

THE DAILY FREE PRESS

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FRIDAY EVENING, JANUARY 26, 1923.

Bible Thought for Today.

SAFE STEPS:—A man's goings are established of Jehovah; and He delighted in his way.—Psalms 37:23.

No man is such a conqueror as the man who has defeated himself.—Henry Ward Beecher.

Headline: "Harrison lynchers killed wrong man." Isn't that just like a lynching party?

Announcement of the death of Asa Biggs, young newspaper editor, will be received with regret and sorrow by the members of the North Carolina Press Association. Biggs was for sometime, connected with the Greenville Reflector in an editorial capacity, and later served at High Point and Greensboro, giving up his work at the latter place on account of his health. He was a live-wire and a hustler.

TAKING THE SAFE COURSE.

Unquestionably, it must be a cause of regret to every right thinking citizen of this community that the court officials deemed it necessary to ask the Governor to send troops here to protect the negro, Jim Miller, on trial for his life, but it is much better that extra precaution should have been taken than for any violence or unlawful act to have been committed.

The Free Press found little indication of any temper or feeling on the part of the large crowd which assembled for the hearing, but late in the day Thursday, there were rumors of threats afloat which had somewhat the appearance of being well-founded. These rumors were so persistent that Judge Calvert and Solicitor Powers felt that it was best not to take the chance of any outbreak when the verdict was rendered, should it not be in accordance with public sentiment, representative of those from whom the rumors and threats came.

The Free Press has been inclined to feel that there was no occasion for alarm, for it has confidence that the law-abiding people of this community will see that the laws are upheld, and it reflects no particular credit on the community, of course, when the authorities find it necessary to call out militia to guarantee that situation.

Be that as it may, there are those in most every community who are easily excited and lack self-control, and who might under pressure of excitement, commit acts which would bring shame to the community. Viewed from that standpoint, and as stated before, the officers have no doubt followed the wise and sane course.

SHOULD ACCEPT JURY'S VERDICT UNFEELINGLY.

In connection with the trial of Jim Miller, it should be kept in mind that the selection of the jury was carefully and painstakingly made. The twelve men upon whom rested the responsibility of hearing the evidence and deciding the fate of the man, were chosen because they could conscientiously declare that they were not prejudiced, biased or possessed of any opinions one way or another which could not be altered by the evidence. Every other safeguard to insure justice was taken.

The verdict may have been rendered before this is printed. At the writing, the jury is listening to the court's charge. Whatever may be the outcome, The Free Press urges acceptance on the part of the people. It may not be in accordance with the view of all. In fact, there may be many citizens of the community who have not heard all the evidence and who have made up their minds before hand, that may not be satisfied, or find themselves in agreement with the verdict of the twelve men. The jury, however, is in better position, having heard with open minds the whole story, to render a just and impartial verdict, than is the general public which may be swayed by rumor or prejudiced by opinions based on incomplete information.

This is the spirit unquestionably that ought to control in the acceptance of every verdict, where there is so much interest and feeling. Occasions arise sometimes where juries fail to bring in just verdicts, but such instances are greatly in the minority. The Free Press believes, and criticism then should be constructive and not conducive to violence.

MR. OSBORNE'S ADVICE.

Thomas Mott Osborne, former warden of Sing Sing Prison, and prison authority and reformer of world-wide reputation, speaking at the State Conference for Social Service at Raleigh, declared that "the purpose of a prison should be to prepare men for life when they come out."

No one who views the important matter of salvaging human wrecks and restoring the fallen to society, from the aspect of the present age, can take issue with Mr. Osborne. Only those who regard the weak and criminal as outcasts eternally damned, deserving only the dungeon and the galley stocks of the medieval days, will contend that Mr. Osborne's theory is wrong.

The Free Press believes that public sentiment today favors prison reform and recognizes the necessity thereof. It's a question, however, of great importance, requiring the best minds in its solution. Prison reform cannot be successfully and practically accomplished through fanaticism, or the efforts of extremists. Mr. Osborne has given a great deal of thought and practical study to this big question. He even went so far as to serve a voluntary sentence in the prison over which he afterward presided as warden, in order to get the viewpoint from the inside. He instituted reforms in Sing Sing which although they brought sharp criticism upon him from some sources, proved to be practical and worthy of emulation. The Free Press believes that his advice is most valuable and it hopes that his coming to the State will be the means of advancing the cause of prison reform in a practicable and sensible way.

