



FROM the days of Cleopatra, beautiful hair has been the greatest charm of womanhood, and deep down every feminine heart is the desire to possess lustrous, fluffy tresses. The greatest enemies to beautiful hair are dandruff, itching scalp, eczema of the head—and similar affections—that sap the vitality of the hair—cause it to fall out.

TONO SCALPA
The SCALP TONIC

if used according to directions, will correct and relieve distressing diseases of the head, hair and scalp, quickly restoring the life and lustre of the hair. Its frequent use will tend to promote luxuriant growth—to stop falling hair and bring back its original shimmering charm and beauty. Tono-Scalpa should be on every Dressing Table—its frequent use is an important part in Missy's toilette. Men too, will find it refreshing and beneficial after a shampoo at their barber's. Sold in two sizes at 50c and \$1.00 at all good Druggists, Toilet Counters and Hairdressers. TRY IT TODAY!

The Tono-Scalpa Company, Inc.
Richmond Virginia

SOCIAL and PERSONAL

Mrs. M. A. Miller went to LaGrange Friday for a short visit.

Mrs. Richard Rouse is making a short visit to Duplin County.

Miss Susie Aycock of the Fremont section has been visiting Miss Lucille Sugg the past few days.

Lieut. J. A. Speed, field artillery, a brother of Mr. E. Y. Speed of Kinston, has arrived safely overseas.

Relatives here have learned of the arrival in France of Maj. C. L. Pridgen, of the army medical service. Dr. Pridgen is a former resident of Kinston. He was located at Wilmington when he entered service.

Wilmington Morning Star, Friday: "Rev. Dr. A. D. McClure left last night for Kinston to attend the State Christian Endeavor convention. He will return Saturday. Dr. McClure is accompanied by his daughter, Miss Elizabeth, who goes as one of the delegates of the Society of St. Andrew's Church. Dr. McClure is pastor of St. Andrew's Presbyterian Church at Wilmington.

Barraige

Zero hour: "When You Are Ready"

"GET MIT UNS."

(By Charles B. Driscoll)
"Our German God is on our side," Says Buddy Bill of Prussia, "Forth with my soldiers he doth ride, Through Finland and through Russia!

"He's with our guns when they deploy
A charge on Corpus Christi;
His heart is filled with pride and joy
By gas clouds, green and misty!

"Twas he who taught us how to
Big babies at sleeping babies;
Our German God is strong, you know,
And does in force, not maybes!"

Yet we also learned at mother's knee
Of Christ, the gentle brother,
Can't understand how this can be
The God we knew through mother.

No, no, there must be some mistake,
Or Buddy Bill is lying;
God couldn't make the world's heart
achieve

With little children's crying!
Kaiser Bill says it must be a "strong German race." You know what "strong" means to a people that thinks limber over cheese is mild.

The people of Cologne are getting panicky because their city has been bombed a few times. When a few of their choicest cathedrals and beer gardens are blown to bits they'll know how Parisians dislike having their worship interrupted by big shells.

CUT OFF TWO OF HIS TOES TO GET IN FIRST—FIGHT BUNCH.

(Special to Free Press)
Billings, Mont., June 15.—He was told that he had lost many toes but William Lundborn, an office manager of this city, insisted on enlisting in the Marine Corps.

There was an extra pedal appendage on each foot.
"Will you accept me with only 10?" asked Lundborn.

He was given an affirmative answer. He hurried to a surgeon, and spurning an anesthetic, calmly watched the amputation. In a few days he will be wearing the marine uniform.

White Sox Need Help to Stay in Big Race; Jackson's Loss Tells

(By the United Press)
New York, June 15.—The White Sox need strengthening if they are to win another pennant without a tremendous lot of hard ball playing and a reasonable amount of luck. The loss of Joe Jackson has been practically a death blow to the chances of the club by Lake Michigan. The White Sox need help. Clarence Rowland will make a big mistake if he declines to realize it much longer.

