

Tomorrow

markets to unload mountains of the finest. Our buyer has just returned with the greatest on the retail market, in many cases at as low as this section unheard of bargains. We mark this event is of such magnificence as will draw publishing for us a foundation of buying power our hundreds of old patrons and thousands of tomorrow as the opening of the greatest market share alike in this wonderful value and bar-

DEC. 1st, 9 A. M.

CHRISTMAS GOODS
BUY MORE

any event is the forecast of a Christmas money will spread out their elders: Pretty new dresses, member of the family and lots can now have new warm

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Pumps—m heel, new ty kid
7.50

Dresses
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the very latest col-
1.95

All Silk Dress Materials

Washable Crepes—beautiful new shades of green, pink, flesh, orchid, yellow, mother goose, oak leaf tan, grey, tan and black, 40 inches wide, now \$1.69 at
Heavy Crepe Back Satin—fresh and new in the seasons very latest shades, 40 inches wide, actual \$3.00 values, now at \$2.48

A STORE WIDE EVENT

Wool Checked Taffeta—54 inches wide, grey with blue, and tan, small silk checks, our regular price \$3.00 \$2.59
All Wool Flannels—Not too heavy, colors, rose, copen, brown, red and green, actual values \$3.00 fresh and new, \$2.48 now at
All Wool Jersey Tubing in the best shades of rose and blue, actual \$1.98 value \$1.48
Flannelray—the season's newest dress fabric, made of wool and silk, beautiful for dresses and just the right weight, 54 in. wide, colors tan and green, actual value \$2.79 ... \$2.29
Dress Suitings
Rayon Silk Stripes Suiting—new shades of grey, tan, rose and lavender, worth 50c, 25c
50c Crepe Suitings in many splendid color combinations of tan, rose, brown, grey, red and blue 43c

Beautiful Silk Dresses

We have here grouped together some sensational values for an insignificant low price. They are: satins, crepes, satin and velvet combination and other popular silks, they come in girlish and matron models, new long sleeves, lace berthas and cuffs, velvet and embroidered trimmed, the sizes are from 14 to 40, also extra sizes to 50, many of these are worth \$15.00, \$3.85



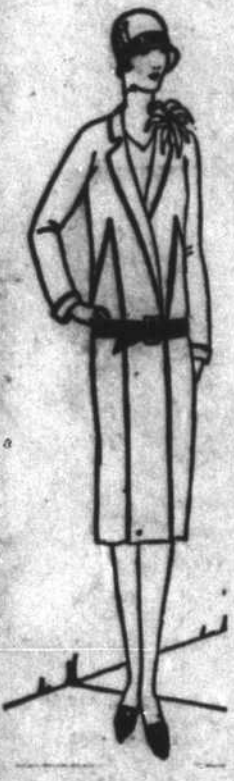
New Silk Dresses

We obtained these through a lucky buy. All charming models and styles for women and misses, the materials are Canton crepes, crepe-de-chine, satins and satin and velvet combinations. The new long sleeves are in evidence, every one a fall 1927 model, values to \$16.85, \$6.85

20c Towels
Fancy Borders
1c
To first 75 women entering our store Thursday morning, Dec. 1st, 9 A. M.

Fine Silk Dresses

All brand new frocks of georgette crepe, flat crepes, Canton crepes and satins, soft tones of blue, beige, green and rose. Smart styles for all occasions trimmed in metallic embroidery and metallic lace, regardless of the price the beauty of these new frocks can not be excelled, values to \$25.00, \$11.85
Extra sizes in this group.



The Seasons Best Smartest New Dresses

Just arrived, dozens of these exquisite new frocks. Lovely fashions that will add smartness to any occasion, they array themselves in a wonderful hue of brilliant beauty. Flattering shades in Amalga, Red, Napoleon Blue, Filbert brown, saber, pineneedle, green, navy and black, moisture proof mulline and gold embroidery add to the selection, also the new godet skirt effects are pretty. Special styles for misses, small women, matrons, and large women, actual \$39.50 to \$49.50 values, \$22.85

Blankets

Our blanket department has never been more complete. A fortunate purchase allowed us to stock before the price increase in cotton goods. We have a blanket to suit every need.
Heavy Single Blankets—fancy borders, bound edges, dark grey, soft and fleecy, actual 89c values, 59c
Large Double Blankets—Sateen bound edges, tan and grey, fancy borders, good practical weight worth today \$1.98 \$1.48
Heavy Double Blankets—Sateen bound, wool mixed, weight 4 lbs., size 68 x 80 in. large stripe pattern, actually worth \$5.00, \$3.69
All Wool Blankets—first quality, Chatham wool, size 66 x 80, satin bound, pretty plaids in colors, \$8.95

Shoes for the Family

Ladies' High Shoes—"A pair a year" quality, leather or composition soles, sizes 2 1-2 to 8, \$2.98 to \$3.98
Ladies' Comfort shoes—Finest soft kid rubber tap heels, \$2.48
Men's Scout Shoes—Good tough all-leather, strong for service, rubber soles, \$1.75
Men's Every Day Shoes—Brown cowhide, composition on chrome soles, sewed. Made for service, \$2.95
Men's Dress Oxfords—Solid leather in and out soles, novelty stitching or plain, an excellent value, \$2.98
Star Brand Calf Oxfords—All solid leather, fall styles plain or bevelled oak soles, a quality as good as the best, \$3.48 to \$6.95
Nunn Bush Footwear For Men—There are no better, select quality calf and kids, a dozen brand new styles, \$7.95 and \$9.45
Children's Footwear
Infants First Step Shoes—black kid, flexible soles, 98c
Cozyfoot Shoes—All leather, double sewed, double chrome soles, tan, mouse, smoked, patent and white, \$1.25
"Happytox" Shoes—fancy styles, flexible soles, guaranteed to give best satisfaction sizes 5 1-2 to 8, \$2.25
Misses' School Shoes—Welted extended soles, plain and novelty tops, \$1.98 and \$3.48
Boys' Shoes—"Wow" tough red leather, army last, for dress or school, \$2.95 to \$3.95

Women's
\$6.85
New Woolen Dresses \$11.85
This group contains the 2-piece silk and wool sports models in dress and coat combination effects. Others are flare and straight line models. Jersey and wool crepes, a large selection of elegant frocks, values \$11.85 to \$25.00

Women's Jersey Bloomers
Good quality and warm elastic tops and knees, many colors, a bargain at 44c

New Dress Suitings—wool mixed, plaids, crepes and many other weaves, in this lot there are values to \$1.00 .. 48c

Boy Blue Blouses and Shirts
Full cut, guaranteed fast colors, collars that fit the boys' necks, made of Broadcloth and pongee materials, in fancy patterns, solid tan and white at sizes of blouses 6 to 12, shirts from size 12 to 14 1-2 98c

YLES CO.
Mount Airy, N. C.