MUST EDUCATE OWN DOCTORS.

The Free Press is inclined to believe that the action of the trustees of the University in voting to proceed at once to lay plans for providing a four-year medical school for North Carolina students, will meet with the approval of the people in the State who have given this important matter consideration.

North Carolina is at present without adequate medical school facilities. Only half of the required medical course can be obtained in the State at the present time, and the State's students must, therefore, seek their finishing courses elsewhere. There is no reason why North Carolina should not provide as good medical education as is available anywhere.

The establishment of a standard medical school for the education of doctors within the State means that the graduates, the majority of whom, no doubt, will be native North Carolinians, will be available for service in the State. There is an alarming shortage of doctors in North Carolina, estimates being that there is only one physician for every 1,800 people as against the country's average of one for every 720. It is conceded that the average for the country is not adequate. While the people are enjoying good health, it may be possible to make out with one doctor for every 700 people, but when great epidemics visit the country or any unusual amount of sickness exists, the number of doctors is entirely inadequate to meet the situation. When the combined output of medical graduates in the country every year is greatly below the number needed to even maintain the present inadequate average, it cannot be expected that North Carolina is going to find it possible to draw from other states enough more to improve her average perceptibly, or that enough of her students are going out to take courses elsewhere and return to do so. The State simply must rely on its own resources for the great majority of its doctors. In fact, it must do that in every calling.

The attorney-general of Louisiana has formally charged the Ku Klux Klan of Morehouse Parish with responsibility for the condition of lawlessness and disorder which culminated in the murder by torture of Watt Daniel and Thomas Richards. Certainly the evidence adduced at the open hearing in the remarkable investigation, conducted by the State, gives foundation for the charge. The conditions existing in Morehouse were not wholesome and conducive to the welfare and interest of the whole people. Regardless of who may or may not be responsible it has been clearly shown that the constituted authorities were ineffective and unable to function. What this country needs is no private or secret organization to enforce the laws, but a more cooperative and determined support of the constituted authorities.

Local authorities express the opinion that a well-organized gang of thieves is responsible for the disappearance of so many automobiles and the conditions seem to justify the belief. Some drastic steps on the part of the officers ought to be taken to run down the culprits and make the property of people hereabouts safe.

WHAT OTHERS SAY.

"Execution" Department is Strong. Mania Bulletin: "That new Greek government may be weak in certain departments, but certainly not in the executive."

Ground for Anticipated Trouble.

Pittsburgh Gazette Times: "An astrologer foretells a lot of trouble for 1923. He probably refers to the fact that State legislatures will be in session."

By Their Fruits They Are Known.

Washington Post: "Judging by some of the men said to have been stung by it, the presidential bee is often a humbug."

Awaiting the Call for Help.

Richmond Times Dispatch: "France having decided to pursue its own course in the matter of collecting German reparations, John Bull apparently thinks it has placed itself in the predicament of the man who caught the bear by the tail—it will not be long before it will be calling for help to turn the bear loose."

Advertising is An Essential.

Philadelphia Record: "In nearly every city or town there is some man, or group of men, level-headed, wide-awake, progressive, known as the 'backbone' of the community, and this reputation, at first local, soon becomes general. Such a man is Festus J. Wade, president of the Mercantile Trust Company of St. Louis. In a recent statement Mr. Wade said:

"I am prejudiced in favor of advertising. But I am not guessing. I have seen what it has been able to do. 'Advertising is almost as necessary to the bank, particularly the one offering a diversified service, as it is to the department store.

"It is a powerful force, and no one deserving the right to apply it to his business should be denied that right."

"To make his words good, Mr. Wade uses advertising in the columns of the daily newspapers of his city just as the level-headed, wide-awake and progressive men of Philadelphia use the columns of 'The Record' to keep in touch with the intelligent men and women who are its constant readers."

One View of the Matter.

