WEDNESDAY, BEC. 9, 1918 THE KINSTON FREE PRESS Beginning Wednesday, Dec. 9, and Continuing to Thursday Night, December 24th We offer our Entire Stock of Dry Goods, Dress Goods, Clothing, Shoes, Hats and Caps at ACTUAL COST. Our reason for having this sale, is that on January 1 we take inventory and we would rather count the money than the goods. Our stock comprises the most complete line of dependable goods to be found in this section. Shoes from such well known makers as Dorothy Dodd Shoe Co., Sherwood Shoe Co., Smith-Briscoe Shoe Co., and others. Clothing from reputable manufacturers such as Schloss Bros., & Co, and others. This will be our second Christmas sale and we hope it will meet with the same

prompt response from our friends as our sale of a year ago. It is the greatest opportunity offered the people in this community to get seasonable goods of good quality at actual cost. The shoes that we offer, as well as some other goods, cannot be replaced by us with the money we get for them during this sale on account of recent advances in prices. We will not attempt to enumerate the bargains in this sale, for the facts are, the entire stock is a bargain, as everything has been carefully selected and we have not been in this line of business long enough to accumulate any bad stock.

In order to wait upon our customers promptly and in a manner that will be satisfactory to them as well as ourselves, the following rules will prevail—No goods sent out on approval. Nothing delivered except at our convenience. No alterations made in clothing or other goods, except at the expense of the buyer. Sale commences at so'clock, Wednesday merning, December 9th – Store will be open until b o'clock at night. Terms, absolutely cash to everybody. Come to see us and you will come nearer getting the worth of your money than you ever did in your life.

