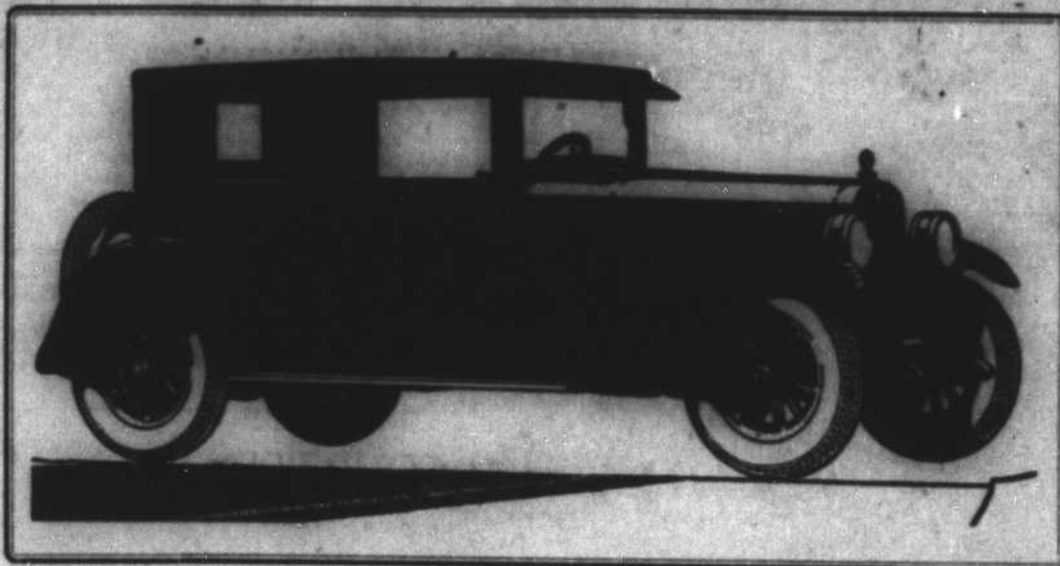


Get Ready For Action!

This Is "Membership Week" In Our Great "Salesmanship Club" In Which \$2,000 In Prizes And Commissions Will Be Given Away
Race For The Big Prizes Opens Monday, July 12th

Enroll Your Name
TODAY

FIRST GRAND PRIZE
Hudson Coach
 Value, \$1,216.00

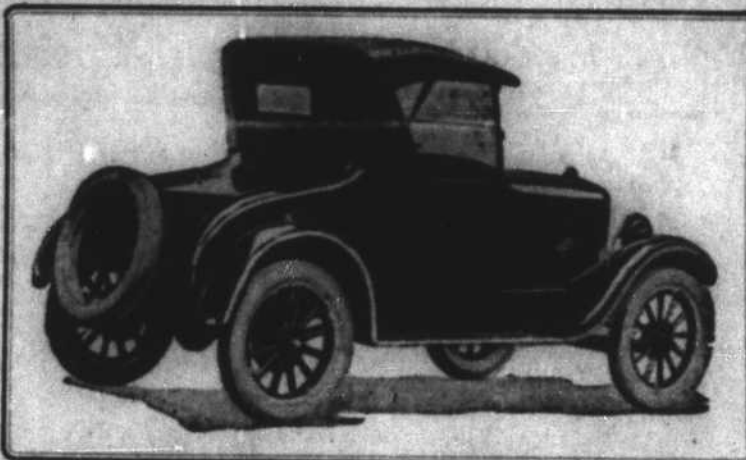


Enroll Your Name
TODAY

Purchased From and On Display At
JOHN H. MIDKIFF
 Mount Airy, N. C.

