

# THE DAILY FREE PRESS

(United Press Telegraphic Reports)

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### THURSDAY EVENING, OCTOBER 19, 1916

The only trouble about twenty cent cotton: We fear it will take all the diversification out of the argument.

A contemporary announces: "Villa located again." This is news, as we have had no confirmation that he was located the first time.

Another evidence of the Hughes "temporary" prosperity: The cotton mills of Alamance county have voluntarily increased the wages of their operatives ten per cent.

The revisionists of the Episcopal marriage ceremony, who proposed to omit the word "obey," evidently had word from "back home," as the vote on the question, we understand, has been postponed for three years.

Congressman Claude Kitchin thinks that a Marion Butler pamphlet of instruction could be yanked from the inside pocket of most any Republican spellbinder or leader, who might be searched. He should make allowance for some of the Republican brethren to commit to memory their instructions and thus obviate the necessity of loading their pockets with "written orders."

We again make appeal in behalf of the Mothers' Club and the playground movement, and remind those who have not done so that the first Lyceum attraction, the proceeds over the guarantee fund for which will go into the playground fund, is to be given Friday night. The season tickets are \$2. A special school ticket for \$1 will admit any school child in Kinston to the five entertainments.

Good reports are coming from El Paso of the North Carolina soldier boys under the command of General Young. Particularly complimentary are the accounts of the first brigade review before their division commander, Major General Clements. Kinston friends and relatives of the members of Company B of the Second Regiment will take especial pride in knowing that the local boys are keeping step with the others of the North Carolina regiments.

The British Secretary of State for Foreign Affairs has had reports that the commander of the German submarine U-53 requested commanders of the United States destroyers to clear the way and give him room to blow up ships, and that the commanders acceded to the request. Secretary Grey wants assurance that such reports are unfounded. He might get his answer by reviving his memory on American history and the traditions of the United States naval commanders.

### THE LAW OF SUPPLY AND DEMAND CONTROLS

Cotton is so near the twenty-cent mark that the prediction that it will reach that point is no longer in the prophetic class.

It is costing more and considerably more for the farmers to produce cotton and the indications are that the production of next year's crop will be even at a greater outlay, but there can be little question that the prices, which now prevail for the great southern staple, more than offset the increase in the cost of fertilizers, labor and other elements entering into its production.

When cotton prices soar there is an ever-present danger of a tendency to over-production in the succeeding year, and the very condition which forced the prices up is made to reverse itself. The planters must not lose sight of the fact that the law of supply and demand largely controls the cotton market. The price this year is higher, it is said, than it has been since the War between the States, and that in spite of the fact that a large part of the export trade has been interfered with by the European war. The small crop this year is responsible for the splendid prices, and the farmers should realize that it is greatly to their advantage to produce a sixty per cent. crop and get 60 to 80 percent. increase in the price than to produce a 100 per cent. crop and sell it for the same money, or approximately the same, that they would realize from the short crop. That is just the experience that they are having this year.

The southern farmer will come into his own more quickly by diversifying his crops and holding his cotton acreage to a point where it will insure a crop no larger than will command good prices than by putting any other methods that he can employ. The Free Press thinks that it is not too early now to begin to emphasize this very material factor in the South's prosperity, that the backbone of the section—the farmers—may not lose their heads because of the splendid prices which are now obtaining, and forget that "hog and hominy" will still be needed to keep the "wolf away from the door."

## WHAT OTHERS SAY

### PAPER SHORTAGE GROWS MORE SERIOUS.

Norfolk Ledger-Dispatch: "Indications multiply that the threatened shortage of newspaper print paper is fast becoming a reality and the question of getting paper enough on which to print the papers is serious, while the tremendous increase in cost threatens the ruin of many newspapers of the country."

"The Canadian paper manufacturers have informed their customers that they would be charged a tremendous increase, and the Canadian government has taken up the situation and is considering the fixing arbitrarily of a price that will not put the newspapers out of business. This course is not open to our government. However, the Federal Trade Commission is investigating the paper shortage, but appears powerless to prevent the staggering advance in price, or the shortage in paper."

"The government at Washington has just entered upon a conservation plan in which its publications will be curtailed. A notice has been sent out by Surgeon General Rupert Blue in which he says that 'on account of the shortage in the paper market it has become necessary to curtail the mailing list of the Health News.'"

"To what extent this may extend to other government publications is not made plain, but the seriousness of the situation is evidenced in many ways. The problem that confronts the daily newspapers is causing the most profound concern to the publishers."

### FAIRS INCREASING IN EAST CAROLINA.

Wilmington Dispatch: "North Carolina is certainly strong on fairs, and Eastern Carolina especially is to the front in this way. Whereas, several years ago this part of the State was shy, now there are many, and they continue to multiply. With fairs at Greenville, New Bern, Rocky Mount, Goldsboro, and Kinston, and the corn show in Wilmington, the last mentioned representing a group of counties, the down-eastern part of the State is doing well, and is gaining much needed advertising, while stirring up greater interest among the people of this section and better informing them of the great treasures of their locality—treasures found in resources of some of the best farm land to be found anywhere; in fine cattle grazing range and in timber."

"All needed is for the people of Eastern Carolina to

talk more interest in these things, and which they will when they become better acquainted with these wonderful resources and appreciate the opportunity that should be taken advantage of. Fairs and shows, by whatever name they are called, represent community interest, stand for a collective display of samples of this wealth and these exhibits not only inject virus of 'do' into the veins of the natives, but advertise the section, so that home seekers and investors will recognize the garden spot of the country and act accordingly.

## SATISFACTORY KIND OF CIRCUS PROGRAM

"I hate to see a circus with so many rings and acts. In a big show here is so much to look at that one keeps bobbing one's head all over the big tent, with the result that one doesn't see a tenth of the performance. I should rather attend an old-fashioned, one-ring circus, where I can see everything well."

In all parts of the country, the above sentiment is oftentimes expressed when a big circus is billed to appear. This is true, where the management of a big show mixes all sorts of acts together in a crazy connection. But John Robinson's Ten Big Shows, which will exhibit in Kinston on November 3, afternoon and evening, although one of America's largest amusement institutions, offer no ground for such complaint. The experienced management of the great John Robinson's Ten Big Shows long since remedied this evil.

A circus program is made up of what is termed as "displays." A display is a series of acts given simultaneously in the rings, on the elevated stages, in the air and on the hippodrome. Instead of the display being composed of several diverse acts, as is often the case in circuses, John Robinson's Ten Big Shows' displays are made up of acts of the same kind. For instance, if a male or female equestrian act is being given in ring No. 1, the very same kind of feature will be found in the other lines. If a group of aerialists appear at one end of the dome of the great tent, another group will be presented at the opposite end. Thus it is possible for the spectators at one extremity of the canvas to see practically the same performances that he people in the far end witness.



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The proceeds of this issue will be used to further equip and modernize the plant. Prospective investors should address the Company or T. V. Moseley, Secretary.

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1 Insertion	.....1c a word
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For Rent—The nice offices now occupied by Dr. Kornegay. Modern conveniences. See Dr. Ira M. Hardy or Mrs. Alice Hunter. Dly-10-91-tf

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