mill managers and workmen agree is going to be a big help for all concerned. Not only will the men work shorter hours instead of the 12-hour day which the new system displaced, but the coveted "day off" has a place in the plan.

Three turns have been established, numbered one, two and three. They occupy the three eight-hour periods into which the day is now divided and rotate their position on each week. That is number one turn this week becomes number two next week, number two becomes number three, number three becomes number one, and so on. To avoid the seven day work week and give the day off as much as possible in a continuous industry, the number one turn works only six days each week as against seven for the other two turns. In this manner every man gets a day off every three weeks, when his crew is the number one turn.

A time honored practice is to change turns every week end, a system which managers and workmen alike declare has its drawbacks. To avoid this, the new schedule gives the number one, or six day turn, a 32 hour rest at the change of the turn, instead of 24 hours as originally intended. This is accomplished by putting the other two turns back to work after rest periods of only eight hours. It works automatically to bring forward each week the day for changing the turn. That is, if the turn changes on Saturday this week it will change on Friday next week. In this manner every man on every turn gets a 32 hour rest period once in three weeks and each time on a different day.

FIRST AND LAST A NEWSPAPER MAN

When the late President Harding acquired with his business associates a controlling interest in the Marion Star, in 1884, John Frank Bull coached the youthful publisher in the difficult art of newspaper making and assisted in establishing the venturesome enterprise on a sound footing.

In the early days of the Harding Publishing Company, Mr. Bull became his employer's first assistant, remaining so for more than a decade.

Mr. Bull had been a resident of Marion some four years at the time that George T. Harding, Sr., moved there from New Caledonia, O. Families of both were soon acquainted and quickly became most intimate. It was most natural when the younger Harding, having tried successively law and insurance for brief periods, turned to newspaper work that the friend already experienced in the "game" should be the other's loyal associate and adviser.

"It was no easy task that Warren

undertook when he bought the Star," Mr. Bull explained. "Everything had to be done by hand. He had only an old press and the only motive power was our muscles."

"I remember in 1883 we bought a small kerosene engine. The editor was so proud of the new equipment that he confessed to us all that he wouldn't speak to anyone on the street for almost a week."

"He was one of us always, in the office, on the street and in the quiet enjoyment of leisure time," added Mr. Bull.

"Often we were rushed in getting out the paper on time, and on these occasions W. G. would come right in and help with the setting up, or do his part in printing the copies. I've seen him many times with arms spattered with ink up to his shoulders."

A Very Fair Printer
"As a printer Warren was a very fair workman. He could set up an ad or operate the job press with the best of them, though what he lacked, of course, was experience. After he had taken the press down completely once he worked out printing ideas of his own that were admirably clear and well organized."

"It was far from a success financially in the beginning. Oftentimes, on Saturday nights, the chief would explain regretfully that collections had been bad or that circulation had fallen off. On these occasions the older employees would forego their pay until business picked up again."

The Joy of Journalism
"I believe his love for the Star was so great at times Warren used to forget wholly the business side of the organization, giving himself over almost entirely simply to the joy of journalism."

"Shortly after I took over the management of the jobbing department he married. Mrs. Harding later came into the office and reorganized wholly the business end of it. Where in the past the carrier boys had been engaged on a weekly pay basis, a system of regular collections was instituted."

"After a time, practically the entire administration of finances came under the direction of Mrs. Harding. Warren wrote editorials, as before, and handled the advertising, while managing actively the work in the shop itself. How well the new arrangement worked, the new Star plant, with its dozen linotype machines and fine press, plainly show."

CUT FLOWERS

Floral designs, wedding bouquets, and flowers of all kinds
Prices reasonable
We make shipments to Waxhaw, Marshville, Wingate and other nearby towns.

CODE MORGAN
At Union Drug Co. Phone 221.

Now Easier Than Ever to Own a

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Through the Ford Weekly Purchase Plan

\$5.00—will enroll you and start you on the way to ownership. We will put the money in a local bank, at interest. Each week

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So plan to get out into the fields and woods—down to the beach or stream—the family and you—in the Ford Sedan. It is ready for business or pleasure anytime you step into the driver's seat and put your foot on the starter button.

It is a car for all weather with real comfort for everyone. And now it is within your reach. Come in today—get full details.

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