## A SAVING FOR ALL

Hosiery Special

#### Children's Hosiery

Stockings, Arrow .Head—for boys', girls and infants, a very fine quality of mercerized cotton, color, grain, biscuit, nude, black and brown, plain and derby ribbed sizes 3 to 10.

25c

Bear Brand Hose heavy ribbed, for boys blacks and browns, sizes 6 1-2 to 11 1-2

25c

Misses' Fancy Rayon Hose-in pattern color combinations, grey, black, brown and tan

49c

## Children's Underwear

Special lot Union Suits-Medium winter weight, rib knit, boys' and girls' sizes from 2 to 14 years, while they last

39c

Misses' Ribbed Union Suits-Medium weight. Very good, sizes from 2 to 12 years

50c

Ribbed Waist Union Suits-Vartex quality, heavy weight, silk trimmed, sizes 2 to 13 years

Boys' Heavy Union Suits Ma-yo quality, heavy ribbed, silk trimmed, sizes from 2 to 16

89c and 49c

Women's

### New Fall Coats \$7.85

A grouping that exceeds in value and excells in variety any one stock of coats we have offered this season, each fabric reveals a genuine richness of quality. Good durable sateen \$12.50, priced

Women's and Misses

#### **Fur Trimmed Coats**

Beautiful new winter coats, just unpacked for this great selling. Bought at sensational concessions, the materials are suedines, sport tweeds, broadcloth and fur fabrics, each is expertly tailored and handsomely lined, the new shades are: moonlight, Franciscan brown, new tan, new blue and light brown, each is elaborately fur trimmed, values up to \$19.50,

Store Closed All Day Wednesday For the Big Mark Down



Coats For The

Children

Children's New Coats-Clever

little models in good all wool

fabrics, self and fur trimmed. pleasing colorings, good full

linings, sizes age 4 to 9 years, worth to \$7.50,

\$3.85

\$13.50 Child's Coat \$7.85

This group offers some won-derful values in high class all wool novelty fabrics, nifty styles, mandel fur collars, sizes 3 to 12 years, actual

\$7.85

Children's Best Coats—won-derful, lustrous all wool fabrics

in elegant ton colorings, also pretty English tweeds, made with the same care as high class senior coats, the best we carry, sizes 8 to 14 years, values to \$17.50

\$13.50 values,

#### Beautiful New Coats Special Group

This line includes, extra sizes and extra lengths, shorts and stouts, for the woman who is hard to fit, style and materials are the best and newest, handsomely fur \$19.85 trimmed, values to \$29.50 ....

## **Elaborate New Coats**

Gorgeous Fur Trimmed

Including many from the best of our stock grouped in a seemingly limitless rarge of new and snappy styles, the richness of these glorious models extends even to the colors-forest green, camella, mocha, moonlight blue, gray-wing, nauve, coral, marion-glace and black. Every garment handsomely lined throughout with heavy crepe de chine and cozily interlined. The collars and cuffs are matched by beaver dyed coneys, fox, plain and pointed wolf, actual values to \$80.00

Other coats valued to \$125.00 at similar re-



#### Woolen Dresses \$3.85

retty models, straight and 2-piece effects, self and com-ination trimmed, new long sleeves, best all wool fabrics a serge and flaunel, shades in cardinal, watermellon, co-en, emerald, copper and navy, \$4.95 to \$10.00 values,

Girls' Sil

LADIES

Quality and

the utmost c leathers an Every pair ca

Patent and

New in desi

price group,

New Tie Pu

style this sear

New Style high and mi shape toes, b

· FO

Dozens of these cunning the best silk crepe and trimming and fashion of or tones and combination

New hand smocked, high new style long sleeves, the wool velour, wool jersey,

Children's Wash

Printed and plain m terials, effectively tri-med with colored pi ing and hand embroi ery, plain and par

# 

"Always Something New

The late season has made it necessary for the New fall and winter merchandise at a great sacrifice of purchases in our history. Now we throw those beautifus as a small fraction of its actual value—offering the p

this as a new and great epoch to the future of this stee

STARTING THURSD

clothing.

usands of now patrons from nine immediate coun I faciliate a better command for us to supply the a w friends and customers. Now we hall the glorious d andicing triumph in the history of Mount Airy. Co

BUY YOUR CHR

**NOW AND YOU** 

greater and merrier Christmas for now

to gladden the hearts of more children nobby new coats, a new pair of shoes

and lots of necessities for the house. E

For hundreds of homes, this happy

\$11.85

Women's Wool Hose Extra heavy, pure wool, blue, grey and black, real good.

TRENCH COATS

Strictly rain proof, felt lined, red, green, brown, navy and black, strap collars, \$8.75 sellers at .....

Women's and Misses

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