

Give Electrical Gifts This Christmas!

Anticipating Your Christmas Needs... We Are Now Well Stocked to Serve You **EDISON** and *Hotpoint*

ELECTRICAL APPLIANCES

In the consideration of your Christmas shopping, we want to submit to you two thoughts . . . A gift may be both PRACTICAL and BEAUTIFUL—and if they are both beautiful and useful they will be doubly appreciated. Electrical gifts fully meet the demand for both beauty and usefulness—and there is a suitable gift for almost any member of your family. Our Christmas assortment of Electrical Gifts is now complete. Visit our display floor now and you will find your shopping problems simplified and made easier.

GIFTS

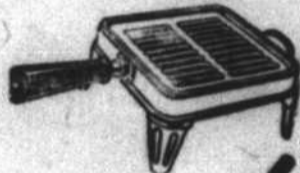
the whole family will enjoy



Electric Heaters
Regular Price, \$5.00
Special Price,
\$3.95.
95c Down Payment,
\$2.00 Monthly.



Electric Waffle Irons
Special Xmas
Price, \$11.50
50c Down Payment,
\$2.00 Monthly.



Electric Table Stoves
\$4.95
95c Down
\$1.00 Monthly



Hot Point Cleaners and Attachments
Regular Price \$59.50
Special Xmas Price \$40.00
\$4.00 Down Payment
\$4.00 Monthly

Give Electrical Gifts for Comfort!



Electric Urn Sets
\$42.50
\$5.00 Down Payment,
\$5.00 Monthly.



Electric Irons
Regular Price, \$5.00
Special Xmas Price, \$3.50
50c Down Payment
50c Monthly.



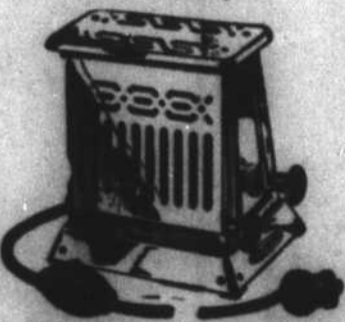
Electric Percolators
Regular Price, \$9.00
Special Xmas Price, \$8.50
50c Down Payment,
\$1.00 Monthly



Electric Urns
\$23.00
\$3.00 Down Payment
\$5.00 Monthly.



Electric Percolators
Regular Price, \$14.75
Special Xmas Price, \$9.85
85c Down Payment,
\$1.50 Monthly.



Electric Toasters
Regular Price, \$6.00
Special Xmas Price, \$4.95
45c Down Payment,
75c Monthly.



Urn Sets
\$44.50
\$5.00 Down Payment,
\$5.00 Monthly



Electric Percolators
\$12.00
\$2.00 Down Payment
\$2.00 Monthly.

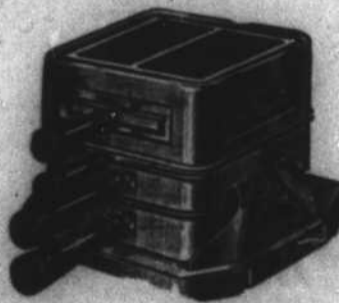
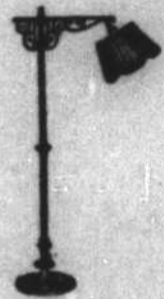


Table Grills
\$13.50
\$3.50 Down Payment
\$3.00 Monthly.



Floor Lamps
\$9.95 Up
Small Down Payment,
Balance Monthly



Bridge Lamps
Small Down Payment,
Balance Monthly



Electric Sewing Machines
\$57.50 Up.
\$7.50 Down Payment,
\$10 Monthly



Electric Heating Pads
\$8.50
50c Down Payment,
\$1.00 Monthly.

Give Electrical Gifts for Convenience

Southern Public Utilities Company