Having been appointed postmaster at Pink Hill, which position will require all of my time, I have decided to close out my stock at COST

Selling Out at Cost!

Sale Begins Saturday, November 28

The Stock consists of Dry Goods, Shoes and Notions, Heavy and Fancy Groceries All the stock is in good condition. Remember they are to be sold at Cost. Come and get your share of the Bargains -:-- 7--1-

JESSE J. SMITH Pink Hill, North Carolina

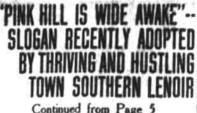


Ladies' Furnishings, Millinery, Novelties, Notions, Dry Goods, Etc.

The Only Store of Its Kind in Pink Hill Or Within a Radius of 20 Miles

You are cordially invited to come and inspect our stock whether you buy or not. We shall be glad to see you. Our prices are reasonable and the goods and service strictly down to date. You should call upon us before going elsewhere.

McCall Patterns Carried



Smith, C. E. Weeks, Thaddeus Turner Jones R. Smith and Zack Williams

The vice-president is Mr. Lonnie Smith and Mr. Ivey B. Smith is assistant cashler. The Oldest Firm in Town.

One of the places of interest and always a busy place is the general mercantile establishment of the firm of Turner Brothers. This firm, composed of T. A. Turner and L. C. Turner, dates back twelve years and has a record of successful business each year, and with a steadily growing list of customers. The stock is full and down-to-the-minute in every particular. Young men, the Messrs, Turner, are energetic and progressive and study the needs of the community as well as the larger markets. In the stock is a well selected stock of dry goods, hats, caps, shoes and notions. Their grocery department is a leader and heavy and fancy groceries supply the need of the growing trade. In every movement to forward the inter table and he succeeds. The cooking ests of Pink Hill, the firm of Turner is done with a thought of the guest Brothers is always found right in the and everybody who stops here tells lead. They believe in their town and the same story-a comfortable room its future, and are striving to have a and splendid food. The rates are part in the larger development of reasonable, and with the ample food the resources of the section.

With the record of being the old est firm in Pink Hill, this concern proposes to be also known as a firm of progressive men and along this

line they are making good. One of the Big Concerns. One of the big concerns of Pink Hill is the general store of L. P. Tyndall-and large quantities of heavy merchandise is handled in this store, with its list of customers extending

in every direction from the town. A business. The concern is also equip native of this county, Mr. Tyndall ped for the manufacture of tobacco was for some while in the turpentine industry, and operated a general merdepartment the past season. In or chandise business four miles from der to take care of the business, the Pink Hill. capacity of the plant will be largely In the early part of this year he increased the coming season because erected a large brick store building

of the growing demand for the out in Pink Hill, and with the addition of put. Careful and trained mechanics large warehouses located at the railhave been engaged in this shop and road, handles a large quantity of merthe repair work always gives perfect chandise of heavy nature, buying in satisfaction to the customers. This carload lots. is another evidence of the fact, so of The store building is 40 by 60 ten expressed, in connection with

feet, with a handsome, modern plate glass front, a well lighted and attractive store room, where is displayed the stock of house furnishing goods, stoves, ranges and other staple lines found in a general stock. In addition, Mr. Tyndall handles buggies, wagons, guano and wire fencing, with other needs for the town man and the farmer. With twenty years' experience in the business of

worthy citizen.

automobiles, they will do still better business along their various lines general merchandise, it is hardly necwith the opening of the year. essary to mention the fact that Mr. Growing Bigger Steadily. Tyndall is a successful merchant and

the Hotel Howard.

Making Good and Growing.

work and can handle all automobile

Pink Hill-it is not necessary to go

your home town-the motto of Pink

Hill citizens and Pink Hill hustlers-

is possible when every industry is

This concern is new in Pink Hill

-but is doing well. Having secur-

represented in the community.

