



Follow the Crowds to JACKSON BROS.

:-: GREAT :-: Fall Opening

Vast crowds are taking advantage of the savings we are offering. All wearing apparel, and dry goods are priced below competition. We realize that goods must be sold right this year, and because of our buying before the market advanced, we not only sell our goods right but are offering real bargains. Come and see for yourself and share in this feast of bargains.



Clothing Department

One only has to see our Fall display of Men's and Boys' clothing to appreciate the great values we are offering—Buy your clothing here and let us save money for you—



Dry Goods Department

Never has dry-goods looked so attractive as this season, and our prices are more than attractive—They offer a real opportunity to save money on every yard.



Shoe Department

Our shoe business grows every year—Why? Because we are offering greater values each season. Let us prove to you that we can save you money on your shoe bill. Lion Brand, Star Brand, Bell Brand—work shoes. Craddock and Walk-Over dress shoes for Men and Women—Red Riding Hood, Thoroughgood and Star Brand for Children.

Ready-to-Wear and Millinery Dept. Second Floor

DRESSES

Visit our dress department. See the new styles. For quality dresses our prices are less—

\$4.95, \$9.95 and up



HATS

Hats, Felts and other favorite materials—all specially priced

98c, \$1.50, \$1.95, \$2.95, \$3.95 up

COATS

To Jackson Bros. comes the season's smartest coats. Every express brings new coats to us.

Children's coats, **\$2.95 and up**

Ladies' coats, **\$4.95 and up**

~~\$4.95~~
\$7.95

BARGAIN BASEMENT---A REAL BARGAIN SPOT

Our basement is often called the bargain spot of this trading section—Look at these prices quoted below—Compare them and visit our Basement and partake of the bargains we are offering—Now is the time to buy—Why wait later and pay more for the same goods?

- 1 lot Men's \$5.00 Hats,**\$2.48**
- Best grade, yd. wide sheeting, per yd.,**10c**
- Yard wide outing, heavy quality, per yd.,**15c**
- Heavy shirting, per yd.,**15c**
- Dress gingham, per yd.,**10c**
- 32 inch dress gingham, per yd.,**12 1/2c**
- Apron gingham, per yd.,**10c**
- Yard wide Cretonne, per yd.,**15c**
- Cretonne, per yd.,**10c**
- 39c suiting, stripes and plaids, per yd.,**25c**
- Sweaters,**98c and up**

- ### HOSIERY
- Children's, per pr.,**15c**
 - Bear Brand, per pr.,**25c**
 - Ladies' 39c sport hose, per pr.,**23c**
 - Ladies' Pointed Heel Hose silk to top, \$1.25 value, per pr.,**89c**



- ### SHOES
- 1 lot Men's heavy shoes**\$2.29**
 - 1 lot Men's Eskimo shoes, per pr.,**\$2.89**
 - 1 lot Boys' heavy shoes, 3 to 5 1-2,**\$2.29**
 - 1 lot Children's shoes**\$1.29**

- Bleaching, 1 yd. wide, per yd.,**15c**
- Best grade Canton Flannel per yd.,**17c**
- Yard wide Sateen, all color, per yd.,**25c**

JACKSON BROS., DEPARTMENT STORE

WHERE MOST PEOPLE TRADE

MOUNT AIRY, N. C.

BLANKETS.
Don't forget that we are headquarters for blankets—
\$1.49, \$2.48, \$2.95
Part wool, extra large size—
\$3.95