# GRAND SPECIAL SALE! 

## 

## Monday and Tuesday, April 23rd and 24th.

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Since the day this house was establised, its history has been one of continuous growth. From a small beginning it has developed into Morganton's leading establishment in the broadest sense of that term; leader in the high character and exclusiveness of its merchandise, and in the reliability and liberality of its dealings.

## DRESS GOODS.

A wonderful bargain offering of an immense assortment of desirable dress fabrics, double -fold, black figured and plain worsted, real value 15 c , sale price per yard
40 -inch black figured Henriettas, also solid colors in blue, ,ray and green, 35e value, per yard
Black silk-warp Henrietttas, blue and black Brilliantine and blue and liantine and blue and black all-wool Serges, 60c
quality, sale price per yd. 40c

## WASH GOODS.

Good unbleached domestic $3 \frac{1}{2}$ c
Yard-wide bleached muslin, 8c. quality, per yard
English long cloth, 12 yards to the bolt, per bolt. $\$ 1.17$
Best grade light and dark calico, per yard
Yard wideSea Island percale per yard
French ginghams, all the newest designs, $12 \frac{1}{2}$ c quality, per yard
Fancy lawns per yard $4 c$
Fancy figured lawns and dimities, 7e quality, per yard,
Fancy figured lawns and dimities, 10c quality, per yard,
Fancy figured lawns, dimi ties and organdies, real value $12 \frac{1}{2}$ to 18 c , per yd.. 10 c
Imported French organdies and dimities in rich designs and pleasing color combinations, real value 35 and 25 c , during this sale per yard,
Imported French organdies in white, blue, pink, lav ender and yellow, 2 yards wide, real value 50 c , our sale price only
Freuch silk ginghams, hand some desigus, real value 35 c . sale price

Crash for skirts, per yard 50
Linen crash in plain and Linen crash in plain and
fancy, real value 15 c , per yard

## WHITE GOODS.

coss-barred muslin per yd. 4c
Cross-barred muslin, 10c quality, per yard
Nainsooks in handsome patterns, real value 18c, per yard
40 -inch white lawn, 15 c value, per yard

## P K, narrow and wide welts,

 $12 \frac{1}{c}$ and 15 c values, per yardExtra fine heavy white P K, welts and lace effects, real value 35 c , per yard
Bought very low and we shall sell them very low.tuckings, puffs and allovers, worth from 50 c to $\$ 2.00$, sale price 35 c to $\$ 1.5 Q$ LADIES' GAUZE VESTS.
50 doz. ladies' bleached vests. made of good stock yarn and very elastic,
drawn ribbons in neck and arms, real value 10 c , sale price each
Ladies' gauze vests, real value 15 c , each
$\qquad$

Ladies' gauze vests with half sleeves, real value 20c, during this sale 2 for
LADIES' SHIRT WAISTS AND SKIRTS.
Ladies' shirt waists, made of good quality parcale: these wansts were made to sell for 75 c , our sale price each
Ladies' shirt waists in French madris and per cale, 75c value, sale price 59c
Ladies' shirt waists, made of best grade white lawn, with two rows of wide inserting, with new stock collar, real value $\$ 1.25$, sale price

Ladies' silk waists, made of good taffeta silk, corded front and back, real value $\$ 5.00$, sale price

## Ladies skirts, made of fig-

 ured and plaid worsted, real value $\$ 1.50$, our price 98 cLadies' skirts, made of fig ured brilliantine and trimmed with mohair, real value $\$ 2.00$, our sale price

Ladies' skirts, new spring styles, in blue and black appliqued serge skirts, with the new box pleat back, nicely tailored and well lined, real value $\$ 4.00$. sale price
Blue, black and gray cloth appliqued skirts, new box pleat, nicely tailored and well lined, real value $\$ 6.00$ sale price $\qquad$
JEWELRY AND BELTS.
Ladies' leather belts
" calf " " assorted colors, real value 15 and 20c, your choice
c Belt Buckles from 10 to 25c. Beauty Pins 6 for 5 c.
Shirt waist sets 5 c .
Brooches, 25 e quality, 15 c .
Stick pins, 25c quality, 18c.
BARGAINS IN FANS.
Fans, real value 5c, during this sale each
Japanese fans, plain, black and fancy, real value 10 c , sale price
Vienna fans, highly polished sticks, beautifully decorated, real vale $2 \overline{5} \mathrm{c}$, each
Handkerchiefs, each
Cream-colored handkerchiefs, fancy borders, real value 5 c , sale price 2 for 5 c

## UMBRELLAS AND PARA.

 SOLS.We will put on sale Monday and Tuesday a line of manufacturer's samples bought at half price and we have divided them into two lots,
Lot No. 1-Fast black En-
glish gloria, natural crook
handles, real value 50c, during this sale only ${ }^{50 \mathrm{c}}$, 29 c
Lot No. 2-
Ladies' and men's fast black English and silk gloria, steel rod, Dresden, Congo and silver-trimmed han dles, with tassels, will go at half price during this sale-only
Children's parasols from 25 c to $\$ 1.00$.

## SHOES.

All our odd and end shoes in ladies' and men's high and low cuts, that sold up to $\$ 2.00$ per pair, will be sold at the low price of $\$ 1.00$ LAST BIG CUT IN SILK.
We mean to have the silk trade of Morganton. Our prices will do the selling.
Cut No. 1 consists of silks that sold up to 75 c per yd . In this lot you will find taffetas, Indias, Chinas and wash silks. Our cut price
Cut No 2 consists of silks that sold up to $\$ 1.50$ per yard, in taffetas, hemstitched and corded silks. Our cut price per yard 75c

LACES \& EMBROIDERIES.
We are showing a handsome line of lace all-overs, puffs tucks, embroideries and insertings.
Fancy Chinese matting 10c Fast black umbrellas $\quad 38 \mathrm{c}$
1c Children's suits from 50 c up. Boys' " " $\$ 1.85$ " Men's " $\quad$ " 2.00 " pants " 35 c "