Raleigh News and Observer: "Upon the supposition of the correctness of the assertion of the Governor that the purchase and operation of a shipping line would make more money every year than the total cost of state government and reduce the present burdensome freight rates, certain organizations have approved the suggested plan. If it will do what the Governor said in his message, it would receive the approval of all good citizens when the bill is amended so as to take out the provision transferring the functions of the Legislature to the executive department of government. But legislators who think for themselves and the bulk of the prudent people of the State are 'from Missouri and must be shown.' The zeal and earnestness and confidence of the proponents of the bill do not answer the questions as to whether the suggested measure is practical. Facts and figures to prove that such purchase and operation is a good proposition from men who have had experience in that line of business are awaited.

"The town of Washington, located on the Pamlico, had its early prosperity in the line of freight ships that brought goods to that port, the goods from that point being transported by water and wagons on plank roads to the interior of the State. If the proposed shipping board is practicable the people of Washington would be the first to advocate it and be the beneficiaries. After a discussion of the measure at a well attended meeting of representative citizens of Beaufort County a resolution was adopted declaring the proposed measure 'a dangerous state policy, wholly impracticable and requiring the expenditure of untold millions.'

"The proposition is to try the experiment with certain ISS upon the proceeds of an issue of two million dollars of tax-exempt bonds. The Washington people are wise in saying it would require the expenditure of 'untold millions.' The two millions proposed would hardly provide enough money for ships, wharves and terminals. Nobody can foresee how large the expenditure would be before it could be ascertained whether the plan would work out well."

North Carolina—Onslow County.

In the Superior Court.

ORDER OF PUBLICATION.

Carrie R. Smith vs. D. M. Smith.

It appearing from the affidavit of Carrie R. Smith, in this action that D. M. Smith, the defendant therein, is not to be found in Onslow County, and cannot after due diligence be found in the State.

And it further appearing that a cause of action exists in favor of the said plaintiff, and "that" the defendant, for an absolute divorce.

It is, therefore, ordered, that notice of this action be published once a week for four weeks in a newspaper published in the 6th Judicial District, there being none published in Onslow County, setting forth the title of the action, the purpose of the same, and requiring the defendant to appear at the office of the Superior Court of Onslow County, on the 16th day of February, 1923, at the courthouse in Jacksonville, in said county, and answer or demur to the complaint of the plaintiff.

This the 16th day of January, 1923. N. A. BRUTON, Clerk Superior Court. Dly 1-18, 25; 2-1, 8. (Advertisement.)

North Carolina, Lenoir County. NOTICE.

Under and by virtue of the power contained in a certain deed of trust executed under date of February 7th, 1921, by R. H. Smith and wife, Amy Smith, to the undersigned Trustee, default having been made in the payment of the notes thereby secured and the undersigned having been duly requested to sell the lands in said deed of trust conveyed, the undersigned will offer for sale at public auction, for cash, to the highest bidder, at the Court-house Door in Kinston, N. C., on Monday, February 12th, 1923, between the hours of noon and one o'clock p. m., the following described tract of land in Trent Township, Lenoir County, N. C., being Lot No. 5 in the division of the L. F. Smith, Sr., land and bounded as follows: Beginning at the run of Squirrel Creek at the corner of Lot No. 1 and runs with the line of Lot No. 4, Dora S. Smith's line, N. 77 1-4 W. 132 poles to a stake in the old line; then with the old line N. 25 1-4 E. 46 poles and 16 links to a stake near the road; then N. 85 E. 64 poles to a stake formerly known as the three dead pines corner; then N. 45 E. 22 poles to a pine at the edge of the low grounds; then N. 58 E. 6 poles to a stake on the run of Squirrel Creek; then up the various courses of the run of the Creek to the beginning, containing 46 acres more or less and being the same tract or parcel of land conveyed to R. H. Smith by L. F. Smith and Mary D. Smith by deed duly recorded in the office of Register of Deeds of Lenoir County, Book 63, Page 57, the above described land being subject to the life estate of L. F. Smith and Mary D. Smith. This the 12th day of January, 1923. C. OETTINGER, Trustee.

NOTICE OF MARSHAL'S SALE.