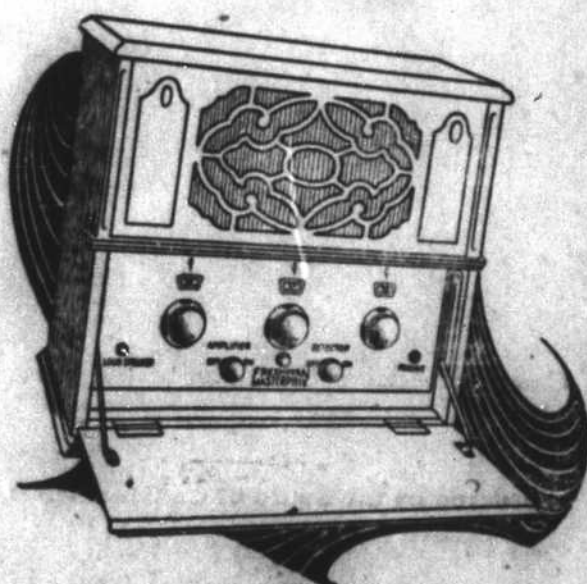
You Should Be In On This Gift Distribution!
You Are Bound To Win In This Campaign!
Drive A Beautiful Prize Car This Season!

Second Grand Prize
FORD ROADSTER
 Value \$417.49



Purchased and on Display At
Granite City Motor Co.
 Mount Airy, N. C.

First Prize District No. 1
FRESHMAN MASTERPIECE RADIO
 Value \$75.00



Purchased from and on Display
Holcomb & Midkiff Mount Airy, N. C.

150,000 Extra Votes

Get \$24 Clubs and Win Here's How You Can Take The Lead at One Bound

In order to assist every member of the Salesmanship Club to get a good start quickly and as a Special Inducement for New Members we present the following offer:

Beginning Monday, July 12th and ending Saturday night, July 24th—A period of two weeks—The Banner Period Extra Vote Offer will be in effect, whereby, for each and every Club of \$24 worth of Subscriptions turned in to the Campaign Headquarters, 150,000 Extra Votes will be given. These votes are in addition to the number of votes allowed for each Subscription according to the regular schedule.

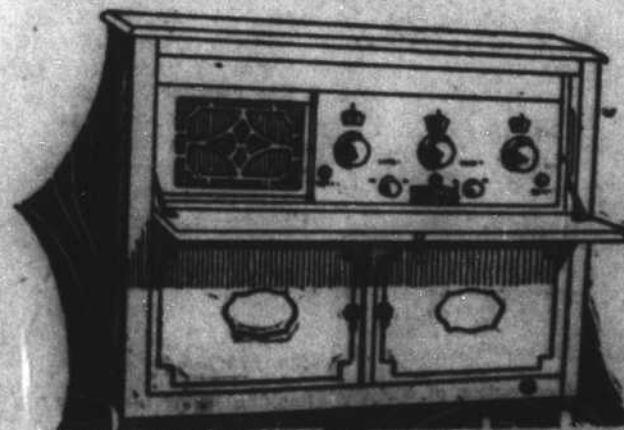
By a "Club" we mean Subscriptions totaling to as much as \$24 worth. New or old Subscriptions count the same on this offer. The 150,000 Extra Vote Offer is a reward for securing \$24 Clubs and any amount over \$24 will carry a proportionate number of votes for each Dollar. Remember all money previously turned in from the announcement of the Campaign counts to apply on this offer.

Club Members are not limited to the number of Clubs they secure. For instance \$48 in Subscription payments will entitle the Member to 300,000 Extra Votes and so on. It makes no difference whether Subscriptions are for one year or for ten years or whether they are new Subscriptions or old ones. This tremendous Premium is placed on Subscriptions to induce early work.

This 150,000 Extra Vote offer is positively the Biggest Voting Opportunity of the Campaign and the Members who join now and put forth their best licks will profit thereby.

This offer ends Saturday night, July 24th, 9 P. M. It is your chance to take the lead at one bound—by Getting Your Winning Votes now!

First Prize District No. 2
FRESHMAN MASTERPIECE RADIO
 Value \$75.00



Purchased from and on Display
Holcomb & Midkiff, Mount Airy, N. C.

Nomination Blank

GOOD FOR 5,000 VOTES

Write Name and Address Plainly. Enter Your Name or That of a Friend

Name

Address

City or Town

Only one entry blank will be credited to any one member.

Address All Communications to the
 Manager of The
MOUNT AIRY NEWS
 "Salesmanship Club"

MOUNT AIRY, North Carolina

Nomination Blank

GOOD FOR 5,000 VOTES

Write Name and Address Plainly. Enter Your Name or That of a Friend

Name

Address

City or Town

Only one entry blank will be credited to any one member.