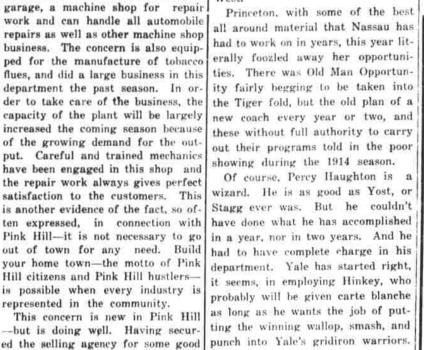
Identified with the community progress and community growth is the Still retaining his rural interests, store of Mr. J. T. Stroud. With a he farm and other holdings, Mr.

off every article in the store. Mr. | Eastern Carolina. Not a few years ago and this section of country was Smith has a good reason for this step. His stock is good and his business is generally understood to be "down and out"-but what a mistake that good, but he has recently been apwas. Today, men of knowledge are pointed postmaster, and he wishes to frank to say that Eastern Carolina devote his time to the office-as he is right in the forefront of the proshould-and consequently he makes cession. Coming into its own fast this cost price offer on his stock. and still faster. Hundreds of thous-One of the Necessities. ands of fertile acres are being Visitors to every town and city ar brought under the latest methods of always interested in the hotel accomcultivation and fertilization. If the modations. Visitors must have some reader of this little paragraph has place to sleep and eat, and if a visitor not seen a really good country-come is seeking a location for either a home to Pink Hill and get in touch with or a business, the first acquaintance Mr. W. A. Smith-he will furnish you he makes in the town is with the ho tel. It is very necessary therefore

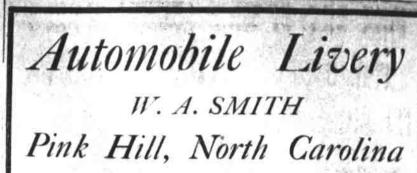
a careful driver and a comfortable car, and you will see some of the best that every town should have a good country in the world-Mr. Smith does hotel, one that is attractive and one an automobile livery business and that pleases. Advertising draws peoknows how. His prices are reasonple to a town or to a county-but able and service is up to the standard. when they come they are very like-In addition to the automobile livly to measure everything by the ac ery business, Mr. W. A. Smith has commodations they receive. Pink a large and well stocked general mer-Hill is fortunate in its hotel accom cantile establishment, and has made modations. Conveniently located a good record in the line. With enwithin a stone's throw of the rail ergy and determination he has faith road station, and right in the busiin the coming greatness of Pink Hill ness section of the town is the Hote. and is putting his time and money Howard. Here are comfortable room: into the business of helping build a -clean and cozy-there are fourteen bigger town. of them. The proprietor, Mr. Thom-It is very apparent that Pink Hill as Howard, is determined to please men stand together on the proposievery guest, and makes a special effort to secure the very best for the

tion of building Pink Hill. They have the location, the back country, the opportunity and they are determined to take a grood grip on the proposition and pull off success. Co-operation plus energy will do the business for the Pink Hill folks.

supply of the county, it seems that New York, Nov. 23-There is every the high cost of living has not struck reason to believe that Princeton will next year adopt the permanent football coach idea, which has been so One of the enterprises of Pink Hill eminently successful at Harvard undestined to have a bright future is der Haughton, and in the majority of the Pink Hill Motor Car Company. The manager of the company, Mr. J. the colleges throughout the Middle T. Stroud, has in connection with the West.





