

OF ECONOMY

Herald As The
Greatest Money
Saving Event of
The Year.

any drive ever known to the good people of this State. Thousands of
w friends to join together in this great money saving feast. \$25,000
e will be sold at a fraction of its actual value. Arrange to meet your

Be At the Door
When It Opens

Group, Suits
fers a large selec-
choice. Many are
85

To \$16.50 Boys' Wool Suits
Special Group
Good and serviceable for school or dress,
all wool, some with two pants
\$5.85

Bradley Sweaters
For men and boys, coat and
slip-over styles, many as
low as
1/2 Off



lay Nov. 5, 9 a. m.

Suits
wool
worsted
weaves,
ent of
5

Save Now
on all
Work
Clothing
Sweet Orr Corduroy Pants
To \$5.00 Sweet Orr Corduroy Pants
First in quality, **\$3.98**
priced,
\$6.00 and \$7.00 Sweet Orr Corduroy Pants
Best there is made, the most for
service, **\$5.39**
Sweet Orr Corduroy Suits
Each garment brand new fresh stock, the very best mes-
senger of economy, **\$13.85 and \$17.85**
prices,

Men's Collars
Our entire stock must be sold. Now is the
time for you to lay away a good stock of
collars very cheap.
All Van Heusen soft collars to be clos-
ed out, 35c quality at **19c**
5 for 90c
25c Arrow soft collars,
special group, each **5c**
20 All Arrow starch collars 5c and 10c
will be sold at, each,

Stetson Hats
\$7.00 Men's genuine Stetson felt
hats, all shapes, **\$5.85**
\$3.50 Brand new Winter felt
hats, go at **\$2.85**
\$4.50 new felt hats, very latest
styles, at **\$3.85**

othing!
Men's Overcoats
\$20.00 and \$25.00 Top Coats
Every one fresh new stock, latest modals in
new weaves, **\$17.85**
Men's New Overcoats
All wool, good and warm, very latest models, well
worth \$12.50. Economy price **\$9.85**
Brand New Overcoats
Every one a 1927-28 model, beautiful all wool
fabrics, actually worth \$20.00, **\$14.85**
\$25.00 to \$35.00 New Overcoats
Including the famous Styleplus quality, cream of selection
in tailoring and materials, economy
price, **\$22.85**

Boys' Clothing
To \$8.50 Boy's Knicker Suits
With two pair pants, each a good serviceable suit
10 only in this group, all sizes **\$6.85**
50 Boys' Fall Suits
Two pairs of pants, knickers and longies, pure all
wool, sizes to 18 years, **\$7.85**
100 Boys' New Fall Suits
Fine quality all wool materials, choice popular mod-
els, two pants, knicker and longie, **\$9.85**
Special economy price,

Boys' New Longie Suits
Two pair of pants, nothing newer, popular style
models of best all wool suitings
an array of choice patterns, **\$15.85**

Boys' Knicker Pants
All wool, \$2.00 values, to go **69c**
at
To \$2.50 Boys' all wool knicker pants,
to go at **\$1.29**

Men's Dress Caps
Finest novel suiting ma-
terials, all brand new mod-
els, fresh stock.
\$1.50 quality, Men's
dress caps, economy
price, **\$1.29**
\$2.50 quality, Men's
dress caps, latest
shapes, **\$2.19**
50c Men's wool caps, 50
only special lot to
go, **19c**

Men's Leather Belts
50c values, while they
last, **19c**

Men's Leather Work
Gloves
\$1.00 and \$1.50 leather
gloves, gauntlet and
wrist style, all fresh
new stock, at **89c**



HER'S

MOUNT AIRY, N. C.