CHURCHES.

(Too Late to Classify.)
First Baptist Church, Rev. W. M. Craig, pastor.

At 9:45, Sunday school, Mr. E. O. Moore superintendent.

At 11, morning worship. Subject, "The Preeminence of Jesus."

At 8:30, evening worship. Subject, "A Welcomed Visitor."

Seventh Day Adventist, Waters Street.—A cottage meeting at the home of Pastor H. J. Farman, 405 North East Street, Sunday. Subject, "Barabbas or Jesus, Which?"

Queen Street Methodist, Rev. M. H. Tuttle pastor.

Sunday school at 9:45 a. m., J. W. Goodson superintendent.

Preaching at 11 a. m. Subject, "Christ the Man of Righteousness."

Night service at 8:30. Rev. J. B. Hurley, preaching elder of the New Bern district will preach.

The Epworth League will hold its regular weekly meeting Monday evening at 8:30.

ON WHEATLESS DAYS

USE NO BREAD CRACKERS, PASTRY OR BREAKFAST FOODS CONTAINING WHEAT



Music births and keeps alive the spirit of joyousness and drives death Discontent. The old Master's WORK PLANER-PIANO and you will know all the joy that comes to those who possess the highest class players. It is built upon Honor and has never failed to give satisfaction. The price \$750.00.—Easy terms if you say so. Grafonolas \$18.00, \$30.00, \$60.00, \$85.00, \$110.00. Columbia Records are the most durable.

J. B. LEONARD PIANO COMPANY. Queen Street Near Caswell Hotel.

Subscribers to Liberty Bonds
who have paid in full will please call for same. Those who subscribed on terms of the Government will please pay the twenty per cent. which was due May 28th promptly.
The National Bank of Kinston

Special for Wednesday June 12th
Indestructible voile dress, \$65, now \$30.00.
Foulard dress \$45, now \$17.50.
Georgette embroidered dress, \$40, now \$30.00.
3 Silk gingham dresses at \$17.50 each.
No alterations sent on approval nor charged.
CHAMBERLAIN & BRAXTON

Coplon's June Hot Weather Sale

RAILROAD FARE REFUNDED.
If your purchases at our store amount to \$50 we will refund your railroad fare one way, provided you live within a radius of 50 miles and if your purchases amount to \$75 we will refund your full round trip fare, provided you live within a radius of 50 miles.
Don't fail to ask for your fare before leaving the store.

MAIL ORDER SERVICE.
If you cannot attend this sale in person, send us your mail orders and we will prepay all transportation charges, no matter how small or large the purchase. All orders given careful and personal attention. Every order filled the same day received. Don't hesitate to send your orders by mail as we guarantee satisfaction or refund your money.

This June Sale merchandise in many instances costs more wholesale today than we are selling it for! And wholesale prices are going higher almost by the day! The following are but a few offerings and are conclusive arguments in favor of your buying NOW, all of your summer and even your autumn needs!

THIS SALE WILL INCREASE THE BUYING POWER OF YOUR DOLLAR IN READY-TO-WEAR

Dresses

\$18.75 Values to \$29.50 Cotton dresses of voiles, organdies, nets, etc. in beautiful summer models.	\$45.00 Values to \$65.00 Made of crepe de chine, georgette crepe, laces and net in white, flesh, peach, bisque, maize and flowered designs.	\$12.75 Values to \$19.50 Dresses in all the new materials and shades. Sizes for women and misses.
\$9.95 Values to \$16.50 Cotton dresses of lawns, voiles, organdies, etc. in stripes, plaids, and solid colors.	\$23.75 Values to \$39.50 Silk dresses of georgette crepe, pussy, yellow taffeta, crepe de chine, etc., in all the new spring shades.	\$6.98 Values to \$12.50 Made of taffeta and mesaline, in stripes and solid colors. Mostly dark shades.
Evening Dresses \$14.75 WORTH \$25.00 to \$35.00 Made of nets, laces, brocade taffetas, etc., in beautiful evening shades.	"Hoover" Sleeveless Sweater Coats The new coats without sleeves. \$12.50 VALUES now \$9.75 \$8.50 VALUES now \$6.75	