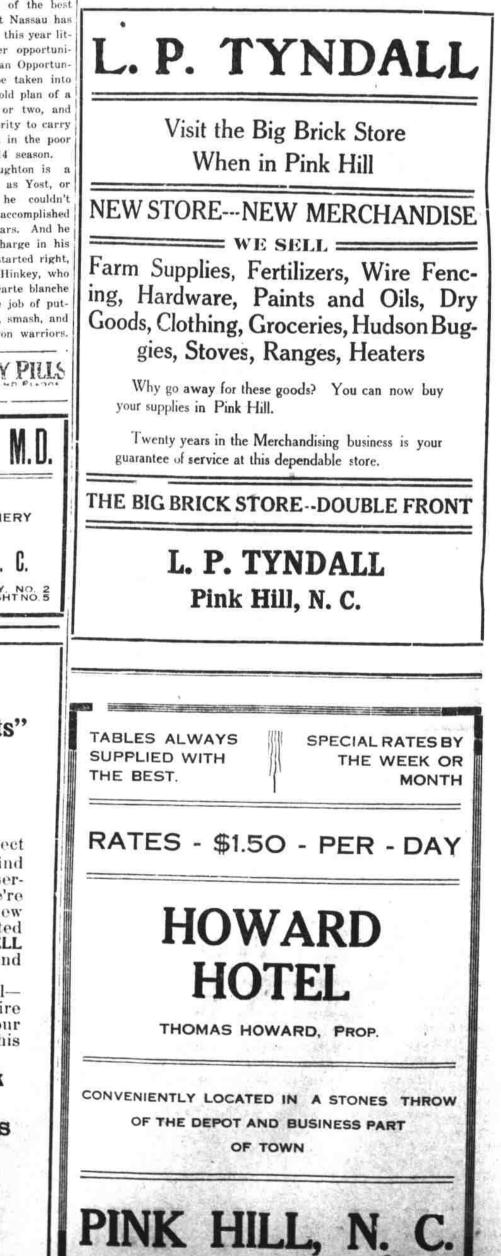


See me when you wish an Automobile and Driver for any trip. I will carry you anywhere at any time. My car is new and my prices are reasonable. Call me up over phone at any time. Make up a party of four and I will carry you to Kinston and return for \$1.25 each. Stay as long as want to same day.

Selling Out at Cost

My entire stock of goods at cost. Now is the time to lay up a supply of the things you need while you can get them at cost-the entire stock is for sale. Come in now and buy before the best is taken. You will be surprised at the bargains you will find and the money you will save. Yours to serve,

W. A. SMITH



THE KINSTON FREE PRESS

Let our Milliner design that new hat for you. We can satisfy the most critical.

Mrs. T. A. & BERNICE TURNER Pink Hill, N. C.



Opposite Church, Pink Hill, N. C.

general mercantile stock, consisting Tyndall lives in Pink Hill, occupying a handsome modern home recently erected at a cost of \$2,500.

This business is rapidly growing and many of the farmers of this section are now purchasing all t' tion are now purchasing all their supplies here, who formerly went to other towns-this is as it should be. Pink Hill merchants are entitled to

the trade of the country around this community. One of the New Ventures.

One of the recent additions to the business activity of Pink Hill was the result of a long-felt want-a ladies' store. Two ladies own and operate this establishment, and they have made good from the very first. Mrs. T. A. Turner and Miss Bernice Turner, under the firm name, Mrs. T. A. and Bernice Turner, have opened what is termed "The Ladies' Store," and they assert without fear of contradiction that it is the only store of the kind in the town. The new stock covers a host of articles that go to make up the modern woman's wardrobe. Full line of ladies' furnishings. millinery, novelties, notions and dry goods. In addition a stock of the latest patterns is kept up to date. Thoroughly modern, this store compares favorably with any store of its character in the State. Opened this fall, there is no old stock and every design and every style is the latest. The business of the Ladies Store is an index to its popularity, and this business is growing each month. Good Reason for Selling.

There must always be justification when a merchant offers his stock of goods at cut prices. Whenever you read an advertisement calling your attention to sales at cost and below cost-ask the question-Why? There are some good reasons why a stock of goods should be sold at a loss-oftentimes the owner wishes to retire from business and the quickest way to clean out the stock is to cut the profit out of the price and maybe more. Mr. Jesse J. Smith, already a successful merchant, with a large stock of dry goods, shoes and notions and, in addition, a grocery depart-ment, with a well-selected stock of staple, heavy and fan-y groceries, is announcing the sale of his stock at prices that will appeal. Mr. Smith says that he is glad to cut the profit

of well selected assortments of dry goods, shoes, notions and like lines of merchandise, this store enjoys the confidence of the people and has a large and growing business. In addition to the usual stock. Mr. Stroud also caters to the soft drink trade and the modern drinks are served.

Ready for a Pleasure Trip. One of the delights of this present age is an automobile trip-through the rapidly developing country

TURNER BROS. "The Progressive Merchants"

Clothing, Ready-Made Suits, Extra Pants

You are cordially invited to inspect this new line. You will be surprised to find so many new fabrics, such snug fitting serviceable garments. And-listen! ;We're going to save you some money on this new line, too. We're going to get you started right! In short—WE'RE GOING TO SELL YOU YOUR CLOTHES if right goods and right prices will do it.

Remember our expenses are smallno heavy rents to pay, no heavy clerk hire -no fancy lugs to keep us; hence your guarantee of rock bottom prices at this progressive store.

GET YOUR SUIT WHILE THE STOCK **IS COMPLETE**

Hardware, Groceries, Hats and Shoes, Harness, Etc.

> **TURNER BROTHERS** The Leaders