United States of America, Eastern District of North Carolina—

Public notice is hereby given, that by virtue of a writ of Fieri Facias (or execution), dated November 24, 1922, A. D., issued out of the United States District Court, of the United States for the Eastern District of North Carolina, on a judgment rendered in said Court, on the 24th day of November, 1922, A. D., in favor of The American Agricultural Chemical Company, a Corporation and against S. P. Venters, I have, on this 5th day of December, 1922, A. D., levied upon the following described real estate, situated in the County of Onslow and State of North Carolina, to wit:

The interest of S. P. Venters in a certain piece or parcel of land lying and being located in Onslow County, Richards Township, North Carolina and described as follows:

Adjoining the lands of A. Rhodes, Mrs. W. B. Snell, and others, containing 200 acres more or less. One hundred acres of cleared lands and the remaining 100 acres in wood lands. Situated upon said lands are two tenant-houses. For further description see deed of Laura G. Venters to S. P. Venters, recorded in Book 110, page 573, Register of Deeds Office, Onslow County, and that I will, accordingly, offer said real estate for sale, at public vendue to the highest and best bidder, for cash, on the 5th day of February, 1923, A. D., at 12 o'clock M., at the court-house door, at Jacksonville, North Carolina. Dated, January 3, 1923. R. W. WARD, U. S. Marshal.

'FLU' PREYS ON COLDS

Bad Colds and Grip Misery Instantly Relieved. Heads Off Flu.

Bad Colds, aching heads and throats, ringing ears often lead to influenza unless checked instantly. Relief for all cold troubles and grip misery comes instantly with Sterling Vapor-Eze.

Tight, sore chest is loosened, feverish aching head eased, all air passages opened up freely and you breathe easily, naturally. Vapor-Eze is the quickest, safest relief for bad colds in head and chest because it soothes and heals the inflamed membranes and breaks up congestion on which colds feed.

Apply on the chest and throat at bedtime, then as you sleep, the germ destroying, antiseptic Vapor-Eze enters every air passage, penetrates right down to where the cold is lodged and breaks it up. Vapor-Eze is absolutely harmless. Mother, use it for the children's colds.

Be sure to get the genuine Sterling's Vapor-Eze, with the name on every jar. At your drug-gist's, 25c a jar on a money-back guarantee.

These Stocks Must Go!

PRICES HAVE BEEN RUN DOWN, to the lowest, ever for



P. D. Q.

Positively, Dependable, Quality DRESSES,

COAT SUITS, COATS,

MILLINERY, and everything women wear is being sold at less than cost—some less than half.

We Want You, and You Should See These

NO TIME — ANYWHERE — ANY PLACE has there ever been such an opportunity to make such welcome savings. When you stand face to face with price tags, on the merchandise, you'll need no further urging to buy. You will never let such an opportunity get beyond your grasp.



T. W. Mewborn Co.

C. H. SCHAUT, Man in Charge

Tailor-Made Advertising

One great fact must be remembered by those who have made the decision to advertise. The advertising plan must fit the business to which it is applied. There are no ready-to-wear advertising plans; each one must be tailor made.

manufacturer's advertising is an instrument put into his hands for increasing his volume and speeding up his turnover. Looking at the matter in this light, he will bend every effort to co-operate with the advertising and seek to make it pay him additional profits.

The purpose of advertising is to increase business and not to relieve any one of his arduous duties. The manufacturer's salesman who regards advertising as a substitute for his own efforts has missed the point. His efforts are needed more than ever to support the advertising and put it across. His reward is larger sales.

Advertising is not a form of perpetual motion that goes on forever without human assistance. The biggest problem any man has to settle after he has determined to advertise, and decided how to advertise, is this: How can I use my advertising so as to get the most out of it? Without close-linked co-operation it dissipates its force into air.

Likewise, the merchant who chooses the advertised brands because they are "soft and easy" selling, has overlooked the essential idea. Certainly they sell easier; but this is not the big important truth. Rather, he should see that the

It must be hitched on to a business properly. Then it must be utilized with intelligence. When these conditions are fulfilled it does a type of work for which three is no efficient substitute.