ONE PRICE TO ALL.
Have you ever bought an article at a store and then discovered that your neighbor or friend had bought the same article at the same store for a lower price, by chaffering and bargaining? Isn't it annoying? And doesn't it make you feel that you cannot place confidence in a store that has two prices—one for "easy" customers and the other for "hard" ones?
You run no risk of anything of that sort at this store. Our goods are all marked in plain figures and everyone gets the same price. A child can buy here as safely and as satisfactorily as its parents.
We maintain the very highest standard of quality throughout our stocks. We do not handle any merchandise that we cannot honestly recommend, and every customer gets the same low price.
Shop at this fair and square store where "ONE-PRICE" is not merely a matter of talk but a matter of fact.
Shop at this store, and know that you are not being "robbed."

Suits

LADIES' SUITS—VALUES TO \$16.50 **\$9.95**
One special lot of coat suits in the new spring models for women and misses.

WOMEN'S AND MISSES' SUITS—VALUES TO \$29.50 **\$18.75**
Light colors in taffeta, serge, pique, twill, tricotine and jersey.

HIGH-GRADE TAILORED SUITS—VALUES TO \$59.50 **35.00**
Tan, Copenhagen, Green, Navy, and Black.

Coats

100 COATS TO GO AT **\$9.95**
Values to \$15.00
Made of silk, serge, gabardine, etc. All the new Spring models.

WOMEN'S AND MISSES' COATS **\$15.55**
Values to \$24.50
Sport or plain models in sizes for women and misses.

COATS—VALUES TO \$39.50 **23.75**
Silk and wool coats. Finest tailoring.

Muslin Underwear and Corsets

LADIES' KNIT UNION SUITS, pink, and white \$1.25 Value **69c**

SATIN AND CREPE DE CHINE CAMISOLES, Pink only **98c**

ONE SPECIAL LOT UNDERWEAR, slightly soiled. Corset Covers, Petticoats, Drawers, etc., Garment **25c**

TWO SPECIAL LOTS UNDERWEAR.
48c—98c
Consisting of Gowns, Envelope Chemise, Drawers, Corset Covers and Petticoats in flesh and white.

HIP CONFINERS, Worth \$1.50, pink and white **95c**

CORSETS—\$2.60 values, front and back lace, Sizes 20 to 30 **1.48**

CORSETS—\$1.25 values, back lace in pink and white **95c**

Millinery at Greatly Reduced Prices

UNTRIMMED SHAPES—Formerly sold up to \$2.98 .. \$1	TRIMMED HATS
TRIMMED AND UNTRIMMED HATS, values to \$3.98 .. \$1.98	\$350 \$5.98 \$9.50
WHITE MILAN AND LEG-HORN HATS, in small, medium and large shapes .. \$4.98	Values to \$9.50—Values to \$12.50—Values to \$24.50. Pattern hats and hats trimmed in our own work rooms. Extraordinary value.

Waists

GEORGETTE CREPE WAISTS, Values to \$7.50, all colors **\$4.98**

CREPE DE CHINE AND WASH SILK WAISTS, all colors, including black .. **1.98**

WHITE COTTON WAISTS, about 400 to select from **1.00**

ONE SPECIAL LOT MIDDY SOCKS—Values to \$1.00, odds and ends, each .. **75c**

\$1.00 HOUSE DRESSES **89c**

Children's \$5.98 to \$7.50 Spring Coats **4.98**

Children's \$3.98 to \$4.98 Spring Coats **2.98**

S. COPLON & SONS
NORTH CAROLINA'S BIGGEST AND BEST DEPARTMENT STORE
NEW BERN, N. C.
Ask The People Who Buy From Us.