

THE DAILY FREE PRESS

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FRIDAY EVENING, FEBRUARY 9, 1923.

Bible Thought for Today.

WAITING IN CONFIDENCE—I wait for Jehovah, my soul doth wait, and in His word do I hope. My soul waiteth for the Lord more than watchmen wait for the morning, yea, more than watchmen for the morning.—Psalms 130:5, 6.

PAY FOR THE GOSPEL.—For the Scripture saith, thou shalt not muzzle the ox when he treadeth out the corn. And the laborer is worthy of his hire.—1 Timothy 5:19.

Reviewers are usually people who would have been poets, historians, biographers, if they could; they have tried their talents at one or the other, and have failed, therefore they turned critics.—Coleridge.

Among a number of stories in the days' press, concerning outlawry and crime in different parts of the country, the saddest is that of a high school boy in Kansas City who turned bandit over-night, allegedly to get funds to support his parents and keep himself in school. His first night of crime resulted in his death. What a pity some wholesome influence had not gotten hold of that boy before hand and pointed out a better way to him.

The local American Legion Post, unanimously endorses France's occupation of the Ruhr. In fact, The Free Press believes the legion members generally throughout the country, feel that France is pursuing the proper course. Well, the boys have good reason for harboring no particular friendship for the Germans and they ought to know as well as anybody else what the French are up against. It is regrettable, however, that France had to go it alone, and that there was any break in the solid front of the Allies.

The federal prohibition commissioner in Georgia thinks it may be necessary to have the army's assistance in stopping rum-running in that section. "They are coming through in convoys of eight or ten cars in a train, heavily armed and desperate," he declares. Well, if he needs the army to enforce the law, he ought to have it. The time has not come in this country when rum-runners regardless of how numerous the parties in which they may travel, be, should get the idea that they are bigger than the law or that they can over-ride it.

The following headline pays splendid tribute to Solicitor W. F. Evans of Raleigh, and to his zeal in fighting the liquor evil in that section: "Hardest fought liquor case ever tried in Wake County is victory for solicitor." The liquor interests employ able counsel and rarely does a case of any prominence come before the bar that there is not an array of strong legal talent. Every technicality is taken advantage of and every opportunity to appeal to prejudice, taste and individual leanings of the juries is made. It's not always an easy matter for the State's attorney to successfully combat these influences, but they deserve commendation when they do, although they are but fulfilling their sworn duty.

TRAFFIC SIGNALS NEEDED.

Observance of the traffic laws in Kinston would be greatly advanced, The Free Press believes, if there were more signs employed. Many of the traffic regulations, perhaps, are not known to the average person, particularly to visitors. A sign indicating parking space and the time limit would certainly be of benefit in reminding the public and getting its cooperation.

On January 1st the city council adopted an ordinance requiring motor driven vehicles going west to stop at the Heritage intersection of Peyton, Lenoir and Vernon Avenues. So far as The Free Press knows, this ordinance has not been observed by anybody. In fact, the attention of the public is really just being called to its enactment. By all means, signs should be placed at the three intersections calling the attention of the public to the ruling that there must be a full stop.

This practice is used in other cities and such signs as "No parking, Police Order," "One-way street, Police Order," "Come to a full stop, Police Order," "Parking limit ten minutes, Police Order," and other such guides are familiar sights on the streets and at intersections. Kinston would do well to get in line with this plan.

GO TO CHURCH SUNDAY EVENING.

The Free Press gladly endorses the campaign of the Kinston pastors in their effort to encourage church attendance. The preachers are directing their attention, particularly at the present time, to the Sunday evening services. They have caused to be put in the home of every white family in town an invitation to attend the church of choice on Sunday evenings.

Kinston is not a church-going community. That is, a majority of her people are not regular attendants at church services. Dr. Abram E. Cory, pastor of the Christian Church, in his sermon last Sunday, submitted statistics to show that the auditorium space of the white churches in Kinston would not seat fifty per cent. of the people if they all elected to attend church at the same time, and it's a well-known fact that the seating capacity of the churches is rarely, if ever, taxed to its utmost. In fact, on the contrary, the average congregation in Kinston will occupy not more than fifty to 75 per cent. of the available seats. With these facts, it is not difficult to substantiate the charge that Kinston is not a church-going community.

