

Drastic Reductions Enables Us To Actually Sell Merchandise Cheaper And Make This Store The Most Economical Spot at Present in This City

Basement Bargains

- Men's hats, \$3.50 value, **\$2.48**
- Women's heavy union suits **89c**
- Work shirts, **48c**
- Children's Heavy union suits, **69c**
- Boys' sweaters, **98c**
- Men's sweaters, **95c**
- 1 lot wool mixed sweaters, \$2.50 value, **\$1.65**
- Men's dress shirts, **88c**
- Cotton checks, per yard, **9c**
- Quilt Rolls, Each, **59c**
- Satin, per yard, **19c**
- Best Grade Shirting, **15c**
- Best grade sheeting, yard wide per yard, **10c**
- Yard wide gingham, per yard, **10c**
- Outings, per yard, **10c**
- Curtain goods, per yard, **10c**
- Yard wide outing, per yard, **15c**
- Heavy suiting, **19c**
- 500 Remnants, Bargain Prices. Cretones, per yard, **10c and 15c**
- Double blankets, per pair, **\$1.25**
- Heavy cotton blankets, extra size, per pair, **\$1.95**
- Wool-mixed blankets \$3.95 value, per pair, **\$2.95**
- Bed spreads, each **98c**
- Overalls, per pair, **95c**
- 1 table children's shoes, values up to \$2.00, **\$1.25**
- 1 table boys' shoes, values up to \$2.95, **\$1.25**
- 1 table ladies' high top shoes, per pair, **50c**
- 1 rack ladies' oxfords and straps, per pair **\$1.69**
- Children's hose, all sizes and colors, per pair, **15c**

JACKSON BROS.

Mount Airy's Big Department Store

\$50,000.00 Christmas

SALE

The reason we are well on the way to our \$50,000 goal is because we made the prices cheaper for you in this Sale.

Our Christmas Gift Department has something for all and you can buy gifts cheaper here during our sale. Come early folks.

Enters The Second and Third Weeks With New Low Markings For You

Dresses, Coats and Millinery on 2nd Floor

One group dresses \$15 value, now, \$8.85	One group children's coats, \$2.98	One group ladies' hats, values to \$5.95, now 95c
One group dresses, values up to \$49.50, now \$24..85	One group children's coats, values up to \$6.85, now \$4.45	All children's hats reduced to 95c
One group dresses, values up to \$35.00, now, \$19.85	One group ladies' coats, values up to \$12.50, now, \$7.85	One group velvet hats, values to \$15.00, now \$2.85
One group dresses, values up to \$25.00, now \$13.85	One group ladies' coats, values up to \$25.00, now \$14.85	One lot corsets, values to \$5.00, now 95c
One group dresses, values up to \$10.00, now \$4.45	One group ladies' coats, values up to \$15.00, now \$8.85	One lot silk bloomers, now 98c
	One group ladies' coats, values up to \$45.00, now \$24.85	

Shoes for the Entire Family

At greater reductions. Jackson Bros. offers opportunity to save on your footwear—

\$2.65	\$3.95	\$5.95
\$2.75	\$4.45	\$6.45
\$2.95	\$4.75	\$6.75
\$3.35	\$4.95	\$6.95
\$3.45	\$5.45	\$7.50
\$3.75	\$5.75	\$8.50
Walk-Over Shoes for women, \$8.95 to \$9.50 values, on sale at \$4.95		
Other Walk-Overs reduced \$1.00 per pair.		

Piece Goods

For immediate use at old time bargain prices—Real savings here.

Yard wide sheeting, best grades, per yard, 10c
39c Suiting, per yard, 19c
Cretonnes, 39c value, per yard, 19c
Jersey Tubing, sale price \$1.45
1 lot all wool serges, per yard, 79c
1 table cotton and silk dress goods, per yard, 39c
Pure linen table damask, per yard, 98c

Suits and Overcoats For Men and Boys

The Finest Clothing Ever Shown Priced as Low as the Cheapest Make.

\$14.75 Suits, sale price, \$9.85
\$22.75 Suits, sale price, \$14.85
\$25.00 Suits, sale price, \$21.85
\$27.50 Suits, sale price, \$22.85
\$29.50 Suits, sale price, \$24.85
\$14.50 Overcoats, sale price, \$9.85
\$18.50 Overcoats, sale price, \$11.85
\$19.75 Overcoats, sale price, \$14.50
\$25.00 Overcoats, sale price, \$16.85
\$29.50 Overcoats, sale price, \$24.85
Boys' 4-piece Suits, \$4.85 and up priced, \$4.85

Some Real Pick-Ups For You

Men's \$5.00 hats priced at, \$3.95	1 lot ladies' wool scarfs, \$3.50 value, for \$1.95
\$2.00 Broadcloth shirts, sale price, \$1.29	Double blankets, sale price per pair, \$1.25
50c Sox, sale price 39c	Elkin all-wool blankets, sale price per pair, \$6.95
Men's silk sox, sale price, 19c	1 rack ladies' shoes values up to \$6.95, \$2.65 and \$2.95
25 doz. ladies' full-fashioned hose, all colors, \$1.50 values, sale price, per pair, 98c	1 rack men's shoes, priced, \$2.95 and up