H, Galt Braxton, Editor and Manager


Now for "baby beep clubs," One of the many intereating plans recently suggested community and State uplift by the University New dor to stimulate the production of native beef in larger orpportion
ter:

We found in Mississippi the other day that ing the Baby Ezef Clubs.
portant in the Sons, Beef Clubs are more im stance, lean ment-beef, mutton,
noeds to be a tremendously increased item common daily diet. In 55 country homes
ton county in 1913 the For malture found that the average annual cont tion of (meat per person was 122 pounds; the United States "But the significant thing was the fact th
this total consisted of 120 pounds of pork and only 2 pounds of beef!
"Pellagra threatens to be a devastating scourge in our country regions. Last year there were
75,000 cases in the United States' and 7,500 deaths-mainly in the South; in North Carolina, 551 deaths.
This drend disease is sourced, says Dr. Gold-
berger of the U. S. Public Health Service, in an ill-balanced diet; too much corn bread, fat
meat. molasses, and the like, and too little beef, mutton, poultry, eges, milk, peas, and beans "Domestic beef production needs to be atimu "Why not Baby Beef Cas in Mississippi. "Why not Baby Beef Clubs as well as Pig
Clubs in North Carolina? Cannot our banks take the lead?"
$\qquad$ y of consideration. North. Carolina has many opp unitien before it for developing its products. The sto
raising possibilities have not been realized. At leas here has been no evidence of any movement comme stock. Very happily, there is evidence of an increasin interest, which tends to the hope that the day is not f this important industry.

Some of our tobacconist friends this
oo high. We beliove that it is better
he apparently unattainable than it
Yes, thirty million is our gonl for the
will be agreeably surprised and even m
such flgurea. and we will not be disappointed if they
fall a little short. Wo will regret to see any falling off in he sales or to find the Kinston market in any but first bull together and invite the boys who produce the we from far and near to "Kum! Kum!

WHAT OTHERS SAY
extravagant, if true.
Norfod in Virginia todey in there is more money being cruits for the army on the Texas border than in almost other line of expenditure
"We have recently been informed that it was costing ng squad operating at Cape Charles had been over there or several weeks, and had succeeded in gaining the conense of his country.

## "We suppose that the wisdo

$\qquad$ ight, bat it seems to us that recruiting, at a cost ny angle from which it is viewed
highwayman's chances.
Columbia State: "So far, the men who robbed a 'pay lomoble in Detroit have made good their escape, and capturing them. That highwaymen could successfally oxecute such a ures, they accord us justice to use the comparativ markets again. Thursday the average jumped above


MIKE ${ }^{\text {tre }}$ MESSENGER
HIS MOTHO IS SAFETY FIRST LAST AND ALL THE TIME
(H)


