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BROWNS LOOK WEAK THIS SEASON; FOHL HAS HAS BAD LUCK

And Plenty of It—Jinx Kept Him From Pennant Last Year — One-Pitcher Team and There May Be a Crack in the Pitcher

By HENRY L. FARRELL (United Press Sports Editor.)
New York, April 13.—Lee Fohl, had the temperament of a crab, could find plenty of reasons for howling that he had been picked out for about all the slaps that bad luck reserved for the American League in 1922.

This time last year the pennant chances of the St. Louis Browns were so bright, and rosy that the fans of the Missouri metropolis were tuning their voices to acclaim the virtues of the man and the team who were to bring the first world's series into their front yard.

First came the injury which threw Ellerbe off third base and forced Fohl to use the veterans, Bronkie and Foster, in a position where speed on foot and a live arm are needed more than the stout hearts of those veterans.

Then the pitching staff was disorganized. "Shucks" Pruetz, young Missouri University pitcher, who jumped into fame by fanning Babe Ruth 10 out of the first 12 times that he pitched to him, came up with a lame arm and held the bench for most of the season. Dave Danforth persisted in tampering with the ball until he had to be released, because the umpires and the managers of the rival clubs camped on him too much for the use of illegal deliveries.

The worst stroke of the bad luck was reserved until the very last. From the very first week of the race, the Brown battled the Yanks toe to toe. They went into the lead the first week of June and remained there until the last week of July, when they dropped to second place for a week.

Taking the lead again they led the pack until the third week of August, when the Yanks again rose to the top.

Just before the series in St. Louis in the third week of September, a series that practically decided the championship, George Sisler, the greatest power of the team, pulled his shoulder out going after a low throw. He played gamely through the Yank series, but he was not the real Sisler, and the Browns lost their chance. Sisler then went out or good, and Fohl had to shift "Baby Doll" Jacobson in from centerfield. As a first baseman, he was a most excellent outfielder.

Miller Huggins, the Yank manager, terms the Browns a "one pitcher team," and since Urb Shocker, at this time, is the only reliable pitcher on the staff, the team seems to be just that.

Lack of reserve material really cost the Browns their big chance last season, because Fohl had no one to take the place of Ellerbe and Sisler. As far as is definitely known now, the same weakness exists this year, because nothing but actual playing will show what class of young material the Brown leader has been able to pick up since the close of the season.

Since nothing is really known about what Fohl has found among his rookies, the Browns do not look as strong as they were last year. If he is not overworked, Shocker may win more games than he did last year, but he is no youngster and he might feel the effects of what he went through last year.

REDS ARE STRONGER THIS YEAR, IS WAY FARRELL SEES THEM

Not Impossible for Cincinnati to Take National League Pennant and Championship — Moran Has Brains Enough

By HENRY L. FARRELL (United Press Sports Editor.)
New York, April 13.—It took the Cincinnati Reds 22 weeks to get under way in the 1922 pennant race. It does not follow that Pat Moran's club would have had a part in the world's series, even if they had hit their real form before the week of September 23, but it is a cinch that a miserable start kept the 1919 champions from giving the New York Giants more of a tussle.

Tremendous handicaps were imposed upon the Reds last season by the injury which kept Pete Donahue, the best young right-hander in the National League, off duty for months, and the pesky holding out of Eddie Roush, a power on the offense and defense.

It holds good with every club that a good start, while not of vital importance, is a very valuable foundation, and for the Reds of 1923 a good getaway is of the utmost importance.

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The club with which Pat Moran will seek his third pennant is stronger on paper than the Red outfit that finished second last year with a most exciting dash in the last two weeks of the race.

Moran has an exceptionally good outfield, a hustling young infield, a reliable catching department and perhaps the most promising pitching staff in the National League. Eddie Roush held out again this year, but Moran found out that it was possible to get along without him last year and the same should hold good this year. So if Roush remains away until August again the team should not be terribly handicapped.

At first glance, the attack of pneumonia which put Jake Daubert down for months and made it sure that he will not be able to start the season at first base, seemed like a bad break for the Reds, but there are many baseball men who believe that it might be a sheep in the garb of the well-known wolf.

Daubert had one of his best seasons last year. He was a wall on the defense and a power on the offense. Daubert, however, was due to crack several years ago, and, as in the case of Casey Stengel, the Giant outfielder, it is not safe to assume that he would be in for another great season this year.

Moran perhaps will put Fonseca on first base and many eastern critics believe if he—Fonseca—gets a real chance at first that Daubert will have a hard time getting back

into the game when he is physically able to play. John McGraw has said that Fonseca is a fine second baseman, but he is a great first baseman. It can be seen that the Reds have the material. Perhaps the brains, that come only after long experience, are not as general among the players as among the Giants, but the Reds have plenty of brains under the gray hatch of Pat Moran, and a wise head will cover a multitude of mental slips on the field.

BAD SITUATION

Created by Defeat of British Government in House.

(By the United Press.)
London, April 13.—Faced with a situation little short of desperate which finds the Labor Party pushing its advantages gained in the Commons when the government was defeated Tuesday night, British government leaders met at 10 Downing Street today to decide what should be done. The cabinet discussed the occurrences in the House of Commons Tuesday and Wednesday and what statement should be made this afternoon.

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Things We Have Always Known

The recent business condition has brought to the forefront of thought many fundamental considerations that have always been known but have been damned with faint praise.

Human nature in the mass is very much like human nature in the individual. One of its dominant characteristics has been summed up in the observation, "You never miss the water till the well runs dry." We never appreciate fundamental things until we have occasion to do without them.

This observation has a special application to the Demand of the public for the products of industry. While the Demand was at high tide and everybody was busy trying to supply that Demand at a profit no one, seemingly, gave a thought to where the Demand came from, how long it might last, or what would happen if it should fail. We merely assumed the permanent existence of the Demand, just as we assume the presence of water, air, and fire.

But a day came when Demand began to subside, and in many industries it came almost to a full stop. And then we missed it, and realized as never before,

what an important thing it was. And we began to inquire where it came from in the first place, and how it might be restored.

We always knew—everybody knew—that Desire for things made a Demand for them in the market. That people desired things we accepted as an elemental fact. But when we discovered that Desire fluctuated we began to appreciate that Desire, as we know it, is a thing created by the art of man. It is a highly specialized form of an elemental need—just as a Louis XVI chair is made out of a tree.

This discovery led to another equally important discovery that the means of refining and specializing that Desire was Advertising. The gigantic work that has been accomplished by modern advertising now stands out in bold relief. It has been the means by which the refinements of civilization have been made known and made de-been made into Demand. It is a simple fact that a million profitable forms of industrial activity owe their very existence to the fact that Advertising upheld the standards of living which in turn provided the demand for their products.

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