Kinston pastors deserve the commendation of the good people and their cordial support in their efforts to arouse a greater interest in church worship. The Free Press hopes that there will be a great response in the campaign and that many will acquire the habit of regular attendance. We say "habit" because church-going is very largely a matter of habit, and it's a good habit to form. Why not adopt the slogan, Let's fill the churches!

WAY OPEN FOR COMMUNITY PLAY.

Community recreation and the opportunity for systematic community play under wholesome and uplifting conditions is unquestionably one of the outstanding needs of Kinston, if indeed it isn't the most outstanding one. Public spirited citizens of Kinston who have had the interest of the community deeply at heart, have realized for years that the failure to provide such facilities has been a shortcoming that has been detrimental to the proper development of the young people. There have been a number of spasmodic efforts made to get some organized work started, and some success has accompanied these efforts. Certainly, sentiment has been strengthened by them.

In December, when Honorable Whitehead Klutz, representing the National Community Service, Incorporated, came here and devoted a week or ten days to conferences with prominent citizens in an effort to lay the foundation for a permanent and regularly organized work, there was a response which gave assurance of the necessary support to inaugurate the work. Fifteen public spirited citizens agreed to share the expense of an expert organizer's visit here and Mr. E. V. Graves, an organizer and athletic director, has come to spend two months in the community to get things started. Mr. Graves' mission here is to organize a community service work with a full-time director, who will have charge of Kinston's play and recreational life.

As on the occasion of Mr. Klutz's visit, The Free Press believes that this is a splendid opportunity for sentiment to crystallize, and inaugurate a work which will really be worth while and which will fill a community necessity of long standing.

Mr. Graves will hold a conference with the citizens who invited him to come here on Tuesday evening at which time plans will be laid for beginning the work in earnest. The Free Press bespeaks for him and for the citizens who are supporting him, the cordial cooperation and support of every public spirited citizen in the community who has its welfare at heart.

Opportunity knocks at Kinston's door; opportunity for doing a real service. Shall we not take advantage of it?

CONGRATULATIONS TO THE ROBESONIAN.

The Lumberton Robesonian, edited by J. A. Sharpe, recently issued a county development edition, containing 64 pages of interesting reading and advertising matter, setting forth most graphically the progress and possibility of the splendid county of Robeson.

In calling attention to its effort the Robesonian says that "it has made a modest attempt to tell something of the progress Robeson County is making along various lines, notably in education, road-building, farm and home demonstration and health work." The story as told, is indeed an interesting one. Robeson County is one of the great units of the State and is keeping abreast of the progress that is being made by the commonwealth as a whole, and is contributing thereto in a most substantial way.

The Free Press extends congratulations to Editor Sharpe and his staff not only because they tell the story of their community so well, but because they have the facts back of them.

WHAT OTHERS SAY.

Radio's Increasing Usefulness.

Burlington News: "A debate was held by radio in Boston, which would be a fine way to argue with somebody you can't lick."

Would Not Be So Quick on War Trigger.

Toledo Blade: "If diplomats had to sleep in pup tents and eat soldier rations while holding conferences, it would not take them long to reach some sort of conclusion."

How Berlin's Viewpoint is Changing.

Dallas News: "Berlin has at last swung around to the view that invasion of a peaceful territory is reprehensible in some respects."

That is the Sad Part About It.

New York American: "Turks feel they won't get justice now, and somehow, we have a lingering suspicion that they never will."

Advice That is Very Good.

Williamston News Promotion Service: "Advice to Will Hays: 'Hitch your wagon to a star and hitch your stars to the water-wagon.'"

A Rather Pessimistic Outlook.

Marion Star: "The world will never be wholly civilized. Some outlying portions have no natural resources worth seizing."

A Growing Need.

Martins Ferry Times: "Everybody should learn to drive an automobile. This is especially true of those who now sit behind the steering wheel."

State Should Certainly Line Up.

Catawba County News: "It is unthinkable that North Carolina which led the other states by ten or twelve years should be among those states which hesitate to make the state law as strong for prohibition as the Congress of the United States."

"But still we have men in the legislature who are opposed to doing now what California, one of the wettest states in the Union—has done—that is, make the state laws conform to the Federal laws in the matter of law enforcement."

