

# Give Electrical Gifts This Christmas!

Anticipating Your Christmas Needs... We Are Now  
Well Stocked to Serve You **EDISON** and *Hotpoint*  
**ELECTRICAL APPLIANCES**

In the consideration of your Christmas shopping, we want to submit to you two thoughts . . . A gift may be both PRACTICAL and BEAUTIFUL—and if they are both beautiful and useful they will be doubly appreciated. Electrical gifts fully meet the demand for both beauty and usefulness—and there is a suitable gift for almost any member of your family. Our Christmas assortment of Electrical Gifts is now complete. Visit our display floor now and you will find your shopping problems simplified and made easier.

# GIFTS

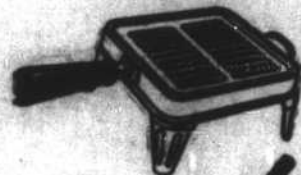
the whole family will enjoy



**Electric Heaters**  
Regular Price, \$5.00  
Special Price,  
\$3.95.  
50c Down Payment,  
\$2.00 Monthly.



**Electric Waffle Irons**  
Special Xmas Price, \$11.50  
50c Down Payment,  
\$2.00 Monthly.



**Electric Table Stoves**  
\$4.95  
50c Down Payment,  
\$1.00 Monthly



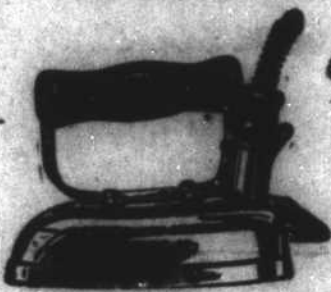
**Hot Point Cleaners and Attachments**  
Regular Price \$59.50  
Special Xmas Price \$40.00  
\$4.00 Down Payment  
\$4.00 Monthly



**Electric Percolators**  
Regular Price, \$9.00  
Special Xmas Price, \$8.50  
50c Down Payment,  
\$1.00 Monthly



**Electric Urn Sets**  
\$42.50  
\$5.00 Down Payment,  
\$5.00 Monthly.



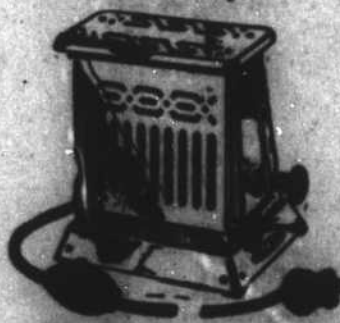
**Electric Irons**  
Regular Price, \$5.00  
Special Xmas Price, \$3.50  
50c Down Payment  
50c Monthly.



**Electric Urns**  
\$23.00  
\$3.00 Down Payment  
\$5.00 Monthly.



**Electric Percolators**  
Regular Price, \$14.75  
Special Xmas Price, \$9.85  
85c Down Payment,  
\$1.50 Monthly.



**Electric Toasters**  
Regular Price, \$6.00,  
Special Xmas Price, \$4.95  
45c Down Payment,  
75c Monthly.



**Urn Sets**  
\$44.50  
\$5.00 Down Payment,  
\$5.00 Monthly



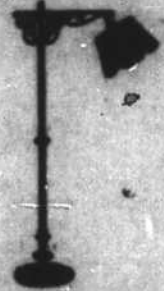
**Electric Percolators**  
\$12.00  
\$2.00 Down Payment  
\$2.00 Monthly.



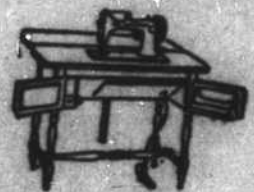
**Table Grills**  
\$13.50  
\$3.50 Down Payment,  
\$3.00 Monthly.



**Floor Lamps**  
\$9.95 Up  
Small Down Payment,  
Balance Monthly



**Bridge Lamps**  
Small Down Payment,  
Balance Monthly



**Electric Sewing Machines**  
\$57.50 Up.  
\$7.50 Down Payment,  
\$10 Monthly



**Electric Heating Pads**  
\$8.50  
50c Down Payment,  
\$1.00 Monthly.

Give Electrical Gifts for Comfort!

## Southern Public Utilities Company

Give Electrical Gifts for Convenience