

# JACKSON BROTHERS

## GREAT FALL OPENING SALE

### Begins Friday, Oct. 2, 9 a. m.

Now is your opportunity to buy your fall wearing apparel at a great saving to you. Our fall merchandise has arrived, and never before have we been able to offer to the buying public, such values as we are offering during this Sale. Our buyers picked wonderful values in piece goods, shoes, clothing, sweaters and ladies' ready-to-wear and we are passing on these wonderful values to the public at prices that will delight you. Be here the opening day and judge for yourself.



### Dry Goods Dept.

All the newest materials in all the newest colors for Fall. All at Bargain Prices

Time to start Fall sewing. Speed up the sewing machine! Time to start fall clothing for yourself and children. We are ready with everything from silks to snap-fast. Note our prices.

- 36 in. La Porte Novelty Crepes, stripes and plaids... 40c
- 36 in. silk and cotton mixed crepe at ..... 40c
- 36 in. Printed Crepes at ..... 50c
- Crepe-de-chines in any color, at ..... \$1.39 and \$2.00
- 36 in. attractive Crepes in all shades at ..... 90c
- Fancy Brocaded Crepes at ..... \$1.75
- Novelty Stripe Crepes at ..... \$1.58
- 56 in. Bordered Crepes at ..... \$1.98
- Exceptional values in 38 in. Satin Crepe, all colors \$2.19
- Flat Crepes, all colors, at ..... \$2.95
- Satin Cantons at ..... \$2.95
- Kimona silks in all patterns, ..... 75c and \$1.75
- 36 in. Novelty stripe and plaid Flannels at ..... 40c
- 42 in. stripe Flannels at ..... \$1.25
- 58 in. woolen coat or dress materials at ..... \$2.98
- 36 in. plaid and checked wool Crepe at ..... 96c
- 36 in. plaid, silk and wool Crepes at ..... \$2.49
- 28 in. solid color Flannels at ..... \$1.39
- 56 in. solid color Ottoman at ..... \$2.98
- 56 in. stripe and plaid Flannels at ..... \$3.75
- 56 in. plaid Flannels at ..... \$2.98
- 56 in. stripe Flannels at ..... 3.25
- 36 in. stripe Flannel at ..... \$1.49

Our Poriet Twills and Serges are unexcelled in quality and price.

### Shoe Department

When it comes to shoes, we are at the top; style, fit, comfort in our ladies shoes, sturdy wear, good looks, and "old shoe" comfort in our men's shoes and school shoes that will stand the rough wear of the kiddies. Compare our prices.

- Ladies' shoes ..... \$2.25 to \$9.85
- Children's shoes, ..... \$1.00 to \$4.95
- Men's shoes, ..... \$2.48 to \$9.75

### Clothing Department

#### Men and Boys Suits

Here you will find just what you want—a suit to suit you and one to fit you. Our suits are all hand tailored from the newest fabrics of all colors.

- Men's suits ..... \$10.00 to \$29.75
- Boys' suits, ..... \$1.50 to \$12.50

#### Overcoats

- Men's and Boys' ..... \$5.00 to \$25.00

#### Hats

If you are the kind of a man who won't wear just anything on your head—the kind of man who knows the right hat means the right look—you will surely take to the new Fall styles we are showing.

- Specially priced for sale, ... \$1.50 to \$5.00

## BARGAIN BASEMENT

Does quality for a price count with you? If so don't fail to visit our Bargain Basement or you will miss your opportunity to get real merchandise cheap.

#### SHOES

- Values that have no equal.
- 1 lot women's shoes \$5.00 to \$6.00 values, per pr. .... \$1.98
  - 1 lot women's oxfords, \$5.00 to \$6.00 values, per pr. .... \$2.48
  - 1 lot women's oxfords and straps per pr. .... \$1.98
  - 1 lot children's shoes, per pr. .... \$1.59
  - 1 lot men's \$3.50 work shoes, .... \$2.79
  - Elkin shoes at basement prices.

#### EXTRA SPECIAL

- White, cream and ecru, single bordered drapery, special per yd. .... 10c
- Printed cretonnes, 36 in. wide, per yd. .... 18c

#### HOSIERY

- 1000 pairs men's, women's and children's hose, per pair, 10c

#### SWEATERS

- 2000 sample sweaters to be sold at unheard of prices. Never before in the history of our business have we been able to offer such values in men's, ladies' and children's sweaters.
- \$10.00 all wool College Sweaters \$4.95
- \$7.50 all wool College Sweaters, \$3.95
- \$7.50 all wool Sport Coat sweaters, ..... \$3.95
- \$5.00 Sport Coat Sweaters, ..... \$2.95
- Boys' sweaters, ..... \$1.50
- Misses and children's sweaters, ..... \$1.00 to \$2.25

#### REMNANT ROLLS

- Special bargains.
- Suiting, yd wide, 50c value, ..... 25c
  - Serges, yd. wide, special ..... 25c
  - Sateen, yd. wide, 50c value, ..... 25c
  - Domestic, yd. wide, ..... 10c
  - Foulard, yd. wide, 50c value ..... 25c

#### SPECIALS

- Baby blankets, each ..... 50c
- Window shades, each ..... 50c
- Men's woolen Sox, per pr. .... 25c
- Men's winter-weight union suits, each ..... \$1.00

#### UNDERWEAR

- Boy's and girl's winter-weight union suits, good quality, ..... 40c

#### BASEMENT SPECIALS

- 2000 yds. 15c gingham, per yd. .... 10c
- 2000 yds., yd. wide sheeting, ..... 10c
- 2000 yds., yd. wide bleaching ..... 15c
- ACA feather ticking, per yd. .... 20c

#### Overalls and Work Shirts

- Work shirts, \$1.00 values, ..... 75c
- Men's best grade overalls, ..... \$1.25
- Boy's overalls, ..... 80c
- Youth's overalls, ..... \$1.19



### READY-TO-WEAR DEPARTMENT

Fall favorites now on display. We have received a goodly portion of our Fall stock and what we are offering is the newest in fabrics and colors and your experience with our Ready-to-wear Department tells you that if its new you will see it first in our store.

#### NEW DRESSES

Every wanted shade and style. All the newest materials in silks and pretty lightweight woolens, all sizes. A style for every figure.

- specially priced, ..... \$4.95 to \$65.00

#### HATS

Attractively trimmed hats in all the new shades—Pansy, Pencil Blue, Wood, Cuckoo, Oak Leaf, Epinard, Green and many beautiful black hats, ..... \$1.95 to \$10.00

#### COATS

Every new Fall style, plain or fur trimmed, newest materials and shades, all prices, ..... \$4.95 to \$97.50

Children's coats, all sizes and colors \$1.95 up

#### CORSETS

We are prepared to fit all sizes and figures in all the newest models in corsets and brassiers. All prices.



# Jackson Bros. Dept. Store

## Mount Airy, N. C.