World Sorely Needs Principles of Christianity.

Charlotte News: "Not long ago the authorities of Davidson College, stressing the fact that there is not a professor in that institution who is in the least equivocal on these tremendous issues, reported that an investigation had been made of the beliefs of leading professors in a large number of the greater universities of the country and it was found, from this survey that only about half of those teaching certain branches, principally biology and such kindred scientific subjects, even believed in the creation of the world. And as for the more commonly accepted tenets of the Christian faith, they scoffed and jeered and hooted."

"What one would do for one's civilization, one should do for the child in keeping it away from that sort of stuff."

"Is it any wonder that in eminent pulpits of the country and from other influential sources are coming counsel and preaching these days that are distinctly heretical and that the gospel of contradiction and protest, under the guise of intellectualism is being given wide voice. The fruits of the teachings in many universities are being gathered."

"This further, Dr. John R. Mott said the other night in the course of his lecture here that at this hour the world-outlook was never blacker nor the insistence for the right leadership more unanswerable. He fell back, he said, as upon a last house in the Christianity educated leadership of America, to which also the world is looking in the midst of its present-day distresses, a leadership that will be daring and audacious enough to put the principles and ideals of the Christian religion into action in our social problems, in our transactions of the streets, in our intercourse in commerce, in trade and business and politics and industry and statesmanship and government."

"WORSE THAN PAIN"

Louisiana Lady Says She Has "Never Found Anything Better Than Cardui for a Run-Down Condition."

Morgan City, La.—"It would be hard for me to tell how much benefit I have derived from the use of Cardui," said Mrs. L. G. Bowman, of 1319 Front Street, this city.

"I was so run-down in health I could hardly go. I wasn't so nervous, and began to eat and sleep, and grew stronger and was soon well. I was so weak, and so very nervous, I was no pleasure to myself."

"I suffered some pain, but the worst of my trouble was from being so weak and easy to get tired and out of heart."

"This nervous condition was worse than pain."

"Some one told me of Cardui, and I decided to use it."

"After using a few bottles, I regained my strength. I wasn't so nervous, and began to eat and sleep, and grew stronger and was soon well."

"I have never found anything better for a run-down condition."

If you suffer as this Louisiana lady did, you, too, should find Cardui helpful for your troubles.

Get a bottle of Cardui, today. NC-14-

\$25.00 REWARD FOR FORD TOURING CAR

Motor No. 6656197; Ignition Lock 57; North Carolina License No. 10671. Stolen from Kinston Wednesday night, January 24, 1923 between seven and nine o'clock. New 1922 model.

Special Equipment: Self-starter, Hassler Shock Absorbers; Demountable rim; radiator hood cover; spare tire, rim and cover bearing imprint "Spear Motor Co.," Tire cable, Miller lock and windshield wiper.

NOTIFY POLICE OR FREE PRESS, KINSTON, N. C.

How to Insure Sales For Your Product!

The chief asset of any business is the demand for its product. As long as that demand continues, the business is on a sure foundation. But let that demand subside, and every other asset of the business is in danger of becoming a liability

In times of prosperity and a rising market there is a general demand for the products of industry that comes to be accepted as a matter of course. It is seldom listed among the assets of the business—it is simply assumed that it will always be there.

But, overnight, conditions may change—as they have done before—and the matter-of-course demand becomes conspicuous by its absence. The business, once strong and flourishing, is suddenly found to be in a very tight place. The demand had not been insured—and yet the entire business depended upon its continuance.

The modern, economical way to insure the market for any reliable product is by Advertising to the public which consumes it. Advertising creates a steadily increasing number of customers who desire the product, and ask for it by name.

Changes in business conditions

have little effect on a steady consumer demand for trade-marked articles of common use. The dealer may carry a lighter stock, and for a short time the demand through the jobber may seem curtailed; but just as sure as customers are calling on the dealer for the product, he is sure to supply it, and orders soon begin to flow in to make up for the temporary curtailment. The total consumption continues about the same.

Any manufacturer who has an article for popular consumption that can be trade-marked has the opportunity to insure his consumer market and retail sales by means of Advertising. During the present business condition the manufacturers who have insured their demand by Advertising are in a far better position—in every way—than those who have trusted to the current demand that was not of their creating.

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